



OUR MISSION

To make life great by providing financial security, and promoting good health and meaningful relationships.

OUR VISION

To be the leading financial service provider in Asia, recognised for our excellence.

OUR CORE VALUES

Integrity
Initiative
Involvement

Always acting in the best interest of our customers with Fair Dealing as the basis of our business.

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As far as generating new growth is concerned, we assume nothing and expect much. Currently in our second century of steady growth, plans are underway to go regional in a concerted and robust way. Results have been positive. Turning the next chapter in Great Eastern, things are looking great.







Financial Highlights

	Financial year ended 31	December	2009	2008(1	2007 ⁽¹⁾	2006 ⁽¹	2005(1	2004 ⁽¹	2003(1	2002(1	2001	2000 (1)8
	GROUP STATISTIC	S										
	Gross Premiums	(S\$millions)	5,833.6	7,029.7	5,997.7	5,417.5	5,030.2	5,374.9	5,055.9	5,271.7	5,680.5	3,037.6
(3)	Profit Attributable											
	to Shareholders	(S\$millions)	516.7	272.4	546.9	476.9	372.9	402.0	312.2	233.8	202.2	180.1
(4)	Total Assets	(S\$millions)	48,531.2	44,155.2	46,579.8	42,025.9	39,228.6	36,323.3	32,351.7	27,346.3	23,833.7	19,119.5
(5)	Shareholders' Fund	(S\$millions)	3,566.3	3,011.2	3,285.8	2,935.4	2,629.3	2,324.7	2,024.0	1,630.0	1,531.2	1,407.5
(6)	Stock Exchange Pric	es (S\$)	13.54	9.06	16.60	17.00	14.70	13.00	10.70	8.50	9.95	5.55
(7)	Market Capitalisatio	n(S\$millions)	6,408.7	4,288.3	7,857.1	8,046.4	6,957.8	6,153.1	5,044.6	4,006.0	4,689.3	2,615.7
	Embedded Value	(S\$millions)	6,232.1	5,788.0	6,265.3	5,625.4	5,016.2	4,657.5	4,407.2	3,687.8	3,535.1	not available
	Economic Value of C	One Year's										
	New Business	(S\$millions)	234.6	264.1	268.1	215.2	204.3	186.5	183.0	156.2	125.9	not available
	GROUP FINANCIA	L RATIOS										
(5)&(7)	Return on Equity		15.7%	8.7%	17.6%	17.1%	15.1%	18.5%	17.1%	14.8%	13.8%	17.4%
	Gross Premium Gro	wth	-17.0%	17.2%	10.7%	7.7%	-6.4%	6.3%	-4.1%	-7.2%	87.0%	17.1%
(8)&(9)	Basic Earnings per sl	hare (s\$)	1.09	0.58	1.16	1.01	0.79	0.85	0.66	0.49	0.43	0.46
(9)&(10)	Diluted Earnings per	r share (s\$)	1.09	0.58	1.16	1.01	0.79	0.85	0.66	0.49	0.43	0.46
(5)&(9)	Net Asset Value per	share (s\$)	7.53	6.36	6.94	6.20	5.56	4.91	4.29	3.46	3.25	2.99
	Embedded Value pe	r share(s\$)	13.167	12.229	13.237	11.885	10.598	9.840	9.348	7.825	7.501	not available
(11)	Economic Value of C	One Year's										
	New Business per	share (S\$)	0.496	0.558	0.564	0.454	0.432	0.394	0.388	0.330	0.266	not available
(5)&(9)	Gross Dividend per	share paid										
	during the year	(cents)	21.0	52.0	70.0	50.0	35.0	30.0	21.0	17.0	17.0	17.1

- (1) Effective from 1 January 2002, the Group adopted the Singapore Financial Reporting Standard No. 39, ("FRS 39"), Financial Instruments: Recognition and Measurement (previously known as Singapore Statement of Accounting Standard No.33, Financial Instruments: Recognition and Measurement) before its effective date (1 January 2005). From year 2002 onwards, all the financial highlights included the effects of adopting FRS 39, which accounts for all financial instruments at fair value in the financial statements.
 - In accordance with the transitional provisions of FRS 39, the pre-existing accounting policies related to the recognition, derecognition and measurement of financial instruments, for periods prior to the adoption of FRS 39, are not reversed. Consequently, the financial highlights for the years 2000 to 2001 have not been restated.
- (2) For year 2000, Gross Premiums, Profit Attributable to Shareholders, Return on Equity, Gross Premium Growth, Basic Earnings per share and Diluted Earnings per share do not include those of OAC as the post acquisition results of OAC between 23 and 31 December 2000 were considered to be not material. However, Total Assets as at 31 December 2000 included those of OAC.
- (3) Profit Attributable to Shareholders is derived after accounting for income tax and exceptional items.
- (4) Comparative figures were restated as derivative financial assets and liabilities were reclassified from investments and presented on a gross basis to be consistent with the presentation requirements of FRS.
- (5) With the adoption of the Singapore Financial Reporting Standard No. 10: Events after the Balance Sheet Date (previously known as Singapore Statement of Accounting Standard No. 10: Events after the Balance Sheet Date) in 2001, Dividend Proposed for the year henceforth has been accounted for as an event after the balance sheet date. Shareholders' Fund, Return on Equity, Net Asset Value per share and Gross Dividend per share paid during the year for year 2000 have been restated accordingly.
- (6) The Stock Exchange Prices and Market Capitalisation were obtained from Bloomberg.

- (7) The average of the opening (1 January) and closing (31 December) balances of Shareholders' Fund has been used in the computation of Return on Equity. As described in Footnote (2), the Profit Attributable to Shareholders for the year ended 31 December 2000 does not include that of OAC, hence the computation of Return on Equity for the year 2000 has been adjusted for the exclusion of equity from OAC (\$\$313.6 million) which was consolidated as at 31 December 2000.
- (8) The Basic Earnings per share were based on the Group's Profit Attributable to Shareholders divided by total paid-up shares.
- (9) The total number of ordinary paid-up shares for the year 2000 was adjusted for the bonus issue and sub-division of ordinary shares of \$\$1 each, which took effect from 10 May 2000 and 25 May 2000 respectively. The two events resulted in the total number of paid-up ordinary shares of \$\$0.50 each, to be increased from 97,175,882 to 388,703,528. The Basic Earnings per share, Diluted Earnings per share, Net Asset Value per share and Gross Dividend per share paid during the year has been recomputed to account for these changes.

For the year 2000, in addition to the two events, the acquisition of OAC which was effective on 23 December 2000, led to a further increase in the total number of paid-up ordinary shares of \$\$0.50 each as at 31 December 2000 from 388,703,528 to 471,290,369. As described in Footnote (2), the Profit Attributable to Shareholders for the year ended 31 December 2000 does not include that of OAC, hence the computation of Basic Earnings per share and Diluted Earnings per share for the year 2000 was based on 388,703,528 ordinary paid-up shares. However, Total Assets as at 31 December 2000 included those of OAC, hence the computation of Net Asset Value per share for the year 2000 was based on 471,290,369 ordinary paid-up shares.

- (10) There were no dilutive or potentially dilutive shares prior to 2000.
- (11) The economic value of one year's new business prior to year 2008 does not include the new business written in Brunei, Indonesia and China.

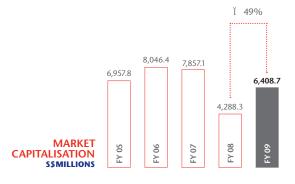


















ith a rich legacy spanning over a century, Great Eastern is the most established insurance group in Singapore and Malaysia, providing financial security and protection for over 3.8 million policyholders in these markets as well as in China, Indonesia, Vietnam and Brunei. Despite the strong competition. Great Eastern remained the market leader in Singapore and Malaysia for new business with a 23.3% and 22.2% market share respectively. In Singapore, our agency force was also the most productive in terms of total weighted new business premium.

FINANCIAL PERFORMANCE

The economic conditions in 2009 remained challenging, with the economies of both Singapore and Malaysia contracting. In spite of this, I am very pleased to report that Great Eastern weathered the storm and emerged stronger, recording a profit of \$\$516.7 million, which translated to a year-on-year increase of 90% compared with S\$272.4 million in 2008.

The robust overall performance was contributed by improved profit from insurance operations as well as solid investment performance brought about by a sturdy recovery in investment markets, improving the value of our equities and corporate bonds assets in both Singapore and Malaysia. Of special mention are two non-recurring items, namely a profit of \$\$210.4 million arising from the move to the new risk-based regulatory capital framework in Malaysia as well as from the portfolio matching exercise in Singapore, and a non-recurring loss of \$\$213.3 million due to the one-off redemption offer made to GreatLink

Choice policyholders. These two non-recurring items offset each other and have minimal financial impact on the Group profit.

The Group's capital and solvency positions remain strong. Our insurance subsidiaries have more than complied with the capital ratios prescribed in the insurance regulations in the jurisdictions in which they operate. In Singapore, the capital adequacy ratio of our insurance subsidiaries was 235% as at 31 December 2009, as against the regulatory requirement of 120%. Risk-based Capital Framework for the insurance industry in Malaysia came into effect on 1 January 2009. Under this new framework, insurance assets and liabilities are subject to mark to market rules. The capital adequacy ratio of the consolidated Malaysia insurance subsidiaries as at 31 December 2009 was 323%, well above the regulatory requirement of 130%.

While the overall performance of the Group improved over the prior year, the less buoyant market conditions in 2009 did dampen sales performance. Total weighted new sales for the Group declined 20% to \$\$601.3 million, contributed mainly by a sharp fall in sales of single premium investment products in Singapore following the implementation of new rules limiting withdrawals from the CPF Investment Scheme. In the second half of 2009, we saw a recovery in sales momentum across all distribution channels, reflecting improved customer demand and goodwill after the one-off redemption offer to GreatLink Choice customers. In Malaysia, weighted new sales increased 4% yearon-year on the back of higher productivity achieved by the tied agency force and the strategic partnership with OCBC Bank.

CHAIRMAN'S STATEMENT

Great Hope

Cost containment continued to be a priority. Measures taken included reducing discretionary spending on off-site meetings, staff activities and travel. Total management expenses across the Group declined 30% to \$\$313 million in 2009 compared with the previous year when expenses included a special provision of \$\$30 million for insurance operations locally and for regional expansion activities.

At Great Eastern, effective capital and risk management are central to our approach to managing the business. Such a focus has allowed us to ride out the financial crisis and emerge stronger in our financial strength and reputation. Significant resources were committed to strengthen the Group's risk management and compliance capabilities, systems and processes.

The Group's total assets as at 31 December 2009 totalled \$\$48.5 billion, an increase of 10% over \$\$44.2 billion as at 31 December 2008 while the net asset value per share was \$\$7.53, an increase of about 18%.

DIVIDENDS

The Board is pleased to recommend a final one-tier tax exempt dividend of 27 cents per ordinary share and a special final one-tier tax exempt dividend of 8 cents per ordinary share, payable on 7 May 2010. With the interim dividend of 5 cents paid on 2 September 2009, the total dividend for 2009 will be 40 cents per ordinary share (2008: 26 cents). The total dividend payout for the year amounts to \$\$189 million.

REGULATORY DEVELOPMENTS IN SINGAPORE AND MALAYSIA

We welcome the introduction of regulations and guidelines such as the Guidelines on Fair Dealing which further tightened corporate governance, and improved product transparency as well as service standards.

At Great Eastern, we believe in building lasting relationships with our customers and fair dealing has been, since our inception, the cornerstone of the Group's core values. To provide clear oversight and governance, we established a committee which developed a comprehensive framework to implement the Monetary Authority of Singapore's Guidelines on Fair Dealing.

In Malaysia, the liberalisation of the financial sector presented exciting opportunities. We capitalised on them to establish a bancassurance partnership with OCBC Bank which in turn generated a total weighted new business premium of RM21.3 million (S\$8.7 million), a growth of 218% compared with 2008. Pursuant to Bank Negara's announcement that it would be granting up to two new family Takaful licences, we submitted an application for a Takaful licence and are hopeful that the application will be considered favourably.

ACCOLADES IN 2009

We received a string of accolades during the year which boosted the value of the Great Eastern brand.

We were awarded the prestigious "Most Admired Financial Institution" Award by the Securities Investors Association of Singapore for our goodwill redemption of *GreatLink Choice* units from policyholders in July 2009. The one-off offer made in recognition of the impact of the financial crisis on our policyholders generated much customer goodwill. It further reinforced customer confidence and trust in Great Eastern as a company that values long-term relationships above short-term gains. Reputation Management Associates also ranked us the Most Reputable Insurance Brand in Singapore.

Great Eastern and OCBC Bank were bestowed the "Excellence in Bancassurance Award" at The Asian Banker Excellence in Retail Financial Services Awards 2009. The award, administered by The Asian Banker, is refereed by prominent global bankers and consultants.

In Malaysia, we continued to be recognised for our outstanding brand. Great Eastern was conferred the BrandLaureate Corporate Branding Award 2008/2009 for "Best Brands in Services – Life Insurance" by the Asia Pacific Brands Foundation. For the sixth consecutive year, we clinched the Reader's Digest Trusted Brand Gold Award, with the highest ratings for quality, value, trustworthiness, strong image and understanding of customer needs.

CORPORATE SOCIAL RESPONSIBILITY

Our strong performance in 2009 was not just about financials. Our founding values of integrity and involvement continued to steer our Corporate Social Responsibility initiatives. We continued to support causes benefiting children, the elderly and breast cancer awareness.

In Singapore, over S\$450,000 was raised for ChildrenCare and GoldenCare. In recognition of our efforts, we were awarded the distinguished Special Events Platinum Award for the 16th consecutive year and the Bronze Award by the Community Chest. We also raised over S\$160,000 for the Breast Cancer Foundation from several fund-raising initiatives, including the Great Eastern Women 10K Run, and worked with the Foundation to promote awareness.

In Malaysia, our community efforts included projects aimed at improving language, art and music appreciation among the young. To date, we have donated over RM1.4 million (\$\$600,000) in specialised equipment and learning aids to more than 120 children homes.

In Singapore, the Great Eastern-Howe Yoon Chong Bursary continued to help deserving students further their university education. In Indonesia and Vietnam, we sponsored internship programmes and awarded scholarships.

At Great Eastern, we are committed to giving back to the communities we serve. In Indonesia, we donated to victims of earthquakes in Padang and Sumatra.

PROGRESS IN OUR REGIONAL EXPANSION

Our regional expansion plans in our nascent markets are on track. We will continue to focus on building a strong foundation to further grow our distribution channels, increase agency force productivity and activity ratios as well as develop our infrastructure to support future growth.

China, with over RMB1.1 trillion (S\$225 billion) in premiums in 2009, is the sixth largest insurance market in the world and the second largest in Asia (after Japan). We will continue to spearhead the Group's business growth from among our emerging markets, especially China. Rapid economic development, an increasingly affluent population and low rates of insurance penetration make China a critical market in the Group's vision to become an Asian MNC. Indonesia, with a 240 million population base, and Vietnam, with a population of 88.5 million, are also key markets. In these markets, we continued to develop our distribution channel to pursue new revenue streams and entrench the Group's presence in these countries.

LOOKING AHEAD

The general consensus is that the worst of the global financial crisis is over but we remain cautiously optimistic. The good news is that economic recovery is being forecast in the markets we operate in and we also see increasing affluence. Our confidence is strengthened by the good momentum across our businesses. Having invested steadfastly over the years in our human capital, brand, product and distribution infrastructure, we are poised to reap the benefits from these investments to drive our business and remain one of the leading insurers in the region.

We will not rest on our laurels but actively benchmark ourselves against the industry best practices. At Great Eastern, our spirit of enterprise and innovation has always been the hallmark of the Group's continued expansion. We will continue to offer our customers, young and old, a suite of innovative and friendly financial products, ranging from protection to savings to investments, and deliver solutions to suit their varied financial goals and insurance needs.

Although cost management will remain a key focus in our operations, we will not hesitate to spend on initiatives and

infrastructure to raise service standards, as well as in the training and development of our people. The Group believes in developing a strong pipeline of leaders and has a robust succession planning process to identify talented employees for leadership succession and building management strength.

Another key focus of the Group is to improve productivity among our staff as well as agency force in all markets. Increased productivity will not only serve the company well but also raise the skills set of staff to take on bigger roles.

We operate in a fast-changing world. It is imperative that we respond swiftly and effectively to market opportunities and risks in order to build and safeguard shareholder value as we move forward. We will continue to closely manage the various risks within our portfolios and ensure that our balance sheet is robust.

ACKNOWLEDGEMENTS

There will be a change in our Board of Directors. Professor Neo Boon Siong, who served as a Director since November 2000, will be stepping down. I wish to thank him on behalf of the Board for his invaluable contributions to our Group over the years and wish him well in his endeavours.

In closing, let me record my thanks to my fellow Directors for their wise counsel, guidance and unstinting support during the year. I also wish to acknowledge and commend our management, staff and agency force for their dedication, hard work and personal sacrifice in delivering the Group's robust performance in 2009. I am confident that their zeal and enthusiasm will bring Great Eastern to even greater success as we journey into our second century.

My deepest gratitude goes to our shareholders and business partners for their ongoing support, and to our customers for their loyalty, trust and confidence in us. In return, we remain fully committed to creating superior long-term value for all our stakeholders.

FANG AI LIAN (MRS)

بناننه

Chairman 26 February 2010



FANG AI LIAN (Chairman)

Mrs Fang was first appointed to the Board of Great Eastern Holdings Limited (the "Company") on 1 April 2008 as a nonexecutive Director and was appointed as Chairman of the Company upon her re-appointment as a Director on 15 April 2008 and was last re-elected as the Company's Director on 15 April 2009. She was appointed Chairman of the Company's principal insurance subsidiaries – The Great Eastern Life Assurance Company Limited ("Great Eastern Life" or "GEL") and The Overseas Assurance Corporation Limited ("OAC") on 15 April 2008, and Great Eastern Capital (Malaysia) Sdn Bhd ("GEC"), Great Eastern Life Assurance (Malaysia) Berhad ("GELM") and Overseas Assurance Corporation (Malaysia) Berhad ("OACM") on 3 June 2008. She also serves as a Director in several companies, including Oversea-Chinese Banking Corporation Limited ("OCBC Bank"), Banyan Tree Holdings Limited, Singapore Telecommunications Limited, Metro Holdings Limited and MediaCorp Pte Ltd. She is a Member of the Governing Board of Duke-NUS Graduate Medical School of Singapore and the Singapore University of Technology and Design's Board of Trustees. She was previously a Board member of Public Utilities Board (until 1 April 2009) and International Enterprise Singapore (until 1 January 2010). She was previously with Ernst & Young ("E&Y") for the past 37 years and she last held the position of Chairman of E&Y Singapore until her retirement on 31 March 2008. Mrs Fang qualified as a Chartered Accountant in England and is a Fellow of the Institute of Chartered Accountants in England and Wales, a Fellow of the Institute of Certified Public Accountants in Singapore and a Member of the Malaysian Association of Certified Public Accountants.

NG KENG HOOI (Group Chief Executive Officer)

Mr Ng was first appointed to the Company's Board on 1 December 2008 upon his appointment as the Group Chief Executive Officer of the Company, Great Eastern Life and OAC with effect from 1 December 2008. He was last re-elected as the Company's Director on 15 April 2009. He is also on the Board of Great Eastern Life, OAC, GEC, GELM and OACM and is Chairman of the Company's asset management subsidiary, Lion Global Investors Limited. Mr Ng had formerly worked for about 19 years with the Prudential group (until November 2008) where he last held the position of Regional Managing Director, Insurance, for Malaysia, Singapore and Indonesia. He was also a Director of Prudential Corporation Asia and Chairman of Prudential Assurance Malaysia Berhad and Prudential Assurance Co Singapore and President Commissioner of PT Prudential Life Assurance, Indonesia. Mr Ng holds a Bachelor of Science in Mechanical Engineering (Summa Cum Laude) from Lafayette College, Easton, Pennsylvania, USA and is a Fellow of the Society of Actuaries, USA.

CHEONG CHOONG KONG

Dr Cheong was first appointed to the Board of the Company on 7 January 2005 and was last re-elected as the Company's

Director on 15 April 2009. He is a Director of OAC and was a Director of Great Eastern Life until 15 April 2008. He is the Patron of the Movement for the Intellectually Disabled of Singapore (MINDS), Chairman of OCBC Bank and a Board Director of OCBC Management Services Private Limited. He was formerly a Director of United Eagle Airlines Co Limited (until 14 July 2006), Singapore Press Holdings Limited (until 4 December 2007) and Singapore Airlines Limited ("SIA") until June 2003, where he last held the position of Deputy Chairman and Chief Executive Officer at SIA. Dr Cheong holds a Bachelor of Science (First Class Honours in Mathematics) from the University of Adelaide and a Master of Science and Ph.D in Mathematics and (Honorary) Doctor of Science from the Australian National University, Canberra.

DAVID CONNER

Mr Conner was first appointed to the Board of the Company on 7 January 2005 and was last re-elected as the Company's Director on 15 April 2009. He is a Director of OAC and was a Director of Great Eastern Life until 15 April 2008. Mr Conner is the Chief Executive Officer and Director of OCBC Bank, and also serves as a Director of OCBC Bank (Malaysia) Berhad, OCBC Overseas Investments Pte Ltd, OCBC Al-Amin Bank Berhad and KTB Ltd. He is Chairman and Director of Bank of Singapore Limited and Singapore Island Bank Ltd, Deputy Chairman of Lion Global Investors Limited and Commissioner of PT Bank OCBC NISP Tbk, Indonesia. He also serves as a member of the Council of the Association of Banks in Singapore, the Advisory Committee of the MAS Financial Sector Development Fund, the Corporate Governance Council of MAS, the Advisory Board of the Lee Kong Chian School of Business, the Asia Pacific Bankers Club, and The f-Next Council of the Institute of Banking & Finance. He is Chairman of International Advisory Council for Asia Washington University in St. Louis. He was previously Chairman of the Council of the Association of Banks in Singapore (until 26 June 2009), a Council Member of the Singapore Business Federation (until 31 August 2009), a Director of the International Monetary Conference (until June 2009) and a member of the Board of Trustees of Washington University in St. Louis (until 4 December 2009). Before joining OCBC Bank in 2002, Mr Conner previously worked for more than 25 years with Citibank N.A., where he was Managing Director and Market Manager for Citibank Japan from 1999 to early 2002. Mr Conner holds a Bachelor of Arts from Washington University in St. Louis and a Master of Business Administration from Columbia University, USA.

KOH BENG SENG

Mr Koh was appointed to the Board of the Company on 2 January 2008 and last re-elected as the Company's Director on 15 April 2008. Mr Koh is the Chief Executive Officer of Octagon Advisors Pte Ltd. He is also a Director of Singapore Technologies Engineering Limited, Fraser and Neave, Limited, BOC Hong Kong (Holdings), Bank of China (Hong Kong) Limited, Sing-Han International

Financial Services Limited and Japan Wealth Management Securities Inc. He was previously Deputy President of United Overseas Bank Ltd ("UOB") (until 31 January 2005) and a Director of UOB and Far Eastern Bank Ltd (until 15 February 2005). Mr Koh was previously, for 24 years until 1998 with the Monetary Authority of Singapore ("MAS"), his last appointment being Deputy Managing Director, Banking and Financial Institution Group. After he left MAS in 1998, he was an advisor to the International Monetary Fund (from 1998 to 2000) to reform Thailand's financial sector. Mr Koh holds a Bachelor of Commerce (First Class Hons) from the former Nanyang University, Singapore, and a Master of Business Administration from Columbia University, USA.

LEE SENG WEE

Mr Lee was first appointed to the Board of the Company on 28 September 1999 and last re-appointed as the Company's Director on 15 April 2009. He has been a Director of OAC since 2001. He was on the Board of Great Eastern Life (since February 1975) until 15 April 2008. Mr Lee is a Director of OCBC Bank since 1966 and was previously its Chairman from August 1995 to June 2003. He is also a Director of GIC Real Estate Private Limited, Lee Rubber Group of companies and Lee Foundation. Mr Lee holds a Bachelor of Applied Science in Engineering from the University of Toronto and a Master of Business Administration from the University of Western Ontario. Canada.

LEE CHIEN SHIH

Mr Lee was first appointed to the Board of the Company on 7 July 2005 and was last re-elected as the Company's Director on 15 April 2009. He is a Director of OAC and was a Director of Great Eastern Life until 15 April 2008. He is a Director of the Lee Rubber Group of companies, Lee Foundation, Bukit Sembawang Estates Limited and West Pacific Medical Services Pte Ltd. He was previously a Director of Frasers Centrepoint Limited. Mr Lee holds a MBBS from the National University of Singapore.

TAN SRI DATO' DR LIN SEE-YAN

Tan Sri Dato' Dr Lin was first appointed to the Board of the Company on 28 September 1999 and last re-elected as the Company's Director on 15 April 2008. He is also on the Board of OAC. He was a Director of Great Eastern Life until 15 April 2008. He also sits on the boards of The Straits Trading Company Limited, Silverlake Axis Limited, KrisAssets Holdings Berhad, Fraser & Neave Holdings Berhad, Ancom Berhad, Genting Berhad, Resorts World Berhad, Wah Seong Corporation Berhad and JobStreet Corporation Berhad. He continues to serve the public interest, including as a Member of the Prime Minister's Economic Council Working Group in Malaysia, as well as a member of a number of key National Committees on Higher Education; and as Economic Advisor, Associated Chinese Chambers of Commerce and Industry of Malaysia. Tan Sri Dato' Dr Lin is Pro-Chancellor, University Science Malaysia. He is also Chairman Emeritus, Harvard Graduate

School of Arts & Sciences Alumni Council at Harvard University as well as the Harvard Alumni Association's Regional Director for Asia, in addition to being President, Harvard Club of Malaysia. Prior to 1998, he was Chairman and Chief Executive Officer of the Pacific Bank Group and, for 14 years previously, Deputy Governor of Bank Negara Malaysia, having been a central banker for 34 years. He also served as director of Khazanah Nasional Malaysia (1994 to 2000) and was Chairman of its Executive Board (1999 to 2000). Tan Sri Dato' Dr Lin has a BA (Hons) from the University of Malaya in Singapore and holds, from Harvard University, USA, a MPA (Finance), MA (Business Economics) and Ph.D (Economics). He is also a Chartered Statistician, Fellow of the Royal Statistical Society, London, Fellow (Hon) of the Malaysian Insurance Institute and Fellow of the Malaysian Institute of Bankers.

PROFESSOR NEO BOON SIONG

Professor Neo was first appointed to the Board of the Company on 23 November 2000 and last re-elected as the Company's Director on 15 April 2008. He is also a Director of OAC. He was a Director of Great Eastern Life until 15 April 2008. He is presently Director of the Asia Competitiveness Institute at the Lee Kuan Yew School of Public Policy, National University of Singapore. Professor Neo is also a Director of OCBC Bank, Keppel Offshore & Marine Limited and J. Lauritzen Singapore Private Limited. He was previously a Director of English Xchange Private Limited (until 13 July 2009) and a Member of the Income Tax Board of Review (until 1 May 2009), the Securities Industry Council (until 31 December 2009) and Goods and Services Tax Board of Review (until 31 December 2009). He was previously Professor and Dean at the Nanyang Business School, Nanyang Technological University, Singapore. Professor Neo holds a Bachelor of Accountancy (Hons) from the National University of Singapore and a Master of Business Administration and Ph.D from the University of Pittsburgh, USA.

TAN YAM PIN

Mr Tan was first appointed to the Board of the Company and Great Eastern Life and OAC on 7 January 2005 and last re-elected as the Company's Director on 17 April 2007. Mr Tan is also a Director of Singapore Post Limited, Keppel Land Limited, Blue Scope Steel Limited (Australia) and Leighton Asia Limited (Hong Kong). He has been a Member of the Singapore Public Service Commission since 1990. He was previously a nonexecutive Chairman of Singapore Food Industries Limited (until April 2009), Chairman of Power Seraya Limited (until early March 2009), a Director of Certis Cisco Security Private Limited (until 1 January 2009) and East Asiatic Company Limited A/S (Denmark) (until end March 2006). Mr Tan holds a Bachelor of Arts (Hons) from the University of Singapore and a Master of Business Administration from the University of British Columbia, Canada. He is a Fellow of the Canadian Institute of Chartered Accountants, Canada.

Great Team



KEY EXECUTIVES

 $(from\ left\ to\ right)$

NG KENG HOOI

Group Chief Executive Officer

TONY CHEONG

Group Chief Financial Officer

With Great Eastern since 2009. Oversees the finance and actuarial functions of the Group. Also responsible for driving the Group's corporate strategy. *Qualifications: BSc (1st Class Hons) in Actuarial Science, London School of Economics & Political Science; Fellow of the Institute of Actuaries, UK*

CHIANG BOON KONG

Managing Director, Group Human Capital

With Great Eastern since 1997. Responsible for the change programmes and development of human capital within the Group. *Qualifications: BBA (1st Class Hons), National University of Singapore*

TAN HAK LEH

Managing Director, Singapore

With Great Eastern since 2005. Responsible for driving and growing insurance business (including life, group and general insurance) and for the Net Profit After Tax and New Business

Embedded Value for Great Eastern Life and Overseas Assurance Corporation in Singapore. *Qualifications: BSc in Actuarial Mathematics & Statistics (1st Class Hons), Heriot-Watt University, UK; Fellow of the Institute of Actuaries, UK*

HO MING HENG

Managing Director, Operations & IT

With Great Eastern since 2008. Responsible for the Group's operations in the insurance value chain starting from New Business Underwriting to Claims. Also responsible for the development of IT within the Group. *Qualifications: BSc in Engineering (1st Class Hons), London University, UK*

TAN CHING GUEI

Managing Director, New Markets

With Great Eastern since 2003 and with the OCBC Group since 1990. Responsible for driving and growing insurance businesses in China, Indonesia and Vietnam. Oversees product marketing, and agency and bancassurance development and marketing functions in these markets. *Qualifications: BEng (Civil) (1st Class Hons), National University of Singapore; MBA (Accountancy), Nanyang Technological University; Chartered Financial Analyst; CPA, Institute of Certified Public Accountants of Singapore*





YOON MUN THIM

Group Chief Investment Officer

With Great Eastern since 2009. Responsible for the formulation of investment strategies and management of investments within the Group. *Qualifications: BArts, University of Cambridge; Master of Business Administration (Distinction) from Warwick Business School, University of Warwick; Chartered Financial Analyst*

KOH YAW HUI

Chief Executive Officer, Great Eastern Life Assurance (Malaysia) Bhd

With Great Eastern since 2002. Responsible for the operations and business growth, Net Profit After Tax and New Business Embedded Value for Great Eastern Life and Overseas Assurance Corporation in Malaysia. *Qualifications: BSocial Science (Hons) in Economics, Universiti Sains Malaysia; Fellow of Life Management Institute, USA; Registered Financial Planner (RFP); Shariah RFP*

CHIN WEE CHEAK

Head, Group Audit

With Great Eastern since 2009 and the OCBC Group since 1999. Responsible for independent and objective assessment of the Group's network of risk management, control and governance processes through internal audits. *Qualifications: BAccountancy,* (2nd Upper Class Hons), National University of Singapore; Associate Member of Institute of Chartered Secretaries and Administrators; Chartered Financial Analyst; Certified Anti-Money Laundering Specialist

JENNIFER WONG PAKSHONG

Group Company Secretary and General Counsel

With Great Eastern since 2009 and the Group since 1999. Oversees the corporate secretarial and legal functions of the Group. *Qualifications: LLB (Hons), University of Bristol (UK); LLM (with Merit), University College London; Degree of an Utter Barrister, Gray's Inn (UK); admitted as an Advocate and Solicitor of the Supreme Court of Singapore*

RONNIE TAN

Head, Group Risk Management

With Great Eastern since 2002. Responsible for the management of the various risks of the Group, including market, credit, insurance, operational and compliance risks. *Qualifications: BSc in Business Administration (Highest Distinction), University of Nebraska-Lincoln; Chartered Financial Analyst; Fellow of the Society of Actuaries; Member of The American Academy of Actuaries*

Corporate Governance Report

The Board of Directors and Management of Great Eastern Holdings Limited ("GEH" or the "Company") place great importance on high standards of corporate conduct and are committed to good corporate governance and integrity in the business operations and dealings of the Company and its subsidiaries (collectively, the "Group"). The Company adopts corporate governance practices which are in conformity with the Code of Corporate Governance 2005 (the "Code").

This report describes the Company's corporate governance practices with specific reference to the principles and guidelines of the Code as required under the Listing Manual of the Singapore Exchange Securities Trading Limited ("SGX-ST").

THE BOARD'S CONDUCT OF AFFAIRS

Principle 1: Every company should be headed by an effective Board to lead and control the company. The Board is collectively responsible for the success of the company. The Board works with Management to achieve this and the Management remains accountable to the Board.

Board responsibilities and accountability

The Company's Board provides strategic direction to the Company and the Group and its principal role and functions include the following:

- reviewing and approving the Group's strategic direction, overall policies, long term goals and financial objectives, business plans and annual budget;
- providing Board oversight over the business affairs and reviewing the financial performance of the Company and the Group;
- (c) providing oversight over the setting of the Company's values and standards with emphasis on the Company's core value of integrity and proper conduct of the Company's business affairs at all times and good corporate governance practices;
- (d) overseeing the establishment of frameworks for adequate, prudent and effective internal controls and processes and effective risk assessment and management;
- (e) overseeing the succession planning for key senior executive positions within the Group and responsibility for the selection and appointment of the Group CEO;
- (f) approving major corporate activities, initiatives and transactions of a significant nature; and
- (g) monitoring management performance.

G 1.3 Board Committees

The Board has established a number of Board committees ("Board Committees") to assist it in carrying out more effectively its oversight of the operations and business affairs of the Company and the Group. These Board Committees consist

of the Nominating Committee, Remuneration Committee, Audit Committee, Executive Committee and the Risk and Investment Committee. All the Board Committees have been constituted with clear Board-approved written terms of reference.

The Company's Board Committees in carrying out their responsibilities in accordance with their respective terms of reference are also actively engaged in assisting the Board to ensure compliance with good corporate governance practices by the Company. Details of the roles and principal responsibilities of the Board Committees are set out in the relevant sections on the respective Board Committees in this Report.

G 1.4 Meetings and Directors' attendance

The Board meets regularly during the year, to review the business performance and key activities of the Group presented by Management, and to consider business proposals of a significant nature. Decisions are taken objectively in the interests of the Company. The Board works with Management to achieve this and the Management remains accountable to the Board. Where warranted by particular circumstances, ad hoc Board or Board Committee meetings will be convened. In 2009, the Board held nine scheduled Board meetings and two ad hoc Board meetings. Meetings of the Board and Board Committees via telephone or video conference are permitted by the Company's Articles of Association.

G 1.4 The number of meetings of the Board and Board Committees held in 2009 and the attendance of the Directors at those meetings are tabulated below.

Directors' attendance at Board and Board Committee meetings in 2009

Name of Director	Board No. of Meetings			Nominating Committee (NC) No. of Meetings			Audit Committee (AC) No. of Meetings		
	Scheduled		Ad hoc	Scheduled		Ad hoc	Scheduled		Ad hoc
	Held	Attended	Attended	Held	Attended	Attended	Held	Attended	Attended
Fang Ai Lian	9	9	2	2	2	5	4	4	1
Cheong Choong Kong	9	9	2	2	2	4	-	-	-
David Conner	9	9	2	-	-	-	-	-	-
Koh Beng Seng	9	7	2	-	-	-	-	-	-
Lee Seng Wee	9	9	2	2	2	5	-	-	-
Lee Chien Shih	9	9	2	-	-	-	-	-	-
Tan Sri Dato' Dr Lin See-Yan	9	9	2	-	-	-	4	4	1
Professor Neo Boon Siong	9	9	2	-	-	-	4	3	1
Ng Keng Hooi	9	9	2	-	2(1)	5(1)	_	-	-
Tan Yam Pin	9	9	-	2	2	5	4	4	1

Name of Director	Remuneration Committee (RC) No. of Meetings			Executive Committee (Exco) No. of Meetings			Risk & Investment Committee (RIC) No. of Meetings		
	Scheduled		Ad hoc	Scheduled		Ad hoc	Scheduled		Ad hoc
	Held	Attended	Attended	Held	Attended	Attended	Held	Attended	Attended
Fang Ai Lian	2	2	5	6	6	2	6	6	4
Cheong Choong Kong	-	-	-	6	6	2	-	-	-
David Conner	2	2	5	6	6	2	6	6	4
Koh Beng Seng	2	2	3	-	-	-	6	6	3
Lee Seng Wee	-	-	-	-	-	-	-	-	-
Lee Chien Shih	2	2	5	-	-	-	-	-	-
Tan Sri Dato' Dr Lin See-Yan	-	-	-	-	_	-	-	-	-
Professor Neo Boon Siong	2	2	5	-	_	-	-	-	-
Ng Keng Hooi	-	2(1)	5(1)	6	6	2	6	6	4
Tan Yam Pin	-	-	-	6	6	2	-	-	-

Notes:

- (1) By invitation.
- (2) Directors' Attendance at AGM and two Board sessions without Management is not included in the above table.

The number of meetings indicated in "Held" above reflects the number of meetings held during the time the respective Director held office.

Total number of ad hoc meetings held in 2009 – Board: 2, NC: 5, AC: 1, RC: 5, Exco: 2, RIC: 4.

G 1.5 The Company has adopted internal guidelines on matters which require Board approval. Matters requiring Board's approval include overall business strategy and direction, significant policies governing the operations of the Group, strategic or significant acquisitions, investments and divestments by the Group, corporate restructuring, major corporate initiatives and other Group activities of a significant nature, dividend policy and dividend declaration, the quarterly and year-end financial reporting and announcement of financial results and financial statements of the Company and the Group.

Newly-appointed Directors will be apprised of their statutory duties and obligations and issued a Director's orientation kit which will include key information on the Company and the Group and terms of reference of the Board and Board Committees. As part of the induction program for new Directors, Management will brief new Directors on the Group's principal activities, in particular, the insurance business and the induction program will be tailored to the specific development needs of the new Director. The Company constantly reviews and improves on the contents of such briefings to new Directors to enable new Directors to have a more comprehensive understanding of the Group, the insurance business and practices and the Group's financial statements.

Board Training

The Directors are continually updated on developments affecting the insurance industry. From time to time, the

Company organises talks, seminars or presentations by external professionals, consultants or Management on topics relevant to the insurance industry and provides updates on developments in the industry locally and in other developed countries. A reference library containing publications and materials relating to the insurance industry and other relevant publications has been set up for Directors and industry-related or topical articles are regularly circulated to Directors as part of the Company's continuing education program for Directors. Continued training and development programs for Directors are more flexible and Directors may attend appropriate courses, conferences and seminars conducted by professional bodies within the industry or other external professional organisations.

BOARD COMPOSITION AND GUIDANCE

Principle 2: There should be a strong and independent element on the Board, which is able to exercise objective judgement on corporate affairs independently, in particular, from Management. No individual or small group of individuals should be allowed to dominate the Board's decision making.

Board Composition

G 4.6 The Company's present Board of ten Directors comprises a non-executive Chairman, Mrs Fang Ai Lian, eight other non-executive Directors and an executive Director who is the Group Chief Executive Officer ("Group CEO"), Mr Ng Keng Hooi. The eight other non-executive Directors are Dr Cheong Choong Kong, Mr David Conner, Mr Koh Beng Seng, Mr Lee Seng Wee, Mr Lee Chien Shih, Tan Sri Dato' Dr Lin See-Yan, Professor Neo Boon Siong and Mr Tan Yam Pin.

Board independence

The Company defines the independence of its Directors in accordance with the Code. An independent Director is one who has no relationship with the Company, its related companies or its officers that could interfere, or be reasonably perceived to interfere, with the exercise of the Director's independent business judgement with a view to the best interests of the Company.

The Code requires that there should be a strong and independent element on the Board, with independent Directors making up at least one-third of the Board and this independent element should be able to exercise objective judgement on corporate affairs independently, in particular, from Management.

G 4.6 The Company's Board has a majority of independent Directors.

The Nominating Committee determines annually whether
a Director is independent. Taking into consideration the
definition of "independent Director" and the guidelines set

out in the Code as regards what constitutes an independent director, the Nominating Committee had determined that the Company's independent Directors are: Mrs Fang Ai Lian, Mr Koh Beng Seng, Mr Lee Seng Wee, Mr Lee Chien Shih, Tan Sri Dato' Dr Lin See-Yan, Professor Neo Boon Siong and Mr Tan Yam Pin.

Mr Ng Keng Hooi, Mr David Conner and Dr Cheong Choong Kong are considered as non-independent; Mr Ng Keng Hooi is the Group CEO and executive Director of GEH, Mr David Conner is executive Director and Chief Executive Officer of the Company's holding company, Oversea-Chinese Banking Corporation Limited ("OCBC Bank"), and Dr Cheong Choong Kong is a party to an agreement with OCBC Management Services Private Limited, a wholly-owned subsidiary of OCBC Bank, under which Dr Cheong is appointed as a consultant and entitled to certain payments and benefits (details of which are provided in the Directors' Report).

The Board, through its Nominating Committee, is of the view that the current Board size facilitates effective decision making, taking into account the scope and nature of the operations of the Company and the Group.

The Board members of the Company are from diverse backgrounds and qualifications, and bring a wide range of commercial and financial experience to the Board. Collectively, they provide the necessary business acumen, knowledge, capabilities and core competencies to the Company and the Group, including industry knowledge in insurance and actuarial science and knowledge in banking, finance, management, accounting, investment and asset management, consumer marketing, real estate and property development. The diversity of experience and competencies of the Directors enhance the effectiveness of the Board in discharging its responsibilities.

The non-executive Directors constructively challenge and help develop proposals on strategy and review the performance of Management in meeting agreed goals and objectives and monitor the reporting of performance.

The non-executive Directors meet during the year without the presence of Management to discuss matters such as the performance and effectiveness of Management.

CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Principle 3: There should be a clear division of responsibilities at the top of the company – the working of the Board and the executive responsibility of the company's business – which will ensure a balance of power and authority, such that no one individual represents a considerable concentration of power.

G 3.1 The position and role of the Company's Chairman Mrs Fang
Ai Lian and the Group CEO Mr Ng Keng Hooi are distinct and
separate, with a clear division of responsibilities between them.
The Company has Board-approved internal guidelines setting
out the scope of authority of the Chairman and Group CEO.
The Chairman and the Group CEO are not related to each other.

The Chairman Mrs Fang Ai Lian is an independent and non-executive Director. Her principal responsibilities include leading the Board to ensure its effectiveness on various aspects of the Board's role, approving the meeting agenda of the Board, monitoring the quality and timeliness of the flow of information from Management to the Board and promoting effective communication with shareholders. The Chairman also facilitates robust discussions and deliberations in Board meetings, encourages constructive relations between executive and non-executive Directors and between the Board and Management and promotes high standards of corporate governance with the full support of the other Directors, the Group Company Secretary and Management.

The Group CEO manages the Company and oversees the Group's operations and implementation of the Group's strategies, plans and policies to achieve planned corporate performance and financial goals. His management of the Group's businesses, including implementing the Board's decisions, is carried out with the assistance of the senior management executives of the Group. Collectively, they are responsible for the day-to-day operations and administration of the Company and the Group, ensuring, *inter alia*, operational and organisational efficiency, profit performance of the operating units, regulatory compliance, good corporate governance and effective risk management.

BOARD MEMBERSHIP

Principle 4: There should be a formal and transparent process for the appointment of new directors to the Board.

NOMINATING COMMITTEE

G 4.1 The Company's Nominating Committee at the date of this report comprises four Directors, being Mrs Fang Ai Lian (Chairman), Dr Cheong Choong Kong, Mr Lee Seng Wee and Mr Tan Yam Pin. The majority of the members of the Nominating Committee, including the Chairman, are non-executive and independent Directors. In accordance with the Code, the Chairman of the Nominating Committee is not a substantial shareholder of the Company and is not directly associated with a substantial shareholder of the Company. The responsibilities of the Nominating Committee are set out in its Board-approved terms of reference.

The Nominating Committee is responsible for reviewing nominations for the appointment, re-appointment, election or re-election of Directors on the Board and Board Committees. It also reviews nominations for key senior management positions in the Company and the Group and makes recommendations to the Board on all such appointments. The Nominating Committee determines annually whether a Director is independent and reviews whether Directors who have multiple board representations have demonstrated satisfactory time commitment and have carried out their duties adequately as the Company's Directors during the year.

Re-nomination of Directors

All Directors of the Board are required to submit themselves for re-nomination and re-election at regular intervals, at least once every three years. At each annual general meeting ("AGM") of the Company, one-third of the Directors are required to retire by rotation in accordance with the Company's Articles of Association, being one-third of those who have been longest in office since their last re-election. Such retiring Directors are eligible for re-election when re-nominated by the Nominating Committee, taking into account the Directors' attendance at meetings, their expertise, knowledge and commitment, and their contributions to Board discussions and to the effectiveness of the Board.

Process for appointment of new Directors

G 4.5 The Nominating Committee has a key role in carrying out the formal and transparent process established for the appointment of new Directors to the Board. The Nominating Committee may engage external search consultants to source for potential candidates. Proposals for the appointment of new Directors are reviewed by the Nominating Committee. The Nominating Committee meets with the short-listed candidates to assess their suitability and commitment. Competent individuals are nominated for Board approval after the Nominating Committee has assessed their suitability taking into consideration their professional qualifications, integrity, financial and commercial business experience and field of expertise relevant to the Group, potential to contribute to the effectiveness of the Board and to complement the skills, knowledge and expertise of the Board.

The Nominating Committee held a total of seven meetings in 2009 (including five ad hoc meetings). Most of the additional meetings related to scheduled interviews of potential candidates for key senior management positions.

Key information on Directors

G 4.6 Key information regarding the Directors, including their academic and professional qualifications, date of first

appointment as Directors, date of last re-election or reappointment as Directors of the Company, other directorships or chairmanships both present and held over the preceding three years in other listed companies and other major appointments are disclosed in the Company's Annual Report. Details of Board Committees that the Directors served on are disclosed in this Report. Directors' interests in shares and share options in the Company and in the Company's parent company, OCBC Bank and other related corporations are disclosed in the Directors' Report. The Company does not grant share options to non-executive Directors of the Company. The Directors do not hold shares in the Company's subsidiaries.

BOARD PERFORMANCE

Principle 5: There should be a formal assessment of the effectiveness of the Board as a whole and the contribution by each director to the effectiveness of the Board.

G 5.1 The Board has implemented formal processes for assessing the effectiveness of the Board as a whole, and the contribution by each individual Director to the effectiveness of the Board. The Nominating Committee oversees the annual assessment process, which consists principally of evaluation by and feedback from each Director. Each Director evaluates the performance of the Board and Board Committees and conducts a self-assessment and a peer-assessment of the other members of the Board.

Such assessments are made against established performance criteria consistent with those approved by the Board and used in the previous year. An independent consultant was appointed by the Nominating Committee to facilitate this evaluation process and to assist in collating and analysing the returns and feedback of the Directors.

The Board has found that such individual assessments by the Directors are useful and constructive since the implementation of such evaluation process several years ago. This collective process has also provided an opportunity to obtain insightful feedback from each Director on suggestions to enhance the effectiveness of the Board and has helped Directors to be more focused on their duties, responsibilities and contribution to the effectiveness of the Board.

ACCESS TO INFORMATION

Principle 6: In order to fulfil their responsibilities, Board members should be provided with complete, adequate and timely information prior to board meetings and on an on-going basis.

The Board members are provided with relevant and timely information by Management on matters to be discussed or considered at meetings of the Board and Board Committees. In respect of matters for approval, information furnished by Management usually include background explanatory information, relevant facts and/or analysis to support the proposal, implications or merits of the case, the budget if applicable and Management's recommendation. The senior management executives who can provide additional information and insight or provide clarifications to queries raised are usually present at the meeting during discussion on such matters. Occasionally, external consultants engaged on specific projects may also be invited to brief the Board.

Information furnished to the Board on an on-going basis include the monthly Group financials and the quarterly reports on the financial results and performance of the Group and principal subsidiaries within the Group, with explanations of material variances between actual results and the business plan/budget.

Directors have separate and independent access to the Group Company Secretary and to senior management executives of the Company and the Group at all times.

The Group Company Secretary attends all Board meetings and prepares minutes of Board proceedings. She assists the Chairman to ensure that appropriate Board procedures are followed and that applicable regulations are complied with. Under the direction of the Chairman, she ensures good information flows within the Board and Board Committees and between senior management and non-executive Directors. The Group Company Secretary also facilitates the orientation of new Directors and professional development of Directors as required. The appointment and removal of the Group Company Secretary is considered to be a matter for the Board as a whole.

The Directors may take independent professional advice as and when necessary to enable them to discharge their duties effectively; the cost of such professional advice is borne by the Company and/or the Group, as applicable.

PROCEDURES FOR DEVELOPING REMUNERATION POLICIES

Principle 7: There should be a formal and transparent procedure for developing policy on executive remuneration and for fixing the remuneration packages of individual directors. No director should be involved in deciding his own remuneration.

LEVEL AND MIX OF REMUNERATION

Principle 8: The level of remuneration should be appropriate to attract, retain and motivate the directors needed to run the company successfully but companies should avoid paying more than is necessary for this purpose. A significant proportion of executive directors' remuneration should be structured so as to link rewards to corporate and individual performance.

DISCLOSURE ON REMUNERATION

Principle 9: Each company should provide clear disclosure of its remuneration policy, level and mix of remuneration, and the procedure for setting remuneration in the company's annual report. It should provide disclosure in relation to its remuneration policies to enable investors to understand the link between remuneration paid to directors and key executives, and performance.

REMUNERATION COMMITTEE

G 9.1 The Company's Remuneration Committee at the date of this report comprises five non-executive Directors – namely Mrs Fang Ai Lian (Chairman), Mr David Conner, Mr Koh Beng Seng, Mr Lee Chien Shih and Professor Neo Boon Siong. The majority of the Remuneration Committee members, including the Chairman, are independent Directors.

The Remuneration Committee ensures that the Company implements formal and transparent procedures for developing policies on executive remuneration and for fixing the remuneration packages of individual Directors and senior management executives. The responsibilities of the Remuneration Committee are set out in its Board-approved terms of reference.

The principal responsibilities of the Company's Remuneration Committee are as follows:

- (1) recommending to the Board for endorsement a framework of Directors' fees, as well as remuneration of executive Directors and senior management executives. For executive Directors and senior management executives, the framework covers all aspects of remuneration including salaries, allowances, bonuses, share options and other incentives and benefits;
- (2) recommending specific remuneration packages for the Group CEO and respective CEOs of the Company's principal insurance subsidiaries; and
- (3) ensuring that the Group's remuneration policies and practices are sound and that remuneration packages are appropriate to attract, retain and motivate the executive Director and senior management executives without being excessive.

The Remuneration Committee members are knowledgeable in the field of executive compensation and also have access to expert advice from external independent compensation consultants, where necessary.

P 9 Remuneration of non-executive Directors

The non-executive Directors are paid Directors' fees, which take into account factors such as the Directors' contributions, effort and time spent, attendance at meetings and the frequency of meetings, the respective responsibilities of the Directors including the Board Committees on which they serve, market practices and the need to pay competitive fees to attract, retain and motivate Directors. No Director is involved in deciding his own remuneration.

The Remuneration Committee performs an annual review of the fee structure for Directors' fees and recommends any proposed changes to the Board for endorsement and approval. The aggregate Directors' fees based on the Board-approved fee structure are reviewed by the Remuneration Committee and submitted for approval by the Board. The Directors' fees proposed by the Board each year are subject to shareholders' approval at the Company's AGM.

The following is the Board-approved fee structure for non-executive Directors of the Company in respect of the financial year ended 31 December 2009 ("FY2009") which remains unchanged from the fee structure in respect of the financial year ended 31 December 2008 ("FY2008"):

Board

Annual fee for Chairman: \$100,000Annual fee for other member: \$50,000

Board Committees

- Annual fee for Chairperson: \$40,000 for Audit
 Committee, Executive Committee, Risk and Investment
 Committee; \$25,000 for Nominating Committee,
 Remuneration Committee.
- Annual fee for other Committee Member: \$20,000 for Audit Committee, Executive Committee, Risk and Investment Committee; \$15,000 for Nominating Committee, Remuneration Committee.
- Fees for Chairperson and member of Ad hoc Board
 Committee: \$10,000 and \$5,000 respectively.

Attendance fee: \$2,000 per Board or Board Committee meeting. The attendance fee is paid to non-executive Directors to recognise their commitment and time spent in attending meetings.

P 9 Remuneration policy in respect of Executive Director and key senior management executives

The objective of the remuneration policy is to attract, motivate, reward and retain quality personnel. The Group CEO, being an executive Director of the Company, is not paid a Director's fee, but receives a remuneration package comprising a basic component and a variable performance-related component. The remuneration of the Group CEO, the respective CEOs of the Company's principal insurance subsidiaries and the key senior management executives who report directly to the Group CEO are reviewed annually by the Remuneration Committee, based on the overall remuneration framework approved by the Board.

In its annual review of the remuneration package of the Group CEO and senior management executives, the Remuneration Committee takes into consideration factors such as market competitiveness and market benchmark, and that the remuneration is commensurate with individual performance and contribution.

The basic component of the remuneration package comprises the basic salary, payable on a monthly basis. The variable components of the remuneration comprise the performance-based variable bonus and the long term incentives, generally paid/awarded once a year, and have been designed to link rewards to corporate and individual performance, based on appropriate and meaningful performance measures set up by the Company and approved by the Remuneration Committee and the Board.

In awarding long term incentives including the grant of share options to senior executives, the Remuneration Committee also takes into account such senior executives' potential for future development and contribution to the Group.

The annual budget for salary increment, performance-related variable bonus and long term incentives, reviewed and approved by the Remuneration Committee, is submitted to the Board for endorsement and approval.

As a consequence of the financial crisis, financial institutions globally have been reviewing compensation practices to reduce incentives that encourage excessive risk taking. The Company has compensation practices for executives that align their interests to that of the Group. Nevertheless, it is undertaking a review of its compensation practices to further ensure that decisions made are conducive to sustained business performance.

The Remuneration Committee held a total of seven meetings in 2009 (including five ad hoc meetings). Most of the

additional meetings related to the review of compensation practices of the Group and the review/recommendation of the remuneration packages for candidates nominated by the Nominating Committee for key senior management positions.

Disclosure on Directors' remuneration

G 9.2 The total Directors' remuneration in respect of FY2009 is disclosed in the financial statements (in the notes to the financial statements). Non-executive Directors will be paid Directors' fees totalling \$1,453,000 in respect of FY2009, subject to approval at the Company's AGM. The fee structure for non-executive Directors for FY2009 remains unchanged from that in respect of FY2008. In FY2008, non-executive Directors were paid Directors' fees totalling \$1,071,000 after non-executive Directors had agreed to waive a portion of their Directors' fees. Non-executive Directors' fees for FY2008 would have amounted to \$1,461,000 in the absence of a fee waiver.

The table below shows the remuneration of non-executive Directors and the executive Director of the Company for FY2009.

Name of Director	Total Remuneration \$'000	Salary & Fees \$'000	Bonuses \$'000	Other Benefits ⁽¹⁾ \$'000	Benefits-In- Kind ⁽²⁾ \$'000	
Non-Executive Directors						
Fang Ai Lian	491	410	-	-	81	
Cheong Choong Kong	137	137	-	-	-	
David Conner ⁽³⁾	167	167	-	-	-	
Koh Beng Seng	127	127	-	-	-	
Lee Seng Wee	105	105	-	-	-	
Lee Chien Shih	95	95	-	-	-	
Tan Sri Dato' Dr Lin See-Yan	106	106	-	-	-	
Professor Neo Boon Siong	123	123	-	-	-	
Tan Yam Pin	183	183	-	-	-	
Executive Director	Executive Director					
Ng Keng Hooi	2,617	900	619	846	252	

Notes

- (1) Based on fair value of OCBC shares on the grant date.
- (2) Represents non-cash component and comprises housing, car and club benefits.
- (3) Directors' fee attributable to Mr David Conner is paid to OCBC Bank.

Directors' fees are subject to shareholders' approval at the AGM on 15 April 2010.

G 9.2 After careful consideration, the Company has decided not to disclose information on the names and remuneration of the top five key management executives as the disadvantages to the Group's business interests would far outweigh the benefits of such disclosure, in view of the disparities in remuneration in the

industry and the competitive pressures that are likely to result from such disclosure.

G 9.3 None of the Directors had immediate family members who were employees of the Company and whose personal annual remuneration exceeded \$150,000.

Share option scheme

G 9.4 No share options had been granted pursuant to the Great Eastern Holdings Executives' Share Option Scheme (the "GEH Scheme") since 18 November 2004. Instead, the Company's holding company, OCBC Bank, grants share options pursuant to the OCBC Share Option Scheme 2001 (the "OCBC Scheme") to selected senior executives of the GEH Group ("GEH Optionholders") based on recommendations of GEH's Remuneration Committee. Details of options granted to GEH Optionholders are disclosed in the financial statements; details of the OCBC Scheme are set out in OCBC Bank's Annual Report. As at 1 January 2009, the GEH Scheme was no longer in force.

ACCOUNTABILITY

Principle 10: The Board should present a balanced and understandable assessment of the company's performance, position and prospects.

The Board is responsible for providing to shareholders a balanced and understandable assessment of the performance of the Company and the Group, position and prospects, including furnishing financial statements and other reports.

The Board provides to shareholders, on a quarterly basis, the financial statements of the Company and the Group for the first, second and third quarters of the year and for the full year, as applicable, together with a balanced review of the Company's performance, position and prospects. These financial reports and other price-sensitive information are disseminated to shareholders through announcements via SGXNET to the SGX-ST. After making such announcements, the information is also made available in press releases and on the Company's website. The Company's Annual Report is sent to all shareholders and the contents are also accessible from the Company's website.

To keep Board members informed and updated, Management provides the Board with financials which contain financial updates on the performance and position of the Group on a monthly basis. The Board is also updated on any significant events that have occurred or affected the industry during the year.

AUDIT COMMITTEE

Principle 11: The Board should establish an Audit Committee with written terms of reference which clearly set out its authority and duties.

G 11.8 Audit Committee

The Audit Committee at the date of this report comprises four Directors who are all non-executive and independent Directors, being Mr Tan Yam Pin (Chairman), Mrs Fang Ai Lian, Tan Sri Dato' Dr Lin See-Yan and Professor Neo Boon Siong. Members of the Audit Committee are appropriately qualified to discharge their responsibilities. Three members of the Audit Committee have accounting, auditing and financial management knowledge and experience. They are Mr Tan Yam Pin, Mrs Fang Ai Lian and Professor Neo Boon Siong.

The Audit Committee carries out functions prescribed in Section 201B(5) of the Companies Act, Chapter 50 and in the Code, and operates within Board-approved written terms of reference which set out the Audit Committee's authority and duties.

The Audit Committee has explicit authority to investigate any matter within its terms of reference and has the co-operation of, and full access to, Management. The Audit Committee has full discretion to invite any Director or senior management executive to attend its meetings. It has resources to enable it to discharge its functions properly.

- G 11.8 The functions performed by the Audit Committee and details of the Audit Committee's activities during the FY2009 included the following:
 - 1. Reviewed with the internal and external auditors
 - 1.1 their audit plans, their evaluation of the system of internal controls and their audit reports;
 - 1.2 the scope and results of the internal audit procedures; and
 - 1.3 the assistance given by the officers of the Company and the Group to the auditors.
 - 2. Reviewed with the external auditors
 - 2.1 the audited financial statements of the Company and the Group for the financial year for submission to the Board for consideration and approval thereafter;
 - 2.2 their scope and overall audit procedures and cost effectiveness, and their independence and objectivity taking into consideration factors including the nature and extent of non-audit services provided by them;

- 2.3 the implications and impact on the financial statements of proposed implementation of new financial reporting standards and any changes in accounting policies and regulatory requirements; and
- 2.4 any significant financial reporting issues, to ensure the integrity of the financial statements of the Company and the Group, and reviewed the draft announcement relating to the financial performance of the Company and the Group.
- Reviewed the findings of the internal and external auditors on their reviews of the adequacy and effectiveness of the internal controls of the Company and its principal subsidiaries, including internal financial controls, operational and compliance controls and systems established by Management.
- Reviewed the effectiveness of the internal audit functions of the Company and its principal subsidiaries.
- Performed the annual review of the independence of the external auditors.
- Made recommendations to the Board on the reappointment of the external auditors and approved the remuneration and terms of engagement of the external auditors.

The Group has also instituted a whistle-blowing policy whereby staff of the Group may raise concerns about possible improprieties in matters of financial reporting or other matters in confidence. The Audit Committee ensures that arrangements are in place for the independent investigation of such matters and for appropriate follow-up action.

The Audit Committee held a total of five meetings in 2009, including one ad hoc meeting. Members' attendance at the Audit Committee meetings is disclosed in this Report. The internal and external auditors were present at the Audit Committee meetings and the Group CEO and certain senior management executives including the Group Chief Financial Officer were also present.

The Audit Committee, in performing its functions, has met at least annually with the internal and external auditors without the presence of Management. The auditors, both internal and external, have unrestricted access to the Audit Committee.

INTERNAL CONTROLS

Principle 12: The Board should ensure that the Management maintains a sound system of internal controls to safeguard the shareholders' investments and the company's assets.

Management has set up and maintained a sound system of internal controls to safeguard shareholders' investments and the assets of the Company and the Group.

Both internal and external auditors of the Company conduct reviews annually of the effectiveness of the internal controls of the Company and the Group, including financial, operational and compliance controls. Any material weaknesses or non-compliance in internal controls are reported to the Audit Committee, with recommendations for improvement.

G 12.2 In the course of performing its functions during the financial year, including the review of the adequacy of the internal controls with internal and external auditors, the Audit Committee is satisfied with the adequacy of the internal controls established, including the financial, operational and compliance controls (the adequacy of the risk management systems is under the purview of the Company's Risk and Investment Committee).

INTERNAL AUDIT

Principle 13: The company should establish an internal audit function that is independent of the activities it audits.

The internal audit function ("Group Audit") resides inhouse and is independent of the activities it audits. Its terms of reference are approved by the Audit Committee. The primary line of reporting for the Head of Group Audit is to the Chairman of the Audit Committee, although the Head of Group Audit reports administratively to the Group CEO. The Group Audit Department is staffed by suitably qualified executives and the Audit Committee ensures that the internal audit function is adequately resourced.

During the year, the Group Audit Department carried out audits on selected significant business units in the Group, including audit review of the IT systems. Group Audit's summary of major findings and recommendations and Management's related responses were discussed at the Audit Committee meetings. The Audit Committee also reviews annually the adequacy of the internal audit function.

RISK AND INVESTMENT COMMITTEE AND RISK MANAGEMENT

The Risk and Investment Committee at the date of this report comprises four Directors. They are Mrs Fang Ai Lian (Chairman), Mr David Conner, Mr Koh Beng Seng and Mr Ng Keng Hooi.

The Risk and Investment Committee assists the Board in monitoring the effectiveness and adequacy of the risk

management processes and systems set up by the Company and its principal subsidiaries.

The Risk and Investment Committee reviews the overall risk management framework and performs its functions pursuant to its Board-approved terms of reference. Such terms of reference include the overview and periodic review of policies on asset-liability and investment management, overview on enterprise risk management, major risk management initiatives and approval of significant investment, property and other financial transactions that exceed the authorisation limits of the Management Committees that the Risk and Investment Committee oversees – the Group Management Team and Group Asset-Liability Committee. Investment-related activities and transactions of material consequence are reviewed and approved by the Risk and Investment Committee and reported to the Board for information or for endorsement or approval, as applicable.

The Risk and Investment Committee held a total of ten meetings during the year including four ad hoc meetings. Such ad hoc meetings were held primarily to review, assess and mitigate, where possible, the impact of the global financial crisis and market meltdown on the Group's investments, taking into consideration the prevailing changes in the financial and economic environment and the review, discussion and deliberation of issues relating to Greatlink Choice policies ("GLC").

The Group's enterprise risk governance, risk management objectives and policies and other pertinent details are disclosed in the notes to the financial statements.

EXECUTIVE COMMITTEE

The Executive Committee at the date of this report comprises Mrs Fang Ai Lian (Chairman), Dr Cheong Choong Kong, Mr David Conner, Mr Ng Keng Hooi and Mr Tan Yam Pin.

The Executive Committee carries out the functions set out in its Board-approved terms of reference. Such functions consist principally of overseeing the management of the business and affairs of the Company and the Group within the parameters and scope of authority delegated by the Board and include the review of the Group's policies, strategies, objectives and performance targets, proposed transactions or initiatives of a material nature and any major proposed investment or divestment. Major decisions of the Executive Committee are submitted to the Board for endorsement and approval.

The Executive Committee held a total of eight meetings during the year, including two ad hoc meetings, primarily to assess and consider alternatives to mitigate the impact of the global financial crisis and economic downturn on the business and to deliberate on issues relating to GLC.

COMMUNICATION WITH SHAREHOLDERS

Principle 14: Companies should engage in regular, effective and fair communication with shareholders.

Principle 15: Companies should encourage greater shareholder participation at AGMs, and allow shareholders the opportunity to communicate their views on various matters affecting the company.

The Company places great importance on regular, effective and fair communication with shareholders. The Company makes quarterly announcements of the financial results of the Company and the Group within the time frame prescribed in the Listing Manual of the SGX-ST; balanced and comprehensive assessments of the performance and position of the Company and the Group are furnished where applicable. Pertinent material information is disclosed on a comprehensive and timely basis via SGXNET and no unpublished price-sensitive information is disclosed to a selected group.

The Company's Annual Report containing the financial statements of the Company and the Group for the financial year also contains other pertinent information and disclosures including a review of the annual operations and activities, to enable shareholders and investors to have a better understanding of the Group's business and performance.

Shareholders and the public can access the website of the Company for media releases, financial results and other corporate information on the Company. The Company has investor relations personnel who communicate with the Company's investors and attend to their queries on published information.

The Company's Annual Report containing the notice of AGM is sent to every registered shareholder of the Company before the AGM with the requisite notice of the AGM. Notice of the AGM is also announced by the Company via SGXNET and published in one of the Singapore newspapers. At the AGM, shareholders are given the opportunity to put forth any questions they may have or seek clarification on the Company's financial statements or on the resolutions to be passed at the AGM. Shareholders may vote in person at the Company's AGM or at any extraordinary general meeting ("EGM") or by proxy if they are unable to attend. The Company's Articles of Association provide that shareholders may appoint one or two proxies to attend the Company's AGM and/or EGM and to vote in their stead.

For the Company's AGM, separate resolutions are set out on distinct issues, such as the proposed re-appointment or re-election of Directors, proposed Directors' fees and recommendation of final dividend, for approval by the shareholders at the AGM. For the Company's EGM, the proposed corporate action or transaction, as applicable, and the rationale and other pertinent details for such proposal are set out in a separate circular to shareholders, with the proposed resolution set out for approval by shareholders at the EGM.

At the Company's AGM, the Board members and the chairpersons of all Board Committees are present and available to address queries from shareholders. The external auditors are also present to address any shareholders' queries about the conduct of the audit and the preparation and content of the auditors' report.

DEALINGS IN SECURITIES

The Company has adopted internal codes and policy on dealings in securities in the Company in line with the relevant rule set out in the Listing Manual of SGX-ST. The Directors and executives of the Company and of the Group are advised, and periodically reminded, not to deal in the Company's shares for the period commencing one month before the Company's announcement of financial results for the year (and ending on the date of the announcement of the results), and for the period of two weeks before the announcement of the Company's quarterly results during the financial year. They are also reminded of the applicability, at all times, of insider trading laws.

ADDITIONAL INFORMATION REQUIRED UNDER THE LISTING MANUAL OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED

1. INTERESTED PERSON TRANSACTIONS

costs for data centre

Interested person transactions ("IPT") (excluding transactions of less than \$100,000 each) carried out during the financial year under review:

Name of Interested Person	Aggregate value of IPTs (excluding transactions less than \$100,000 and transactions listed in the exceptions pursuant to Rule 915 of Listing Manual)	Aggregate value of IPTs, conducted under shareholders' mandate pursuant to Rule 920 of Listing Manual
	\$million	\$million
e2Power Pte Ltd (subsidiary of OCBC Bank) – appual support	0.2	NA

2. OTHER INFORMATION

Since the end of the previous financial year, the Company and its subsidiary companies did not enter into any material contract involving interests of Directors or the controlling shareholder and no such contract subsists as at 31 December 2009, save as disclosed in the Directors' Report and in the financial statements for FY2009.

CODE OF CORPORATE GOVERNANCE 2005

Specific Principles and Guidelines in the Code for disclosure	Page Reference in Corporate Governance Report
Guideline 1.3 Delegation of authority, by the Board to any Board Committee, to make decisions on certain Board matters.	G1.3, Page 20
Guideline 1.4 The number of Board and Board Committee meetings held in the year, as well as the attendance of every board member at these meetings.	G1.4, Page 21
Guideline 1.5 The type of material transactions that require Board approval under internal guidelines.	G1.5, Page 21
Where the Company considers a Director to be independent in spite of the existence of a relationship as stated in the Code that would otherwise deem him as non-independent, the nature of the Director's relationship and the reason for considering him as independent should be disclosed.	Not applicable
Guideline 3.1 Relationship between the Chairman and CEO where they are related to each other.	G3.1, Page 23
Guideline 4.1 Composition of Nominating Committee.	G4.1, Page 23

Specific Principles and Guidelines in the Code for disclosure	Page Reference in Corporate Governance Report	Specific Principles and Guidelines in the Code for disclosure	Page Reference in Corporate Governance Report
Guideline 4.5 Process for the selection and appointment of new directors to the Board.	G4.5, Page 23	Guideline 9.2 Names and remuneration of at least the top 5 key executives (who are not also Directors). The disclosure should be in	G9.2, Page 26
Guideline 4.6 Key information regarding Directors, which directors are	G4.6, Pages 22 & 23	bands of \$250,000 and include a breakdown of remuneration.	
executive, non-executive or considered by the Nominating Committee to be independent.		Guideline 9.3 Remuneration of employees who are immediate family members of a Director or the CEO, and	G9.3, Page 27
Guideline 5.1 Process for assessing the effectiveness of the Board as a whole and the contribution of each individual Director to the effectiveness of the Board.	G5.1, Page 24	whose remuneration exceed \$150,000 during the year. The disclosure should be made in bands of \$250,000 and include a breakdown of remuneration.	
Principle 9	P9, Pages 25 & 26	Guideline 9.4 Details of employee share schemes.	G9.4, Page 27
Clear disclosure of its remuneration policy, level and mix of remuneration, procedure for setting remuneration and link between remuneration paid to Directors and key executives, and		Guideline 11.8 Composition of Audit Committee and details of the Committee's activities.	G11.8, Page 27
performance.		Guideline 12.2 Adequacy of internal controls,	G12.2, Page 28
Guideline 9.1 Composition of Remuneration Committee.	G9.1, Page 25	including financial, operational and compliance controls, and risk management systems.	
Guideline 9.2 Names and remuneration of each Director. The disclosure of remuneration should be in bands of \$250,000. There will be a breakdown (in percentage terms) of each director's remuneration earned through base/fixed salary, variable or performance-related income/bonuses, benefits in kind, and stock options granted and other long-term incentives.	G9.2, Page 26		

Great News

GROUP CEO'S REPORT

2009 was a challenging year and we started the year slow. We however made a strong recovery in the second half and I am pleased to report that we ended the year on a very positive note.

In our established markets, we maintained our market leadership position as the leading life insurer in Singapore and Malaysia. We continued to focus on delivering excellent services and sustainable value to all our customers and stakeholders. We built upon our innovative and comprehensive product range, professional agency force and strategic partnerships to further grow our business. On the product front, we went "back to basics" and focused on protection and long-term savings as our core business proposition.

In our emerging markets of Indonesia, China and Vietnam, we focused on the fundamentals crucial for future growth in these markets. Steps were taken to strengthen our management structure and build strong distribution channels while keeping an eye on expenses.

To achieve synergies in revenue generation and cost savings, we worked closely with our parent company, OCBC Bank, to leverage on each other's distribution networks, infrastructure facilities and support capabilities, primarily in the areas of bancassurance, IT, human capital and procurement. We were also quick to capitalise on new developments in the market to grow our business further. Two good opportunities arose from the liberalisation of the

financial sector in Malaysia. Firstly, under the new regulations, we were able to forge a bancassurance partnership with OCBC Bank which allowed us to tap on its extensive base of customers, thus fortifying our bancassurance distribution channel. Secondly, Bank Negara announced that it would be issuing two new Takaful licences. We have submitted our application for one of these licences. The competition for these licences is very stiff but if we succeed, this will be a significant engine of growth for the Group and allow us to reach out to the Muslim population where the penetration rate is still relatively low.

FINANCIAL OVERVIEW

We achieved a full-year post-tax profit of S\$516.7 million, a year-on-year increase of 90% compared to the previous year. Strong showings from our investments and insurance business contributed to the impressive results.

The insurance business of the Group recorded a sterling performance. Profit from life and general insurance operations registered an impressive \$\$751.9\$ million. This included a non-recurring profit of \$\$210.4\$ million principally arising from the implementation of a new risk-based regulatory capital framework in Malaysia (\$\$180.0\$ million) which took effect from 1 January 2009 and an exercise to achieve portfolio matching of the assets and liabilities of the Singapore Non-Participating fund in the first quarter of 2009. The exercise helped to minimise the volatility of earnings caused by interest rate movements.

The full-year results also included a non-recurring loss of \$\$213.3 million due to the one-off redemption offer made to GreatLink Choice policyholders in the third quarter of 2009.

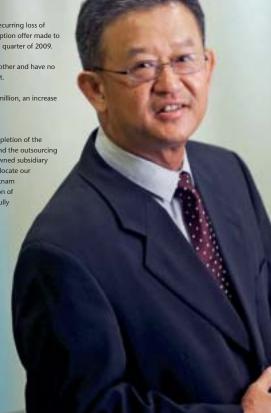
Both the non-recurring items offset each other and have no major financial impact on the Group profit.

Our Embedded Value totalled \$\$6,232.1 million, an increase of 7.7% from \$\$5,788.0 million in 2008.

OCBC-GREAT EASTERN SYNERGY

One significant achievement was the completion of the Shared Data Centre at OCBC Cyberjaya and the outsourcing of technical services to e2Power, a fully-owned subsidiary of OCBC Bank. The next step will be to relocate our data centres in Singapore, Brunei and Vietnam to Cyberjaya, followed by the consolidation of our IT infrastructure in Indonesia. When fully completed, the whole project will help us enjoy substantial synergies and savings of more than \$\$520 million over the next ten years, as well as to provide an ideal platform for the consolidation and regionalisation of our core insurance applications.

In the area of joint procurement, by capitalising on enlarged expenditure of the OCBC Group, we have secured better prices, especially for IT purchases, which in turn resulted in substantial savings of an estimated \$53 million a year. On the human capital front, we successfully worked with OCBC Bank in areas



including joint recruitment, a common Employee Share Purchase Plan, rotation of management talents and also collaborated on work-life balance programmes.

STRENGTHENING OUR FOOTPRINTS IN ASIA

As one of Asia's longest-established companies with over 100 years of legacy, Great Eastern is proud of our Asian roots and heritage. In line with our aspiration to grow Great Eastern into an Asian MNC, we deepened and broadened our presence in Asia, particularly in Indonesia, China and Vietnam.

Total new business weighted premium from these new markets grew to \$\$13.1 million, an increase of 44% over the previous year. The overall contribution to the Group's new business weighted premium from these markets rose from 1.2% to 2.2%. As we continue in our efforts to grow our footprint in the region, greater emphasis will be placed on strengthening our capabilities to build up these operations.

Our business strategy focused on strengthening our fundamentals in the region on all fronts with the objective of improving overall efficiency and laying a strong foundation for sustainable growth. A New Markets Department was established in recognition of the increasing importance of these markets and to drive the growth strategies, business plans and put in place procedures and controls for good governance. Changes were made to key leadership positions as well as across all levels. Emphasis was also placed on growing and increasing the productivity and professionalism of the agency force.

China

Great Eastern Life Assurance (China) Co Ltd (GELC), our joint-venture life insurance company with Chongqing Land Properties Group, is the only joint-venture life insurance company headquartered in Western China, one of the fastest growing regions in China.

To fund future expansion, we increased the registered capital in GELC from RMB300 million (\$\$62 million) to RMB1 billion (\$\$205 million). We made further inroads in China and obtained the licence to set up a branch office in Chengdu, Sichuan, giving us access to a market with over 110 million population

base, comprising 81 million in Sichuan Province and 31 million in Chongqing Municipality. To capitalise on the high growth potential of Western China, our next target is to set up another branch office in Shaanxi Province as we expand our presence across China. Our agency force stood at 1,300.

Indonesia

Great Eastern Life Indonesia (GELIndo), our Indonesian subsidiary, reported healthy results, underpinned by a strong growth in new business weighted premium in both agency and bancassurance channels.

Through intensified recruitment efforts and activities through roadshows and career seminars in the various key cities, particularly Jakarta, we grew our agency force significantly by 170% to 1,000 life planners. On bancassurance, GELIndo and Bank OCBC NISP established a joint steering committee to boost sales and achieve greater synergy.

GELIndo was ranked third in the insurance category in the e-Company award 2009 organised by *Warta Ekonomi* magazine. This prestigious award recognises the top companies in their respective industries which have successfully applied technology to improve business performance.

Vietnam

Great Eastern Life (Vietnam) Co Ltd (GELV) celebrated its first year of operations in Hanoi and Ho Chi Minh City with the agency force increasing markedly to 1,200. We garnered the prestigious Golden Dragon Award 2009, organised by *Vietnam Economic Times* and the Ministry of Planning & Investment in recognition of our financial stability, growth and corporate social responsibility efforts in Vietnam and strongly signalled our commitment to the local community that we are there for the long-term.

Brunei

Although a small market, we improved our market share which increased by about 10% from 25.3% to 34.8%. A new office was opened in June, signalling our commitment to contribute to the development of Brunei's financial sector while at the same time enable us to better serve our policyholders and support our life planners.

ELEVATING OUR BRAND PRESENCE

The key message in our corporate branding campaigns centred on "protection".

In Singapore, "With Great Eastern, you're always covered" was widely publicised in the print media through advertorials and the outdoor media, including taxis and buses. Our brand presence was further elevated through platforms like the Great Eastern Women 10K Run which attracted a record 14,000 participants, the largest event of its kind in Asia as well as the Great Eastern Charity Race Day at the Singapore Racecourse.

In Malaysia, the message "Always protecting you first, ahead of the rest" resonated in major cities and towns and at outdoor events such as the Great Eastern Pacesetters 30K Run and The Sun Motor Hunt.

CREATING A DIFFERENTIATED CUSTOMER EXPERIENCE

In the Consumer Satisfaction Index 2009 conducted by the Institute of Service Excellence, Singapore Management University, we were ranked among the top two insurers in Singapore with a score of 67.4%, surpassing the industry average. As a commitment to our pursuit of service excellence, we introduced the BEE (Building Emotional Engagement) programme in Singapore and Malaysia, which further inculcated a service-oriented culture within the Great Eastern family. The programme will be rolled out to all our regional offices in different phases.

Our award-winning Call Centre in Singapore continued to win accolades as we continued to benchmark our service standards against market leaders in the financial industry. Our service turnaround times for customer service, new business underwriting and claims continued to be among the fastest in the industry, as ranked by Life Office Management Association (LOMA).

COMPREHENSIVE SUITE OF PRODUCTS AND SERVICES

Great Eastern is renowned for its comprehensive suite of products, ranging from personal to corporate insurance. We went "back to basics" and focused on protection and long-term savings.

In Singapore, we registered strong sales across all distribution channels in the second half of the year, particularly in annual premium products which rose 85% from the first half. Higher weighted new sales of \$\$222.1 million was achieved in the second half of 2009, doubling from \$\$107.9 million in the first half. In Malaysia, weighted new sales increased by 71% in the fourth quarter to \$\$82.8 million compared to the third quarter, driven by strong growth in both investment-linked and traditional life business. Because of these strong performances, total weighted new sales for the Group rose by 50% in the second half to \$\$360.8 million from \$\$240.5 million in the first half.

In Singapore, we re-branded our investment-linked *Smart Series* as *Smart Protect* and *Smart Invest*. In addition to providing protection and long-term savings, these products also accord our customers the flexibility to vary the benefits and/or premiums to cater to their changing needs at different life stages and to reach out to the growing number of customers who are more discerning and sophisticated.

For life insurance products, our key engines of growth were "breakthrough" products such as *Early-Payout CriticalCare* (EPCC), the first insurance plan providing protection against earlier or less severe stages of critical illnesses, and *Family3*, a plan which provides policyholders financial security for three generations. The latter alone grossed over \$\$13 million in the last half of 2009.

For accident and health, *ElderShield* and *SupremeShield* led the way. We were the first insurer in Singapore to offer hospitalisation coverage for living organ donors, with over 220,000 policyholders covered under the enhanced *SupremeShield*.

Women and parents with young children remained our key customer segments. During the year, programmes were organised to engage them. For our women customers, these included "The Great Woman Pledge" in support of the Breast Cancer Foundation and the "Celebrate Wellness" programme, an initiative championed by women Members of Parliament to promote the importance of financial and physical well-being among women. The programme was launched by Mrs Lim Hwee Hua, Minister for Prime Minister's Office and Second Minister for Finance and Transport. We were also the presenting sponsor of "The Chronicles of Narnia" musical which saw a good turnout of parents and their children.

Our general insurance business is underwritten and managed by OAC in Singapore and OACM in Malaysia. In Singapore, we partnered OCBC Bank to offer *BizProtect* insurance to small and medium enterprises and also worked with the Bank to provide commercial line products to their industry group segment.

It was a good year for our group insurance business which introduced innovative initiatives, including *Smart Life* and *Employee Benefit Hub*, a one-stop self-help platform for claims submission and reports, as well as status enquiry. We were also the first insurance company to provide SMS notifications for successful medical claim pay-outs, a service welcomed by our customers.

In Malaysia, *SmartProtect Essential* and *SmartInvest Premier* were a success, with robust sales that spurred good growth in our investment-linked business.

In response to demand for higher medical coverage, we introduced two enhanced medical plans, namely *Smart Medic*, an investment-linked medical rider with one of the highest annual and lifetime limits in the market, and *Great MediCare 2*, a traditional standalone medical plan. These two products totalled almost 87% of the total new business annualised premium for our accident and health segment.

We received overwhelming response for *Centennial Wonder*, a unique regular premium endowment plan that provides a guaranteed annual income with sales totalling over RM105 million (S\$43 million). We actively engaged our policyholders through our Customer Relationship Marketing initiatives and this yielded good results, accounting for 11% of our total new business premium.

MAINTAINING OUR LEAD IN BANCASSURANCE

Our successful partnership with OCBC Bank has resulted in Great Eastern consistently occupying the pole position. For the eighth successive year, we commanded the number one position in Singapore with S\$103 million in total weighted premium.

Great Eastern and OCBC Bank won the award for "Excellence in Bancassurance" at The Asian Banker Excellence in Retail Financial Services Awards 2009. The prestigious award recognises the region's best retail bankers for their efforts in bringing superior products and services to their customers.

Together with OCBC Bank, we expanded our accident and health business. On top of a successful direct mailer campaign for our *Junior Protector* plan to 20,000 of the Bank's customers, OCBC Bank's financial consultants are now equipped with the skills and knowledge to sell key health plans, such as *SupremeHealth*, *TotalShield* and *Junior Protector*.

In Malaysia, we forged a new strategic partnership with OCBC Bank to offer bancassurance products following the liberalisation of the financial sector by Bank Negara Malaysia in April. In the past, we were permitted to only sell Mortgage Reducing Term Assurance. As a start, three regular premium products were offered – *MaxMoney Plus, MaxMoney Back* and *MaxWealth* – and had good take-ups. We will continue to work closely with OCBC Bank to identify gaps in the product range and introduce new and innovative products to meet customer needs. We will also explore marketing strategies to reach out to an even larger number of the Bank's customers.

A FORCE TO RECKON WITH

Our combined agency force of over 20,000 remain our core distribution channel.

As part of efforts to transform the agency force in our established markets to better cater to changing market and customer needs, emphasis was placed on enlarging our pool of younger life planners. We have been taking concrete measures to gradually transform our agency force to penetrate new customer segments such as high net worth individuals as well as to reach out to younger clientele who can grow with Great Eastern. Our hard work has borne fruit and the profile of the force has changed significantly. It is now younger and more dynamic. We are heartened to see an increasing number of both our experienced and younger life planners pursue a management career with us which augurs well for the Company as it lays the foundation for future generations of younger and better qualified pool of life planners.

In Singapore presently, over two-thirds of our new recruits are diploma holders or graduates. In Malaysia, the figure is close to

50%. We have also succeeded in attracting younger talent with 78% of our recruits below the age of 35 years in Singapore and 79% in Malaysia. Last year, a total of 5,000 were recruited into our sales force, a testament to the strength of the Great Eastern brand.

We continued to sharpen the competency, professionalism and leadership skills of our agency force through courses and seminars. Agency sales support schemes, as well as incentives and contests for top performers, succeeded in driving sales. To boost productivity, further enhancements were made to our electronic point-of-sale system, *E-MAS*, and to our agency portal, *LifeHub*, in Singapore. Likewise in Malaysia, improvements were made to *e-Submission* and *e-Partner*. *E-MAS* and *e-Submission* have attained submission rates of 100% and 80% respectively. In the industry, we have the highest percentage of sales force who are equipped with laptops which enable them to manage the financial advisory process professionally and competently.

POSITIONING FOR GROWTH IN ASIAN REAL ESTATE

In Singapore, in line with adjustments in the real estate markets, our portfolio suffered a decline of about 5% in valuation for the year, driven largely by lower valuation from the commercial assets but tempered by improvement in our residential property portfolio. Occupancy rates remained high at more than 80% but rental yields were down as a result of lower renewal rental rates. As part of our ongoing efforts to diversify our real estate portfolio, we allocated approximately 43% of the Singapore property portfolio into indirect investments, such as property funds investing in major Asian countries like China, India and Japan. Our collaboration with OCBC Bank on joint redevelopment works for Orchard Emerald and the neighbouring Specialist Centre Hotel Phoenix made steady progress and is targeted for completion by mid-2013. The total value of both our direct and indirect property assets in Singapore amounted to about S\$2.02 billion at the end of 2009.

In Malaysia, although the property market was lacklustre on the whole in 2009, the portfolio performed well. All major investment grade buildings in the portfolio enjoyed occupancy rates of more than or close to 90%. Rental yield was satisfactory while market valuations of all other Malaysian properties apart from our commercial and residential properties remained stable.

OUR HUMAN CAPITAL THRUST

Our Human Capital strategies focused on attracting the best talents, developing and retaining these talents and creating a conducive corporate culture.

With our vision to become an Asian MNC, emphasis was placed on building a conducive organisational culture to attract talents by leveraging on the strong Great Eastern brand and to build effective leadership among our management team. We reintroduced the Balanced Score-Card based Key Performance Indicators to ensure that employee performances are better aligned to the organisational goals and rewards structure. These took place against the backdrop of a difficult year with bonus reductions and leadership transition within the Group. While our employee engagement scores took a dip, they were still above market average and there was general optimism and acceptance of the lower bonuses and structural changes.

We launched the Talent Management Programme targeted at identifying and grooming current leaders and the next generation of leaders. This is key to driving the Group's future growth not only in Singapore but the region and to ensure that we have the right people for the right place at the right time. As part of our talent management and retention efforts, we introduced the Internal Job Posting scheme, where employees are given the opportunity to seek other positions within the organisation. We also embarked on a Job Analysis-Description-Evaluation exercise to better benchmark our compensation packages against the market.

We remain committed to continuous learning and development for staff and have taken steps to adopt OCBC Bank's learning framework. As part of our ongoing efforts to engage staff at all levels, we held "Making Life Great!" workshops which enabled teams to identify areas for improvement that will enhance staff engagement and formulate follow-up plans.

In Malaysia, we emerged the top insurance company in the 100 Leading Graduate Employers 2009 Award in recognition of our efforts to promote the Great Eastern brand and enhance the employment experience among private universities. In addition, labour-management relationship was strengthened with the

signing of the new Collective Agreement with the Insurance Industry Administrative Officers Association.

LION GLOBAL INVESTORS LTD

Since its inception four years ago, Lion Global Investors Ltd has grown to become Singapore's leading asset management firm with a strong reputation and track record. Lion Global closed the year with a pre-tax profit of \$\$34.3 million and assets under management of about \$\$28 billion.

Lion Global garnered a total of 17 local and overseas awards for the strong and consistent performance of its unit trusts in 2008. At the Edge-Lipper Singapore Fund Awards 2009 held in February, it emerged the biggest winner with 14 fund awards. These include the prestigious title of "Best Fund Group over 3 years – Mixed Assets" which it has won for the fourth year running, a further testament to its strength in balanced mandates.

The Company launched the *LionGlobal Asian Bond Fund*, which aims to provide total return of capital growth and income over the medium to long-term, through an actively managed portfolio of corporate, government and quasi-government bonds, investment trusts, and short-term money market instruments in Asia.

During the year, Lion Global successfully held investment seminars in Singapore and Taiwan. It currently has 18 retail funds registered in Taiwan, three of which were recent additions.

On the institutional front, new contacts were made in Europe and Middle East for pension funds, plan sponsors and sovereign wealth funds. The Company's institutional business seeks to further expand into North Asia, Australia, Europe, the US and the Middle East in 2010.

LOOKING AHEAD

We enter the year with concrete plans to further cement our strong position in Singapore and Malaysia and to grow the Great Eastern footprint in Asia. In our established markets, we will be looking at increasing our market share. We will continue to be innovative, develop new engines of growth and improve our profitability as well as manage our costs. In the new markets, we will be looking at growing our distribution rapidly to build our business and strengthen customer loyalty. The key challenge for any MNC is to attract the right talent to help grow the business. At Great Eastern, our focus in this has borne fruit. We are now

well-poised to leverage on the exciting opportunities in the region.

The global economy looks set to be on the road to recovery and the outlook for 2010 presents an optimistic picture. With improving economic conditions in the markets that we operate in, we are seeing renewed customer confidence in purchasing new policies and this augurs well. We remain well-positioned to continue our good performance in the next stage of our development and pursue new revenue streams with the aim of creating sustainable value for our stakeholders. The Group will remain focused on its long-term growth plans and maintain a robust balance sheet and healthy capital position. Our priorities in the new year will be to grow our profitable annual premium business, align products to match customer demand, transform and expand our agency force, actively identify new distribution channels as part of our business strategy to tap new customer segments, increase productivity and capitalise on growth opportunities in our emerging markets of China, Indonesia and Vietnam. Our sentiments for good growth in Malaysia are buoyed by the liberalisation of the Malaysian financial sector which presents significant growth opportunities for the Group which we are working hard to realise.

Even as we grow our business, we remain resolutely committed to the Great Eastern values of upholding customer service excellence, conducting our business with utmost integrity and treating all our stakeholders fairly.

I am confident that with the support of all our stakeholders, we will be able to rise to the challenges in the year ahead as we strive towards propelling Great Eastern into a major player in Asia.

I would like to express my sincere thanks to all staff and the agency force for their commitment and contributions, and to our customers for their steadfast support during the year.

NG KENG HOOI

NG KENG HOOI
Group Chief Executive Officer
26 February 2010

Great Year

YEAR IN REVIEW

JANUARY

 We held our Agency Kick-off themed "Take It Higher!" to share the Company's business goals for the year with life planners.

FEBRUARY

- For the fourth consecutive year, Lion Global Investors was recognised as the "Best Fund Group over 3 years Mixed Assets" at the Edge-Lipper Singapore Fund Awards.
- In Malaysia, we re-launched our e-Submission system which has been enhanced to improve the turnaround time from policy submission to policy issue. By year-end, e-Submission has attained an adoption rate of 80%.

MARCH

 Great Eastern and OCBC Bank won for "Excellence in Bancassurance" at The Asian Banker Excellence in Retail Financial Services Awards 2009.

APRIL

 At the Achievers' Nite 2009, we honoured our top life planners whose outstanding performance took Great Eastern to the pole position in 2008.

MAY

- We launched our "Red Covers" corporate branding campaign with the message, "With Great Eastern, you're always covered".
- In Malaysia, we clinched the Reader's Digest Trusted Gold Award for the sixth consecutive year for achieving the highest ratings from consumers for quality, value, trustworthiness, strong image and understanding of customer needs.
- We launched our second affinity marketing programme in partnership with MindChamps Singapore to offer "My Great Champ" package with free insurance coverage for six months to its students.

JUNE

 For the second straight year, Great Eastern was bestowed the BrandLaureate Heritage Awards 2008/2009 for Best Brands in Services – Life Assurance. Organised by the Asia Pacific Brands Foundation, the Awards honour brands that have stood the test of time, maintained their distinction and quality, stayed relevant through innovation and are iconic brands in their own right.

- In Malaysia, we launched our corporate branding campaign, "Always protecting you first, ahead of the rest".
- We unveiled our new office in Brunei. This marked the first time our Brunei office has a building it can call its own, signalling our commitment to our policyholders and Bruneians.

JULY

- Great Eastern announced a one-time goodwill offer to redeem *GreatLink Choice* (GLC) units from GLC policyholders.
 The redemption resulted in increased customer confidence and trust in the Great Eastern brand.
- In Malaysia, we announced the OCBC-Great Eastern Bancassurance partnership.
- Great Eastern Life Indonesia (GELIndo) sponsored undergraduates from four universities/institutes for an internship programme.

AUGUST

- Great Eastern turned 101. We have indeed come a long way.
- Two of our Customer Service Officers won the Best Customer Service Professional (Silver Category) and Best Contact Call Centre Team Leader (Silver Category) respectively at the Call Centre Association of Singapore Annual Award Ceremony.
- We launched our online portal Employee Benefit Hub to provide policyholders and brokers with a one-stop self-help platform for claims submission, status enquiry and retrieval of claims usage reports.
- Great Eastern Life (Vietnam) Co Ltd (GELV) launched its new series of "Life is great!" print advertisements and television commercials in Hanoi and Ho Chi Minh City.

SEPTEMBER

- Some 90 top, senior and middle management participated in Great Eastern's Inaugural Leadership Conference.
- We launched the BEE (Building Emotional Engagement) training programme to reinforce the culture of service excellence among staff.
- We were conferred the Corporate Bronze Award by the Community Chest for our strong support.
- GELV celebrated its first year of operations in Hanoi and Ho Chi Minh City.

OCTOBER

- The Securities Investors Association of Singapore bestowed Great Eastern the prestigious "Most Admired Financial Institution" Award.
- We were ranked the Most Reputable Insurance Brand by Reputation Management Associates.
- Great Eastern received the Special Events Platinum Award from the Community Chest for raising over \$\$300,000 for our community projects, ChildrenCare and GoldenCare.
- Our key operational departments in Singapore and Malaysia were re-certified ISO 9001:2000 compliant.
- We celebrated the official opening of the Shared Service Centre for IT Infrastructure Support and the commencement of the outsourcing agreement for the provision of technical services by e2Power, a fully-owned subsidiary of OCBC Bank.

- GELIndo was ranked 3rd in the Insurance Category in the e-Company Award 2009. This prestigious award recognises top companies in their respective industries which have successfully applied information technology to improve business performance.
- GELIndo donated to victims of earthquakes in Padang and Jambi, Sumatra. GELIndo also sponsored "Insurance Day 2009"at Padang in remembrance of the earthquake victims, as well as to raise awareness of the importance of insurance.
- GELV organised its second "Life is great!" Photo Competition to generate greater brand awareness.

NOVEMBER

- Great Eastern was one of five insurers appointed to provide *MediSave*-approved medical insurance for public officers.
- Great Eastern was one of the top-ranked companies for key service indicators in the 2009 Life Office Management Association (LOMA) Service Turnaround Times Surveys in Asia and North America. For key turnaround times in new business underwriting, customer service and claims, 82% of our service indicators were top-ranked in Asia and 71% of them were top-ranked in North America.
- Our fourth annual Great Eastern Women 10K Run was a huge success, attracting a record turnout of more than 14,000 participants, making it the biggest event of its kind in Asia.
- Over \$\$300,000 was raised at the Great Eastern Charity Lunch & Race Day at the Singapore Turf Club for our adopted charities under ChildrenCare and GoldenCare.

GELV successfully held the "Life is great!" Blood Donation
 Drive in partnership with the National Institute of
 Hematology and Blood Transfusion as part of its community
 engagement programme.

DECEMBER

- Annual Appreciation Awards ceremonies were held in Singapore and Malaysia to recognise staff for their dedication and loyalty.
- Staff from across Great Eastern participated in a Christmas Charity Bazaar and raised S\$26,000 for the Breast Cancer Foundation, double the initial target.
- Great Eastern Life Assurance (China) Co Ltd (GELC) received approval from the China Insurance Regulatory Commission (CIRC) to set up a branch office in Sichuan province.
- GELC submitted its application to the CIRC to set up a branch office in Shaanxi.
- Scholarships were given to deserving students at the fourth annual GELC Actuarial Scholarship Presentation Ceremony in Chongqing.
- GELV organised the "Life is great!" Needy Patients Donation
 Drive to distribute meal vouchers to needy patients in Ho Chi
 Minh City's Ung Buou Hospital.
- GELV was awarded the prestigious Golden Dragon Award 2009 in recognition of its financial stability, growth and corporate social responsibility efforts in Vietnam.

Embedded Value

An actuarial embedded value is a commonly used technique to estimate the economic value of the existing business of a life insurance company. Looking at a company's distributable profits for a year, or even a few years, is not a reliable guide to its long-term value. This is because the timing of distributable profits arising from a policy, even for a profitable business, may result in losses in the first policy year even though there may be profits in later years and the policy is profitable overall. The loss in the first year is due to the initial expenses of writing new business, combined with the need to set aside capital to meet regulatory solvency requirements. As a result, in any one year, high growth of business may tend to lower distributable profits. Embedded values have therefore been developed as a way to estimate the long-term economic value of a life insurance company for the existing blocks of business.

The embedded value of Great Eastern Holdings Limited ("the Group") has been determined using the traditional deterministic cash flow methodology that has been adopted historically for embedded value reporting, and comprises the sum of the value of In-Force Business and the value of the adjusted Shareholders' Funds.

VALUE OF IN-FORCE BUSINESS

This represents an estimate of the economic value of projected distributable profits to shareholders, i.e. after-tax cash flows less increases in statutory reserves and solvency margins attributable to shareholders, from the In-Force Business at the valuation date, i.e. 31 December 2009. The cash flows represent a deterministic projection, using best estimate assumptions as to future operating experience and are discounted at a risk-adjusted discount rate.

The use of a risk-adjusted discount rate, together with an allowance for the cost of holding statutory reserves and solvency margins represents the allowance for risk in the value of In-Force business together with an implicit allowance for the cost of options and guarantees provided to policyholders. It should be noted that this allowance for risk is approximate and may not correspond precisely with the allowance determined using capital market consistent techniques.

In projecting the value of In-Force Business, the statutory reserve valuation and solvency margin bases are based on the Risk Based

Capital framework and minimum Capital Adequacy Requirement bases required by local regulations for Singapore and Malaysia.

In Singapore, the Group's asset management company Lion Global Investors Ltd ("LGI") manages a proportion of the Singapore Life Funds' assets for which fees are payable from each Fund. In line with generally accepted traditional embedded valuation methodologies in respect of services provided by asset management companies, the present value of benefits arising from the fees paid to LGI is included in the embedded value and new business value of the Group for the year ended 31 December 2009.

ADJUSTED SHAREHOLDERS' FUND

This represents the value of the Shareholders' Funds from the various entities of the Group that can be distributed to shareholders, after allowing for tax. These are the amounts over and above the assets required to meet statutory reserves, solvency margins and other liabilities. Included in this are surpluses from the non-life funds.

ASSUMPTIONS USED

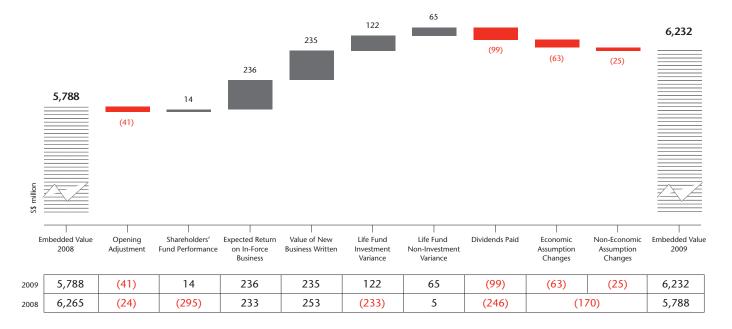
The assumptions adopted for the calculations have been determined taking into account the recent experience of, and expected future outlook for, the life insurance business of the companies involved, i.e. The Great Eastern Life Assurance Company Limited ("GEL") and The Overseas Assurance Corporation Limited ("OAC") in Singapore and Great Eastern Life Assurance (Malaysia) Berhad ("GELM") in Malaysia.

Investment returns assumed are based on the long term strategic asset mix and their expected future returns. For both GEL and OAC, the returns assumed, after investment expenses, are 5.25%, 4.0% and 7.0% for participating fund, non-participating fund and linked fund respectively. For GELM, the returns assumed, after investment expenses, are 6.0% (6.5%), 5.1% (6.0%) and 7.0% for participating fund, non-participating fund and linked fund respectively (the current assumptions have been lowered as compared to the corresponding percentages in the previous year (figures shown in brackets) after reviewing the expected long-term investment returns). The risk-adjusted discount rate used is 8.0% for Singapore and 9.5% for Malaysia.

EMBEDDED VALUE CALCULATION

The value of In-Force Business has been calculated for the life

CHART 1: Analysis of Change in Embedded Value



insurance business of GEL and OAC in Singapore and GELM in Malaysia, along with the adjusted Shareholders' Funds for the Group. The results of the calculations as at 31 December 2009 are as follows:

Embedded Value (\$\$ million)	Singapore & Other Asia*	Malaysia	Total
Life Business Value of In-Force Business	1,593	1,441	3,034
Shareholders' Funds and Non-Life Business Adjusted Shareholders' Funds	2,793	405	3,198
Total Embedded Value	4,386	1,846	6,232

^{*} Note: Including values from the businesses in Brunei, China, Hong Kong, Indonesia, Sri Lanka and Vietnam

ECONOMIC VALUE OF ONE YEAR'S NEW BUSINESS

The economic value of one year's new business, defined as the value of projected shareholder distributable profits from new business sold in the year prior to the valuation date, can be used to determine the estimated value of future distributable profits from new sales. Using the same best estimate and reserving and solvency margin assumptions as those used for the In-Force Business, the value of business written for the year ended 31 December 2009 has been calculated as follows:

	Singapore & Other Asia	Malaysia	Total
Economic Value of One Year's New Business (S\$ million)	131	104	235

Note: The changes in embedded value methodology have resulted in the economic value of one year's new business being \$\$20m higher.

The economic value of one year's new business tabulated above includes the new business written in the Group's other regional operations in Brunei, China, Indonesia and Vietnam.

ANALYSIS OF CHANGE IN EMBEDDED VALUE

The chart (*Chart 1*) shows various components accounting for the change in embedded value from the start to the end of the year. The table below the chart provides comparison of the individual components against 2008 analysis results.

INDEPENDENT REVIEW

The embedded value, the value of one year's new business and the analysis of change in embedded value during the year were determined by the Group. Ernst & Young performed a review of the methodology used (based on the traditional deterministic embedded value reporting approach), the assumptions adopted, and performed a high level review of the results of the Group's calculations.

SCENARIO TESTING

In addition, some scenario tests were conducted using different interest and discount rates. The results are summarised below:

Values	Base Scenario	Investment +0.50% Discount Rate +1%	Investment -0.50% Discount Rate -1%
Total Embedded Value (S\$ million)	6,232	6,182	6,270
Economic Value of One Year's New Business (S\$ million)	235	223	246

Corporate Information

BOARD OF DIRECTORS

Mrs Fang Ai Lian, Chairman
Mr Ng Keng Hooi, Group CEO
Dr Cheong Choong Kong
Mr David Conner
Mr Koh Beng Seng
Mr Lee Seng Wee
Mr Lee Chien Shih
Tan Sri Dato' Dr Lin See-Yan
Professor Neo Boon Siong
Mr Tan Yam Pin

NOMINATING COMMITTEE

Mrs Fang Ai Lian, *Chairman*Dr Cheong Choong Kong
Mr Lee Seng Wee
Mr Tan Yam Pin

EXECUTIVE COMMITTEE

Mrs Fang Ai Lian, *Chairman*Dr Cheong Choong Kong
Mr David Conner
Mr Ng Keng Hooi
Mr Tan Yam Pin

AUDIT COMMITTEE

Mr Tan Yam Pin, *Chairman* Mrs Fang Ai Lian Tan Sri Dato' Dr Lin See-Yan Professor Neo Boon Siong

REMUNERATION COMMITTEE

Mrs Fang Ai Lian, *Chairman*Mr David Conner
Mr Koh Beng Seng
Mr Lee Chien Shih
Professor Neo Boon Siong

RISK & INVESTMENT COMMITTEE

Mrs Fang Ai Lian, *Chairman*Mr David Conner
Mr Koh Beng Seng
Mr Ng Keng Hooi

GROUP COMPANY SECRETARY

Ms Jennifer Wong Pakshong

REGISTERED OFFICE1 Pickering Street #16-01

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Singapore 048659
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Email: wecare@lifeisgreat.com.sg

SHARE REGISTRAR

M & C Services Private Limited 138 Robinson Road #17-00 The Corporate Office Singapore 068906 Telephone: (65) 6223 3036

AUDITORS

Ernst & Young LLP One Raffles Quay North Tower, Level 18 Singapore 048583 Partner In Charge: Mr Shekaran Krishnan (since financial year 2008)

Great Shape

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The Directors have pleasure in presenting their report to the members together with the audited financial statements of Great Eastern Holdings Limited ("GEH" or the "Company") and its subsidiaries (collectively the "Group") for the financial year ended 31 December 2009.

1 DIRECTORS

The Directors of the Company in office at the date of this report are:

Mrs Fang Ai Lian, Chairman
Mr Ng Keng Hooi, Group Chief Executive Officer
Dr Cheong Choong Kong
Mr David Conner
Mr Koh Beng Seng
Mr Lee Seng Wee
Mr Lee Chien Shih
Tan Sri Dato' Dr Lin See-Yan
Professor Neo Boon Siong
Mr Tan Yam Pin

Mr Koh Beng Seng and Mr Tan Yam Pin will retire by rotation in accordance with Article 91 of the Company's Articles of Association at the forthcoming annual general meeting ("AGM") of the Company and, being eligible, will offer themselves for re-election at the AGM. Professor Neo Boon Siong will retire by rotation in accordance with Article 91 of the Company's Articles of Association and will not offer himself for re-election.

Mr Lee Seng Wee and Tan Sri Dato' Dr Lin See-Yan will retire pursuant to section 153 of the Companies Act, Chapter 50 (the "Companies Act") at the forthcoming AGM of the Company. Resolutions will be proposed at the forthcoming AGM of the Company for their reappointment under section 153(6) of the Companies Act to hold office until the next AGM of the Company.

2 ARRANGEMENTS TO ENABLE DIRECTORS TO ACQUIRE SHARES OR DEBENTURES

Neither at the end of nor at any time during the financial year was the Company a party to any arrangement whose object was to enable the Directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate, save as disclosed in this report.

3 DIRECTORS' INTERESTS IN SHARES OR DEBENTURES

According to the register of Directors' shareholdings, none of the Directors who held office at the end of the financial year had any interest in shares in, or debentures of, the Company as at the end of the financial year and as at 21 January 2010. Directors' interests in shares in, or debentures of, the Company's holding company, Oversea-Chinese Banking Corporation Limited ("OCBC Bank") and its related corporations are as follows:

3 DIRECTORS' INTERESTS IN SHARES OR DEBENTURES (continued)

			n the name of Directors s have a direct interest		which Directors have an interest
		As at 1.1.2009	As at 31.12.2009	As at 1.1.2009	As at 31.12.2009
(i)	Ordinary shares in the capital of OCBC Bank				
	Dr Cheong Choong Kong	127,982	165,923	39,715 ⁽¹⁾	10,074(2)
	Mr David Conner	1,120,542	1,333,094	401,493 ⁽³⁾	778,967 ⁽⁴⁾
	Mr Lee Seng Wee	6,653,994	6,988,447	3,901,094(2)	4,094,223(2)
	Mr Lee Chien Shih	1,771,888	1,859,608	_	_
	Professor Neo Boon Siong	14,400	20,149	_	_
	Mr Ng Keng Hooi	105,659 ⁽⁵⁾	203,916 ⁽⁶⁾	289,239(7)	196,212 ⁽⁹⁾
				See also Note (8)	See also Note (8)
ii)	4.2% non-cumulative non-convertible				
	Class G preference shares in OCBC Bank				
	Dr Cheong Choong Kong	15,000	15,000	_	_
	Mr David Conner	50,000	50,000	_	_
	Mr Lee Seng Wee	800,000	800,000	600,000(2)	600,000(2
	Mr Lee Chien Shih	176,000	176,000	-	-
iii)	5.1% non-cumulative non-convertible				
	Class B preference shares in OCBC Bank				
	Mrs Fang Ai Lian	1,700	1,700	_	_
	Mr Tan Yam Pin	_	_	_	2,000(2)
iv)	OCBC Bank SGD Subordinated Notes				
	5% Due 06.09.2011				
	Mr Tan Yam Pin	-	_	500,000(2)	500,000(2
v)	OCBC Capital Corporation (2008) 5.1% non-cu	mulative			
-	non-convertible guaranteed preference shares				
	Dr Cheong Choong Kong	10,000	10,000	_	_

Notes:

(5)

- (1) Comprises deemed interest in 30,115 ordinary shares subject to award(s) granted under the OCBC Deferred Share Plan and 9,600 ordinary shares held by spouse.
- (2) Held by spouse.
- (3) Comprises deemed interest in 392,787 ordinary shares subject to award(s) granted under the OCBC Deferred Share Plan and subscription rights over 8,706 ordinary shares granted under the OCBC Employee Share Purchase Plan.
- (4) Comprises deemed interest in 773,521 ordinary shares subject to award(s) granted under the OCBC Deferred Share Plan and subscription rights over 5,446 ordinary shares granted under the OCBC Employee Share Purchase Plan.
 - (i) Comprises ordinary shares delivered to Ng Keng Hooi on 29 December 2008 pursuant to his employment agreement with the GEH Group (the "Employment Agreement").
 - (ii) Additionally under the Employment Agreement:
 - (a) 93,027 ordinary shares are to be delivered to Ng Keng Hooi on 31 December 2009;
 - (b) 64,263 ordinary shares are to be delivered to Ng Keng Hooi on 31 December 2010; and
 - (c) 131,949 ordinary shares are to be delivered to Ng Keng Hooi on 31 July 2012.
 - Ng Keng Hooi will also be awarded \$1.2 million in the form of OCBC deferred shares and share options in March 2010 pursuant to the Employment Agreement. The number and proportion of OCBC deferred shares and share options actually awarded will be determined in accordance with the Employment Agreement. Any OCBC deferred shares awarded to him will vest in 2013. Any OCBC share options awarded to him will vest from 2011.
- (6) Comprises:

(iii)

- (i) 105,659 ordinary shares delivered to Ng Keng Hooi on 29 December 2008 pursuant to the Employment Agreement (see Note (5)(i) above);
- (ii) 5,230 ordinary shares allotted to Ng Keng Hooi pursuant to the OCBC Scrip Dividend Scheme; and
- (iii) 93,027 ordinary shares delivered to Ng Keng Hooi on 31 December 2009 pursuant to the Employment Agreement (see Note (5)(ii)(a) above). Comprises deemed interest in:
 - (i) 93,027 ordinary shares to be delivered to Ng Keng Hooi on 31 December 2009 pursuant to the Employment Agreement (see Note (5)(ii)(a) above); (ii) 64,263 ordinary shares to be delivered to Ng Keng Hooi on 31 December 2010 pursuant to the Employment Agreement (see Note (5)(ii)(b) above); and
 - (iii) 131,949 ordinary shares to be delivered to Ng Keng Hooi on 31 July 2012 pursuant to the Employment Agreement (see Note (5)(ii)(c) above).
- (8) Ng Keng Hooi has a deemed interest in the OCBC deferred shares and share options referred to in Note (5)(iii) above.
- (9) Comprises deemed interest in:
 - (i) 64,263 ordinary shares to be delivered to Ng Keng Hooi on 31 December 2010 pursuant to the Employment Agreement (see Note (5)(ii)(b) above); and
 - (ii) 131,949 ordinary shares to be delivered to Ng Keng Hooi on 31 July 2012 pursuant to the Employment Agreement (see Note (5)(ii)(c) above).

3 DIRECTORS' INTERESTS IN SHARES OR DEBENTURES (continued)

(vi) Share Options

According to the register of Directors' shareholdings, none of the Directors who held office at the end of the financial year had any interest in share options to subscribe for ordinary shares in the capital of the Company under the Great Eastern Holdings Executives' Share Option Scheme ("GEH Scheme") as at the end of the financial year and as at 21 January 2010. The following Directors have interests in share options to subscribe for ordinary shares in the capital of OCBC Bank under the OCBC Share Option Scheme 2001, as follows:

	Options he	eld by Directors	Options in which Directors are deemed to have an interest		
	As at 1.1.2009	As at 31.12.2009	As at 1.1.2009	As at 31.12.2009	
Dr Cheong Choong Kong	914,800	1,077,758	_	_	
Mr David Conner	3,845,000	3,053,000	_	_	

Save as disclosed above, the Directors did not have any interest in shares in, or debentures of, the Company or any related corporation either at the beginning or at the end of the financial year.

4 DIRECTORS' CONTRACTUAL BENEFITS

Since the end of the previous financial year, no Director has received or become entitled to receive benefits by reason of a contract made by the Company or a related corporation with the Director or with a firm of which he is a member or with a company in which he has a substantial financial interest, save as disclosed in this report, and except for employment remuneration/benefits received by the Company's Group Chief Executive Officer as disclosed in the financial statements, and further except for employment remuneration/benefits received by another Director in his capacity as the Chief Executive Officer of the Company's holding company, OCBC Bank.

One of the Company's non-executive Directors, Dr Cheong Choong Kong ("Dr Cheong"), who is also a non-executive Director and Chairman of OCBC Bank, had on 12 June 2006 entered into an agreement with OCBC Management Services Private Limited, a wholly-owned subsidiary of OCBC Bank, under which Dr Cheong was appointed as consultant to oversee and supervise the strategic planning of OCBC Bank and its subsidiaries with respect to customer service, talent identification, and the development and succession of senior management within the OCBC Group. This agreement was renewed on 1 December 2008. Under the respective agreements, (i) in respect of the financial year ended 31 December 2009, Dr Cheong has received payments and benefits amounting to \$1,109,478 and will receive a variable bonus of \$100,000, or any additional bonus as may be determined by the Remuneration Committee and the Board of Directors of OCBC Bank, and (ii) in respect of the financial year ended 31 December 2008, Dr Cheong has received aggregate payments and benefits of \$1,111,560 and a variable bonus of a total amount of \$475,000 comprising a bonus of \$100,000 and an additional bonus of \$375,000.

In his capacity as a non-executive Director of GEH and certain of GEH's subsidiaries, Dr Cheong receives Directors' fees and the amount of his Directors' fees for the financial year ended 31 December 2009 has been included in the total amount of Directors' remuneration disclosed in the financial statements. In his capacity as a Director of OCBC Bank, Dr Cheong is also eligible for any Directors' fees or share options from OCBC Bank that are recommended by the Board of Directors of OCBC Bank.

5 SHARE OPTIONS

No share options have been granted under the GEH Scheme since 18 November 2004. There were no options outstanding under the GEH Scheme as at 31 December 2009. No options have been granted pursuant to the GEH Scheme to controlling shareholders of the Company and their associates. No participants in the GEH Scheme had previously received 5% or more of the total number of options available under the GEH Scheme. No options had been granted at a discount since the commencement of the GEH Scheme. As at 1 January 2009, the GEH Scheme was no longer in force.

Certain Directors of the Company, in particular those who are also Directors of OCBC Bank, are participants of the OCBC Share Option Scheme 2001 and certain other plans implemented by OCBC Bank, such as the OCBC Deferred Share Plan and the OCBC Employee Share Purchase Plan. Directors' interests in shares and share options in OCBC Bank are set out in paragraph 3 above.

6 AUDIT COMMITTEE

The Audit Committee ("AC") comprises four non-executive independent Directors. The AC members at the date of this report are Mr Tan Yam Pin (AC Chairman), Mrs Fang Ai Lian, Tan Sri Dato' Dr Lin See-Yan and Professor Neo Boon Siong. The AC convened five meetings during the financial year under review.

The AC performs the functions specified under section 201B(5) of the Companies Act, Chapter 50, including review with the auditors their audit plan, their evaluation of the system of internal accounting controls and their audit report, review the assistance given by the Company's officers to the auditors, review the scope and results of the internal audit procedures, review the financial statements of the Company and of the Group and the auditors' report thereon, and thereafter submits them to the Company's Board of Directors. Details of the functions performed by the AC, including functions specified in the Listing Manual and the Code of Corporate Governance 2005, are set out in the Report on Corporate Governance included in the Company's Annual Report for the financial year ended 31 December 2009.

The AC has nominated Ernst & Young LLP for re-appointment as auditors at the Annual General Meeting of the Company.

7 AUDITORS

The auditors, Ernst & Young LLP, have expressed their willingness to accept re-appointment.

On behalf of the Board of Directors

FANG AI LIAN Chairman

NG KENG HOOI Director

Singapore 10 February 2010

STATEMENT BY DIRECTORS

PURSUANT TO SECTION 201 (15)

We, Fang Ai Lian and Ng Keng Hooi, being two of the Directors of Great Eastern Holdings Limited (the "Company"), do hereby state that, in the opinion of the Directors:

- (i) the accompanying financial statements of the Company and its subsidiaries (collectively, the "Group"), which comprise the balance sheets of the Group and of the Company as at 31 December 2009, the profit and loss statements, the statements of changes in equity and the statements of comprehensive income of the Group and of the Company and the statement of cash flows, the life assurance revenue statement and general insurance revenue statement of the Group for the year then ended, and a summary of significant accounting policies and other explanatory notes, are drawn up so as to give a true and fair view of the state of affairs of the Group and of the Company as at 31 December 2009 and the results, changes in equity of the Group and of the Company and the cash flows and results of the insurance operations of the Group for the financial year ended on that date; and
- (ii) at the date of this statement there are reasonable grounds to believe that the Company will be able to pay its debts as and when they fall due.

On behalf of the Board of Directors

FANG AI LIAN Chairman NG KENG HOOI Director

Singapore 10 February 2010

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF GREAT EASTERN HOLDINGS LIMITED

We have audited the accompanying financial statements of Great Eastern Holdings Limited (the "Company") and its subsidiaries (the "Group") set out on pages 52 to 150, which comprise the balance sheets of the Group and of the Company as at 31 December 2009, the profit and loss statements, the statements of changes in equity and the statements of comprehensive income of the Group and of the Company and the statement of cash flows, the life assurance revenue statement and general insurance revenue statement of the Group for the year then ended, and a summary of significant accounting policies and other explanatory notes.

MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the provisions of the Singapore Companies Act, Cap. 50 (the "Act") and Singapore Financial Reporting Standards. This responsibility includes devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair profit and loss account and balance sheet and to maintain accountability of assets; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion,

- (i) the accompanying financial statements are properly drawn up in accordance with the provisions of the Act and Singapore Financial Reporting Standards so as to give a true and fair view of the state of affairs of the Group and of the Company as at 31 December 2009 and the results, changes in equity of the Group and of the Company and the cash flows and results of the insurance operations of the Group for the financial year ended on that date; and
- (ii) the accounting and other records required by the Act to be kept by the Company and by those subsidiaries incorporated in Singapore of which we are the auditors have been properly kept in accordance with the provisions of the Act.

ERNST & YOUNG LLP

Public Accountants and Certified Public Accountants

Singapore 10 February 2010

PROFIT & LOSS STATEMENTS FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

		(Group	Cor	mpany
in Singapore Dollars (millions)	Note	2009	2008	2009	2008
Gross Premiums		5,833.6	7,029.7	-	_
Life assurance profit from:					
Participating Fund		96.2	102.0	-	_
Non-participating Fund		505.4	129.8	_	_
Investment-linked Fund		125.1	68.6	-	_
Profit from life assurance		726.7	300.4	-	-
Profit from general insurance		25.2	16.6	_	_
Profit from insurance operations		751.9	317.0	-	_
Dividend from subsidiaries		_	_	23.8	231.7
Investment income, net	4	89.0	109.6	0.2	0.2
Gain on sale of investments and changes in fair value	5	12.6	2.8	_	32.6
Increase in provision for impairment of assets	6	(16.2)	(52.4)	_	(1.8)
Gain/(loss) in exchange differences		0.7	(19.1)	_	_
Loss on redemption of GreatLink Choice	8	(213.3)	_	_	_
(Loss)/profit from investments		(127.2)	40.9	24.0	262.7
Fees and other income		63.7	79.5	-	_
Profit before expenses		688.4	437.4	24.0	262.7
less: Management and other expenses		64.7	125.2	6.6	6.7
Depreciation		1.6	1.0	0.1	0.1
Expenses		66.3	126.2	6.7	6.8
Profit after expenses		622.1	311.2	17.3	255.9
Share of profit/(loss) of associates		0.6	(6.9)	_	_
Share of loss of joint ventures		(6.2)	(4.4)	_	_
		616.5	299.9	17.3	255.9
Income tax		(91.9)	(15.2)	_	0.5
Profit after income tax		524.6	284.7	17.3	256.4
Attributable to:					
Shareholders		516.7	272.4	17.3	256.4
Minority interests		7.9	12.3	_	-
		524.6	284.7	17.3	256.4
Basic and diluted earnings per share attributable to					
shareholders of the Company (in Singapore Dollars)	10	\$1.09	\$0.58		

 $The \ accompanying \ significant \ accounting \ policies \ and \ explanatory \ notes \ form \ an \ integral \ part \ of \ the \ financial \ statements.$

STATEMENTS OF COMPREHENSIVE INCOME FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

		G	roup	Cor	mpany
in Singapore Dollars (millions)	Note	2009	2008	2009	2008
Profit for the year		524.6	284.7	17.3	256.4
Other comprehensive income:					
Exchange differences arising on translation					
of overseas entities		(13.9)	(7.2)	-	-
Share of currency translation reserves of					
associates and joint ventures		1.8	(1.5)	_	_
Available-for-sale financial assets:					
Changes in fair value		182.2	(331.4)	_	_
Reclassification adjustments for gains/(losses)					
included in Profit & Loss Statement	5	2.7	(29.0)	_	_
Tax on changes in fair value		(33.3)	67.0	_	_
Effect of reduction in tax rate on other					
comprehensive income		(1.2)	0.1	_	-
Other comprehensive income for the year, net of	tax	138.3	(302.0)	-	-
Total comprehensive income for the year		662.9	(17.3)	17.3	256.4
Total comprehensive income attributable to:					
Shareholders		654.5	(28.5)	17.3	256.4
Minority interests		8.4	11.2	_	-
		662.9	(17.3)	17.3	256.4

BALANCE SHEETS – GROUP

Group

						Group				
in Singapore Dollars (millions)	Note		Total Shareholders' & General Insurance Fund			urance Funds	Life Assurance Fund			
			Rest	ated ⁽¹⁾		Resta	ated ⁽¹⁾		Rest	ated ⁽¹⁾
		31 Dec 2009	31 Dec 2008	1 Jan 2008	31 Dec 2009	31 Dec 2008	1 Jan 2008	31 Dec 2009	31 Dec 2008	1 Jan 2008
Share capital	11	247.4	247.4	247.4	247.4	247.4	247.4	_	_	_
Reserves										
Merger reserve	12	_	_	15.8	_	_	15.8	_	_	_
Currency translation										
reserve	12	(38.0)	(25.9)	(17.4)	(38.0)	(25.9)	(17.4)	_	_	_
Fair value reserve	12	67.5	(82.4)	210.0	67.5	(82.4)	210.0	_	_	_
Accumulated profit		3,289.4	2,872.1	2,830.0	3,289.4	2,872.1	2,830.0	_	_	-
SHAREHOLDERS' FUND		3,566.3	3,011.2	3,285.8	3,566.3	3,011.2	3,285.8	_	_	_
MINORITY INTERESTS		26.7	28.5	32.9	26.7	28.5	32.9	_	_	_
TOTAL EQUITY		3,593.0	3,039.7	3,318.7	3,593.0	3,039.7	3,318.7	_	-	_
LIADULITIES										
LIABILITIES	13	2.206.9	2,093.6	1,878.3	13.7	19.7	16.1	2,193.2	2,073.9	1,862.2
Insurance payables Other creditors &	13	2,206.9	2,093.6	1,0/0.3	13./	19.7	10.1	2,193.2	2,073.9	1,002.2
interfund balances	14	1,865.8	2,036.9	1,443.9	391.3	413.3	501.6	1,474.5	1,623.6	942.3
Unexpired risk reserve	15	79.5	67.1	59.7	79.5	67.1	59.7	1,474.5	1,023.0	742.3
Derivative financial	13	77.5	07.1	37.7	77.3	07.1	37.7	_	_	_
liabilities	22	46.6	129.0	64.4	0.4	1.3	0.5	46.2	127.7	63.9
Income tax		299.1	166.7	259.3	91.5	82.1	152.3	207.6	84.6	107.0
Provision for agents'			100.7	237.3	71.3	02.1	132.3	207.0	01.0	107.0
retirement benefits	7	192.0	183.2	183.6	_	_	_	192.0	183.2	183.6
Amount due to joint ventur			0.5	-	_	0.5	_	-	-	-
Deferred tax	9	766.3	486.7	1,019.1	50.1	_	54.5	716.2	486.7	964.6
General insurance fund	16	95.5	96.0	109.1	95.5	96.0	109.1	_	_	_
Life assurance fund	17		35,855.8	38,243.7	_	_	_	39,386.5	35,855.8	38,243.7
TOTAL EQUITY & LIABILITII	ES	48,531.2	44,155.2	46,579.8	4,315.0	3,719.7	4,212.5	44,216.2	40,435.5	42,367.3
ASSETS		2 215 0	4.020.4	2.760.2	40.6.4	5570	410.0	2 720 5	2 472 5	2 2 40 2
Cash and cash equivalents		3,215.9	4,030.4	2,768.3	486.4	557.9	419.0	2,729.5	3,472.5	2,349.3
Other debtors & interfund balances	10	1 025 1	1,761.3	1 2/5 0	1 254 4	705 5	<i>(</i> 10.1	F00 7	075.0	7467
Interiund balances Insurance receivables	18 19	1,835.1	2,422.4	1,365.8 2,348.6	1,254.4 80.1	785.5 77.6	619.1 76.4	580.7 2,374.8	975.8 2,344.8	746.7
Amount due from	19	2,454.9	2,422.4	2,340.0	00.1	//.0	70.4	2,374.0	2,344.0	2,272.2
joint venture	20	5.9	5.7	66.3	0.1		_	5.8	5.7	66.3
Loans	21	1,932.5	1,631.0	1,368.3	52.7	113.6	143.3	1,879.8	1,517.4	1,225.0
Derivative financial assets	22	322.8	403.6	1,306.3	1.2	2.9	1.2	321.6	400.7	1,223.0
Investments		36,558.9	31,520.4	35,865.5	2,318.3	2,081.0	2,854.7	34,240.6	29,439.4	33,010.8
Deferred tax	23 9	JU,JJU.) _	22.1	- 33,803.3	2,310.3	2,081.0	2,034.7	J-7,Z-TU.U	درجرعی. ۱ –	
Associates & joint ventures	-	323.9	455.1	581.9	98.0	57.4	77.3	225.9	397.7	504.6
Goodwill	26	18.7	25.5	25.5	18.7	18.7	18.7		6.8	6.8
Investment properties	27	1,118.9	1,073.5	1,178.3	-	-	-	1,118.9	1,073.5	1,178.3
Property, plant & equipmen		743.7	804.2	818.7	5.1	3.0	2.8	738.6	801.2	815.9
TOTAL ASSETS		48,531.2	44,155.2	46,579.8	4,315.0	3,719.7	4,212.5	44,216.2	40,435.5	42,367.3

⁽¹⁾ A balance sheet as of 1 January 2008 has been presented. See Notes 2.2 and 37 for more details.

The accompanying significant accounting policies and explanatory notes form an integral part of the financial statements.

BALANCE SHEETS – COMPANY AS AT 31 DECEMBER

		Company		
in Singapore Dollars (millions)	Note	2009	2008	
Share capital	11	247.4	247.4	
Reserves				
Merger reserve	12	419.2	419.2	
Accumulated profit		653.6	735.7	
TOTAL EQUITY		1,320.2	1,402.3	
LIABILITIES				
Other creditors and interfund balances	14	5.9	4.9	
TOTAL EQUITY AND LIABILITIES		1,326.1	1,407.2	
ASSETS				
Cash and cash equivalents		11.1	17.8	
Income tax		0.3	0.7	
Amounts due from subsidiaries	20	678.9	752.9	
Subsidiaries	25	635.5	635.5	
Property, plant and equipment		0.3	0.3	
TOTAL ASSETS		1,326.1	1,407.2	

STATEMENTS OF CHANGES IN EQUITY – GROUP FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

Attributable to Shareholders of the Company

Note	Share Capital	Merger Reserve	Currency Translation Reserve	Fair Value Reserve	Accumulated Profit ⁽¹⁾	Total	Minority Interests	Total Equity		
	247.4	_	(25.9)	(82.4)	2,872.1	3,011.2	28.5	3,039.7		
	-	-	(12.1)	149.9	516.7	654.5	8.4	662.9		
35	_	_	_	_	(75.7)	(75.7)	_	(75.7)		
					` ,	` ,		` ,		
35	_	_	_	_	(23.7)	(23.7)	_	(23.7)		
	_	_	_	_	_	_	(10.2)	(10.2)		
	247.4	-	(38.0)	67.5	3,289.4	3,566.3	26.7	3,593.0		
	247.4	15.8	(17.4)	210.0	2,830.0	3,285.8	32.9	3,318.7		
ar	_	_	(8.5)	(292.4)	272.4	(28.5)	11.2	(17.3)		
			` ,	` ,		, ,		, ,		
	_	(15.8)	_	_	15.8	_	_	_		
		` ,								
35	_	_	-	_	(198.8)	(198.8)	-	(198.8)		
35	_	_	_	_	(47.3)	(47.3)	_	(47.3)		
	_	_	_	_	_	_	(8.4)	(8.4)		
	_	_	_	-	-	-	(7.2)	(7.2)		
	247.4	_	(25.9)	(82.4)	2,872.1	3,011.2	28.5	3,039.7		
	35 35 ar	Note Capital 247.4 - 35 - 247.4 247.4 aar - 35 - 35 - - - 35 - - - - - - - - - - - - -	Note Capital Reserve 247.4 35 247.4 - 247.4 - 247.4 15.8 ar - (15.8) 35 (15.8)	Note Share Capital Merger Reserve Translation Reserve	Share Capital Reserve Translation Fair Value Reserve Reserve	Note Share Capital Merger Reserve Translation Reserve Re	Note Share Capital Merger Reserve Translatión Reserve Fair Value Accumulated Reserve Profit(1) Total	Share Capital Merger Reserve Translation Fair Value Accumulated Reserve Profit Total Minority Interests		

Included in Accumulated Profit are non-distributable reserves of \$820.3 million (2008: \$191.3 million). The increase in non-distributable reserves arises from regulatory risk charges in Singapore and Malaysia. Refer to Note 12 and 33 for more details. (1)

The Group's subsidiary, The Overseas Assurance Corporation Limited ("OAC"), declared a tax exempt (one-tier) dividend of \$80.0 million, of which \$15.8 million was distributed from its pre-acquisition reserve to the Group. A corresponding transfer was made from the merger reserve to accumulated profit to reflect the release of OAC's pre-acquisition reserve from the distribution.

STATEMENTS OF CHANGES IN EQUITY – COMPANY FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

in Singapore Dollars (millions)	Note	Share Capital	Merger Reserve	Accumulated Profit	Total
Balance at 1 January 2009		247.4	419.2	735.7	1,402.3
Total comprehensive income for the year		_	_	17.3	17.3
Dividends paid during the year:					
Final tax exempt (one-tier) dividends					
for the previous year	35	_	_	(75.7)	(75.7)
Interim tax exempt (one-tier) dividend	35	_	_	(23.7)	(23.7)
Balance at 31 December 2009		247.4	419.2	653.6	1,320.2
Balance at 1 January 2008		247.4	435.0	709.6	1,392.0
Total comprehensive income for the year		_	_	256.4	256.4
Transfer from Merger Reserve to Accumulated Profit ⁽¹⁾		_	(15.8)	15.8	_
Dividends paid during the year:					
Final and special final tax exempt (one-tier)					
dividends for the previous year	35	_	_	(198.8)	(198.8)
Interim tax exempt (one-tier) dividend	35	-	-	(47.3)	(47.3)
Balance at 31 December 2008		247.4	419.2	735.7	1,402.3

The Group's subsidiary, The Overseas Assurance Corporation Limited ("OAC"), declared a tax exempt (one-tier) dividend of \$80.0 million, of which \$15.8 million was distributed from its pre-acquisition reserve to the Group. A corresponding transfer was made from the merger reserve to accumulated profit to reflect the release of OAC's pre-acquisition reserve from the distribution.

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

Profit before income tax Life assurance profit before income tax Ceneral insurance profit before income tax Adjustments for non-cash items: Surplus transferred from life assurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn Cash class of associates and joint ventures Cain)/loss on sale of investments and changes in fair value Cit,314.7) Loss on redemption of GreatLink Choice Repairment loss on goodwill Increase in provision for impairment of assets Increase in provision for agents' retirement benefits Cain on disposal of property, plant and equipment and investment properties Depreciation Change in life assurance contract liabilities Change in unexpired risk reserve Cash contract liabilities Change in unexpired risk reserve Cash contract liabilities Change in unexpired risk reserve Cash contract liabilities Cash	299.9 2,536.7 22.8 (300.4) (16.6) 42.7 1,487.0
Life assurance profit before income tax General insurance profit before income tax Adjustments for non-cash items: Surplus transferred from life assurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn (25.2) Share of loss of associates and joint ventures Share of loss of associates and joint ventures (33.5) (Gain)/loss on sale of investments and changes in fair value Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties 8 (1.8) Depreciation 28 47.0 Unrealised loss in exchange differences 2.4 Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve	2,536.7 22.8 (300.4) (16.6) 42.7
Adjustments for non-cash items: Surplus transferred from life assurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn (25.2) Share of loss of associates and joint ventures Share of loss of associates and joint ventures Share of loss of associates and joint ventures (1,314.7) Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Increase in provision for impairment of assets Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties Increase in provision for agents' retirement benefits Pepreciation Pepreciation Pepreciation Pereciation Pepreciation Pereciation Pereci	(300.4) (16.6) 42.7
Adjustments for non-cash items: Surplus transferred from life assurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn (25.2) Share of loss of associates and joint ventures Share of loss of associates and joint ventures Share of loss of associates and joint ventures (1,314.7) Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Increase in provision for impairment of assets Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties Increase in provision for agents' retirement benefits Pepreciation Pepreciation Pepreciation Pereciation Pepreciation Pereciation Pereci	(300.4) (16.6) 42.7
Surplus transferred from life assurance fund but not yet withdrawn Profit transferred from general insurance fund but not yet withdrawn (25.2) Share of loss of associates and joint ventures 33.5 (Gain)/loss on sale of investments and changes in fair value (1,314.7) Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets 6 75.6 Impairment loss on goodwill 26 6.8 Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties 8 (1.8) Depreciation 28 47.0 Unrealised loss in exchange differences Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve	(16.6) 42.7
Profit transferred from general insurance fund but not yet withdrawn Share of loss of associates and joint ventures (Gain)/loss on sale of investments and changes in fair value Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Increase in provision for impairment of assets Increase in provision for agents' retirement benefits Increase in prov	(16.6) 42.7
Share of loss of associates and joint ventures (Gain)/loss on sale of investments and changes in fair value (I,314.7) Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Impairment loss on goodwill 26 6.8 Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties 8 (1.8) Depreciation 28 47.0 Unrealised loss in exchange differences Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve	42.7
(Gain)/loss on sale of investments and changes in fair value Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets Increase in provision for impairment of assets Increase in provision for agents' retirement benefits Increase in provision for impairment of assets Increase in provision for agents Increase in provision for agent	
Loss on redemption of GreatLink Choice 8 213.3 Increase in provision for impairment of assets 6 75.6 Impairment loss on goodwill 26 6.8 Increase in provision for agents' retirement benefits 7 20.7 Gain on disposal of property, plant and equipment and investment properties 8 (1.8) Depreciation 28 47.0 Unrealised loss in exchange differences 2.4 Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve 15 12.7	1,487.0
Increase in provision for impairment of assets Impairment loss on goodwill Increase in provision for agents' retirement benefits Increase in provision for agents' retirement benefits Gain on disposal of property, plant and equipment and investment properties Depreciation Unrealised loss in exchange differences Change in life assurance contract liabilities Thanks and the service of the	
Impairment loss on goodwill266.8Increase in provision for agents' retirement benefits720.7Gain on disposal of property, plant and equipment and investment properties8(1.8)Depreciation2847.0Unrealised loss in exchange differences2.4Change in life assurance contract liabilities172,929.2Change in general insurance contract liabilities16(11.4)Change in unexpired risk reserve1512.7	_
Impairment loss on goodwill266.8Increase in provision for agents' retirement benefits720.7Gain on disposal of property, plant and equipment and investment properties8(1.8)Depreciation2847.0Unrealised loss in exchange differences2.4Change in life assurance contract liabilities172,929.2Change in general insurance contract liabilities16(11.4)Change in unexpired risk reserve1512.7	486.6
Gain on disposal of property, plant and equipment and investment properties 8 (1.8) Depreciation 28 47.0 Unrealised loss in exchange differences 2.4 Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve 15 12.7	_
Depreciation 28 47.0 Unrealised loss in exchange differences 2.4 Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve 15 12.7	25.0
Unrealised loss in exchange differences Change in life assurance contract liabilities Change in general insurance contract liabilities Change in unexpired risk reserve 2.4 2,929.2 (11.4) 15 12.7	(8.7)
Change in life assurance contract liabilities 17 2,929.2 Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve 15 12.7	54.1
Change in general insurance contract liabilities 16 (11.4) Change in unexpired risk reserve 15 12.7	21.6
Change in unexpired risk reserve 15 12.7	(1,298.7)
	0.3
5::1 1:	9.0
Dividend income 4 (282.3)	(366.4)
Interest income 4 (1,354.1)	(1,352.2)
Interest expense on policy benefits 8 75.5	70.6
Share-based payments 8 4.8	4.9
426.9	1,718.2
Changes in working capital:	
Insurance receivables (27.3)	(75.2)
Other debtors and interfund balances (70.7)	(394.1)
Insurance payables 113.3	215.3
Other creditors and interfund balances (175.9)	588.1
Cash generated from operations 266.3	2,052.3
Income tax paid (112.2)	(221.4)
Interest paid on policy benefits (75.5)	(70.6)
Agents' retirement benefits paid 7 (9.3)	
Net cash flows from operating activities 69.3	(16.4)

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

in Singapore Dollars (millions)	Note	2009	2008
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from sale of investments		14,914.4	17,912.4
Purchase of investments		(17,196.8)	(19,181.8)
Proceeds from reduction of interests in associates	24	294.8	77.1
Capital injection in associates and joint ventures	24	(181.0)	(19.0)
Repayment of loans (to)/by joint ventures	20	(0.7)	60.6
Proceeds from sale of property, plant and equipment and investment properties		21.2	24.5
Purchase of property, plant and equipment and investment properties	27, 28	(25.4)	(97.6)
Interest income received		1,307.5	1,325.6
Dividends received		283.8	374.6
Net cash flows (used in)/from investing activities		(582.2)	476.4
CASH FLOWS FROM FINANCING ACTIVITIES			
Dividends paid	35	(99.4)	(246.1)
Dividends paid to minority interests		(10.2)	(8.4)
Liquidation proceeds paid to minority interests		_	(7.2)
Net cash flows used in financing activities		(109.6)	(261.7)
Net effect of currency translation reserve adjustment		(192.0)	(696.5)
Net (decrease)/increase in cash and cash equivalents		(814.5)	1,262.1
Cash and cash equivalents at the beginning of the year		4,030.4	2,768.3
Cash and cash equivalents at the end of the year		3,215.9	4,030.4
Cash and cash equivalents comprise:			
Cash and bank balances		438.7	772.9
Cash on deposit		1,851.2	2,405.7
Short term instruments		926.0	851.8
		3,215.9	4,030.4

Included in the cash and cash equivalents are bank deposits amounting to \$3.0 million (2008: \$5.2 million) which are lodged with the regulator as statutory deposits and are not available for use by the Group.

LIFE ASSURANCE REVENUE STATEMENT FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

		(Group
in Singapore Dollars (millions)	Note	2009	2008
Income			
Gross premiums		5,670.9	6,884.4
less: Premiums ceded to reinsurers		82.1	78.7
Net premiums		5,588.8	6,805.7
Commissions received from reinsurers		24.7	10.4
Investment income, net	4	1,467.5	1,526.2
Rental income, net		59.0	56.6
Gain/(loss) on sale of investments and changes in fair value	5	1,306.5	(1,491.1)
Loss in exchange differences		(65.3)	(70.2)
		8,381.2	6,837.6
less: Expenses			
Gross claims, surrenders and annuities		4,519.6	4,261.2
Claims, surrenders and annuities recovered from reinsurers		(48.5)	(34.2)
Commissions and agency expenses		517.6	531.1
Increase in provision for impairment of assets	6	59.4	431.7
Management expenses		227.0	300.8
Impairment loss on goodwill	26	6.8	_
Agents' retirement benefits	7	20.7	25.0
Depreciation	28	45.0	52.6
Change in life assurance fund contract liabilities	17	2,929.2	(1,298.7)
		8,276.8	4,269.5
Life assurance profit before share of (loss)/profit of associates and joint ventures		104.4	2,568.1
Share of loss of associates		(26.6)	(36.2)
Share of (loss)/profit of joint ventures		(1.3)	4.8
Life assurance profit before income tax		76.5	2,536.7
Income tax	9	(271.4)	255.1
Life assurance (loss)/profit after income tax	17	(194.9)	2,791.8
Retained in life assurance fund		(921.6)	2,491.4
Transferred to Profit & Loss Statement		726.7	300.4
		(194.9)	2,791.8

GENERAL INSURANCE REVENUE STATEMENT FOR THE FINANCIAL YEAR ENDED 31 DECEMBER

		Gr	oup
in Singapore Dollars (millions)	Note	2009	2008
Income			
Gross premiums		162.7	145.3
less: Premiums ceded to reinsurers		65.4	61.3
Increase in unexpired risk reserve during the year	15	13.6	6.9
Net premiums		83.7	77.1
Commissions received from reinsurers		18.5	17.7
Investment income, net	4	6.0	7.5
(Loss)/gain on sale of investments and changes in fair value	5	(2.9)	1.3
Loss in exchange differences		(0.1)	-
Total income		105.2	103.6
less: Expenses			
Gross claims and increase in loss reserve		65.8	56.1
Claims ceded to reinsurers and changes in loss reserve ceded to reinsurers		(36.8)	(22.4)
Commissions and agency expenses		25.9	23.9
Increase in provision for impairment of assets		_	2.5
Management expenses		21.3	20.2
Depreciation		0.4	0.5
Total expenses		76.6	80.8
General insurance profit before income tax		28.6	22.8
Income tax		(3.4)	(6.2)
Profit from general insurance transferred to Profit & Loss Statement		25.2	16.6

1 GENERAL

Great Eastern Holdings Limited (the "Company" or "GEH") is a limited liability company which is incorporated in the Republic of Singapore. The notes refer to the Company and the Group unless otherwise stated. The registered office and principal place of business of the Company is located at 1 Pickering Street, #16-01, Great Eastern Centre, Singapore 048659.

The principal activity of the Company is that of an investment holding company. The principal activities of the significant subsidiaries within the Group are stated in Note 3. There have been no significant changes in the nature of these activities during the financial year.

The Company's immediate and ultimate holding company is Oversea-Chinese Banking Corporation Limited ("OCBC Bank"), which prepares financial statements for public use.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

2.1 Basis of Accounting

The consolidated financial statements have been prepared in accordance with the Singapore Financial Reporting Standard ("FRS") and Interpretations of FRS ("INT FRS") as required by the Companies Act, Chapter 50. The basis for preparation of the financial statements is fund accounting and the profit determination of the insurance funds is determined in accordance with the Insurance Regulations of the respective jurisdictions in which the insurance subsidiaries operate. The financial statements have been prepared under the historical cost convention, except as disclosed in the accounting policies below.

The accounting policies have been consistently applied by the Company and the Group and are consistent with those used in the previous financial year, except as disclosed below. The financial statements are presented in Singapore Dollars (SGD or \$) and all values are rounded to the nearest \$0.1 million except as otherwise stated.

2.2 Changes in Accounting Policies

2.2.1 The Group and the Company have applied the following FRS and INT FRS with effect from 1 January 2009:

FRS	Title	Effective Date (Annual periods beginning on or after)
FRS 1	Presentation of Financial Statements – Revised Presentation	1 January 2009
FRS 1	Presentation of Financial Statements – Amendments relating to Puttable Financial Instruments and Obligations Arising on Liquidation	1 January 2009
FRS 23	Amendments to FRS 23 Borrowing Costs	1 January 2009
FRS 27	Consolidated and Separate Financial Statements – Amendments relating to Cost of an Investment in a Subsidiary, Jointly Controlled Entity or Associate	1 January 2009
FRS 32	Financial Instruments: Presentation – Amendments relating to Puttable Financial Instruments and Obligations Arising on Liquidation	1 January 2009
FRS 101	First-time Adoption of Financial Reporting Standards – Amendments relating to Cost of an Investment in a Subsidiary, Jointly Controlled Entity or Associate	1 January 2009
FRS 102	Share-based payment – Vesting conditions and cancellations	1 January 2009
FRS 107	Amendments to FRS 107 Financial Instruments: Disclosures	1 January 2009
FRS 108	Operating Segments	1 January 2009
INT FRS 113	Customer Loyalty Programmes	1 July 2008
INT FRS 116	Hedges of Net Investment in a Foreign Operation	1 October 2008
Various	Improvements to FRS	1 January 2009

The adoption of these standards and interpretations did not have any effect on the financial performance or position of the Group. They did however give rise to additional disclosures, including in some cases, revisions to accounting policies.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.2 Changes in Accounting Policies (continued)

The principal effects of these changes are as follows:

FRS 1, Presentation of Financial Statements – Revised Presentation requires owner and non-owner changes in equity to be presented separately. The statement of changes in equity will include only details of transactions with owners, with all non-owner changes in equity presented as a single line. In addition, the Standard introduces the statement of comprehensive income which presents all items of income and expense recognised in profit and loss, together with all other items of comprehensive income, either in one single statement of comprehensive income, or in two linked statements. The Group has opted to present this statement in two linked statements.

FRS 1, Presentation of Financial Statements – Revised Presentation also requires a statement of financial position to be presented at the beginning of the earliest comparative period when an entity applies an accounting policy retrospectively or makes a retrospective restatement of items in the financial statements or when it reclassifies items in its financial statements. As the comparative information on derivative financial assets and financial liabilities were reclassified from investments and presented gross on the balance sheet, a balance sheet as of 1 January 2008 and related notes to the financial statements have also been presented.

FRS 108, Operating Segments requires an entity to disclose segment performance based on the same segment information reviewed and used by management internally for managing the entity's operations. This standard replaces the requirement to determine the primary and secondary reporting segments of the Group. The Group has changed the operating segments from those previously identified under FRS 14 Segmental Reporting. These are disclosed in Note 32.

The amendments to FRS 107 require additional disclosure about fair value measurement and liquidity risk. Fair value measurements are to be disclosed by source of inputs using a three level hierarchy for each class of financial instrument. In addition, reconciliation between the beginning and ending balance for Level 3 fair value measurements is now required, as well as significant transfers between Levels 1 and 2 fair value measurements. The amendments also clarify the requirements for liquidity risk disclosures. The fair value measurement disclosures and liquidity risk disclosures are presented in Notes 33 and 34 of the financial statements.

2.2.2 FRS and INT FRS not yet Effective

The Group and the Company have not applied the following FRS and INT FRS that have been issued but not yet effective:

FRS	Title	Effective date (Annual periods beginning on or after)
FRS 27	Amendments to FRS 27 Consolidated and Separate Financial Statements	1 July 2009
FRS 32	Amendments to FRS 32 Classification of Rights Issues	1 February 2010
FRS 39	Financial Instruments: Recognition and Measurement – Amendments relating to eligible hedged items	1 July 2009
FRS 103	Revised FRS 103 Business Combinations	1 July 2009
FRS 105	Amendments to FRS 105 Non-Current Assets Held for Sale and Discontinued Operations	1 July 2009
INT FRS 39	Financial Instruments: Recognition and Measurement – Embedded Derivatives	30 June 2009
INT FRS 109	Reassessment of Embedded Derivatives	30 June 2009
INT FRS 117	Distribution of Non-cash Assets to Owners	1 July 2009
INT FRS 118	Transfers of Assets from Customers	1 July 2009
Various	Improvements to FRS	1 July 2009/1 January 2010

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.2 Changes in Accounting Policies (continued)

2.2.2 FRS and INT FRS not yet Effective (continued)

The Directors expect that the adoption of the above pronouncements will not have material impact on the financial statements in the period of initial application, except for the revised FRS 103 and the amendments to FRS 27 as indicated below.

Revised FRS 103, Business Combinations introduces a number of changes in the accounting for business combinations occurring after 1 July 2009. These changes will impact the amount of goodwill recognised, the reported results in the period that an acquisition occurs, and future reported results.

Amendments to FRS 27, Consolidated and Separate Financial Statements require that a change in the ownership interest of a subsidiary (without loss of control) is accounted for as an equity transaction. Therefore, such transactions will no longer give rise to goodwill, nor will they give rise to a gain or loss. Furthermore, the amended standard changes the accounting for losses incurred by the subsidiary as well as the loss of control of a subsidiary. Other consequential amendments were made to FRS 7 Statement of Cash Flows, FRS 12 Income Taxes, FRS 21 The Effects of Changes in Foreign Exchange Rates, FRS 28 Investments in Associates and FRS 31 Interests in Joint Ventures. The changes from revised FRS 103 and Amendments to FRS 27 will affect future acquisitions or loss of control and transactions with minority interest. The standards may be early applied. However, the Group does not intend to early adopt them.

2.2.3 Changes in Accounting Estimates

The Risk-based Capital Framework ("RBC") for the insurance industry in Malaysia came into effect on 1 January 2009 and this was applied prospectively for both regulatory and financial reporting purposes. With this adoption, there has been a change in the asset valuation basis for local regulatory reporting from a lower-of-book-or-market to the fair value basis as well as changes in the methods of determining actuarial liabilities.

The financial impact from RBC adoption in Malaysia resulted in a one-time increase in profit from insurance funds of \$144.4 million as follows:

in Singapore Dollars (millions)	Life Assurance Revenue Statement	General Insurance Revenue Statement	Total
Increase in profit from insurance funds	185.8	6.7	192.5
Deferred tax at 25%	(46.4)	(1.7)	(48.1)
Net increase in profit	139.4	5.0	144.4

During the year, the Group used market interest rates instead of the long-term risk-free discount rates for valuing certain life insurance policies. Solvency margins, previously included in insurance fund contract liabilities, have been released. The resultant impact of these changes is an increase in profit from insurance funds of \$59.8 million, net of tax.

2.3 Basis of Consolidation

The consolidated financial statements incorporate the financial statements of the Company and all its subsidiaries as at the balance sheet date, after the elimination of all material intercompany transactions. The financial statements of the subsidiaries used in the preparation of consolidated financial statements are prepared for the same reporting date as the Company. Consistent accounting policies are applied to transactions and events in similar circumstances. A list of the Company's significant subsidiaries is shown in Note 3.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.3 Basis of Consolidation (continued)

The purchase method of accounting is used to account for the acquisition of subsidiaries. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. Adjustments to those fair values relating to previously held interests are treated as a revaluation and recognised in equity. Any excess of the cost of business combination over the Group's share in the net fair value of the acquired subsidiary's identifiable assets, liabilities and contingent liabilities is recorded as goodwill on the balance sheet. The accounting policy for goodwill is set out in Note 2.19. Any excess of the Group's share in the net fair value of the acquired subsidiary's identifiable assets, liabilities and contingent liabilities over the cost of business combination is recognised as income in the income statement on the date of acquisition.

Subsidiaries are consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases.

2.3.1 Subsidiaries

Subsidiaries are entities over which the Group has power to govern the financial and operating policies so as to obtain economic benefits from their activities.

In the Company's separate financial statements, investments in subsidiaries are accounted for at cost less impairment losses.

2.3.2 Associates and Joint Ventures

Associates are entities over which the Group has significant influence. Joint ventures are contractual arrangements whereby two or more parties undertake an economic activity that are subject to joint control, where the strategic financial and operating decisions relating to the activity require the unanimous consent of the parties.

The Group's investments in associates and joint ventures are accounted for using the equity method. Under the equity method, the investments in associates and joint ventures are measured in the balance sheet at cost plus post-acquisition changes in the Group's share of net assets of the associates and joint ventures. Goodwill relating to an associate or joint venture is included in the carrying amount of the investment. Any excess of the Group's share of the net fair value of the identifiable assets, liabilities and contingent liabilities over the cost of the investment is deducted from the carrying amount of the investment and is recognised as income as part of the Group's share of results of the associate or joint venture.

When the Group's share of losses in an associate or joint venture equals or exceeds its interest in the associate or joint venture, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the associate or joint venture.

Associates are equity accounted for from the date the Group obtains significant influence until the date the Group ceases to have significant influence. Joint ventures are equity accounted for from the date the Group obtains joint control until the date the Group ceases to have joint control.

After application of the equity method, the Group determines whether it is necessary to recognise an additional impairment loss on the Group's investment in its associates or joint ventures. The Group determines at each balance sheet date whether there is any objective evidence that the investment in the associate or joint venture is impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and joint venture and its carrying value and recognises the amount in the profit or loss.

The financial statements of the associates and joint ventures are prepared as of the same reporting date as the Company. Where necessary, adjustments are made to bring the accounting policies in line with those of the Group.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.3 Basis of Consolidation (continued)

2.3.3 Transactions with Minority Interests

Minority interests represent the portion of profit or loss and net assets in subsidiaries not held by the Group and are presented separately in the Consolidated Profit and Loss Statement and within equity in the Consolidated Balance Sheet, separately from Shareholders' Equity. Transactions with minority interests are accounted for using the entity concept method, whereby, transactions with minority interests are accounted for as transactions with equity holders. On acquisition of minority interests, the difference between the consideration and book value of the share of the net assets acquired is reflected as being a transaction between shareholders and recognised directly in equity. Gain or loss on disposal is recognised directly in equity.

2.4 Foreign Currency Conversion and Translation

2.4.1 Functional and Presentation Currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The consolidated financial statements are presented in Singapore dollars, which is the Company's functional and presentation currency.

2.4.2 Transactions and Balances

Foreign currency transactions are recorded in the respective functional currencies of the Company and its subsidiaries at the exchange rates prevailing at the transaction dates. Monetary assets and liabilities denominated in foreign currencies are translated to the respective entities' functional currencies at the exchange rates prevailing at the balance sheet date. Exchange differences arising on settlement and translation of such items are recognised in the Profit and Loss Statement or Revenue Statements.

Non-monetary items denominated in foreign currencies that are measured at fair value are translated at the exchange rate at the date when the fair value is determined. Exchange differences on non-monetary items such as equity investments classified as available-for-sale financial assets are included in the fair value reserve in equity.

2.4.3 Foreign Operations

The assets and liabilities of foreign operations are translated into Singapore dollars at the exchange rates prevailing at the balance sheet date. The Profit and Loss Statement and Revenue Statements are translated at average exchange rates, which approximate the exchange rates at dates of the transactions. The exchange differences arising from the translation are recognised in the Statement of Comprehensive Income, Life Assurance Fund or General Insurance Fund as foreign currency translation reserve.

On disposal of a foreign operation, the cumulative amount of exchange differences recognised in other comprehensive income relating to that particular foreign operation is recognised in the Profit and Loss Statement or Revenue Statements as gain or loss on disposal of the operation.

2.5 Insurance Contracts

2.5.1 Product Classification

Insurance contracts are those contracts where the Group (the insurer) has accepted significant insurance risk from another party (the policyholders) by agreeing to compensate the policyholders if a specified uncertain future event (the insured event) adversely affects the policyholders. As a general guideline, the Group determines whether it has significant insurance risk, by comparing benefits paid with benefits payable if the insured event did not occur. Insurance contracts can also transfer financial risk.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.5 Insurance Contracts (continued)

2.5.1 Product Classification (continued)

Investment contracts are those contracts that transfer significant financial risk. Financial risk is the risk of a possible future change in one or more of a specified interest rate, financial instrument price, commodity price, foreign exchange rate, index of price or rates, credit rating or credit index or other variable, provided in the case of a non-financial variable that the variable is not specific to a party to the contract.

Once a contract has been classified as an insurance contract, it remains an insurance contract for the remainder of its lifetime, even if the insurance risk reduces significantly during this period, unless all rights and obligations are extinguished or expire. Investment contracts can however be reclassified as insurance contracts after inception if insurance risk becomes significant.

Insurance and investment contracts are further classified as being either with or without discretionary participating features ("DPF"). DPF is a contractual right to receive, as a supplement to guaranteed benefits, additional benefits that are:

- Likely to be a significant portion of the total contractual benefits;
- Whose amount or timing is contractually at the discretion of the issuer; and that are contractually based on the:
 - Performance of a specified pool of contracts or a specified type of contract,
 - Realised and/or unrealised investment returns on a specified pool of assets held by the issuer, or
 - The profit or loss of the company, fund or other entity that issues the contract.

For financial options and guarantees which are not closely related to the host insurance contract and/or investment contract with DPF, bifurcation is required to measure these embedded financial derivatives separately at fair value through the Revenue Statement. However, bifurcation is not required if the embedded derivative is itself an insurance contract and /or investment contract with DPF, or if the host insurance contract and/or investment contract itself is measured at fair value through the Revenue Statement.

For the purpose of FRS 104, the Group adopts maximum policy benefits as the proxy for insurance risk and cash surrender value as the proxy for realisable value of the insurance contract on surrender. The Group defines insurance risk to be significant when the ratio of the insurance risk over the deposit component is not less than 105% of the deposit component at any point of the insurance contract in force. Based on this definition, all policy contracts issued by insurance subsidiaries within the Group are considered insurance contracts as at the date of this balance sheet.

The insurance subsidiaries within the Group write insurance contracts in accordance with the local Insurance Regulations prevailing in the jurisdictions in which the insurance subsidiary operates.

2.5.2 Types of Insurance Contracts

Insurance contract liabilities are classified into principal components as follows:

- (a) Life Assurance Fund contract liabilities; comprising
 - Participating Fund contract liabilities;
 - Non-Participating Fund contract liabilities; and
 - Investment Linked Fund contract liabilities.
- (b) General Insurance Fund contract liabilities.
- (c) Reinsurance contracts.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.5 Insurance Contracts (continued)

2.5.3 Deferred Acquisition Costs

The Group does not adopt a policy of deferring acquisition costs for its insurance contracts.

2.5.4 Life Assurance Contract Liabilities

Insurance contracts are recognised and measured in accordance with the terms and conditions of the respective contracts and are based on guidelines laid down by the respective insurance regulations. Premiums, claims and benefit payments, acquisition and management expenses and valuation of future policy benefit payments or premium reserves as the case may be, are recognised in the Revenue Statements of the respective insurance funds.

Life assurance liabilities are recognised when contracts are entered into and premiums are charged. These liabilities are measured by using the gross premium valuation method. The liability is determined as the sum of the present value of future guaranteed and, in the case of a participating policy, appropriate level of future gross considerations arising from the policy discounted at the appropriate discount rate. The liability is based on best estimate assumptions and with due regard to significant recent experience. An appropriate allowance for provision for risk margin for adverse deviation from expected experience is made in the valuation of non-participating life policies, the guaranteed benefit liabilities of participating life policies and non-unit liabilities of investment-linked policies.

The liability in respect of a participating insurance contract is taken at the higher of the guaranteed benefit liabilities or the total benefit liabilities at the contract level derived as stated above.

In the case of life policies where a part of, or the whole of premiums are accumulated in a fund, the accumulated amount, as declared to policyholders are set as liabilities if the accumulated amounts are higher than the amounts as calculated using the gross premium valuation method.

In the case of short-term life policies covering contingencies other than death or survival, the liability for such life insurance contracts comprises the provision for unearned premiums and unexpired risks, as well as for claims outstanding, which includes an estimate of the incurred claims that have not yet been reported to the Group.

Adjustments to liabilities at each reporting date are recorded in the respective Revenue Statements. Profits originated from margins of adverse deviations on run-off contracts are recognised in the Revenue Statements over the life of the contract, whereas losses are fully recognised in the Revenue Statements during the first year of run-off.

The liability is extinguished when the contract expires, is discharged or is cancelled.

The Group issues a variety of short and long duration insurance contracts which transfer risks from the policyholders to the Group to protect policyholders from the consequences of insured events such as death, disability, illness, accident, including survival. These contracts may transfer both insurance and investment risk or insurance risk alone, from the policyholders to the Group.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.5 Insurance Contracts (continued)

2.5.4 Life Assurance Contract Liabilities (continued)

For non-participating policy contracts, both insurance and investment risks are transferred from policyholders to the Group. For non-participating policy contracts other than medical insurance policy contracts, the payout to policyholders upon the occurrence of the insured event is pre-determined and the transfer of risk is absolute. For medical insurance policy contracts, the payout is dependent on the actual medical costs incurred upon the occurrence of the insured event.

Contracts which transfer insurance risk alone from policyholders to the Group are commonly known as investment linked policies. As part of the pricing for these contracts, the insurance subsidiaries within the Group include certain charges and fees to cover for expenses and insured risk. The net investment returns derived from the variety of investment funds as selected by the policyholder accrue directly to the policyholder.

A significant portion of insurance contracts issued by subsidiaries within the Group contain a discretionary participating feature. These contracts are classified as participating policies. In addition to guaranteed benefits payable upon insured events associated with human life such as death or disability, the contract entitles the policyholder to receive benefits, which could vary according to investment performance of the fund. The Group does not recognise the guaranteed component separately from the discretionary participating feature.

The valuation of insurance contract liabilities is determined according to:

- (a) Singapore Insurance Act (Chapter 142), Insurance (Valuation and Capital) Regulations 2004 for insurance funds regulated in Singapore; and
- (b) Malaysia Insurance Act and Regulations 1996 and Risk-Based Capital Framework for Insurers for insurance funds regulated in Malaysia.

Each insurance subsidiary within the Group is required by the Insurance Regulations to carry out a liability adequacy test using current estimates of future cash flows under its insurance contracts; the process is referred to as the gross premium valuation or bonus reserve valuation, depending on the jurisdiction in which the insurance subsidiary operates.

The liability adequacy test is applied to both the guaranteed and the discretionary participating feature; the assumptions are based on best estimates, the basis adopted is prescribed by the Insurance Regulations of the respective jurisdiction in which the insurance subsidiary operates. The Group performs liability adequacy tests on its actuarial reserves to ensure that the carrying amount of provisions is sufficient to cover estimated future cash flows. When performing the liability adequacy test, the Group discounts all contractual cash flows and compares this amount against the carrying value of the liability. Any deficiency is charged to the Revenue Statement.

The Group issues investment linked contracts as an insurance contract which insure human life events such as death or survival over a long duration; coupled with an embedded derivative linking death benefit payments on the contract to the value of a pool of investments within the investment linked fund set up by the insurance subsidiary. As this embedded derivative meets the definition of an insurance contract it need not be separately accounted for from the host insurance contract. The liability valuation for such contracts is adjusted for changes in the fair value of the underlying assets at frequencies as stated under the terms and conditions of the insurance contracts.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

- 2.5 Insurance Contracts (continued)
 - 2.5.4 Life Assurance Contract Liabilities (continued)

TABLE 2.5 below provides the key underlying assumptions used for valuation of life insurance contract liabilities.

	SINGAPORE	MALAYSIA
Valuation Method	Gross Premium Valuation	Gross Premium Valuation
	For Participating Fund, the method that produces the higher reserves of:	For Participating Fund, the method that produces the higher reserves of:
	(i) Total assets backing policy benefits;(ii) Guaranteed and non-guaranteed cashflows discounted at 5.25%; and	(i) Net fund based yield of 5.52% for total benefits (i.e. guaranteed and non-guaranteed cashflows), and
	(iii) Guaranteed cashflows discounted using the interest rate outlined under (i) below.	(ii) For guaranteed cashflows, weighted average of Malaysia Government Bond zero coupon spot yields (as outlined below).
Interest Rate	 (i) Singapore Government Bond yields for cash flows up to year 10, the Long Term Risk Free Discount Rate (LTRFDR) for cash flows year 15 and after, and an interpolation of the tenyear Singapore Government Bond yield and the LTRFDR for cash flows between ten to 15 years. (ii) For the fair value hedge portfolio, Singapore Government Bond yields for cash flows up to year 20, the 20 year rate for cash flows beyond 20 years. Interpolation for years where rates are unavailable. Data source: SGS website.	 Weighted average of Malaysia Government bond yields determined based on the following: (i) For cashflows with duration less than 15 years, weighted average of Malaysia Government Bond zero coupon spot yields of matching duration. (ii) For cashflows with duration 15 years or more, weighted average of Malaysia Government Bond zero coupon spot yields of 15 years to maturity. The weighting is based on 30% weights for yields at date of valuation and 70% weights of the simple average of yields in the preceding seven quarters prior to the date of valuation. Data source: Weighted average of Malaysia Government Bond zero coupon spot yield from Bondweb, a bond pricing agency.
Mortality, Disability, Dread disease, Expenses, Lapse and Surrenders	Best estimates plus provision for adverse deviation (PADs). Data source: Internal experience studies.	Participating Fund, the method that produces the higher reserves of: (i) Best estimates for total benefits (i.e. guaranteed and non-guaranteed cashflows), and (ii) Best estimates plus provision for risk of adverse deviation (PRADs) for guaranteed cashflows only. Non-Participating and unit reserves of Investment Linked Fund: Best estimates plus provision for risk of adverse deviation (PRADs).
		Data source: Internal experience studies.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.5 Insurance Contracts (continued)

2.5.5 General Insurance Fund Contract Liabilities

The Group issues short term property and casualty contracts which protect the policyholder against the risk of loss of property premises due to fire or theft in the form of fire or burglary insurance contract and/or business interruption contract; risk of liability to pay compensation to a third party for bodily harm or property damage in the form of public liability insurance contract. The Group also issues short term medical and personal accident general insurance contracts.

General insurance contract liabilities include liabilities for outstanding claims and unearned premiums.

Outstanding claims provision are based on the estimated ultimate cost of all claims incurred but not settled at the balance sheet date, whether reported or not, together with related claims handling costs and reduction for the expected value of salvage and other receivables. Delays can be experienced in the notification and settlement of certain types of claims, therefore, the ultimate cost of these claims cannot be known with certainty at the balance sheet date. The liability is calculated at the reporting date using a range of standard actuarial projection techniques based on empirical data and the current assumptions that may include a margin for adverse deviation. The liability is not discounted for the time value of money. No provision for equalisation or catastrophe reserves is recognised. The liabilities are derecognised when the contract expires, is discharged or is cancelled.

The provision for unearned premiums represents premiums received for risks that have not yet expired. The provision is recognised when contracts are entered into and premiums are charged. The provision is released over the term of the contract and is recognised as premium income.

The valuation of general insurance contract liabilities at balance sheet date is based on best estimates of the ultimate settlement cost of claims plus a provision for adverse deviation. For Singapore, as required by the local Insurance Regulations, the provision for adverse deviation is set at 75 per cent sufficiency. For Singapore, the valuation methods used include the Paid Claim Development method, the Incurred Claim Development method, the Bornhuetter-Ferguson Method, the Mack's Method and the Expected Loss Ratio Method. For Malaysia, the Link Ratio method is used.

2.5.6 Reinsurance Contracts

The Group cedes insurance risk in the normal course of business for all of its businesses. Reinsurance assets represent balances due from reinsurers. These amounts are estimated in a manner consistent with the outstanding claims provision or settled claims associated with the reinsurance contract.

Reinsurance assets are reviewed for impairment at each reporting date or more frequently when an indication of impairment arises during the financial year. Impairment occurs when there is objective evidence as a result of an event that occurred after initial recognition of the reinsurance asset that the Group may not receive part or all outstanding amounts due under the terms of the contract. The impairment loss is recorded in the Revenue Statement. Gains or losses on reinsurance are recognised in the Revenue Statement immediately at the date of contract and are not amortised. Ceded reinsurance arrangements do not relieve the Group from its obligations to policyholders.

The Group also assumes reinsurance risk in the normal course of business for life insurance and non-life insurance contracts where applicable. Premiums and claims on assumed reinsurance are recognised as revenue or expenses in the same manner as they would be if the reinsurance were considered direct business, taking into account the product classification of the reinsured business. Reinsurance liabilities represent balances due to reinsurance companies. Amounts payable are estimated in a manner consistent with the related reinsurance contract. Premiums and claims are presented on a gross basis for both ceded and assumed reinsurance. Reinsurance assets or liabilities are derecognised when the contractual rights are extinguished or expire or when the contract is transferred to another party.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.6 Profit from Insurance Funds

Profit derived from the insurance funds is categorised as follows:

2.6.1 Life Assurance – Participating Fund

Profits to shareholders from the participating fund are allocated from the surplus or surplus capital, determined from the results of the annual actuarial valuation (such valuation also determines the liabilities relating to all the policyholders' benefits of the participating fund) parameters which are set out in the Insurance Regulations of the respective jurisdiction in which the insurance subsidiaries operate. The provisions in Articles of Association of the insurance subsidiaries within the Group are applied in conjunction with the prescriptions in the respective Insurance regulations, such that the distribution for any year to policyholders of the participating fund and shareholders approximate 90% and 10% respectively of total distribution from the participating fund. The annual declaration of the quantum of policyholder bonus and correspondingly the profits to shareholders to be distributed out of the participating fund is approved by the Board of Directors of each insurance subsidiary under the advice of the Appointed Actuary of the respective insurance subsidiary, in accordance with the Insurance Regulations and the Articles of Association of the respective insurance subsidiaries.

2.6.2 Life Assurance – Non-Participating Fund

Revenue consists of premiums, investment and interest income; including fair value movements of certain assets as prescribed by the appropriate Insurance Regulations. Expenses include reinsurance costs, acquisition costs, benefit payments and management expenses. Profit or loss from the non-participating fund is determined from the revenue and expenses of the non-participating fund and the results of the annual actuarial valuation of the liabilities in accordance with the requirements of the Insurance Regulations of the respective jurisdictions in which the insurance subsidiaries operate. In addition, profit transfers from the Singapore and Malaysia non-participating funds include the fair value change of asset values measured in accordance with the Insurance Regulations of the respective insurance subsidiaries.

2.6.3 Life Assurance – Investment-Linked Fund

Revenue essentially consists of bid-ask spread and fees for mortality and other insured event, asset management, policy administration and surrender charges. Expenses include reinsurance costs, acquisition costs, benefit payments and management expenses. Profit is derived from revenue net of expenses and provision for the annual actuarial valuation of liabilities in accordance with the requirements of the Insurance Regulations, in respect of the non-unit-linked part of the fund.

2.6.4 General Insurance Fund

Revenue consists of premiums and investment income. Expenses include reinsurance costs, acquisition costs, benefit payments and management expenses. Loss reserves or reserves for claims incurred but not reported are reviewed and provisions made at each reporting date. The sum of premium, expenses and reserves is underwriting performance for the period. Investment and interest income include changes in fair value of assets valued in accordance with the requirements of the appropriate Insurance Regulations. Profit or loss from the General Insurance Fund is derived from the sum of underwriting and investment performance.

2.7 Recognition of Income and Expense

2.7.1 Premiums and Commissions

Life Assurance Business

Recurring premiums from policyholders are recognised as revenue on their respective payment due dates. Single premiums are recognised on the date on which the policy is effective. Premiums from the investment-linked business are recognised as revenue when payment is received.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.7 Recognition of Income and Expense (continued)

2.7.1 Premiums and Commissions (continued)

General Insurance Business

Premiums from the general insurance business are recognised as revenue upon commencement of insurance cover, in the General Insurance Revenue Statement. Premiums pertaining to periods outside of the financial reporting period are adjusted through the movement in unexpired risk reserves. Commission is recognised as an expense when incurred, typically upon the risk underwritten as reflected in the premium recognised.

Premiums ceded out and the corresponding commission income from general insurance contracts are recognised in the General Insurance Revenue Statement upon receipt of acceptance confirmation from the ceding company or in accordance with provisions incorporated in the treaty contracts. Premiums ceded out pertaining to periods outside of the financial reporting period are adjusted through the movement in unexpired risk reserves.

2.7.2 Interest Income

Interest income is recognised using the effective interest method.

2.7.3 Dividends

Dividend income is recognised as investment income when the Group's right to receive the payment is established. Dividend income from the Company's subsidiaries is recognised when the dividend is declared payable.

2.7.4 Rental Income

Rental income from operating leases is recognised on a straight-line basis over the lease term. The aggregate cost of incentives provided to lessees is recognised as a reduction of rental income over the lease term on a straight-line basis.

2.7.5 Gain/Loss on Sale of Investments

Gains or losses on sale of investments are derived from the difference between net sales proceeds and the purchase or amortised cost. They are recognised on trade date.

2.7.6 Impairment of Non-Financial Assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group makes an estimate of the asset's recoverable amount.

An asset's recoverable amount is the higher of an asset's or cash-generating unit's fair value less costs to sell and its value-in-use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. In assessing value-in-use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. Impairment losses are recognised in the Revenue Statements or Profit and Loss Statement.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.7 Recognition of Income and Expense (continued)

2.7.6 Impairment of Non-Financial Assets (continued)

An assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses recognised for an asset may no longer exist or may have decreased. If such indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increase cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Reversal of an impairment loss is recognised in the Revenue Statements or Profit and Loss Statement.

2.7.7 Impairment of Financial Assets

The Group assesses at each balance sheet date whether there is any objective evidence that a financial asset or a group of financial assets is impaired.

(a) Assets Carried at Amortised Cost

If there is objective evidence that an impairment loss on financial assets carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account. The amount of the loss is recognised in the Profit and Loss Statement or Revenue Statements.

When the asset becomes uncollectible, the carrying amount of impaired financial assets is reduced directly or if an amount was charged to the allowance account, the amounts charged to the allowance account are written off against the carrying value of the financial asset.

To determine whether there is objective evidence that an impairment loss on financial assets has been incurred, the Group considers factors such as the probability of insolvency or significant financial difficulties of the debtor and default or significant delay in payments.

If in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed to the extent that the carrying amount of the asset does not exceed its amortised cost at the reversal date. The amount of reversal of an impairment loss is recognised in the Revenue Statements or Profit and Loss Statement.

(b) Assets Carried at Cost

If there is objective evidence (such as significant adverse changes in the business environment where the issuer operates, probability of insolvency or significant financial difficulties of the issuer) that an impairment loss on a financial asset carried at cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment losses are not reversed in subsequent periods.

(c) Available-for-Sale Financial Assets

Significant or prolonged decline in fair value below cost, significant financial difficulties of the issuer or obligor, and the disappearance of an active trading market are considerations to determine whether there is objective evidence that investment securities classified as available-for-sale financial assets are impaired.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.7 Recognition of Income and Expense (continued)

2.7.7 Impairment of Financial Assets (continued)

(c) Available-for-sale Financial Assets (continued)

If an available-for-sale financial asset is impaired, an amount comprising the difference between its cost (net of any principal payment and amortisation) and its current fair value, less any impairment loss previously recognised in the Revenue Statements or Profit and Loss Statement is transferred from equity to the Revenue Statements or Profit and Loss Statement. Impairment losses on debt instruments are reversed if the increase in fair value of the debt instrument can be objectively related to an event occurring after the impairment loss was recognised through the Revenue Statements or Profit and Loss Statement. Such reversals are recognised in the Revenue Statements or Profit and Loss Statement. Reversal of impairment losses on equity instruments are not recognised in the Profit and Loss Statement.

2.7.8 Fees and Other Income

Fees and other income comprise mainly of management and advisory fee income. Management and advisory fee income includes income earned from the provision of administration services, investment management services, surrenders and other contract fees. These fees income is recognised as revenue over the period in which the services are rendered. If the fees are for services to be provided in future periods, then they are deferred and recognised over those periods.

2.7.9 Employee Benefits

Defined Contribution Plans under Statutory Regulations

The Group participates in the national pension schemes as defined by the laws of the countries in which it operates. In particular, the Singapore and Malaysia companies in the Group make contributions respectively to the Central Provident Fund and Employees' Provident Fund, which are defined contribution pension schemes. These contributions are recognised as an expense in the period in which the service is rendered.

Employee Leave Entitlements

An employee's entitlement to annual leave and long-service leave is estimated and accrued according to the Group's Human Resource policy.

Share Options

Senior executives of the Group are granted share options in the OCBC Bank's Share Option Scheme as consideration for services rendered. Options granted generally vest in one-third increments over a three-year period and expire between five and ten years from date of grant. The cost of these equity-settled transactions with the senior executives is measured by reference to the fair value of the options at the date on which the options are granted. The cost is recognised in the Profit and Loss Statement or Revenue Statements of the respective insurance funds, with a corresponding increase in the intercompany balance with the holding company, over the vesting period.

The cumulative expense recognised at each reporting date until the vesting date reflects the extent to which the vesting period has expired and the Group's best estimate of the number of options that ultimately vest. The charge or credit to profit or loss for a period represents the movement in cumulative expense recognised as at the beginning and end of the period.

No expense is recognised for options that do not ultimately vest, except for options where vesting is conditional upon a market condition, which are treated as vested irrespective of whether or not the market condition is satisfied, provided that all other performance and/or service conditions are satisfied.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.7 Recognition of Income and Expense (continued)

2.7.9 Employee Benefits (continued)

Deferred Share Plan

In addition to the OCBC Bank's Share Option Scheme, certain employees within the Group are granted OCBC shares under the OCBC Deferred Share Plan ("DSP"). Shares granted under DSP will vest three years from the grant date and will lapse if the staff ceases employment during the vesting period. The cost of the DSP is recognised in the Profit and Loss Statement or Revenue Statements on the straight-line basis over the vesting period of the DSP.

At each balance sheet date, the cumulative expense is adjusted for the estimated number of shares granted under the DSP that have vested and/or lapsed.

2.7.10 Leases

Operating Leases

Leases where the lessor effectively retains substantially all the risks and rewards of ownership of the leased item are classified as operating leases. Initial costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognised over the lease term. The accounting policy for rental income is set out in Note 2.7.4.

Operating lease payments are recognised as an expense in the Profit and Loss Statement or Revenue Statements on a straight-line basis over the lease term. The aggregate benefits or incentives provided by the lessor is recognised as a reduction of rental expense over the lease term on a straight-line basis.

2.8 Income Taxes

2.8.1 Current Tax

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered or paid to the tax authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted by the balance sheet date.

Current taxes are recognised in profit or loss except to the extent that the tax relates to items recognised outside profit or loss, either in other comprehensive income or directly in equity.

2.8.2 Deferred Tax

Deferred income tax is provided, using the liability method, on all temporary differences at the balance sheet date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all taxable temporary differences. Exceptions include:

- Where the deferred tax liability arises from the initial recognition of goodwill or of an asset or liability in a transaction
 that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor
 taxable profit or loss; and
- In respect of taxable temporary differences associated with investments in subsidiaries, associates and joint ventures where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.8 Income Taxes (continued)

2.8.2 Deferred Tax (continued)

Deferred income tax assets are recognised for all deductible temporary differences, carry-forward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry-forward of unused tax credits and unused tax losses can be utilised except:

- Where the deferred income tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- In respect of deductible temporary differences associated with investments in subsidiaries, associates and joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Unrecognised deferred tax assets are reassessed at each balance sheet date and are recognised to the extent that it has become probable that future taxable profit will allow the deferred tax asset to be utilised.

Deferred tax assets and liabilities are measured using the tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled based on tax rates (and applicable tax laws and jurisdictions) that have been enacted or substantively enacted at the balance sheet date.

Deferred income tax relating to items recognised outside profit or loss is recognised outside profit or loss. Deferred tax items are recognised in correlation to the underlying transaction either in other comprehensive income or directly in equity and deferred tax arising from a business combination is adjusted against goodwill on acquisition.

Deferred tax assets and liabilities are offset, if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

2.8.3 Sales Tax

Revenues, expenses and assets are recognised net of amount of sales tax except where the sales tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the sales tax is recognised as part of the cost of acquisition of the asset or as part of the expense item as applicable. Receivables and payables are stated with the amount of sales tax included.

The net amount of sales tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.9 Provisions

Provisions are recognised when the Group has an obligation, either legal or constructive, as a result of a past event, where it is probable that an outflow of resources will be required to settle the obligation which can be reliably estimated.

Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate. If it is no longer probable that an outflow of resources embodying economic benefits will be required to settle the obligation, the provision is reversed. If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects the risks specific to the liability. Where discounting is used, the increase in the provision due to the passage of time is recognised as finance costs.

2.10 Unexpired Risk Reserve

Unexpired Risk Reserve ("URR") represents the portion of the written premiums of general insurance policies, gross of commission payable to intermediaries attributable to periods after the financial year, in the form of unearned premium. The change in the provision for unearned premium is taken to the Revenue Statements in order that revenue is recognised over the period of risk exposure. Further provisions are made for claims anticipated under unexpired insurance contracts which may exceed the unearned premiums and the premiums due in respect of these contracts.

URR is computed using the 1/24th method and is reduced by the corresponding percentage of accounted gross direct business, commissions and agency related expenses not exceeding limits specified by regulators in the respective jurisdictions in which the Group operates.

2.11 Policy Benefits

Policy benefits are recognised when the policyholder exercises the option to deposit the survival benefits with the life assurance subsidiary companies when the benefit falls due. Policy benefits are interest bearing at rates adjusted from time to time by the life assurance subsidiary companies. Interest payable on policy benefits is recognised in the Revenue Statements as incurred.

2.12 Claims Admitted or Intimated

Full provision is made for the estimated cost of all life assurance claims notified but not settled at balance sheet date. Provision is made for estimated claims incurred but not reported for all classes of general insurance business written.

2.13 Cash and Cash Equivalents

Cash and cash equivalents comprise cash on hand, demand deposits and short-term, highly liquid investments with maturity of three months or less that are readily convertible to a known amount of cash and which are subject to an insignificant risk of changes in value.

2.14 Insurance Receivables

Insurance receivables are recognised when due. They are measured at initial recognition at the fair value received or receivable. Subsequent to initial recognition, insurance receivables are measured at amortised cost, using the effective interest method. The carrying value of insurance receivables is reviewed for impairment whenever events or circumstances indicate that the carrying amount may not be recoverable, with the impairment loss recognised in the Revenue Statement. Insurance receivables are derecognised when the derecognition criteria for financial assets, as described in Note 2.18 have been met.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.15 Financial Assets

Financial assets are recognised on the balance sheet when the Group becomes a party to the contractual obligations of the financial asset. When financial assets are recognised initially, they are measured at fair value. In the case of financial assets not at fair value through profit or loss, they are measured at fair value plus attributed transaction costs.

Purchases and sales of financial assets and liabilities are recognised on trade date i.e., the date that the Group contracts to purchase or sell the asset

2.15.1 Financial Assets at Fair Value through Revenue Statements of Insurance Funds and Profit and Loss Statement

Financial assets held for trading are classified as financial assets at fair value through Revenue Statements of Insurance Funds and Profit and Loss Statement. Financial assets held for trading are derivatives, embedded derivatives or assets acquired principally for the purpose of selling in the short term.

Investments held by the investment-linked funds are designated as fair value through profit and loss at inception as they are managed and evaluated on a fair value basis, in accordance with the respective investment strategy and mandate.

Derivatives are financial instruments or contracts where the values vary according to changes in interest rate, foreign exchange rate, credit spreads or other variable. The Group uses derivatives such as interest rate swaps and foreign exchange contracts for risk mitigation. Embedded derivatives are hybrid financial instruments that include also a non-derivative host contract. The Group does not adopt hedge accounting.

Subsequent to initial recognition, financial assets at fair value through Revenue Statements of Insurance Funds and Profit and Loss Statement are measured at fair value. Gains or losses arising from changes in fair value of the financial assets are recognised in the Revenue Statements of Insurance Funds or Profit and Loss Statement.

2.15.2 Loans and Receivables

Financial assets with fixed or determinable payments that are not quoted in an active market are classified as loans and receivables. Subsequent to initial recognition, loans and receivables are measured at amortised cost using the effective interest method. Gains and losses are recognised in the Revenue Statements of Insurance Funds and Profit and Loss Statement when the loans and receivables are derecognised or impaired, and through the amortisation process.

2.15.3 Available-for-Sale Financial Assets

Available-for-sale financial assets are non-derivative financial assets not classified in any of the other asset categories.

After initial recognition, available-for-sale financial assets are measured at fair value. Any gains or losses from changes in fair value of the financial assets are recognised in the fair value reserve in the Statement of Comprehensive Income or Insurance Funds, except that impairment losses, foreign exchange gains and losses on monetary instruments and interest calculated using the effective interest method are recognised in the Revenue Statements or Profit and Loss Statement accordingly. The cumulative gain or loss previously recognised in equity is recognised in the Revenue Statements of Insurance Funds and Profit and Loss Statement when the financial asset is derecognised.

Unquoted equity securities whose fair value cannot be reliably measured are measured at cost less impairment losses.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.16 Financial Liabilities and Insurance Payables

Financial liabilities and insurance payables within the scope of FRS 39 are recognised on the balance sheet when the Group becomes a party to the contractual obligations of the financial instrument.

Financial liabilities are initially recognised at fair value, plus, in the case of financial liabilities other than derivatives, directly attributable transaction costs. Subsequent to initial recognition, all financial liabilities (except for financial guarantees) are measured at amortised cost using the effective interest method, except for derivatives which are measured at fair value.

For financial liabilities other than derivatives, gains and losses are recognised in profit or loss when the liabilities are derecognised, and through the amortisation process. Any gains or losses arising from changes in fair value of derivatives are recognised in profit or loss. Net gains or losses on derivatives include exchange differences.

A financial liability and an insurance payable are derecognised when the obligation under the liability is extinguished. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in profit or loss.

2.17 Determination of Fair Value of Financial Instruments

The fair value of financial instruments that are actively traded in organised financial markets is determined by reference to quoted or published bid prices on the balance sheet date. If quoted prices are not available over the counter, broker or dealer price quotations are used.

For units in unit trusts and shares in open-ended investment companies, fair value is determined by reference to published bid-values.

For financial instruments where there is not an active market, the fair value is determined by using valuation techniques. Such techniques include using recent arm's length transactions, reference to the current market value of another instrument which is substantially the same, discounted cash flow analysis and/or option pricing models. For discounted cash flow techniques, estimated future cash flows are based on management's best estimates and the discount rate is a market-related rate for a similar instrument. Certain financial instruments, including derivative financial instruments, are valued using pricing models that consider, among other factors, contractual, and market prices, correlation, time value of money, credit risk, yield curve volatility factors and/or prepayment rates of the underlying positions. The use of different pricing models and assumptions could produce materially different estimates of fair values.

The fair value of floating rate and overnight deposits with financial institutions is their carrying value. The carrying cost is the cost of the deposit and accrued interest. The fair value of fixed interest-bearing deposits is estimated using discounted cash flow techniques. Expected cash flows are discounted at current market rates for similar instruments at the balance sheet date.

If the fair value cannot be measured reliably, these financial instruments are measured at cost, being the fair value of the consideration paid for the acquisition of the investment or the amount received on issuing the financial liability. All transaction costs directly attributable to the acquisition are also included in the cost of the investment.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.18 Financial Instruments: Derecognition of Financial Assets and Liabilities

A financial asset (or, where applicable a part of a financial asset or part of a group of similar financial assets) is derecognised where:

- The contractual right to receive cash flows from the asset has expired; or
- The Group retains the contractual rights to receive cash flows from the asset, but has assumed an obligation to pay them in full without material delay to a third party under a 'pass-through' arrangement; or
- The Group has transferred its rights to receive cash flows from the asset and either (a) has transferred substantially all the risks and rewards of the asset, or (b) has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Where the Group has transferred its rights to receive cash flows from an asset and has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the asset is recognised to the extent of the Group's continuing involvement in the asset. Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

Where continuing involvement takes the form of a written and/or purchased option on the transferred asset, the extent of the Group's continuing involvement is the amount of the transferred asset that the Group may repurchase, except that in the case of a written put option on an asset measured at fair value, the extent of the Group's continuing involvement is limited to the lower of the fair value of the transferred asset and the option exercise price.

On derecognition of a financial asset in its entirety, the difference between the carrying amount and the sum of (a) the consideration received (including any new asset obtained less any new liability assumed) and (b) any cumulative gain or loss that has been recognised directly in equity is recognised in the Profit and Loss Statement. A financial liability is derecognised when the obligation under the liability is discharged, cancelled or expired.

Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in the Revenue Statements or Profit and Loss Statement.

2.19 Goodwill

Goodwill is measured at cost on initial recognition. Goodwill is subsequently measured at cost less accumulated impairment losses. Goodwill is reviewed for impairment, annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired.

For the purpose of impairment testing, goodwill is allocated to each of the Group's cash-generating units that are expected to benefit from the synergies of the combination.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.19 Goodwill (continued)

The cash-generating unit to which goodwill has been allocated is tested for impairment annually and whenever there is an indication that the unit may be impaired, by comparing the carrying amount of the unit, including the goodwill, with the recoverable amount of the unit. Where the recoverable amount of the cash-generating unit is less than the carrying amount, an impairment loss is recognised in the Revenue Statements or Profit and Loss Statement. Impairment losses recognised for goodwill are not reversed in subsequent periods.

Where goodwill forms part of a cash-generating unit (or group of cash-generating units) and part of the operation within that unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on disposal of the operation. Goodwill disposed of in this circumstance is measured based on the relative values of the operation disposed of and the portion of the cash-generating unit retained.

Goodwill and fair value adjustments which arose on acquisitions of foreign subsidiaries before 1 January 2005 are deemed to be assets and liabilities of the parent company and are recorded in SGD at the rates prevailing at the date of acquisition.

Goodwill and fair value adjustments arising on the acquisition of foreign operations on or after 1 January 2005 are treated as assets and liabilities of the foreign operations and are recorded in the functional currency of the foreign operations and translated at the closing rate at the balance sheet date.

2.20 Property, Plant and Equipment

All items of property, plant and equipment are initially recorded at cost. The cost is recognised as an asset, if and only if, it can be reliably measured and it is probable that future economic benefits associated with the item will flow to the Group.

Subsequent to recognition, property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses. When significant parts of property, plant and equipment are required to be replaced in intervals, the Group recognises such parts as individual assets with specific useful lives.

Freehold land has an unlimited useful life and is not depreciated. No depreciation is provided for 999-year leasehold land. No depreciation is provided on capital works in progress as the assets are not yet available for use.

Depreciation of an asset begins when it is available for use and is calculated on a straight-line basis over the estimated useful life of an asset. The useful lives are as follows:

Leasehold land Term of lease, up to 99 years

Buildings50 yearsOffice furniture, fittings and equipment5 to 10 yearsRenovation3 to 5 yearsComputer equipment and software development costs3 to 10 yearsMotor vehicles5 years

The carrying values of property, plant and equipment are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.20 Property, Plant and Equipment (continued)

The residual values, useful life and depreciation method are reviewed at each financial year-end to ensure that the amount, method and period of depreciation are consistent with previous estimates and the expected pattern of consumption of the future economic benefits embodied in the items of property, plant and equipment.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on derecognition of the asset is included in the Profit and Loss Statement or Revenue Statements in the year the asset is derecognised.

2.21 Investment Property

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are measured at fair value which reflects market conditions at the balance sheet date. Gains or losses arising from changes in the fair values of investment properties are recognised in the Profit and Loss Statement or Revenue Statements in the year that they arise.

Investment properties are derecognised when they are disposed of or when the investment property is permanently withdrawn from use and no future economic benefit is expected from its disposal. Gains or losses on disposal are recognised in the Profit and Loss Statement or Revenue Statements.

Transfers are made to or from investment property only when there is a change in use. For a transfer from investment property to owner occupied property, the deemed cost for subsequent accounting is the fair value at the date of change in use. For a transfer from owner occupied property to investment property, the property is accounted for in accordance with the accounting policy for property, plant and equipment set out in Note 2.20 up to the date of change in use.

2.22 Provision for Agents' Retirement Benefits

Provision for agents' retirement benefits is set aside for agents from the Malaysian operations and is calculated in accordance with the terms and conditions in the respective Life Assurance Sales Representative's Agreement. The terms and conditions of the Agreement stipulate that upon the agent maintaining his position for the qualifying year and achieving the required personal sales and minimum new business, the agent shall be allocated a deferred benefit/retirement benefit. The deferred benefit/retirement benefit accumulated at Balance Sheet date includes accrued interest. The accrued deferred benefit shall only become payable provided the Agreement has been in force for certain continuous contract years and the agent has attained the minimum retirement age stipulated in the Agreement.

2.23 Related Party Transactions

In the Company's financial statements, loans to subsidiaries are interest-free and stated at fair value at inception. The difference between the fair value and the loan amount at inception is recognised as additional investment in subsidiaries in the Company's financial statements. Subsequently, these loans are measured at amortised cost using the effective interest method. The unwinding of the difference is recognised as interest expense in the Profit and Loss Statement over the expected repayment period.

2.24 Segment Reporting

For management purposes, the Group is organised into operating segments based on their products and services. The management regularly reviews the segment results in order to allocate resources to the segments and to assess the segment performance. Additional disclosures on each of these segments are shown in Note 32, including the factors used to identify the reportable segments and the measurement basis of segment information.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.25 Share Capital and Share Issuance Expenses

Proceeds from issuance of ordinary shares are recognised as share capital in equity. Incremental costs directly attributable to the issuance of ordinary shares are deducted against share capital.

2.26 Contingencies

A contingent liability or asset is a possible obligation or asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of uncertain future event(s) not wholly within the control of the Group.

Contingent liabilities and assets are not recognised on the balance sheet of the Group.

2.27 Critical Accounting Estimates and Judgements

In the preparation of the Group's financial statements, management makes estimates, assumptions and judgements that affect the reported amounts of revenues, expenses, assets and liabilities and the disclosure of contingent liabilities at the reporting date. Estimates, assumptions and judgements are continually evaluated and based on internal studies of actual or historical experience and other factors. Best estimates and assumptions are constantly reviewed to ensure that they remain relevant and valid. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in the future.

2.27.1 Critical Accounting Estimates and Assumptions

(a) Liabilities of Insurance Business

The estimation of the ultimate liability arising from claims made under life and general insurance contracts is the Group's most critical accounting estimate. There are several sources of uncertainty that need to be considered in the estimation of the liabilities that the Group will ultimately be required to pay as claims.

For life insurance contracts, estimates are made for future deaths, disabilities, voluntary terminations, investment returns and administration expenses. The Group relies on standard industry reinsurance and national mortality tables which represent historical mortality experience, and makes appropriate adjustments for its respective risk exposures in deriving the mortality and morbidity estimates. These estimates provide the basis in the valuation of the future benefits to be paid to policyholders and ensure adequate provision of reserve which are monitored against current and future premiums. For those contracts that insure risk on longevity and disability, estimates are made based on recent past experience and emerging trends. Epidemics and changing patterns of lifestyle could result in significant changes to the expected future exposures. At each reporting date, these estimates are assessed for adequacy and changes will be reflected as adjustments to insurance fund contract liabilities. The carrying value of life insurance contract liabilities as at 31 December 2009 amounted to \$34,558.0 million (2008: \$31,748.8 million).

For general insurance contracts, estimates have to be made for both the expected ultimate cost of claims reported at the balance sheet date and for the expected ultimate cost of claims incurred but not yet reported at the balance sheet date ("IBNR").

It can take a significant time before the ultimate claims costs can be established with certainty and for some type of policies, IBNR claims form the majority of the balance sheet liability. The ultimate cost of outstanding claims is estimated using a range of standard actuarial claims projection techniques such as Chain Ladder and Bornhuetter-Ferguson methods.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.27 Critical Accounting Estimates and Judgements (continued)

2.27.1 Critical Accounting Estimates and Assumptions (continued)

(a) Liabilities of Insurance Business (continued)

The main assumption underlying these techniques is that a company's past development experience can be used to project future claims development and hence, ultimate claim costs. As such, these methods extrapolate the development of paid and incurred losses, average costs per claim and claim numbers based on the observed development of earlier years and expected loss ratios. Historical claims development is mainly analysed by accident years but can also be further analysed by significant business lines and claims type. Large claims are usually separately addressed, either by being reserved at the face of loss adjustor estimates or separately projected in order to reflect their future development. In most cases, no explicit assumptions are made regarding future rates of claims inflation or loss ratios. Additional qualitative judgement is used to assess the extent to which past trends may not apply in future, (for example, to reflect one-off occurrences, changes in external or market factors, economic conditions as well as internal factors such as portfolio mix, policy features and claims handling procedures) in order to arrive at the estimated ultimate cost of claims that present the likely outcome from the range of possible outcomes, taking account of all uncertainties involved. The carrying value of general insurance contract liabilities as at 31 December 2009 amounted to \$49.1 million (2008: \$61.2 million).

(b) Share Option Costs

The Group calculates the fair value of share options using the binomial model which requires input of certain variables which are determined based on assumptions made.

(c) Income Taxes

The Group is subject to income taxes in numerous jurisdictions. Significant judgement is required in determining the capital allowances and deductibility of certain expenses during the estimation of the provision for income taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises liabilities for anticipated tax issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the period in which the determination is made. The carrying amount of the income tax and deferred tax provisions as at 31 December 2009 amounted to \$1,065.4 million (2008: \$631.3 million).

(d) Property Classification

The Group adopts certain criteria based on FRS 40, Investment Property in determining whether a property qualifies to be classified as an investment property. Investment property is a property held to earn rentals or for capital appreciation or both.

Some properties comprise a portion that is held to earn rentals or for capital appreciation and another portion that is held for use in the production or supply of goods or services or for administrative purposes. If these portions could be sold separately (or leased separately under a finance lease), the Group would account for these portions separately. If the portions could not be sold separately, the property is an investment property only if an insignificant portion is held for use in the production or supply of goods or services or for administrative purposes. Judgement is made on an individual property basis to determine whether ancillary services are so significant that a property does not qualify as investment property.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

2.27 Critical Accounting Estimates and Judgements (continued)

2.27.2 Critical Judgements in Applying Accounting Policies

(a) Impairment of Goodwill

The Group conducts impairment tests on the carrying value of goodwill in accordance with the accounting policy stated in Note 2.19. The recoverable amounts of cash-generating units are determined based on the value-in-use method, which adopts a discounted cash flow approach on projections, budgets and forecasts over a five-year period. Cash flows beyond the fifth year are extrapolated using estimated terminal growth rates not exceeding the long-term average growth of the industry and country in which the cash-generating unit operates. The discount rates applied to the cash flow projections are derived from the Group's weighted average cost of capital at the date of assessment. Changes to the assumptions, particularly the discount rate and terminal growth rate, may significantly affect the results of the impairment test. Further details of the key assumptions applied in the impairment assessment of goodwill are provided in Note 26.

(b) Impairment of Loans and Receivables

The Group determines impairment of loans by calculating the present value of future recoverable cash flows and the fair value of the underlying collaterals for impaired loans against the carrying value of the loans. The future recoverable cash flows are determined based on credit assessment on a loan-by-loan basis for impaired loans.

(c) Impairment of Available-for-Sale Financial Assets

The Group reviews its debt securities classified as available-for-sale investments at each balance sheet date to assess whether they are impaired. The Group also records impairment changes on available-for-sale equity investments when there has been a significant or prolonged decline in the fair value below their cost. The determination of what is "significant" or "prolonged" requires judgement. In making this judgement, the Group evaluates, among other factors, historical share price movements and the duration and extent to which the fair value of an investment is less than its cost.

(d) Insurance Contract Classification

Contracts are classified as insurance contracts where they transfer significant insurance risk from the policyholder to the Group. The Group exercises judgement about the level of insurance risk transferred. The level of insurance risk is assessed by considering whether the Group is required to pay significant additional benefits in excess of amounts payable when the insured event occurs. These additional benefits include claims liability and assessment costs, but exclude the loss of the ability to charge the policyholder for future services. The assessment covers the whole of the expected term of the contract where such additional benefits could be payable. Some contracts contain options for the policyholder to purchase insurance risk protection at a later date; these insurance risks are deemed not significant.

(e) Provision for Agents' Retirement Benefits

Provision for agents' retirement benefits is calculated in accordance with the terms and conditions of the agreement, which stipulate that upon the agent maintaining his position for the qualifying year and achieving the required personal sales and minimum new business, the Group shall allocate to the agent a deferred benefit/retirement benefit. Interest is accrued based on an estimated rate at the end of the financial year on the accumulated deferred benefit/retirement benefit with an adjustment made subsequent to year end for changes in certain statutory dividend rates. Additional provision is made to cover estimated liability for future benefits payable in the event of death, disability, investment returns and benefits payable. The agents' retirement benefit becomes vested and payable upon fulfillment of the stipulated conditions.

2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

- 2.27 Critical Accounting Estimates and Judgements (continued)
 - 2.27.2 Critical Judgements in Applying Accounting Policies (continued)
 - (e) Provision for Agents' Retirement Benefits (continued)

Judgement is required to estimate the provision to be made, based upon the likely fulfillment of the conditions and occurrence of the claimable event. At each reporting year, these estimates are reassessed for adequacy and changes will be reflected as adjustments to the provision. The carrying amount of agents' retirement benefits as at 31 December 2009 amounted to \$192.0 million (2008: \$183.2 million).

3 SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES

		Country of Incorporation	Principal Activities		ve interest by GEH
				2009	2008
(i)	SIGNIFICANT SUBSIDIARIES				
	Held by the Company				
	The Great Eastern Life Assurance Company Limited	Singapore	Life Assurance	100.0	100.0
	The Overseas Assurance Corporation Limited	Singapore	Composite Insurance	100.0	100.0
	Lion Global Investors Limited	Singapore	Asset Management	70.0	70.0
	The Great Eastern Trust Private Limited	Singapore	Investment Holding	100.0	100.0
	Held through Subsidiaries				
(3.1)	Great Eastern Life Assurance (Malaysia) Berhad	Malaysia	Life Assurance	100.0	100.0
(3.1)	Overseas Assurance Corporation (Malaysia) Berhad	Malaysia	General Insurance	100.0	100.0
(3.1)	P.T. Great Eastern Life Indonesia	Indonesia	Life Assurance	98.2	97.3
	Straits Eastern Square Private Limited	Singapore	Property Development		
			and Investment	100.0	100.0
(3.1)	Great Eastern Life (Vietnam) Company Limited	Vietnam	Life Assurance	100.0	100.0
(ii)	SIGNIFICANT ASSOCIATES				
	Held through Subsidiaries				
(3.2)&(3	5) Fairfield Lion Investment Fund (Asia) Ltd	Cayman Islands	Collective Investment Scheme	_	49.5
(3.3)	Fairfield Investment Fund Ltd	British Virgin Island	Collective Investment Scheme	45.8	45.8
(3.3)	Ascendas China Commercial Fund	Singapore	Real Estate Investment Trust	28.5	28.5
(3.3)&(3	⁴⁾ Lion Indian Real Estate Fund	Cayman Islands	Real Estate Investment Trust	45.5	_
(3.3)&(3	4) LionGlobal Target Return Fund	Singapore	Unit Trust	37.5	-
(iii)	SIGNIFICANT JOINT VENTURES				
	Held through Subsidiaries				
(3.1)	Great Eastern Life Assurance (China) Company Limited	People's Republic of China	Life Assurance	50.0	50.0

 $^{{\}rm (3.1)} \qquad {\rm Audited\ by\ associated\ firms\ of\ Ernst\ \&\ Young\ LLP,\ Singapore.}$

^(3.2) Audited by KPMG.

^(3.3) Audited by PricewaterhouseCoopers.

^{03.4)} During the year, the Group acquired its interest in the fund. The fund is accounted as an associated company of the Group as its interest in the fund exceeds 20% and it has significant influence over the fund.

^(3.5) During the year, Fairfield Lion Investment Fund (Asia) Ltd was placed under compulsory redemption. As such, the Group's interest in the fund has been redeemed and the Group has thus ceased to account for it as an associated company.

				Gı	roup			Comp	any
in Sing	gapore Dollars (millions)		Shareholders' & General Total Insurance Funds Life				urance Fund		
	Note	2009	2008	2009	2008	2009	2008	2009	200
INVE	ESTMENT INCOME, NET								
4.1	Profit & Loss Statements Dividend income Interest income	18.0	23.6	18.0	23.6	-	-	-	
	– Investments Available-for-sale financial assets Financial assets at fair value through Profit & Loss	64.6	72.5	64.6	72.5	-	-	-	
	Statements	1.0	1.9	1.0	1.9	_	_	_	
	 Loans and receivables 	6.0	12.3	6.0	12.3	-	-	0.1	0
		71.6	86.7	71.6	86.7	-	_	0.1	0
		89.6	110.3	89.6	110.3	_	_	0.1	0
	less: Investment related expenses	(0.6)	(0.7)	(0.6)	(0.7)	-	_	0.1	
		89.0	109.6	89.0	109.6	-	_	0.2	C
4.2	Life Assurance Revenue Statement Dividend income Interest income	263.5	341.4	-	-	263.5	341.4	-	
	 Investments Available-for-sale financial assets Financial assets at fair value through Profit & Loss 	955.7	908.0	_	_	955.7	908.0	_	
	Statements	86.1	95.7	_	_	86.1	95.7	_	
	 Loans and receivables 	235.4	255.5	_	-	235.4	255.5	-	
		1,277.2	1,259.2	-	_	1,277.2	1,259.2	-	
		1,540.7	1,600.6	_	_	1,540.7	1,600.6	-	
	less: Investment related expenses	(73.2)	(74.4)	-	_	(73.2)	(74.4)	-	
		1,467.5	1,526.2	_	_	1,467.5	1,526.2	_	
4.3	General Insurance Revenue Statement Dividend income Interest income - Investments	0.8	1.4	0.8	1.4	-	_	-	
	Available-for-sale financial assets Financial assets at fair value through Profit & Loss	4.2	5.0	4.2	5.0	-	-	-	
	Statements	0.1	0.1	0.1	0.1	_	_	_	
	 Loans and receivables 	1.0	1.2	1.0	1.2	-	-	-	
		5.3	6.3	5.3	6.3	-	_	-	
		6.1	7.7	6.1	7.7	-	-	-	
	less: Investment related expenses	(0.1)	(0.2)	(0.1)	(0.2)				
		6.0	7.5	6.0	7.5	-	-	-	

		Group							any
in Singapore Dollars (millions)		То	tal		Shareholders' & General Insurance Funds		ll Life Assurance Fund		
	Note	2009	2008	2009	2008	2009	2008	2009	2008

INVESTMENT INCOME, NET (continued)

During the year ended 31 December 2009, the total interest income for financial assets that are not classified at fair value through profit and loss amounted to \$70.6 million, \$1,191.1 million and \$5.2 million for the Profit & Loss Statement, Life Assurance Revenue Statement and General Insurance Revenue Statement respectively (2008: \$84.8 million, \$1,163.5 million and \$6.2 million).

5

	JAIN 5.1	N/(LOSS) ON SALE OF INVESTMENTS AND Profit & Loss Statements	CHANGE	S IN FAIR V	ALUE					
3		Realised gains from sale of investments Amount transferred from Statement of	5.4	2.7	5.4	2.7	-	-	-	32.6
		Comprehensive Income on sale of investments	(2.7)	29.0	(2.7)	29.0	_	_	_	_
		Changes in fair value of	(2.7)	27.0	(2.7)	27.0				
		held-for-trading investments	9.9	(28.9)	9.9	(28.9)	-	-	_	_
			12.6	2.8	12.6	2.8	-	-	_	32.6
5	.2	Life Assurance Revenue Statement Realised loss from sale of investments Amount transferred from Fair Value	(95.0)	(333.1)	-	-	(95.0)	(333.1)	-	-
		Reserve on sale of investments 17 Changes in fair value of investments	(25.8)	405.4	-	-	(25.8)	405.4	-	-
		– fair value through revenue statement	849.2	(977.2)	_	_	849.2	(977.2)	_	_
		held-for-trading	547.0	(459.1)	-	_	547.0	(459.1)	_	_
			1,396.2	(1,436.3)	-	_	1,396.2	(1,436.3)	_	_
		Changes in fair value of investment properties	31.1	(127.1)	_	_	31.1	(127.1)	_	_
			1,306.5	(1,491.1)	_	_	1,306.5	(1,491.1)	_	_
5	.3	General Insurance Revenue Statement								
		Realised loss from sale of investments Amount transferred from Fair Value	0.7	1.5	0.7	1.5	-	-	-	-
		Reserve on sale of investments 16	(3.6)	(0.2)	(3.6)	(0.2)				
			(2.9)	1.3	(2.9)	1.3	_	_	_	_

			Group							
in Sin	gapore Dollars (millions)		To	otal		rs' & General ce Funds		rance Fund		
		Note	2009	2008	2009	2008	2009	2008	2009	2
PRO	VISIONS									
6.1	Provision for Impairment of Secu		5							
	Balance at the beginning of the year	ar	2.1	_	2.1	-	_	-	_	
	Increase in provision for the year	_	_	2.1	_	2.1	_	_	_	
	Balance at the end of the year	21 -	2.1	2.1	2.1	2.1	_	_	_	
6.2	Provision for Impairment of Quo	ted Equity	/ Securities							
	Balance at the beginning of the year	ar	332.8	_	34.6	_	298.2	-	_	
	Increase in provision for the year		51.5	332.8	7.4	34.6	44.1	298.2	-	
	Utilised during the year	_	(263.7)	_	(35.7)		(228.0)	_		
	Balance at the end of the year	23	120.6	332.8	6.3	34.6	114.3	298.2	-	
	Increase in provision for the year Utilised during the year	-	(58.4)	56.5	(6.3)	4.5	0.1 (52.1)	52.0		
	Balance at the end of the year	23 -	0.3	56.5	0.3	4.5	_	52.0		
6.4	Provision for Impairment of Unq									
	Balance at the beginning of the year		20.7	4.7	7.7	4.7	13.0	-	-	
	(Decrease)/increase in provision for	the year	(9.2)	16.0	1.0	3.0	(10.2)	13.0	_	
	Utilised during the year	=	(5.4)	_	(2.6)		(2.8)			
	Balance at the end of the year	23 -	6.1	20.7	6.1	7.7	_	13.0		
6.5	Provision for Impairment of Colle		estments							
	D. L. C.	ar	33.2	_	5.2	-	28.0	-	_	
	Balance at the beginning of the year									
	Increase in provision for the year		31.1	33.2	5.7	5.2	25.4	28.0	-	
			31.1 (35.8)	33.2	5.7 (5.7)	5.2	25.4 (30.1)	28.0	-	

					Gr	oup			Company	
in Sin	gapore Dollars (millions)		To	otal		rs' & General ce Funds		rance Fund		
		Note	2009	2008	2009	2008	2009	2008	2009	2008
PRO	VISIONS (continued)									
6.6	Provision for Impairment of Associ	iated Co	mpany							
	Balance at the beginning of the year		37.0	-	5.2	-	31.8	_	-	_
	Increase in provision for the year		_	37.0	-	5.2	_	31.8	-	_
	Utilised during the year	_	(37.0)	_	(5.2)	_	(31.8)	_	_	
	Balance at the end of the year	24	_	37.0	_	5.2	_	31.8	_	_
6.7	Balance at the beginning of the year		an to Subsi	diary Com	panies					
			_	_	_	_	_	_	5.4	3.6
	Increase in provision for the year	_	-	_	-	_	-	_	-	1.8
	Balance at the end of the year	20	_	_		_		_	5.4	5.4
6.8	Provision for Impairment of Prope	rty, Plar	nt and Equi	pment						
	Balance at the beginning of the year		93.5	84.5	0.3	-	93.2	84.5	-	_
	Increase in provision for the year	28	-	9.0	-	0.3	-	8.7	-	_
	Balance at the end of the year	-	93.5	93.5	0.3	0.3	93.2	93.2	_	
	Increase in provision for impairme	nt								
	of assets for the year	-	75.6	486.6	16.2	54.9	59.4	431.7		1.8
PRO	VISION FOR AGENTS' RETIREMENT	BENEFI	TS							
	nce at the beginning of the year		183.2	183.6	-	_	183.2	183.6	-	-
	ency translation reserve adjustment		(2.6)	(9.0)	-	-	(2.6)	(9.0)	-	_
	ease in provision for the year		20.7	25.0	-	-	20.7	25.0	-	_
Paid	during the year	_	(9.3)	(16.4)		_	(9.3)	(16.4)	-	_
Balar	nce at the end of the year		192.0	183.2	-	_	192.0	183.2	_	-
		-								

As at 31 December 2009, \$43.0 million (2008: \$38.6 million) of the above provision for agents' retirement benefits is payable within one year.

8

NOTES TO THE FINANCIAL STATEMENTS

			Gı	roup			Company	
in Singapore Dollars (millions)	1	Total		rs' & General ice Funds	Life Assurance Fund			
Note	2009	2008	2009	2008	2009	2008	2009	2008
ADDITIONAL PROFIT & LOSS DISCLOSURES								
Auditors' remuneration								
Other fees paid to								
Ernst & Young, Singapore	0.5	0.3	0.2	0.1	0.3	0.2	0.1	-
Staff costs and related expenses (including								
executive directors and key management								
personnel compensation)	172.3	188.6	51.8	61.5	120.5	127.1	3.0	3.4
Salaries, wages, bonuses								
and other costs	149.7	168.1	47.6	57.8	102.1	110.3	2.9	3.3
Central Provident Fund/								
Employee Provident Fund	17.8	15.6	3.6	3.2	14.2	12.4	0.1	0.1
Share-based payments	4.8	4.9	0.6	0.5	4.2	4.4	_	_
Rental expense	22.2	20.0	5.4	4.6	16.8	15.4	_	_
Fee income	63.7	78.2	63.7	78.2	-	_	_	-
Fund management fee	61.2	75.1	61.2	75.1	_	_	_	_
Financial advisory fee	2.5	3.1	2.5	3.1	_	_	-	-
Gain/(loss) on disposal of property, plant and								
equipment and investment properties	1.8	8.7	-	(0.4)	1.8	9.1	_	-
Property, plant and equipment	0.3	(0.4)	_	(0.4)	0.3	_	_	_
Investment properties	1.5	9.1	_	_	1.5	9.1	_	-
Depreciation	47.0	54.1	2.0	1.5	45.0	52.6	_	_
Interest expense on policy benefits	75.5	70.6	_	_	75.5	70.6	_	_
Provision for expense to support								
insurance operations	_	30.0	-	30.0	_	_	_	_
Loss on redemption of GreatLink Choice(1)	213.3	_	213.3	_	_	_	_	_

GreatLink Choice ("GLC") is a series of investment-linked products with underlying investments in CDOs (collateralised debt obligations). During the year, the Company's subsidiary, The Great Eastern Life Assurance Company Limited, made a one-time redemption offer to its GLC policyholders. Under the offer scheme, in exchange for their GLC units, GLC policyholders received an amount equal to the original purchase price of \$1.00 per unit, less the total annual payouts received to-date. The resultant financial impact is a loss of \$213.3 million and details are as follows:

in Singapore Dollars (millions)	2009
Redemption amount paid to GLC policyholders	473.5
Less: Recoveries ⁽²⁾	25.1
Sale proceeds from disposal of principal portion of CDOs	42.3
Fair value of CDOs at date of disposal	192.8
	260.2
Loss on GLC redemption	213.3

⁽²⁾ Recoveries refer to interest income and agency commission recovered.

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_		Company						
in Singapore Dollars (millions)	Total		Shareholders' & General Insurance Funds			rance Fund		
Note	2009	2008	2009	2008	2009	2008	2009	200
NCOME TAX								
Major Components of Income Tax Expense								
The major components of income tax expense for t	he years er	nded 31 De	ecember 20	009 and 20	008 are:			
Profit & Loss or Revenue Statements:								
Current income tax:								
 Current income taxation 	170.9	200.3	51.1	60.7	119.8	139.6	_	
 Under/(over) provision in respect of 								
previous years	73.7	(71.5)	10.0	(32.7)	63.7	(38.8)	_	(0
Deferred income tax:		, ,		` ,		` ,		•
 Origination and reversal of 								
temporary differences	125.8	(362.5)	34.1	(6.6)	91.7	(355.9)	_	
– Effect of reduction in tax rate	(3.7)	_	0.1	_	(3.8)	_	_	
Total tax charge/(credit) for the year recognised					,			
in Profit & Loss or Revenue Statements	366.7	(233.7)	95.3	21.4	271.4	(255.1)	_	((
- equity	(32.9)	66.8	(32.9)	66.8	_	_	_	
• •	(32.9) (54.0)	66.8 123.1	(32.9) (2.1)	66.8 4.0	- (51.9)	- 119.1	- -	
– equity – insurance funds Relationship between Income Tax Expense and A	(54.0)	123.1			- (51.9)	- 119.1	-	
- insurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and	(54.0) Accounting	123.1 Profit	(2.1)	4.0	, ,		– – orporate ta	ax rate
- insurance funds	(54.0) Accounting	123.1 Profit	(2.1)	4.0	, ,		– – orporate ta	ax rate
- insurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as	(54.0) Accounting	123.1 Profit	(2.1)	4.0	, ,		- - orporate ta 17.3	
- insurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax	(54.0) Accounting	123.1 Profit	(2.1)	4.0 it multiplie	ed by the a			
- insurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi	4.0 it multiplie	ed by the a	pplicable cc –		
- insurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi	4.0 it multiplie	ed by the a	pplicable cc –		255
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi 622.1	4.0 it multiplie 311.2 -	ed by the a - 76.5	pplicable co _ 2,536.7	17.3	255
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments:	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi 622.1	4.0 it multiplie 311.2 -	ed by the a - 76.5	pplicable co _ 2,536.7	17.3	25
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi 622.1 - 141.8	4.0 it multiplie 311.2 - 70.7	ed by the a - 76.5	pplicable co _ 2,536.7	17.3	25
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders'	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profi 622.1 - 141.8	4.0 it multiplie 311.2 - 70.7 (22.6)	76.5 2.0	pplicable co - 2,536.7 269.5	17.3	25
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7)	4.0 it multiplie 311.2 - 70.7 (22.6) -	76.5 2.0 94.8	pplicable co - 2,536.7 269.5 - (337.7)	17.3	255 40
Relationship between Income Tax Expense and A The reconciliation between income tax expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable Permanent differences	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6 (7.0)	4.0 it multiplie 311.2 - 70.7 (22.6) - 0.9 7.8	- 76.5 2.0 - 94.8 11.4 289.0	2,536.7 269.5 - (337.7) 11.5 20.6	17.3 - 2.9 - - - 1.2	25.
Relationship between Income Tax Expense and A The reconciliation between income tax expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable Permanent differences Tax exempt income	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6	4.0 311.2 - 70.7 (22.6) - 0.9	- 76.5 2.0 - 94.8 11.4 289.0	pplicable co - 2,536.7 269.5 - (337.7) 11.5	17.3 - 2.9 - - -	255 40
rinsurance funds Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6 (7.0) (3.1)	4.0 311.2 - 70.7 (22.6) - 0.9 7.8 (2.4)	- 76.5 2.0 - 94.8 11.4 289.0 (189.1) 3.4	2,536.7 269.5 - (337.7) 11.5 20.6	17.3 - 2.9 - - - 1.2	255
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable Permanent differences Tax exempt income Deferred tax assets not recognised Tax rate change	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6 (7.0) (3.1) 0.5	4.0 it multiplie 311.2 - 70.7 (22.6) - 0.9 7.8 (2.4) 0.2 -	- 76.5 2.0 - 94.8 11.4 289.0 (189.1)	2,536.7 269.5 - (337.7) 11.5 20.6 (173.9)	17.3 - 2.9 - - - 1.2	255
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable Permanent differences Tax exempt income Deferred tax assets not recognised Tax rate change Under/(over) provision in respect of previous years	(54.0) Accounting I the produ follows:	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6 (7.0) (3.1) 0.5 0.1	4.0 it multiplie 311.2 - 70.7 (22.6) - 0.9 7.8 (2.4) 0.2 - (32.7)	- 76.5 2.0 - 94.8 11.4 289.0 (189.1) 3.4 (3.8)	2,536.7 269.5 - (337.7) 11.5 20.6 (173.9) - (38.8)	17.3 - 2.9 - - - 1.2	255
Relationship between Income Tax Expense and A The reconciliation between income tax expense and the years ended 31 December 2009 and 2008 is as Profit before income tax Life assurance profit before income tax Tax at the domestic rates applicable to profits in the countries where the Group operates Adjustments: Tax effect of net surplus transferred to Shareholders Tax effect of provision against future policyholders' Foreign tax paid not recoverable Permanent differences Tax exempt income Deferred tax assets not recognised	(54.0) Accounting I the produ follows: ' Fund bonus	123.1 Profit	(2.1) unting profit 622.1 - 141.8 (47.7) - 0.6 (7.0) (3.1) 0.5 0.1 10.0	4.0 it multiplie 311.2 - 70.7 (22.6) - 0.9 7.8 (2.4) 0.2 -	- 76.5 2.0 - 94.8 11.4 289.0 (189.1) 3.4 (3.8) 63.7	2,536.7 269.5 - (337.7) 11.5 20.6 (173.9)	17.3 - 2.9 - - 1.2 (4.1) - -	255 46 1 (47

The corporate income tax rate applicable to Singapore companies of the Group was reduced to 17% for the year of assessment 2010 onwards from 18% for year of assessment 2009. The corporate income tax rate applicable to Malaysian companies of the Group was reduced from 26% to 25% for the year of assessment 2009 onwards.

The above reconciliation is prepared by aggregating separate reconciliations for each national jurisdiction.

Deferred tax assets:

Deferred tax assets

Net unrealised loss on investments

Unutilised tax losses carried forward

Net deferred tax liabilities/(assets)

Provision for diminution in value of investments

Net amortisation on fixed income investments

NOTES TO THE FINANCIAL STATEMENTS

	_			Gr	oup			Comp	any
in Singapore Dollars (millions)			Total		rs' & General ce Funds	Life Assu	rance Fund		
	Note	2009	2008	2009	2008	2009	2008	2009	2008
INCOME TAX (continued)									
Deferred Tax									
Balance at the beginning of the year		464.6	1,019.1	(22.1)	54.5	486.7	964.6	-	-
Currency translation reserve adjustments		4.9	(2.0)	1.9	0.9	3.0	(2.9)	_	
Deferred tax charge taken to Profit & Loss	or Revenu	ie Statem	ents:						
Other temporary differences		55.3	(22.7)	56.8	(5.2)	(1.5)	(17.5)	-	
Fair value changes		(3.1)	(2.1)	(1.4)	(1.4)	(1.7)	(0.7)	-	
Provision against future policyholder	s' bonus	91.1	(337.7)	_	-	91.1	(337.7)	-	
Deferred tax on future policyholders' bonu	S								
taken to unallocated surplus	17	86.9	_	_	_	86.9	_	_	
Deferred tax on fair value changes on									
available-for-sale investments		86.9	(189.9)	35.0	(70.8)	51.9	(119.1)	_	
Effect of change in tax rate	16, 17	1.0	(0.1)	1.2	(0.1)	(0.2)	_	-	
Unutilised loss carried forward		(21.3)	-	(21.3)	_	_	-	-	
Balance at the end of the year	_	766.3	464.6	50.1	(22.1)	716.2	486.7	-	
Deferred taxes at 31 December related t	o the foll	owing:			Balance	e Sheets			
Deferred tax liabilities:									
Differences in depreciation for tax purpose	S	15.1	12.0	0.3	0.3	14.8	11.7	-	
Accrued investment income		0.5	0.4	0.1	-	0.4	0.4	-	
		152.4	66.6	19.0	_	133.4	66.6	-	
Net unrealised gains on investments			10.8	_	_	4.8	10.8	-	
Net unrealised gains on investments Net accretion on fixed income investments		4.8	207.2						
Accrued investment income Net unrealised gains on investments Net accretion on fixed income investments Undistributed bonus to policyholders		562.2	397.3	-	_	562.2	397.3	_	
Net unrealised gains on investments Net accretion on fixed income investments Undistributed bonus to policyholders Net fair value gains on investment property		562.2	-	1.2	-	562.2	397.3 –	-	
Net unrealised gains on investments Net accretion on fixed income investments Undistributed bonus to policyholders		562.2						- - -	

12.1

2.5

7.9

22.5

464.6

21.3

1.4

22.7

50.1

21.3

(0.6)

1.4

22.1

766.3

12.1

2.4

7.9

22.4

(22.1)

(0.6)

(0.6)

716.2

0.1

0.1

486.7

		Group							
in Singapore Dollars (millions)	То	tal	Shareholders' & General Insurance Funds		ll Life Assurance Fund				
	Note	2009 2008		2009	2008	2009	2008	2009	2008
INCOME TAY (continued)									

9 INCOME TAX (continued) Deferred Tax (continued)

	Profit & Loss Statements and Revenue Statements										
Deferred tax liabilities:											
Differences in depreciation for tax purposes	3.1	0.1	_	0.1	3.1	_	_	_			
Accrued investment income	0.1	_	0.1	_	_	_	_	_			
Net unrealised gains on investments	5.1	11.2	(7.0)	11.2	12.1	_	_	_			
Net accretion on fixed income investments	(1.0)	2.3	_	_	(1.0)	2.3	_	_			
Undistributed bonus to policyholders	78.0	_	_	_	78.0	_	_	_			
Other accruals and provisions	_	0.3	_	0.3	_	_	_	_			
Net fair value gains on investment property	1.2	_	1.2	_	_	_	_	_			
Differences in insurance items	52.2	-	52.2	-	-	-	-	-			
Deferred tax assets:											
Differences in depreciation	_	(1.0)	_	_	_	(1.0)	_	_			
Accrued investment income	_	(1.4)	_	(0.1)	_	(1.3)	_	_			
Provision for diminution in value of investments	0.6	_	_	_	0.6	_	_	_			
Net unrealised loss on investments	_	(18.1)	_	_	_	(18.1)	_	_			
Unutilised tax losses carried forward	(18.8)	(2.5)	(18.9)	(2.4)	0.1	(0.1)	_	_			
Net amortisation on fixed income investments	1.6	(15.7)	6.6	(15.7)	(5.0)	_	_	_			
Undistributed bonus to policyholders	_	(337.7)	_	_	-	(337.7)	_	-			
Deferred tax expense/(benefit)	122.1	(362.5)	34.2	(6.6)	87.9	(355.9)	_	_			

Unrecognised tax losses

At the balance sheet date, the Group has tax losses of approximately \$8.8 million (2008: \$4.9 million) that are available for offset against future taxable profits of the companies in which the losses arose, for which no deferred tax asset is recognised due to uncertainty of its recoverability. The use of these tax losses is subject to the agreement of the tax authorities and compliance with certain provisions of the tax legislation of the respective countries in which the companies operate.

There are no unrecognised differences relating to investments in subsidiaries and joint ventures.

10 EARNINGS PER SHARE

Basic earnings per share is calculated by dividing the net profit for the year attributable to ordinary shareholders by the weighted average number of ordinary shares outstanding during the year.

Diluted and basic earnings per share are the same as there are no dilutive potential ordinary shares.

The following reflects the profit for the year attributable to ordinary shareholders and the weighted average number of shares outstanding during the year, used in the computation of basic and diluted earnings per share for the years ended 31 December:

		Gr	oup
		2009	2008
Profit attributable to ordinary shareholders for computation	on		
of basic and diluted earnings per share	(in millions of Singapore Dollars)	516.7	272.4
Weighted average number of ordinary shares on issue			
applicable to basic and diluted earnings per share	(in millions)	473.3	473.3
Basic and diluted earnings per share	(in Singapore Dollars)	\$ 1.09	\$ 0.58

There have been no transactions involving ordinary shares or potential ordinary shares since the reporting date and before the completion of these financial statements.

11 SHARE CAPITAL

		Group and Co	ompany	
	2009			2008
Ordinary Shares: Issued and Fully Paid	Number of shares	\$'mil	Number of shares	\$'mil
Balance at the beginning and end of the year	473,319,069	247.4	473,319,069	247.4

The holders of ordinary shares are entitled to receive dividends as and when declared by the Company. All ordinary shares carry one vote per share without restriction.

In accordance with the Companies $Act\ Cap.\ 50$, the shares of the Company have no par value.

12 RESERVES

Merger reserve represents the difference between the fair value and nominal value of shares issued for the acquisition of a subsidiary. The merger reserve had been utilised in part in prior years to write-off the goodwill on acquisition of the subsidiary.

Currency translation reserve relates to translation differences arising from the translation of the financial statements of foreign operations whose functional currencies are different from that of the Group's presentation currency.

The fair value reserve includes the cumulative net change in the fair value of available-for-sale investments until the investments are derecognised or impaired.

As at 31 December 2009, non-distributable reserves of \$820.3 million (2008: \$191.3 million) have been set aside by the Group's insurance entities to meet risk-based capital requirements for regulatory reporting purposes. These reserves are deemed statutory reserves and are not available for distribution to shareholders. These statutory reserves are measured according to the regulatory prescriptions and are subject to changes in line with the underlying risks underwritten by the respective businesses. Refer to Note 33 for more details.

4.9

NOTES TO THE FINANCIAL STATEMENTS

					Gr	oup			Comp	any
	in Singapore Dollars (millions)			Total	Shareholder Insuran	rs' & Gener ce Funds		urance Fund		
		Note	2009	2008	2009	2008	2009	2008	2009	2008
13	INSURANCE PAYABLES									
	Claims admitted or intimated		194.5	178.4	-	_	194.5	178.4	_	-
	Policy benefits		1,948.9	1,839.6	-	_	1,948.9	1,839.6	_	-
	Reinsurance liabilities		63.5	75.6	13.7	19.7	49.8	55.9	-	_
			2,206.9	2,093.6	13.7	19.7	2,193.2	2,073.9	-	_

The carrying amounts disclosed above approximate fair value at the balance sheet date.

Policy benefits bear interest at 3% per annum (2008: 3% per annum) for the Group's insurance subsidiaries in Singapore and at 5% per annum (2008: 5% per annum) for the Group's insurance subsidiaries in Malaysia.

14 OTHER CREDITORS AND INTERFUND BALANCES

Other creditors and interfund balances comprise the following:

Financial Liabilities:								
Accrued expenses and other creditors	411.9	354.6	138.2	157.7	273.7	196.9	5.9	4.9
Investment creditors	58.8	695.4	19.7	1.5	39.1	693.9	_	_
Amount due to holding company(1)	3.1	3.2	3.1	3.2	_	_	_	_
Interfund balances	1,349.3	920.6	229.7	250.2	1,119.6	670.4	_	-
	1,823.1	1,973.8	390.7	412.6	1,432.4	1,561.2	5.9	4.9
Non-Financial Liabilities:								
Premiums in suspense ⁽²⁾	42.7	63.1	0.6	0.7	42.1	62.4	_	_

2,036.9

391.3

413.3

1,474.5 1,623.6

The carrying amounts of financial liabilities disclosed above reasonably approximate fair value at the balance sheet date.

1,865.8

⁽²⁾ Amounts are payable within one year.

15	UNEXPIRED RISK RESERVE								
	Balance at the beginning of the year	43.1	37.3	43.1	37.3	_	_	_	_
	Currency translation reserve adjustment	(0.3)	(1.1)	(0.3)	(1.1)	_	_	_	_
	Increase in unexpired risk reserve during the								
	year, gross	12.7	9.0	12.7	9.0	-	-	-	-
	Movement in reinsurer's share of unexpired								
	risk reserve during the year	0.9	(2.1)	0.9	(2.1)	-	-	-	-
	Balance at the end of the year	56.4	43.1	56.4	43.1	-	-	-	-
	Unexpired risk reserve, gross	79.5	67.1	79.5	67.1	_	_	_	
	Reinsurers' share of unexpired risk reserve 19	(23.1)	(24.0)	(23.1)	(24.0)				
	remainers share of unexpired fish reserve 19	(43.1)	(24.0)	(23.1)	(27.0)				
	Unexpired risk reserve, net	56.4	43.1	56.4	43.1	_	_	_	_

⁽¹⁾ Amount due to holding company is unsecured, interest-free and repayable upon demand.

					Gr	oup		
	in Singapore Dollars (millions)		To	otal		rs' & General ce Funds	l Life Assurance Func	
		Note	2009	2008	2009	2008	2009	2008
16	GENERAL INSURANCE FUND							
	Balance at the beginning of the year		58.0	70.9	58.0	70.9	-	_
	Currency translation reserve adjustment		(0.7)	(2.4)	(0.7)	(2.4)	-	_
	Fair value reserve movement		6.4	(10.8)	6.4	(10.8)	_	_
	Increase in loss reserve during the year, gross		7.3	1.0	7.3	1.0	_	_
	Effect of adoption of Malaysia Risk-based							
	Capital Framework, on 1 January 2009		(6.7)	-	(6.7)	_	-	_
	Movement in reinsurer's share of loss reserve during the year		(12.0)	(0.7)	(12.0)	(0.7)	-	-
	Balance at the end of the year		52.3	58.0	52.3	58.0	-	-
	General Insurance Fund comprises:							
	General Insurance Fund Contract Liabilities, net		49.1	61.2	49.1	61.2	_	_
	Reinsurers' share of loss reserve	19	43.2	38.0	43.2	38.0	-	_
	General Insurance Fund Contract Liabilities, gross		92.3	99.2	92.3	99.2	_	_
	Fair Value Reserve		3.2	(3.2)	3.2	(3.2)	-	-
			95.5	96.0	95.5	96.0	_	_

The Risk-based Capital Framework ("RBC") for the insurance industry in Malaysia came into effect on 1 January 2009 and the resultant change in actuarial liabilities is accounted for as a change in accounting estimate. The effects of the adoption of the Risk-based Capital Framework are disclosed in the respective sections below.

Depresented by							
Represented by:							
General Insurance Fund Contract Liabilities							
Balance at the beginning of the year		61.2	63.0	61.2	63.0	-	_
Currency translation reserve adjustment		(0.7)	(2.1)	(0.7)	(2.1)	_	_
Increase in loss reserve during the year, gross		7.3	1.0	7.3	1.0	-	_
Effect of adoption of Malaysia Risk-based							
Capital Framework, on 1 January 2009		(6.7)	_	(6.7)	_	_	_
Movement in reinsurer's share of loss reserve during the year		(12.0)	(0.7)	(12.0)	(0.7)	-	-
Balance at the end of the year		49.1	61.2	49.1	61.2	-	_
Fair Value Reserve ⁽¹⁾							
Balance at the beginning of the year		(3.2)	7.9	(3.2)	7.9	_	_
Currency translation reserve adjustment		_	(0.3)	_	(0.3)	_	_
Fair value changes on remeasuring available-for-sale investments		4.9	(15.0)	4.9	(15.0)	_	_
Transfer of fair value reserve to General Insurance							
Revenue Statement on sale of investments	5	3.6	0.2	3.6	0.2	_	_
Deferred tax on fair value changes		(2.1)	4.0	(2.1)	4.0	-	-
Balance at the end of the year		3.2	(3.2)	3.2	(3.2)	-	_

⁽¹⁾ The above fair value reserve is deemed equity of General Insurance Fund.

Currency translation reserve adjustment Fair value reserve movement Change in life assurance fund contract liabilities - Due to assumptions change - Due to change in discount rate - Due to movement during the year	2009 5,855.8 (181.1)	2008 38,243.7 (673.2) (2,907.4) (445.2)	Shareholders Insurance 2009	2008	2009 35,855.8	38,243.7 (673.2
LIFE ASSURANCE FUND Balance at the beginning of the year Currency translation reserve adjustment Fair value reserve movement Change in life assurance fund contract liabilities - Due to assumptions change - Due to change in discount rate - Due to movement during the year	5,855.8 (181.1) 1,791.1 727.0	38,243.7 (673.2) (2,907.4)	2009 - - -		35,855.8 (181.1)	(673.2
Balance at the beginning of the year Currency translation reserve adjustment Fair value reserve movement Change in life assurance fund contract liabilities - Due to assumptions change - Due to change in discount rate - Due to movement during the year	(181.1) 1,791.1 727.0	(673.2) (2,907.4)	- - -	- 3 - -	(181.1)	(673.2
Currency translation reserve adjustment Fair value reserve movement Change in life assurance fund contract liabilities – Due to assumptions change – Due to change in discount rate – Due to movement during the year	(181.1) 1,791.1 727.0	(673.2) (2,907.4)	- - -	- 3 - -	(181.1)	(673.2
Fair value reserve movement Change in life assurance fund contract liabilities – Due to assumptions change – Due to change in discount rate – Due to movement during the year	727.0	(2,907.4)	-	- -	. ,	•
Change in life assurance fund contract liabilities – Due to assumptions change – Due to change in discount rate – Due to movement during the year	727.0	, ,	-	-	1,791.1	(0.007.4
 Due to assumptions change Due to change in discount rate Due to movement during the year 		(445.2)				(2,907.4)
 Due to assumptions change Due to change in discount rate Due to movement during the year 		(445.2)				
Due to change in discount rateDue to movement during the year	(113.3)		_	_	727.0	(445.2
- ·		80.3	_	_	(113.3)	80.3
- · ·	2,579.3	(1,271.5)	_	_	2,579.3	(1,271.5
Change in life assurance fund contract liabilities on adoption of						
Malaysia Risk-based Capital Framework on 1 January 2009	(185.8)	_	_	_	(185.8)	_
Provision for deferred tax on policyholders' bonus on adoption						
of Malaysia Risk-based Capital Framework on 1 January 2009	(86.9)	_	_	_	(86.9)	_
(Provision for)/Write back of deferred tax on future						
policyholders' bonus 9	(78.0)	337.7	_	_	(78.0)	337.7
Transferred from Life Assurance Revenue Statement	(194.9)	2,791.8	_	_	(194.9)	2,791.8
Transferred to Profit & Loss Statement	(726.7)	(300.4)	-	-	(726.7)	(300.4)
Balance at the end of the year 39	9,386.5	35,855.8	-	- 3	39,386.5	35,855.8

change in actuarial liabilities is accounted for as a change in account	ing estimate.	The effects of	of the adoptior	of the Risk-based Capital
Framework are disclosed in the respective sections below.				
Represented by: Life Assurance Fund Contract Liabilities Balance at the beginning of the year	31,748.8	32,841.9	_	- 31,748.8 32,841.9
Currency translation reserve adjustment	(120.0	•	_	- (120.0) 205.6
Change in life assurance fund contract liabilities				
 Due to assumptions change 	727.0	(445.2)	_	- 727.0 (445.2)
 Due to change in discount rate 	(113.3	80.3	_	- (113.3) 80.3
 Due to movement during the year 	2,579.3	(1,271.5)	_	- 2,579.3 (1,271.5)
Change in life assurance fund contract liabilities on adoption of Malaysia Risk-based Capital Framework on 1 January 2009 (Provision for)/Write back of deferred tax on future	(185.8) –	-	- (185.8) -
policyholders' bonus	9 (78.0	337.7	_	- (78.0) 337.7
Balance at the end of the year	34,558.0	31,748.8	-	- 34,558.0 31,748.8
Life assurance fund contract liabilities at 31 December comprised the	e following:			
Contracts with Discretionary Participating Feature ("DPF")	27,625.8	25,623.0	_	- 27,625.8 25,623.0
Contracts without Discretionary Participating Feature ("DPF")	3,304.7	3,398.9	_	- 3,304.7 3,398.9
Investment-linked contracts	3,627.5	2,726.9	_	- 3,627.5 2,726.9
	34,558.0	31,748.8	-	- 34,558.0 31,748.8

								Group		
	in Singapore Dollars (millions)					Total		ders' & Gener ance Funds		rance Fund
				Note	2009	2008	2009	2008	2009	2008
17	LIFE ASSURANCE FUND (continued)									
	Unallocated Surplus				2 (02 5	1.076.2			2 (02 5	1.076.2
	Balance at the beginning of the year Currency translation reserve adjustment				(50.1)	1,976.2 (784.1)	_	_	3,683.5 (50.1)	1,976.2 (784.1)
	Provision for deferred tax on policyholders	' bonus	on adontio	n of	(30.1)	(704.1)	_	_	(30.1)	(704.1)
	Malaysia Risk-based Capital Framew				(86.9)	_	_	_	(86.9)	_
	Transferred from Life Assurance Revenue S		-			2,791.8	_	_	` ,	2,791.8
	Transferred to Profit & Loss Statement				(726.7)	(300.4)	_	_	(726.7)	(300.4)
	Balance at the end of the year				2,624.9	3,683.5	-	_	2,624.9	3,683.5
	Fair Value Reserve ⁽¹⁾									
	Balance at the beginning of the year				423.5	3,425.6	_	_	423.5	3,425.6
	Currency translation reserve adjustment				(11.0)	(94.7)	_	_	(11.0)	(94.7)
	Fair value changes on remeasuring availab	le-for-sa	e investme	nts	1,817.0	(2,621.1)	_	_	1,817.0	(2,621.1)
	Transfer of fair value reserve to Life Assurar	nce								
	Revenue Statement on sale of invest	ments		5	25.8	(405.4)	_	_	25.8	(405.4)
	Deferred tax on fair value changes				(51.9)	119.1	_	_	(51.9)	119.1
	Deferred tax – effect of change in tax rate			9	0.2				0.2	
	Balance at the end of the year				2,203.6	423.5	-	-	2,203.6	423.5
	(1) The above fair value reserve is deemed equity of	Life Assura	ince Fund.							
					(Group			Cor	mpany
	in Singapore Dellana (milliona)			Takal		lers' & Gener				
	in Singapore Dollars (millions)			Total		ance Funds		surance Fund		
		Note	2009	2008	2009	2008	2009	2008	2009	2008
18	OTHER DEBTORS AND INTERFUND BAL	.ANCES								
	Other debtors and interfund balances com	prise the	e following	:						
	Financial Assets:									
	Accrued interest receivable		385.3	378.7	72.4	71.2	312.9	307.5		
	Investment debtors		29.6	409.8	17.9	16.6	11.7	393.2	_	_
	Other receivables		22.9	23.4	5.9	11.7	17.0	11.7	_	_
	Deposits collected		5.3	6.9	0.8	0.5	4.5	6.4	_	_
	Interfund balances		1,351.6	923.9	1,121.9	673.7	229.7	250.2	-	_
		21	1,794.7	1,742.7	1,218.9	773.7	575.8	969.0	_	_
	Non-Financial Assets:									
	Prepayments and others		40.4	18.6	35.5	11.8	4.9	6.8		
			1,835.1	1,761.3	1,254.4	785.5	580.7	975.8		
19	INSURANCE RECEIVABLES									
	Due from policyholders:		172.4	177.0	0.4	11.0	1640	1// 2		
	Outstanding premiums Policy loans		173.4 2,208.7	177.2 2,178.5	9.4	11.0	164.0 2,208.7	166.2 2,178.5	_	_
	Due from reinsurers:		2,200.7	2,170.3	_	_	2,200.7	۷,1/0.5	_	_
	Reinsurance assets		72.8	66.7	70.7	66.6	2.1	0.1	_	_
		21	2,454.9	2,422.4	80.1	77.6	2,374.8	2,344.8	_	
							• • • • •			-

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NOTES TO THE FINANCIAL STATEMENTS

Total loans and receivables at amortised cost

	in Singapore Dollars (millions)			Total		ers' & Gener nce Funds		surance Fund		
		Note	2009	2008	2009	2008	2009	2008	2009	2008
19	INSURANCE RECEIVABLES (continued)									
	Reinsurance assets comprise the following:									
	Unexpired risk reserve	15	23.1	24.0	23.1	24.0	-	_	_	_
	Loss reserve	16	43.2	38.0	43.2	38.0	-	_	_	_
	Amounts due from reinsurers		6.5	4.7	4.4	4.6	2.1	0.1		
	Total assets arising from reinsurance contra	acts	72.8	66.7	70.7	66.6	2.1	0.1	_	
20	AMOUNTS DUE FROM/(TO) SUBSIDIAR	IES AN	D JOINT V	ENTURES						
	Amounts due from subsidiaries		_	_	_	_	_	_	471.6	751.7
	Loans to subsidiaries		_	-	-	_	_	_	212.7	6.6
	Loan to joint venture		5.8	5.7	-	_	5.8	5.7	-	_
	Amount due from joint venture		0.1	-	0.1	_	-	-	_	_
	Provision for impairment of unsecured loar	า								
	to subsidiary	6		_	_	_	_	_	(5.4)	(5.4)
		21	5.9	5.7	0.1	_	5.8	5.7	678.9	752.9
	Amount due to joint venture		_	(0.5)	_	(0.5)	_	_	_	_
21	LOANS AND RECEIVABLES									
	Loans comprise the following: Secured loans		1,934.3	1,616.8	54.8	114.9	1,879.5	1,501.9		
	Unsecured loans		0.3	1,010.8	J4.0 -	0.8	0.3	1,501.5	_	_
	onsecured lowns		1,934.6	1,633.1	54.8	115.7	1,879.8	1,517.4		
	less: Provision for impairment of	_	·	·			1,01710	.,		
	secured loans	6	2.1	2.1	2.1	2.1			_	
			1,932.5	1,631.0	52.7	113.6	1,879.8	1,517.4	_	
	If loans were carried at fair value, the carry	ing amo	ounts would	d be as follo	ows:					
	Loans		1,943.0	1,639.2	52.7	113.6	1,890.3	1,525.6	-	_
	Loans and receivables:									
	Cash and cash equivalents		3,215.9	4,030.4	486.4	557.9	2,729.5	3,472.5	11.1	17.8
	Other debtors and interfund balances	18	1,794.7	1,742.7	1,218.9	773.7	575.8	969.0	_	_
	Insurance receivables	19	2,454.9	2,422.4	80.1	77.6	2,374.8	2,344.8	_	_
	Loans		1,932.5	1,631.0	52.7	113.6	1,879.8	1,517.4	-	_
	Amounts due from subsidiaries & joint ventures	20	5.9	5.7	0.1	_	5.8	5.7	679 0	752.9
	& joint ventures	20	3.9	3./	U. I		3.6	3./	678.9	/ 32.7

9,403.9 9,832.2 **1,838.2** 1,522.8 **7,565.7** 8,309.4

						Restated ⁽	1)			
in Singapore Dollars (millions)	Notional Principal	Derivative Financial Assets	Derivative Financial Liabilities	Notional Principal	Derivative Financial Assets	Derivative Financial Liabilities	Notional Principal	Derivative Financial Assets	Derivative Financial Liabilities	
:	31 Dec 2009	31 Dec 2009	31 Dec 2009	31 Dec 2008	31 Dec 2008	31 Dec 2008	1 Jan 2008	1 Jan 2008	1 Jan 2008	
DERIVATIVE FINANCIAL II	NSTRUME	NTS								
<u>Total</u>										
Foreign exchange:										
Forwards	1,849.4	21.5	(11.3)	1,941.3	46.1	(22.6)	2,859.6	28.8	(2.9	
Currency swaps	2,426.8	205.0	(33.0)	1,248.2	94.7	(32.6)	1,019.7	127.5	(15.6	
Interest rates:										
Swaps	1,617.4	94.2	(0.6)	•	254.3	(70.4)	1,967.8	16.4	(30.5)	
Swaptions	0.9	_	(8.0)	6.1	0.3	(0.6)	7.4	1.8	(1.9)	
Options	0.1	- 17	(0.4)	0.7	0.3	(0.4)	2.2	0.9	(0.6)	
Exchange traded futures	241.2	1.7	(0.4)	1,564.0	6.9	(2.1)	1,091.3	11.8	(10.9)	
Equity:			(0.5)	10.4	0.4	(0.2)	1.11.5	2.0	(2.0)	
Futures	24.6	- 0.4	(0.5)	19.4	0.4	(0.3)	141.5	2.9	(2.0)	
Options	24.6	0.4		24.7	0.6		24.7	2.5		
	6,160.4	322.8	(46.6)	7,658.6	403.6	(129.0)	7,114.2	192.6	(64.4)	
Shareholders' and Genera	l Insuranc	e Funds								
Foreign exchange:		0 : 4::40								
Forwards	25.6	0.4	(0.2)	45.8	1.8	(0.4)	109.0	0.6	(0.3)	
Currency swaps	17.7	0.8	(0.1)	20.0	0.7	(0.5)	18.1	0.6	(0.1)	
Interest rates:										
Swaps	62.5	_	(0.1)	61.4	0.4	(0.4)	43.8	_	(0.1)	
Exchange traded futures	-	_		_	_	_	4.3	_	_	
	105.8	1.2	(0.4)	127.2	2.9	(1.3)	175.2	1.2	(0.5)	
<u>Life Assurance Fund</u> Foreign exchange:										
Forwards	1,823.8	21.1	(11.1)	1,895.5	44.3	(22.2)	2,750.6	28.2	(2.6)	
Currency swaps	2,409.1	204.2	(32.9)	1,093.3	94.0	(32.1)	1,001.6	126.9	(15.5)	
, ,	2,107.1	201.2	(32.7)	1,220.2	71.0	(32.1)	1,001.0	120.7	(13.5)	
Interest rates:	1.554.9	94.2	(0.5)	2,792.8	253.9	(70.0)	1.924.0	16.4	(30.4)	
Swaps Swaptions	0.9	94.2	(0.8)	2,792.8 6.1	253.9	(70.0)	1,924.0 7.4	16.4	(30.4)	
Options	0.9	_	(0.8)	0.7	0.3	(0.6)	2.2	0.9	(0.6)	
Exchange traded futures	241.2	1.7	(0.4)	1,564.0	6.9	(2.1)	1,087.0	11.8	(10.9)	
Equity:			. ,			. ,	•			
Futures	_	_	(0.5)	19.4	0.4	(0.3)	141.5	2.9	(2.0	
Options	24.6	0.4	(0.5)	24.7	0.6	-	24.7	2.5		
,	6,054.6	321.6	(46.2)	7,531.4	400.7	(127.7)	6,939.0	191.4	(63.9)	
	0,034.0	341.0	(40.2)	7,331.4	+00.7	(14/./)	0,232.0	171.4	(03.9)	

The table above shows the fair value of derivative financial instruments, recorded as assets or liabilities together with their notional amounts. The notional amount, recorded gross, is the amount of a derivative's underlying asset, reference rate or index and the basis upon which changes in the value of derivatives are measured.

The fair value of derivatives shown above represents the current risk exposure but not the maximum risk exposure that would arise in the future as a result of the changes in value.

⁽¹⁾ Comparative figures as of 1 January 2008 have been presented. See Notes 2.2 and 37 for more details.

								G	roup				
	in Sing	japore [Oollars (millions)	Note		Total		Shareholders'	& General In	surance Fund	s Life	Assurance F	und
						Rest	tated ⁽⁴⁾		Res	tated ⁽⁴⁾		Res	tated ⁽⁴⁾
					31 Dec 2009	31 Dec 2008	1 Jan 2008	31 Dec 2009	31 Dec 2008	1 Jan 2008 3	31 Dec 2009	31 Dec 2008	1 Jan 2008
23	INVE	STME	NTS										
	23.1		able-for-Sale Financial	Ass	ets								
			y securities		7 421 2	£ 200 0	0 270 1	F7/ 1	427.7	000.7	6.045.3	4.052.1	7.570.4
		(i) (ii)	Quoted equity securities Unquoted equity secur		7,421.3 111.2	5,290.8 113.5	8,379.1 117.7	576.1 0.4	437.7 0.4	808.7 0.4	6,845.2 110.8	4,853.1 113.1	7,570.4 117.3
		(11)	oriquoted equity seedi	itics									
		,			7,532.5	5,404.3	8,496.8	576.5	438.1	809.1	6,956.0	4,966.2	7,687.7
		less:	Provision for impairmen	nt									
			of quoted equity securities	6	120.6	332.8	_	6.3	34.6	_	114.3	298.2	_
			securities	U									
					7,411.9	5,071.5	8,496.8	570.2	403.5	809.1	6,841.7	4,668.0	7,687.7
		Debt	securities										
		(iii)	Quoted debt securities	(1)	14,109.8	13,672.2	14,158.1	789.1	880.9	1,049.6	13,320.7	12,791.3	13,108.5
		(iv)	Unquoted debt securiti	ies	9,254.2	7,988.0	7,384.7	626.9	651.6	831.7	8,627.3	7,336.4	6,553.0
					23.364.0	21,660.2	21,542.8	1,416.0	1,532.5	1.881.3	21.948.0	20,127.7	19.661.5
		less:	Provision for impairmen	nt	,	,	,	,	,	,	,	,	, , , , , , ,
			of quoted debt										
			securities	6	0.3	56.5	-	0.3	4.5	-	-	52.0	-
			Provision for impairme	nt									
			of unquoted debt										
			securities	6	6.1	20.7	4.7	6.1	7.7	4.7	-	13.0	-
					23,357.6	21,583.0	21,538.1	1,409.6	1,520.3	1,876.6	21,948.0	20,062.7	19,661.5
		Othe	r investments										
		(v)	Collective investment										
			schemes ⁽²⁾		1,643.9	1,798.6	1,402.8	108.3	137.4	145.4	1,535.6	1,661.2	1,257.4
		less:	Provision for impairme	nt									
			of collective investment										
			schemes	6	28.5	33.2	-	5.2	5.2	_	23.3	28.0	_
					1,615.4	1,765.4	1,402.8	103.1	132.2	145.4	1,512.3	1,633.2	1,257.4
		Total	Available-for-sale										
			financial assets		32,384.9	28,419.9	31,437.7	2,082.9	2,056.0	2,831.1	30,302.0	26,363.9	28,606.6

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NOTES TO THE FINANCIAL STATEMENTS

							C	Group				
in Sing	apore l	Dollars (millions)	Note		Total		Shareholders	' & General In	surance Fund	s Life	Assurance F	und
					Rest	ated ⁽⁴⁾		Res	tated ⁽⁴⁾		Res	tated ⁽⁴⁾
				31 Dec 2009	31 Dec 2008	1 Jan 2008	31 Dec 2009	31 Dec 2008	1 Jan 2008 3	31 Dec 2009	31 Dec 2008	1 Jan 2008
INVE	STME	ENTS (continued)										
23.2	Secu	ırities at Fair Value th	nrough	Profit or L	oss							
	Equi	ty securities										
	(i)	Quoted equity secu	rities	1,978.8	1,085.2	1,712.5	0.6	0.6	-	1,978.2	1,084.6	1,712.5
				1,978.8	1,085.2	1,712.5	0.6	0.6	-	1,978.2	1,084.6	1,712.5
	Debt	securities										
	(ii)	Quoted debt securit	ties	405.8	554.5	427.5	_	_	_	405.8	554.5	427.5
	(iii)	Unquoted debt secu	urities	243.0	334.6	209.4	-	-	_	243.0	334.6	209.4
				648.8	889.1	636.9	-	_	-	648.8	889.1	636.9
	Othe	er investments										
	(iv)	Collective investmen	nt									
		schemes ⁽²⁾		666.8	470.1	807.2	-	-	_	666.8	470.1	807.2
	Tota	securities at fair value	9									
		through profit or los	SS ⁽³⁾	3,294.4	2,444.4	3,156.6	0.6	0.6	_	3,293.8	2,443.8	3,156.6
23.3	Fina	ncial Instruments He	ld-for-	Trading								
	(i)	Embedded derivativ	es	879.6	656.1	1,271.2	234.8	24.4	23.6	644.8	631.7	1,247.6
	Tota	I financial instruments										
		held-for-trading		879.6	656.1	1,271.2	234.8	24.4	23.6	644.8	631.7	1,247.6
	TOT	AL INVESTMENTS		36.558 9	31,520.4	35.865.5	2,318.3	2,081.0	2.854.7	34.240 6	29,439.4	33.010.8
	101	WE HANESHINEIALS		30,330.9	31,320.4	33,003.3	2,310.3	2,001.0	۷,054./	J 1 ,240.0	∠⊅, 4 3₹.4	ال الردد

⁽¹⁾ Included in quoted debt securities are quoted government securities amounting to \$2.6 million (2008: nil) which are lodged with the regulator as statutory deposits.

⁽²⁾ Collective investment schemes include but are not limited to unit trusts, private equities, hedge funds and real estate investment funds.

⁽³⁾ These securities are designated as fair value through Profit & Loss Statements or Revenue Statements on initial recognition.

⁽⁴⁾ Comparative figures as of 1 January 2008 have been presented. See Notes 2.2 and 37 for more details.

						Gre			
	in Sing	gapore Dollars (millions)		Te	otal		rs' & General ce Funds	l Life Assurance Fund	
			Note	2009	2008	2009	2008	2009	2008
24	ASSO	OCIATES AND JOINT VENTURES							
	Asso	ciates	24.1	232.0	429.4	10.0	36.8	222.0	392.6
	Joint	Ventures	24.2	91.9	25.7	88.0	20.6	3.9	5.1
	Carry	ying amount at 31 December		323.9	455.1	98.0	57.4	225.9	397.7
	24.1	Associates Investment in shares, at cost		254.5	477.1	13.3	46.8	241.2	430.3
		Share of post-acquisition results Translation adjustment		(21.8) (0.7)	(5.4) (5.3)	(3.3)	(4.9) 0.1	(18.5) (0.7)	(0.5) (5.4)
				(22.5)	(10.7)	(3.3)	(4.8)	(19.2)	(5.9)
				232.0	466.4	10.0	42.0	222.0	424.4
		less: Provision for impairment	6	-	37.0	-	5.2	-	31.8
		Carrying amount at 31 December		232.0	429.4	10.0	36.8	222.0	392.6
		Fair value of investment in an associate for which there is published price quotation		232.5	400.1	10.0	37.6	222.5	362.5

For the current financial year, the Group recognised its share of the associates' operating results based on unaudited records available up to 30 November 2009.

The summarised financial information of the associates, not adjusted for the proportion of ownership interest held by the Group, is as follows: Profit/(Loss)

	in Singapore Dollars (millions)	Total Assets	Tota	al Liabilities		Revenue		the Year
	Total as at 31 December 2009	1,088.1	(273.8)			(5.9)		(25.7)
	Total as at 31 December 2008	1,223.4		(139.3)		(156.1)		(172.4)
					Gr	oup		
	in Singapore Dollars (millions)		То	tal		rs' & General ce Funds	Life Assura	ance Fund
		Note	2009	2008	2009	2008	2009	2008
24.2	Joint Ventures							
	Investment in shares, at cost	_	102.8	31.0	102.8	31.0	-	_
	Share of post-acquisition results		(11.2)	(3.7)	(15.1)	(8.8)	3.9	5.1
	Translation adjustment		0.3	(1.6)	0.3	(1.6)	-	_
			(10.9)	(5.3)	(14.8)	(10.4)	3.9	5.1
	Carrying amount at 31 December	_	91.9	25.7	88.0	20.6	3.9	5.1

24 ASSOCIATES AND JOINT VENTURES (continued)

24.2 Joint Ventures (continued)

The aggregate amounts of each of current assets, non-current assets, current liabilities, non-current liabilities, revenue and expenses related to the Group's interests in the jointly-controlled entities are as follows:

	Non-Current	Current Non-Current		Current		
in Singapore Dollars (millions)	Assets	Assets	Liabilities	Liablities	Revenue	Expenses
Total as at 31 December 2009	21.0	237.6	(50.7)	(32.0)	52.2	(64.7)
Total as at 31 December 2008	43.6	55.9	(21.3)	(20.8)	37.5	(42.9)

As at balance sheet date, there are no outstanding capital commitments or guarantees relating to the above associates and joint ventures.

There are no restrictions placed on the ability of the associates or joint ventures to transfer funds to the parent company in the form of cash dividends or for the repayment of loans when due.

Group

Company

				Gr	oup			Con	ipany
	in Singapore Dollars (millions)	То	tal		rs' & General ce Funds	Life Assur	Life Assurance Fund		
	Note	2009	2008	2009	2008	2009	2008	2009	2008
25	SUBSIDIARIES								
	Investment in shares, at cost	-	_	-	_	-	-	917.3	917.3
	Distribution from pre-acquisition reserve	_	_	-	_	-	_	(281.8)	(281.8)
	-	-	-	-	-	-	-	635.5	635.5
						Gr	oup		
	in Singapore Dollars (millions)			To	tal	Shareholde Insuran	rs' & Genera ce Funds		rance Fund
			Note	2009	2008	2009	2008	2009	2008
26	GOODWILL								
	Cost:								
	Carrying amount on 1 January and 31 December			25.5	25.5	18.7	18.7	6.8	6.8
	Impairment:								
	At 1 January			_	_	_	_	_	_
	Impairment loss			(6.8)	_	_	_	(6.8)	_
	At 31 December			(6.8)		-	-	(6.8)	-
	Net carrying amount:								
					25.5	18.7	18.7		6.8

The acquisition of an additional stake of 9.6% in Lion Global Investors Limited group in 2005 gave rise to an amount of \$18.7 million of goodwill in Shareholders' Fund, while the acquisition of an additional 51% of the ordinary shares in Straits Eastern Square Pte Ltd ("SESPL") in 2006 gave rise to an amount of \$6.8 million of goodwill in Life Assurance Fund.

26 GOODWILL (continued)

26.1 Impairment Test for Goodwill

In accordance with FRS 103, the carrying values of the Group's goodwill on acquisition of subsidiaries was assessed for impairment. In respect of the acquisition of additional interest of Lion Global Investors Limited group, goodwill is allocated for impairment testing purposes to the individual entity which is also the cash-generating unit. Goodwill arising from the acquisition of Straits Eastern Square Pte Ltd is allocated for impairment testing to the investment property held which is also the cash-generating unit.

Subsidiary - Lion Global Investors Limited

Carrying value of capitalised goodwill as at 31 December 2009
Basis on which recoverable values are determined⁽¹⁾
Terminal growth rate⁽²⁾
Discount rate⁽³⁾

\$18.7 million Value in use 2% 12%

Subsidiary - Straits Eastern Square Pte Ltd

Carrying value of capitalised goodwill as at 31 December 2009 Basis on which recoverable values are determined⁽⁴⁾

nil Fair value of investment property held, less cost to sell

During the financial year, an impairment loss of \$6.8 million (2008: nil) was recognised to write-down the carrying amount of goodwill recorded on acquisition of Straits Eastern Square Pte Ltd. The impairment loss has been recognised in the Revenue Statement.

No impairment loss was required for the amount of goodwill recorded on acquisition of Lion Global Investors Limited group as the recoverable values were in excess of the carrying values. A reasonably possible change in key assumptions will not cause the carrying values above to materially exceed the recoverable amounts.

⁽¹⁾ The value-in-use calculation applies a discounted cash flow model using cash flow projections based on financial budget and forecast approved by management covering a five-year period. Cash flows beyond the fifth year are extrapolated using the estimated growth rate stated above.

The terminal growth rate used does not exceed the long term average past growth rate of the industry and country in which Lion Global Investors Limited operates.

The discount rate applied to the each flow projections is one tay and is desired from the cost of capital plus a reasonable sick promises. This is the benchmark used

⁽³⁾ The discount rate applied to the cash flow projections is pre-tax and is derived from the cost of capital plus a reasonable risk premium. This is the benchmark used by management to assess the operating performance.

⁽⁴⁾ The fair value of investment property held is determined based on objective valuations undertaken by independent valuers. The fair value is supported by market evidence and represents the amount at which assets could be exchanged between a knowledgeable, willing buyer and a knowledgeable, willing seller in an arm's length transaction at the date of valuation. Valuations are performed on an annual basis.

27 INVESTMENT PROPERTIES

Note		
	2009	2008
	1,073.5	1,178.3
	1.1	8.0
	31.1	(127.1)
	(16.4)	(2.3)
28	32.2	16.8
	(2.6)	(0.2)
	1,118.9	1,073.5
	79.5	80.0
	(20.3)	(22.4)
	(0.2)	(0.9)
	(20.5)	(23.3)
	28	1.1 31.1 (16.4) 28 32.2 (2.6) 1,118.9 79.5

Investment properties within the Life Assurance Funds collectively form an asset class which is an integral part of the overall investment strategy for the asset-liability management of the life insurance business.

Fair value of the investment properties as at 31 December 2009 is determined based on objective valuations undertaken by independent valuers at the balance sheet date. Valuations are performed by accredited independent valuers with recent experience in the location and category of the properties being valued. The valuations are based primarily on the comparable method and the income method. The comparable method involves the analysis of transactions of comparable properties in the subject/comparable vicinities with adjustments made for differences in location, floor area, tenure, age and condition, quality and finishes, date of transaction and prevailing market condition amongst other factors affecting value. The income method makes reference to estimated market rental values and equivalent yields. The fair value is supported by market evidence and represents the amount at which assets could be exchanged between a knowledgeable, willing buyer and a knowledgeable, willing seller in an arm's length transaction at the date of valuation.

An amount of \$32.2 million (2008: \$16.8 million) was reclassified from property, plant and equipment during the year as these assets qualify for recognition as part of investment properties for the year.

28 PROPERTY, PLANT AND EQUIPMENT

PROP	PERTY, PLANT AND EQUIPMENT				Group			
·- 6:	Note that the second se	Freehold	Leasehold	Capital Works	Duildin as(1)	Computer Equipment & Software Development	Other	Tabel
ın Sıng	apore Dollars (millions) Not	e Land ⁽¹⁾	Land ⁽¹⁾	In Progress	Buildings ⁽¹⁾	Costs	Assets ⁽²⁾	Total
28.1	TOTAL							
	Cost							
	At 1 January 2008							
	Cost	62.6	40.0	1.6	632.3	262.1	97.0	1,095.6
	Additions	_	_	31.6	(1.1)	54.8	4.3	89.6
	Disposals/assets written off	_	_	_	(0.3)	(35.6)	(1.4)	(37.3)
	Reclassification	_	_	(0.7)	0.7	_	_	_
	Reclassification to							
	investment properties 27	_	_	(0.6)	_	_	(16.2)	(16.8)
	Currency translation			(3.77)				()
	reserve adjustment	(0.2)	(0.3)	(0.1)	(8.3)	(3.6)	(3.5)	(16.0)
	Cost at 31 December 2008 and		(0.5)	(01.)	(0.5)	(3.0)	(3.5)	()
	1 January 2009	62.4	39.7	31.8	623.3	277.7	80.2	1,115.1
	Additions	02.1	0.2	1.8	4.2	15.7	2.3	24.2
	Disposals/assets written off	_	0.2	(0.2)	-	(5.6)	(1.3)	(7.1)
	Reclassification to	_	_	(0.2)	_	(3.0)	(1.5)	(7.1
		_		(21.5)	(0.0)	_		(22.4)
	investment properties ⁽³⁾ 27 Currency translation	_	_	(31.5)	(0.9)	_	-	(32.4)
	reserve adjustment	(0.1)	(0.1)	_	(1.8)	(1.7)	(0.5)	(4.2)
	Cost at 31 December 2009	62.3	39.8	1.9	624.8	286.1	80.7	1,095.6
								,
	Accumulated Depreciation							
	At 1 January 2008	(1.7)	(3.5)	_	(121.3)	(100.8)	(49.6)	(276.9)
	Depreciation charge for the year	_	(0.1)	_	(11.7)	(35.2)	(7.1)	(54.1)
	Disposals/assets written off	_		_	0.1	15.5	8.2	23.8
	Increase in provision							
	for impairment 6	_	_	_	(8.7)	_	(0.3)	(9.0)
	Reclassification	0.3	1.4	_	(1.7)	_	_	_
	Currency translation							
	reserve adjustment	_	0.1	_	0.9	1.9	2.4	5.3
	At 31 December 2008 and		• • • • • • • • • • • • • • • • • • • •					
	1 January 2009	(1.4)	(2.1)	_	(142.4)	(118.6)	(46.4)	(310.9)
	Depreciation charge for the year	(1.1)	(0.1)	_	(13.1)	(26.8)	(7.0)	(47.0)
	Disposals/assets written off	_	(0.1)	_	(13.1)	3.1	1.0	4.1
	Reclassification to	_	_	_	_	3.1	1.0	7.1
	investment properties ⁽³⁾ 27				0.2			0.2
	• •	_	_	_	0.2	_	_	0.2
	Currency translation reserve adjustment				0.4	0.0	0.4	1 7
	Accumulated Depreciation,	_	_	_	0.4	0.9	0.4	1.7
	at 31 December 2009	(1.4)	(2.2)	_	(154.9)	(141.4)	(52.0)	(351.9)
		-				•	•	
	Net Book Value							
	Net Book Value, at 31 December 20	08 61.0	37.6	31.8	480.9	159.1	33.8	804.2
	Net Book Value, at 31 December 20	009 60.9	37.6	1.9	469.9	144.7	28.7	743.7

28 PROPERTY, PLANT AND EQUIPMENT (continued)

PROPERTY, PLANT AND EQUIPMENT (C	ililiaea)			Group			
n Singapore Dollars (millions) Note	Freehold Land ⁽¹⁾	Leasehold Land ⁽¹⁾	Capital Works In Progress	Buildings ⁽¹⁾	Computer Equipment & Software Development Costs	Other Assets ⁽²⁾	Total
28.2 SHAREHOLDERS' AND GENERAL IN	NSURANCE	FUNDS					
Cost							
At 1 January 2008	_	-	_	0.3	10.1	4.4	14.8
Additions	-	-	_	_	1.4	1.2	2.6
Disposals/assets written off	-	-	_	(0.3)	(5.4)	(0.9)	(6.6)
Currency translation							
reserve adjustment	-	-	_	_	(0.1)	(0.1)	(0.2)
Cost at 31 December 2008 and							
1 January 2009	-	-	_	_	6.0	4.6	10.6
Additions	-	-	_	_	0.9	0.5	1.4
Disposals/assets written off	-	-	_	_	(0.1)	(0.1)	(0.2)
Reclassification	-	-	_	-	1.8	1.2	3.0
Cost at 31 December 2009	_	-	-	_	8.6	6.2	14.8
Accumulated Depreciation							
At 1 January 2008	_	_	_	(0.1)	(9.3)	(2.6)	(12.0)
Depreciation charge for the year	_	_	_	_	(0.7)	(0.8)	(1.5)
Disposals/assets written off	_	_	_	0.1	5.4	0.6	6.1
Increase in provision							
for impairment 6	_	_	_	_	_	(0.3)	(0.3)
Currency translation						, ,	
reserve adjustment	_	_	_	_	_	0.1	0.1
At 31 December 2008 and							
1 January 2009	_	_	_	_	(4.6)	(3.0)	(7.6)
Depreciation charge for the year	_	_	_	_	(1.1)	(0.9)	(2.0)
Currency translation							
reserve adjustment	_	_	_	_	_	(0.1)	(0.1)
Accumulated Depreciation,							
at 31 December 2009		_	-	_	(5.7)	(4.0)	(9.7)
Net Book Value							
Net Book Value, at 31 December 20	08 –	_	_	_	1.4	1.6	3.0
Net Book Value, at 31 December 200		_	_	_	2.9	2.2	5.1

28 PROPERTY, PLANT AND EQUIPMENT (continued)

	in i, i batt fatb Equi MEN	. (Group			
in Singa	pore Dollars (millions)	Note	Freehold Land ⁽¹⁾	Leasehold Land ⁽¹⁾	Capital Works In Progress	Buildings ⁽¹⁾	Computer Equipment & Software Development Costs	Other Assets ⁽²⁾	Total
28.3	LIFE ASSURANCE FUND								
	Cost								
	At 1 January 2008								
	Cost		62.6	40.0	1.6	632.0	252.0	92.6	1,080.8
	Additions		_	_	31.6	(1.1)	53.4	3.1	87.0
	Disposals/assets written off		_	_	_	_	(30.2)	(0.5)	(30.7)
	Reclassification		_	_	(0.7)	0.7	_	_	-
1	Reclassification to								
	investment properties(3)	27	_	-	(0.6)	-	_	(16.2)	(16.8)
	Currency translation								
	reserve adjustment		(0.2)	(0.3)	(0.1)	(8.3)	(3.5)	(3.4)	(15.8)
	Cost at 31 December 2008 and								
	1 January 2009		62.4	39.7	31.8	623.3	271.7	75.6	1,104.5
	Additions		-	0.2	1.8	4.2	14.8	1.8	22.8
	Disposals/assets written off		-	_	(0.2)	_	(5.5)	(1.2)	(6.9)
	Reclassification		-	-	_	-	(1.8)	(1.2)	(3.0)
	Reclassification to								
	investment properties(3)	27	-	_	(31.5)	(0.9)	-	_	(32.4)
•	Currency translation								
	reserve adjustment		(0.1)	(0.1)	_	(1.8)	(1.7)	(0.5)	(4.2)
	Cost at 31 December 2009		62.3	39.8	1.9	624.8	277.5	74.5	1,080.8

28 PROPERTY, PLANT AND EQUIPMENT (continued)

	II, FEAINT AND EQUIPMENT (COM				Group			
in Singapor	re Dollars (millions) Note	Freehold Land ⁽¹⁾	Leasehold Land ⁽¹⁾	Capital Works in Progress	Buildings ⁽¹⁾	Computer Equipment & Software Development Costs	Other Assets ⁽²⁾	Total
28.3 LIF	FE ASSURANCE FUND (continued)							
Ac	cumulated Depreciation							
At	1 January 2008	(1.7)	(3.5)	_	(121.2)	(91.5)	(47.0)	(264.9)
De	epreciation charge for the year	_	(0.1)	_	(11.7)	(34.5)	(6.3)	(52.6)
Dis	sposals/assets written off	_	_	_	_	10.1	7.6	17.7
Inc	crease in provision							
	for impairment 6	-	-	_	(8.7)	_	_	(8.7)
Red	classification	0.3	1.4	_	(1.7)	_	_	_
Cu	ırrency translation							
	reserve adjustment	_	0.1	_	0.9	1.9	2.3	5.2
At	31 December 2008 and							
	1 January 2009	(1.4)	(2.1)	_	(142.4)	(114.0)	(43.4)	(303.3)
De	epreciation charge for the year	_	(0.1)	_	(13.1)	(25.7)	(6.1)	(45.0)
Dis	sposals/assets written off	-	-	_	_	3.1	1.0	4.1
Re	classification to							
	investment properties(3) 27	-	-	_	0.2	_	_	0.2
Cu	ırrency translation							
	reserve adjustment	-	-	_	0.4	0.9	0.5	1.8
Ac	cumulated Depreciation,							
	at 31 December 2009	(1.4)	(2.2)	_	(154.9)	(135.7)	(48.0)	(342.2)
Ne	et Book Value							
Ne	et Book Value, at 31 December 2008	8 61.0	37.6	31.8	480.9	157.7	32.2	801.2
	et Book Value, at 31 December 2009		37.6	1.9	469.9	141.8	26.5	738.6

As at year end, the Company held motor vehicles with a net book value of \$0.2 million (31 December 2008: \$0.3 million) and furniture and fittings with a net book value of \$0.1 million (31 December 2008: nil). Depreciation for the year on motor vehicles was \$0.1 million (2008: \$0.1 million).

(1) If the freehold land, leasehold land and buildings were measured using market value, the carrying amount would be as follows:

•	J	J	•	, ,	Gro	oup
in Singapore Dollars (millions)					2009	2008
Freehold land, Leasehold land and Buil	dings				571.6	687.0

⁽²⁾ Other assets include motor vehicles, office furniture, fittings and equipment.

⁽³⁾ An amount of \$32.2 million (2008: \$16.8 million) was reclassified from property, plant and equipment during the year as these assets qualify for recognition as part of investment properties for the year.

29 **EXECUTIVES' SHARE OPTION SCHEME**

29.1 GEH Share Option Scheme

The Great Eastern Holdings Executives' Share Option Scheme ("GEH Option Scheme") is administered by the Company's Remuneration Committee. As at 1 January 2009, the scheme was no longer in force. There were no options outstanding under the scheme as at 31 December 2009.

29.2 OCBC Share Option Scheme

In April 2005, the GEH Optionholders were nominated to participate in the OCBC Bank Share Option Scheme (2001) ("OCBC Option Scheme"). The acquisition price of the options granted is equal to the average of the last traded price of the ordinary shares of OCBC Bank over five consecutive days immediately prior to the date of the grant. The options vest in one-third increment over a period of three years, and are exercisable after the first anniversary of the date of grant up to the date of expiration of the options. The share options have a validity period of ten years from date of grant.

The fair value of the share options is recognised by the GEH Group as staff costs in the Profit and Loss Statement or Revenue Statements of the respective insurance funds, as appropriate. The Group uses the binomial model to derive the fair value of share options granted by OCBC Bank. The value of the share options is recognised in the Profit and Loss Statement or Revenue Statements over the vesting period of the share options. At each balance sheet date, the Group revises its estimates of the number of options that are expected to become exercisable, and the impact of the change to the original estimates, if any, is recognised in the Profit and Loss Statement or Revenue Statements accordingly.

At the Extraordinary General Meeting of OCBC Bank held on 19 April 2007, certain alterations proposed by OCBC Bank's Remuneration Committee to OCBC Option Scheme were approved by its shareholders. These alterations enable option holders to select one of the following alternatives when exercising their options:

- All share election an election to receive in full the number of ordinary shares upon full payment of the aggregate acquisition (i) cost in respect of options exercised;
- Partial share election an election to receive ordinary shares representing the notional profit which would have been derived (ii) if the ordinary shares in respect of the options exercised had been sold; or
- Cash election an election to receive in cash the profit derived from the sale of OCBC Bank's share in respect of the options (iii) exercised.

In March 2009, OCBC Bank granted 424,706 options (2008: 1,278,500) to GEH Optionholders to acquire ordinary shares in OCBC Bank ("OCBC shares") pursuant to 2001 scheme. No options were granted to directors of the Company (2008: 120,000 options). The fair value of share options granted during the financial year ended 31 December 2009 determined using the binomial valuation model was \$0.6 million (2008: \$2.3 million). There are no market conditions or non-market performance conditions associated with the share option grants. Service conditions are not taken into account in the measurement of the fair value of the services to be received at the grant date. Significant inputs that were used to determine the fair value of options granted are set out below.

	2009	2008
Acquisition price (\$)	4.14	7.52
Average share price from grant date to acceptance date (\$)	4.97	8.16
Expected volatility based on last 250 days historical price volatility as of acceptance date (%)	40.43	25.23
Risk-free rate based on SGS bond yield at acceptance date (%)	2.06	2.27
Expected dividend yield (%)	5.63	3.43
Exercise multiple (times)	1.57	1.57
Option life (years)	10	10

29 EXECUTIVES' SHARE OPTION SCHEME (continued)

29.2 OCBC Share Option Scheme (continued)

Information with respect to the number of options granted under the OCBC Option Scheme to GEH Optionholders is as follows:

	2009		20	2008	
	Number of Options	Average Price	Number of Options	Average Price	
Number of shares comprised in options:					
At beginning of year	4,723,722	\$6.975	4,218,874	\$6.698	
Granted during the year	424,706	\$4.138	1,278,500	\$7.520	
Lapsed during the year	(244,845)	\$6.649	(218,128)	\$7.371	
Exercised during the year	(449,170)	\$6.175	(555,524)	\$5.973	
Outstanding at end of year	4,454,413	\$6.803	4,723,722	\$6.975	
Exercisable at end of year	2,982,117	\$6.177	2,434,382	\$6.345	
Weighted average share price underlying the options					
exercised during the financial year		\$7.605		\$7.826	

Details of the options outstanding as at 31 December 2009 are as follows:

				•	2009
Grant Year	Grant Date	Exercise Period	Acquisition Price	Outstanding	Exercisable
2004	15.03.2004	16.03.2005 – 14.03.2014	\$5.142	7,800	7,800
2005	14.03.2005	15.03.2006 - 13.03.2015	\$5.767	17,024	17,024
2005A	08.04.2005	09.04.2006 - 07.04.2015	\$5.784	1,144,988	1,144,988
2006B	23.05.2006	24.05.2007 - 22.05.2016	\$6.580	864,790	864,790
2007B	14.03.2007	15.03.2008 - 13.03.2017	\$8.590	916,010	604,230
2008	14.03.2008	15.03.2009 - 13.03.2018	\$7.520	1,111,440	343,285
2009	16.03.2009	17.03.2010 – 15.03.2019	\$4.138	392,361	_
				4,454,413	2,982,117

2000

The carrying amount of the liability recognised on the Group's balance sheet related to the above equity-settled options at 31 December 2009 is \$3.1 million (31 December 2008: \$3.2 million).

As at 31 December 2009, the weighted average remaining contractual life of outstanding options was 7.5 years (2008: 7.7 years). There are no outstanding options held by directors of the Company (2008: 441,406).

29.3 OCBC Deferred Share Plan ("DSP")

The DSP is a share-based plan implemented in 2003 and administered by the OCBC Remuneration Committee. The DSP is a discretionary share-based incentive and retention award programme extended to executives of OCBC's subsidiaries at the discretion of the Remuneration Committee. The awards are granted at no cost to the grantees, on a deferred basis as part of their performance bonus. Such awards shall lapse by reason of cessation of service but may be preserved at the discretion of the Remuneration Committee. The DSP does not involve the issue of new shares. Instead, existing shares will be purchased from the market for release to the grantees at the end of the respective vesting periods.

During the financial year, total awards of 236,155 (2008: 1,096,743) OCBC ordinary shares were granted to eligible executives of GEH Group under the DSP, of which none (2008: 105,344) were granted to the directors of the Company.

EXECUTIVES' SHARE OPTION SCHEME (continued)

29.3 OCBC Deferred Share Plan ("DSP") (continued)

The fair value of the shares at grant date was \$1.0 million (2008: \$8.3 million). In addition, total awards of 37,710 OCBC shares (of which none were granted to directors of the Company) were awarded to grantees pursuant to declarations of final dividend for financial year ended 31 December 2008 (2008: 37,348 OCBC shares (including awards of 3,735 ordinary shares granted to directors of the Company) awarded to grantees pursuant to declarations of interim dividend for financial year ended 31 December 2008).

29.4 OCBC Employee Share Purchase Plan ("ESP")

All employees of OCBC Bank and their subsidiaries who have attained the age of 21 years and have been employees for a period of not less than six months are eligible to participate in the ESP Plan unless they are also controlling shareholders of the Bank or their associates. The purpose of the ESP Plan is to provide employees with an opportunity to increase their personal equity interest in the Bank. The Bank will either issue new shares or transfer treasury shares to employees upon the exercise or conversion of acquisition rights. The ESP Plan is administered by the OCBC Bank Remuneration Committee.

The acquisition price is equal to the average of the last traded price of the ordinary shares of OCBC Bank on the Singapore Exchange Securities Trading Limited over the five consecutive trading days immediately preceding the price fixing date for the acquisition price of the ordinary shares (as determined by the OCBC Bank Remuneration Committee).

A participant may participate in the ESP Plan for an offering period by making contributions in cash by means of monthly deductions from his monthly base salary and/or his designated account; and/or by monthly debits from his CPF Ordinary Account to his ESP Plan account.

In June 2009, the fourth offering of the ESP Plan was launched, commencing on 1 July 2009 and expiring on 30 June 2011. The fair value of the rights, determined using the binomial valuation model was \$1.0 million (2008: \$1.5 million). Significant inputs into the model are set out below.

	2009	2008
Acquisition price (\$)	6.61	8.70
Average share price (\$)	7.23	8.08
Expected volatility based on last 250 days historical price volatility as of acceptance date (%)	44.66	24.17
Risk-free rate based on 2-year swap rate (%)	1.99	2.74
Expected dividend yield (%)	3.10	2.40

A summary of the movement in the number of acquisition rights of the ESP Plan issued to GEH Group's employees is as follows:

		2009	:	2008		
	Number of Subscription Rights	Weighted Average Subscription Price	Number of Subscription Rights	Weighted Average Subscription Price		
At 1 January	1,255,765	\$8.270	_	\$ -		
Subscriptions on commencement of plan	489,276	\$6.610	1,335,779	\$8.270		
Exercised	_	\$ -	_	\$ -		
Lapsed/Forfeited	(640,469)	\$8.237	(80,014)	\$8.270		
At 31 December	1,104,572	\$7.554	1,255,765	\$8.270		
Average share price underlying acquisition rights exercised during the year		\$8.334		\$8.328		

At 31 December 2009, no director of GEH Group has acquisition rights under the ESP Plan (2008: nil).

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NOTES TO THE FINANCIAL STATEMENTS

			Group							
	in Singapore Dollars (millions)	To	Shareholders' & General Total Insurance Funds				rance Fund			
		2009	2008	2009	2008	2009	2008	2009	2008	
)	COMMITMENTS AND CONTINGENCIES									
30.1 Capital Commitments Commitments for capital expenditure not provided for in the financial statements:										
	- investment properties	0.7	1.8	_	_	0.7	1.8	_	_	
	- property, plant and equipment	9.4	38.7	-	_	9.4	38.7	_	-	
		10.1	40.5	-	_	10.1	40.5	_		

30.2 Operating Lease Commitments

The Group has entered into commercial property leases on its investment property portfolio. These non-cancellable leases have remaining non-cancellable lease terms of between one and five years. All leases include a clause to enable upward revision of the rental charge on an annual basis based on prevailing market conditions.

Future minimum lease payments receivable under non-cancellable operating leases are as follows as of 31 December:

Within one year	27.5	25.9	-	_	27.5	25.9	-	_
After one year but not more than five years	39.9	41.1	-	_	39.9	41.1	_	_
More than five years	0.2	0.2	-	_	0.2	0.2	-	_
_	67.6	67.2	-	-	67.6	67.2	_	_

The Group has entered into operating lease agreements for computer equipment. These non-cancellable leases have remaining non-cancellable lease terms of between one and four years. Operating lease payments recognised in the consolidated Profit and Loss Statement and Revenue Statements during the year amounted to \$0.5 million (2008: \$0.7 million).

Future minimum lease payments payable under non-cancellable operating leases contracted for as at 31 December 2009 but not recognised as liabilities, are payable as follows:

Within one year	3.8	1.3	2.0	0.9	1.8	0.4	_	_
After one year but not more than five years	2.5	13.4	1.3	1.1	1.2	12.3	-	-
	6.3	14.7	3.3	2.0	3.0	12.7	-	-

30.3 Contingent Liabilities

A subsidiary company has been named as a defendant, along with several other defendants, in a putative class action filed in the United States District Court for the Southern District of New York brought on behalf of all shareholders and/or equity holders of Fairfield Sentry Limited, Fairfield Sigma Limited, Greenwich Sentry, L.P., and Greenwich Sentry Partners, L.P. (collectively, the "Funds") who suffered a net loss of principal invested in the Funds. The purported class action is in its early stages and it is not possible to estimate the financial effect of the class action at present.

		Group						
in Singapore Dollars (millions)	To	tal		rs' & General ce Funds		ance Fund		
	2009	2008	2009	2008	2009	2008	2009	2008

31 RELATED PARTY TRANSACTIONS

The Group enters into transactions with its related parties in the normal course of business. Transactions are carried out on an arm's length basis.

31.1 Sale and Purchase of Goods and Services

In addition to the related party information disclosed elsewhere in the financial statements, the following significant transactions between the Group and related parties took place at terms agreed between the parties during the financial year:

36.0	35.2	3.3	3.8	32.7	31.4	_	_
from:							
2.2	2.8	2.2	2.8	_	_	_	_
4.2	4.9	2.0	2.0	2.2	2.9	_	_
19.8	67.3	_	2.7	19.8	64.6	_	_
10.5	12.2	_	1.8	10.5	10.4	_	_
0.8	6.4	0.4	2.8	0.4	3.6	_	0.1
13.3	17.7	0.9	1.6	12.4	16.1	_	-
0.4	0.4	_	_	0.4	0.4		_
4.7	2.0	2.9	1.1	1.8	0.9	_	-
4.1	0.7	2.7	0.1	1.4	0.6	-	-
	1 from: 2.2 4.2 19.8 10.5 0.8 13.3 0.4	1 from: 2.2 2.8 4.2 4.9 19.8 67.3 10.5 12.2 0.8 6.4 13.3 17.7 0.4 0.4 4.7 2.0	1 from: 2.2	1 from: 2.2	1 from: 2.2	1 from: 2.2 2.8 2.2 2.8 - - - - 4.2 4.9 2.0 2.0 2.2 2.9 19.8 67.3 - 2.7 19.8 64.6 10.5 12.2 - 1.8 10.5 10.4 0.8 6.4 0.4 2.8 0.4 3.6 13.3 17.7 0.9 1.6 12.4 16.1 0.4 0.4 - - 0.4 0.4 4.7 2.0 2.9 1.1 1.8 0.9	1 from: 2.2

31.2 Balance Sheet Balances with Related Parties

Balance sheet balances with related parties as at 31 December are as follows:

Cash and cash equivalents held with:

holding company	436.2	371.3	101.8	86.5	334.4	284.8	11.1	4.8
 related parties of the holding company 	355.5	519.7	35.1	45.1	320.4	474.6	-	_
Amount due to holding company	3.1	3.2	3.1	3.2	-	-	-	_
Investments in quoted debt securities and preference shares of:								
holding company	425.4	410.8	0.7	0.7	424.7	410.1	_	-
 related parties of the holding company 	/ 81.8	82.9	_	_	81.8	82.9	_	_

Outstanding balances at balance sheet date are unsecured and interest free. Settlement will take place in cash.

There was no provision for doubtful debts at the balance sheet date and no bad debt expense for the year (2008: Nil).

					Company				
	in Singapore Dollars (millions)	To	otal		hareholders' & General Insurance Funds		ance Fund		
		2009	2008	2009	2008	2009	2008	2009	2008
31	RELATED PARTY TRANSACTIONS (continued)								
	31.3 Compensation of Key Management Person	onnel							
	Short-term employee benefits	8.9	10.4	3.2	3.9	5.7	6.5	1.2	0.9
	Other long-term benefits	0.9	0.8	0.3	0.1	0.6	0.7	_	_
	Central Provident Fund/ Employee Provident Fund	0.2	0.3	_	0.1	0.2	0.2	_	_
	Share-based payments	1.0	2.0	0.1	0.6	0.9	1.4	-	_
		11.0	13.5	3.6	4.7	7.4	8.8	1.2	0.9
	Comprise amounts paid to:								
	Directors of the Company	4.3	4.1	1.4	1.6	2.9	2.5	1.1	0.7
	Other key management personnel	6.7	9.4	2.2	3.1	4.5	6.3	0.1	-
		11.0	13.5	3.6	4.7	7.4	8.8	1.2	0.7
									$\overline{}$

32 SEGMENTAL INFORMATION

With effect from 1 January 2009, the Group adopted FRS 108 Operating Segments, which requires disclosure of information about the Group's operating segments and replaced the requirement to determine primary (geographical) and secondary (business) reporting segments of the Group. With the adoption of FRS 108, the Group is required to identify the reportable segments on the basis of internal reports that are regularly reviewed by the entity's chief operating decision maker in order to allocate resources to the segment and assess its performance. As a result, the Group has changed the operating segments from those previously identified under FRS 14 Segmental Reporting. For the Life Assurance Fund, Non-linked business has been allocated between the Participating and Nonparticipating business segments. The Shareholders' segment has been divided up between the Fund Management and Financial Advisory and Other Shareholders segments. Accordingly, additional disclosures about each of the reportable operating segments identified were made, including revised comparative information.

Business Segments

The Group's operating businesses are organised and managed separately according to the nature of the products and services provided, with each segment representing a strategic business unit that offers different products for the different markets. The Group's principal operations are organised into the Life Assurance, General Insurance and Shareholders segments.

Life Assurance Segment

The Life Assurance segment provides different types of products, comprising life insurance, long-term health and accident insurance, annuity business written and includes the unit-linked business. The Life Assurance segment is further organised into three reportable segments based on the type of product provided - the Participating Business, Non-participating Business and Linked Business segments.

Under the Participating Business segment, the insurance contracts issued by subsidiaries within the Group contain a discretionary participating feature. In addition to guaranteed benefits payable upon insured events associated with human life such as death or disability, the contract entitles the policyholder to receive benefits, commonly referred to as a policyholder bonus, which is derived from the investment performance of the pool of assets and operating experience of all the participating policies managed by each insurance subsidiary within the Group.

Under the Non-participating Business segment, the insurance contracts issued by insurance subsidiaries within the Group transfer both insurance and investment risks from policyholders to the insurance subsidiaries within the Group. Other than medical insurance policy contracts, the payout to policyholders upon the occurrence of the insured event is pre-determined and the transfer of risk is absolute. For medical insurance policy contracts, the payout is dependent on the actual medical costs incurred upon the occurrence of the insured event.

Under the Linked Business segment, the insurance subsidiaries within the Group issue contracts which transfer insurance risk alone from policyholders to the insurance subsidiaries within the Group. The net investment returns derived from the variety of investment funds as selected by the policyholder accrue directly to the policyholder.

General Insurance Segment

Under the General Insurance business, the Group issues short term property and casualty contracts which protect the policyholder against the risk of loss of property premises due to fire or theft in the form of fire or burglary insurance contract and/or business interruption contract; risk of liability to pay compensation to a third party for bodily harm or property damage in the form of public liability insurance contract. The Group also issues short term medical and personal accident general insurance contracts.

32 SEGMENTAL INFORMATION (continued)

Business Segments (continued)

(c) Shareholders Segment

The Shareholders segment comprises two reportable segments, the Fund Management and Financial Advisory Business and Other Shareholders segments. The Fund Management and Financial Advisory segment provides fund management services for absolute return/balanced mandates with different risk-return characteristics and manages a range of products, including Asia Pacific equities, Asian and global fixed income securities portfolios. Clients include Singapore statutory boards, government-linked corporations, public and private companies, insurance companies and charity organisations. The Other Shareholders segment comprises activities not related to the core business segments, and includes general corporate income and expense items.

Geographical Segments

The Group's risks and rewards are affected by operating conditions in different countries and geographical areas. Therefore, for management purposes, the Group is also organised on a geographical basis into Singapore, Malaysia and Other Asia, based on the location of the Group's assets. Sales to external customers disclosed in geographical segments are based on the respective location of its customers.

Segment Accounting Policies, Allocation Basis and Transfer Pricing

The accounting policies of the segments are the same as those described in the summary of significant accounting policies in Note 2.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis. Unallocated items comprise mainly corporate assets, income tax and deferred tax assets and liabilities, interest-bearing loans and related expenses. Inter-segment transfers or transactions are entered into under normal commercial terms and conditions that would also be available to unrelated third party. Segment revenue, expenses and results include transfers between business segments. These transfers are eliminated on consolidation.

(1) By Business Segments

				Gr	oup				Group	
	in Singapore Dollars (millions)	Fund Man & Fina Advisory	ncial	Ot	hers	Adjustments & Eliminations		Note	Consolidated	
		2009	2008	2009	2008	2009	2008		2009	2008
(a)	Shareholders' Fund									
	Investment income, net	0.2	1.0	109.4	122.4	(20.6)	(13.8)	(1)	89.0	109.6
	Gain on sale of investments and									
	changes in fair value	-	-	12.6	2.8	-	-		12.6	2.8
	Increase in provision for impairment									
	of assets	-	(0.3)	(16.2)	(52.1)	_	_		(16.2)	(52.4)
	(Loss)/gain in exchange differences	(0.1)	-	0.8	(19.1)	_	_		0.7	(19.1)
	Loss on redemption of									
	GreatLink Choice		_	(213.3)	_	_	_	_	(213.3)	
	Profit/(loss) from investments	0.1	0.7	(106.7)	54.0	(20.6)	(13.8)		(127.2)	40.9
	Fees and other income	64.5	81.9	2.5	1.3	(3.3)	(3.7)	(1)	63.7	79.5
	Profit/(loss) before expenses	64.6	82.6	(104.2)	55.3	(23.9)	(17.5)		(63.5)	120.4
	Management and other expenses	30.7	38.3	34.0	86.9	_	_		64.7	125.2
	Depreciation	0.7	0.8	0.9	0.2	_	_		1.6	1.0
	Total expenses	31.4	39.1	34.9	87.1	_	_		66.3	126.2

32 SEGMENTAL INFORMATION (continued)

(1) By Business Segments (continued)

)	by business segments (continued)	Group							Group		
	in Singapore Dollars (millions)	Fund Man & Fina Advisory	ncial	O	thers	Adjusti & Elimii		Note	Conso	lidated	
		2009	2008	2009	2008	2009	2008		2009	2008	
)	Shareholders' Fund (continued)										
	Profit after expenses	33.2	43.5	(139.1)	(31.8)	(23.9)	(17.5)		(129.8)	(5.8)	
	Share of profit/(loss) of associates	_	-	0.6	(6.9)	-	-		0.6	(6.9)	
	Share of loss of joint ventures		_	(6.2)	(4.4)	_	_	_	(6.2)	(4.4)	
		33.2	43.5	(144.7)	(43.1)	(23.9)	(17.5)		(135.4)	(17.1)	
	Income tax	(6.3)	(8.4)	(85.6)	(6.8)	-	-	_	(91.9)	(15.2)	
	Segment profit/(loss)	26.9	35.1	(230.3)	(49.9)	(23.9)	(17.5)	_	(227.3)	(32.3)	
	Profit from insurance operations Profit per Profit & Loss Statement								751.9 524.6	317.0 284.7	
	Other material items:										
	Interest income	0.3	0.9	71.3	85.8	_	_		71.6	86.7	
	Staff costs and related expenses										
	(including executive directors	اما									
	and key management personr compensation)	21.2	26.2	16.8	22.6				38.0	48.8	
	Rental expense	2.1	1.6	1.7	1.4	_	_		3.8	3.0	
	Loss on disposal of property, plant and equipment and	2.1	1.0	1.7	1.4				3.0	3.0	
	investment properties	_	_	_	0.4	_	_		_	0.4	
	Provision for expense to										
	support insurance operations	_	_	_	30.0	_	_		_	30.0	
	Loss on redemption of										
	GreatLink Choice	-	-	213.3	_	_	_		213.3	-	
	Non-cash items:										
	Depreciation	0.7	0.8	0.9	0.2	-	-		1.6	1.0	
		_	0.3	16.2	52.1	-	-		16.2	52.4	
	Impairment of assets										
	Changes in fair value of investments:										
	•		(8.5)	(9.9) 175.7	28.9 (322.9)	_	_		(9.9) 182.2	28.9 (331.4)	

32 SEGMENTAL INFORMATION (continued)

(1) By Business Segments (continued)

` '	, ,				Group				Group		
	in Singapore Dollars (millions)	& I	Fund Management & Financial Advisory Business				justments liminations Not		Con	nsolidated	
	3	1 Dec 2009	31 Dec 2008	31 Dec 2009	31 Dec 2008	31 Dec 2009	31 Dec 2008		31 Dec 2009	31 Dec 2008	
(a)	Shareholders' Fund (continued) Assets and liabilities:										
	Segment assets	98.2	100.3	3,892.7	3,343.1	16.7	16.8		4,007.6	3,460.2	
	Investments in associates										
	and joint ventures	-	-	98.0	57.4	_	-		98.0	57.4	
	Total assets	98.2	100.3	3,990.7	3,400.5	16.7	16.8		4,105.6	3,517.6	
	Segment liabilities	19.0	19.2	359.4	384.9	_	_		378.4	404.1	
	Income tax and deferred tax liabilities	es 8.2	9.1	126.0	64.7	-	-		134.2	73.8	
	Total liabilities	27.2	28.3	485.4	449.6	-	-		512.6	477.9	
	Other segment information:										
	Additions to non-current assets										
	 property, plant and equipm 	ent 0.2	0.9	1.0	1.0	_	_		1.2	1.9	

(b) General Insurance Fund

The segment profit/(loss) information for general insurance fund has not been presented below as it is considered a single business segment and disclosure of the information can be found in the General Insurance Revenue Statement. All revenues in the General Insurance Fund are from external customers. Material non-cash items consist of depreciation and impairment of assets, which can be found in the General Insurance Revenue Statement.

	Gr	oup
in Singapore Dollars (millions)	General Ins	urance Fund
	2009	2008
Other material items:		
Interest income	5.3	6.3
Staff costs and related expenses (including executive directors and key management personnel compensation)	13.8	12.7
Rental expense	1.6	1.6
in Singapore Dollars (millions)	1 Dec 2009 3	1 Dec 2008
Assets and liabilities:		
Total assets	209.4	202.1
Segment liabilities	202.0	193.8
Income tax and deferred tax liabilities	7.4	8.3
Total liabilities	209.4	202.1
Other segment information:		
Additions to non-current assets		
– property, plant and equipment	0.3	0.7

32 SEGMENTAL INFORMATION (continued)

(1) By Business Segments (continued)

By Business Segments (continued)				C	Group				
in Singapore Dollars (millions)		icipating Isiness		articipating Isiness	Linke	d Business	Adjustments	& Eliminati	ons Cons	olidated
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
Life Assurance Fund										
Premiums										
less reassurances	3,991.7	4,868.8	874.8	854.0	722.3	1,082.9	-	_	5,588.8	6,805.7
Commissions received										
from reinsurers	14.8	5.4	6.8	3.2	3.1	1.8	_	_	24.7	10.4
Investment income, net	1,219.8	1,266.2	153.8	145.9	93.9	114.1	_	_	1,467.5	1,526.2
Rental income, net	54.8	52.8	4.2	3.8	_	_	_	_	59.0	56.6
Gain/(loss) on sale of										
investments and										
changes in fair valu	ıe 172.2	54.0	(11.7)	46.5	1,146.0	(1,591.6)	_	_	1,306.5	(1,491.1)
(Loss)/gain in exchange										
differences	(50.8)	(73.4)	(18.5)	(3.3)	4.0	6.5	-	_	(65.3)	(70.2)
Segment revenue	5,402.5	6,173.8	1,009.4	1,050.1	1,969.3	(386.3)	_	-	8,381.2	6,837.6
Gross claims, surrenders										
and annuities	3,007.5	3,168.7	731.0	730.0	781.1	362.5	_	_	4,519.6	4,261.2
Claims, surrenders and										
annuities recovered										
from reinsurers	(15.7)	(15.9)	(27.6)	(14.5)	(5.2)	(3.8)	-	_	(48.5)	(34.2)
Commissions and										
agency expenses	285.0	289.9	94.5	86.3	138.1	154.9	_	_	517.6	531.1
Increase/(decrease) in										
provision for										
impairment of asse		397.6	(1.2)	34.1	_	_	_	_	59.4	431.7
Management expenses	128.0	179.1	54.7	58.5	44.3	63.2	_	_	227.0	300.8
Impairment loss										
on goodwill	6.7	- 10.5	0.1	-	-	- 2.5	_	_	6.8	-
Agents' retirement benefi		19.5	1.3	2.0	3.9	3.5	_	_	20.7	25.0
Depreciation	39.7	44.9	3.5	5.2	1.8	2.5	_	_	45.0	52.6
Change in life assurance										
fund contract	0.000.6	(207.2)	(100.0)	10.6	000.0	(1 020 1)			2 0 2 2	(1 200 7)
liabilities	2,239.6	(287.2)	(198.6)	18.6		(1,030.1)	_			(1,298.7)
Segment expense	5,766.9	3,796.6	657.7	920.2	1,852.2	(447.3)	_	_	8,276.8	4,269.5
	(364.4)	2,377.2	351.7	129.9	117.1	61.0	_	_	104.4	2,568.1
Share of loss of associates	(23.8)	(36.2)	(2.8)	-	_	_	_	_	(26.6)	(36.2)
Share of (loss)/profit of										
joint ventures	(1.3)	4.8	_	-	-	-	-	_	(1.3)	4.8
	(389.5)	2,345.8	348.9	129.9	117.1	61.0	_	_	76.5	2,536.7
Income tax	(174.5)	250.3	(91.4)	(9.1)	(5.5)	13.9	_	_	(271.4)	255.1
Segment (loss)/profit	(564.0)	2,596.1	257.5	120.8	111.6	74.9	_	_	(194.9)	2,791.8
Retained in life										
assurance fund	(660.2)	2,494.1	(247.9)	(9.0)	(13.5)	6.3	_	_	(921.6)	2,491.4
Transferred to Profit	()	-,	(=)	(2.0)	()	0.5			()	_, .,
& Loss Statement	96.2	102.0	505.4	129.8	125.1	68.6	_	_	726.7	300.4
	(564.0)	2,596.1	257.5	120.8	111.6	74.9			(104.0)	2,791.8
	(304.0)	۷,۵۶۵.۱	257.5	120.6	111.0	74.9	-	_	(134.9)	۷,/۶۱.۵

32 SEGMENTAL INFORMATION (continued)

(1) By Business Segments (continued)

By Business Segments (•			G	iroup				
in Singapore Dollars (millions)		ticipating usiness		rticipating siness	Linke	d Business	Adjustments	& Eliminati	ions Conse	olidated
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
Life Assurance Fund (cor Other material items:	ntinued)									
Interest income Staff costs and related expenses (including executive directors and key management personnel	1,054.1	1,039.0	151.4	138.6	71.7	81.6	-	-	1,277.2	1,259.2
compensation)	70.6	70.5	29.4	31.5	20.5	25.1	_	_	120.5	127.1
Rental expense	9.9	8.3	4.2	3.9	2.7	3.2	_	_	16.8	15.4
Gain on disposal of property, plant and equipment and investment properties	1.7	8.4	0.1	0.7					1.8	9.1
Interest expense on	1.7	0.4	0.1	0.7	_	_	_	_	1.0	2.1
policy benefits	75.4	70.6	0.1	-	-	-	_	-	75.5	70.6
Non-cash items:										
Depreciation	39.7	44.9	3.5	5.2	1.8	2.5	_	_	45.0	52.6
Impairment of assets	(60.6)	(397.6)	1.2	(34.1)	_	_	_	_	(59.4)	(431.7)
Impairment loss on goody	vill 6.7	-	0.1	-	-	-	_	_	6.8	-
Changes in fair value of investments: – through Profit & Los	ss									
Statement – through life assurance	(169.0) te	178.4	11.0	(46.9)	(1,238.2)	1,304.8	-	-	(1,396.2)	1,436.3
fund		(2,560.0)	53.6	(61.1)	_	_	-	_	1,817.0	(2,621.1)

32 SEGMENTAL INFORMATION (continued)

(1) By Business Segments (continued)

by business segments	•	,				Group					
in Singapore Dollars (millions		ticipating Business	Non-Participating Business		Link	ed Business	Adjustments & Eliminations		ons Con	Consolidated	
	31 Dec 2009	31 Dec 2008	31 Dec 2009	31 Dec 2008	31 Dec 2009	31 Dec 2008	31 Dec 2009	31 Dec 2008 3	1 Dec 2009	31 Dec 2008	
Life Assurance Fund (co	ontinued)										
Assets and liabilities:											
Segment assets	35,709.6	32,391.2	4,486.1	4,292.8	3,794.6	3,353.8	_		43,990.3	40,037.8	
Investments in associates	S										
and joint ventures	216.5	397.2	9.4	0.5	-	-	-	-	225.9	397.7	
Total assets	35,926.1	32,788.4	4,495.5	4,293.3	3,794.6	3,353.8	-		44,216.2	40,435.5	
Segment liabilities	•	32,246.0	4,358.0	4,253.1	3,805.3	3,365.1	-		43,292.4	39,864.2	
Income tax and deferred tax liabilities	797.0	542.4	137.5	40.2	(10.7)	(11.3)	-	_	923.8	571.3	
Total liabilities	35,926.1	32,788.4	4,495.5	4,293.3	3,794.6	3,353.8	-		44,216.2	40,435.5	
Other segment informa	ation:										
Additions to non-current	t assets:										
– property, plant a	and										
equipment	18.6	85.0	4.3	2.0	-	-	-	_	22.9	87.0	
investment											
properties	1.0	7.0	_	1.0	_	_	_	_	1.0	8.0	

(2) By Geographical Segments

						Gro	oup				
	in Singapore Dollars (millions)	Sing	japore	Mala	ysia	Othe	r Asia	Adjustment	s & Eliminations	Conso	lidated
		2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
(a)	Shareholders' Fund										
	Investment income, net	75.9	98.0	10.2	8.6	2.9	3.0	_	_	89.0	109.6
	Gain on sale of investment and changes in	S									
	fair value	13.3	2.5	(0.7)	0.4	_	(0.1)	_	-	12.6	2.8
	Fees and other income	63.7	79.5	_	_	_	_	_	-	63.7	79.5
	Total revenue from										
	external customers	152.9	180.0	9.5	9.0	2.9	2.9	-	_	165.3	191.9
	Inter-segment revenue	2.1	236.1	_	_	-	_	(2.1)	(236.1)	-	-
	Total revenue	155.0	416.1	9.5	9.0	2.9	2.9	(2.1)	(236.1)	165.3	191.9
	Non-current assets	20.7	20.7	_	-	2.2	-	_	-	22.9	20.7

32 SEGMENTAL INFORMATION (continued)

(2) By Geographical Segments (continued)

						Gro	oup				
	in Singapore Dollars (millions)	Sir	Singapore		Malaysia		Other Asia		Adjustments & Eliminations		olidated
		2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
(b)	General Insurance Fund Total revenue from										
	external customers	40.3	37.7	64.9	65.9	_	_	_	_	105.2	103.6
	Non-current assets	0.2	0.1	0.7	0.9	-	-	-	-	0.9	1.0
(c)	Life Assurance Fund Total revenue from										
	external customers	5,273.1	3,651.7	3,038.5	3,160.3	69.6	25.6	_	- 3	8,381.2	6,837.6
	Non-current assets	1,414.8	1,438.2	438.1	437.0	4.6	6.3	_	-	1,857.5	1,881.5

Non-current assets information presented above consist of goodwill, investment properties and property, plant and equipment as presented in the consolidated balance sheet.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES

Governance Framework

Managing risk is an integral part of the Group's core business. As stated in the Enterprise Risk Management ("ERM") Framework, the Group shall:

- Always operate within the risk appetite set by the Board; and
- Ensure reward commensurate for any risk taken.

Group Risk Management department spearheads the development and implementation of the ERM Framework for the Group.

The Risk and Investment Committee ("RIC") is constituted to provide oversight on the risk management initiatives. At the group level, detailed risk management and oversight activities are undertaken by the following group management committees comprising the Group Chief Executive Officer and key Senior Management Executives:

- Group Management Team ("GMT")
- Group Asset-Liability Committee ("Group ALC")
- Group Information Technology Steering Committee ("Group ITSC")

GMT is responsible for providing leadership, direction and oversight with regards to all matters of the Group. The GMT is also responsible for ensuring compliance and alignment with Group Governance and Oversight Framework, i.e. Group standards and guidelines. The GMT is supported by the local Senior Management Team ("SMT") and Product Development Committee ("PDC").

Group ALC is responsible for assisting GMT in balance sheet management. Specifically, Group ALC reviews and formulates technical frameworks, policies and methodology relating to balance sheet management. Group ALC is also responsible for ensuring compliance and alignment with Group Governance and Oversight Framework, i.e. Group standards and guidelines. Group ALC is supported by the local Asset-Liability Committee ("ALC").

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Regulatory Framework

Insurers are required to comply with the Insurance Act and Regulations, as applicable, including guidelines on investment limits. The responsibility for the formulation, establishment and approval of the investment policy rests with the respective Board of Directors ("Board"). The Board exercises oversight on investments to safeguard the interests of policyholders and shareholders.

Capital Management

GEH's capital management policy is to create shareholder value, deliver sustainable returns to shareholders, maintain a strong capital position with sufficient buffer to meet policyholders' obligations and regulatory requirements and make strategic investments for business growth.

Regulatory Capital

The insurance subsidiaries of the Group are required to comply with capital ratios prescribed by the Insurance Regulations of the jurisdiction in which the subsidiaries operate.

In Singapore, the minimum Capital Adequacy Ratio under the Risk-based Capital Framework regulated by the Monetary Authority of Singapore is 120% for each insurance entity. The capital requirement also includes Fund Solvency Ratios for the respective insurance funds operated by the Group. Regulatory capital of the consolidated Singapore insurance subsidiaries as at 31 December 2009 comprised Available Capital of \$7.0 billion (31 December 2008: \$6.0 billion), Risk Capital of \$3.0 billion (31 December 2008: \$2.6 billion) and Capital Adequacy Ratio of 235% (31 December 2008: 227%).

Risk-based Capital Framework for the insurance industry in Malaysia came into effect on 1 January 2009. Under this new framework, insurance assets and liabilities are subject to mark to market rules. The minimum capital requirement under the Risk-based Capital Framework regulated by Bank Negara, Malaysia is 130% for each insurance entity. Regulated capital of the consolidated Malaysia insurance subsidiaries as at 31 December 2009 comprised Available Capital of \$0.7 billion (31 December 2008: \$0.5 billion), Risk Capital of \$0.2 billion (31 December 2008: \$0.2 billion) and Capital Adequacy Ratio of 323% (31 December 2008: 229%).

The Group has met all of its regulatory requirements throughout the financial year.

Dividend

GEH's dividend policy aims to provide shareholders with a predictable and sustainable dividend return, payable on a half-yearly basis.

The Group has had no significant changes in the policies and processes relating to its capital structure during the year.

The principal activities of the Group are the provision of financial advisory services coupled with insurance protection against risks such as mortality, morbidity (health, disability, critical illness, personal accident), and property and casualty.

The Group's underwriting strategy is designed to ensure that these risks are well diversified in terms of type of risk and level of insured benefits. This is largely achieved through diversification across industry sectors and geography, the use of medical screening in order to ensure that pricing takes account of current health conditions and family medical history, regular review of actual claims experience and product pricing, as well as detailed claims handling procedures. Underwriting limits are also set in place to enforce appropriate risk selection criteria. For example, the Group has the right not to renew individual policies, it can impose deductibles and it has the right to reject the payment of fraudulent claims.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Capital Management (continued)

Risks inherent in the Group's activities include but are not limited to the following:

Insurance Risk

Insurance Risks of Life Insurance Contracts

Insurance risks arise when the Group underwrites insurance contracts. A mis-estimation of the assumptions used in pricing the insurance products as well as subsequent setting of the technical provisions may give rise to potential shortfalls when actual experience is different from expected experience. Sources of assumptions affecting insurance risks include policy lapses and policy claims such as mortality, morbidity and expenses. These risks do not vary significantly in relation to the location of the risk insured by the Group, type of risk insured or by industry.

The Group utilises reinsurance to manage the mortality and morbidity risks. The Group's reinsurance management strategy and policy are reviewed annually by RIC and Group ALC. Reinsurance structures are set based on the type of risk. Retention limits for mortality risk per life are limited to a maximum of \$700,000 in Singapore and RM350,000 in Malaysia. Retention limits for critical illness per life are limited to a maximum of \$400,000 in Singapore and RM250,000 in Malaysia. Catastrophe reinsurance is procured to limit catastrophic losses. The Group's exposure to group insurance business is not significant, thus there is no material concentration in insurance risk.

Only reinsurers meeting a minimum credit rating of S&P A- are considered when deciding on which reinsurers to reinsure the Group's risk. The Group limits its risk to any one reinsurer by ceding different products to different reinsurers or to a panel of reinsurers.

Group ALC reviews the actual experience of mortality, morbidity, lapses and surrenders, and expenses to ensure that the policies, guidelines and limits put in place to manage the risks remain adequate and appropriate.

A substantial portion of the Group's life assurance funds is participating in nature. In the event of volatile investment climate and/or unusual claims experience, the insurer has the option of revising the bonus and dividends payable to policyholders.

For non-participating funds, the risk is that the guaranteed policy benefits must be met even when investment markets perform poorly, or claims experience is higher than expected.

For investment-linked funds, the risk exposure for the Group is limited only to the underwriting aspect as all investment risks are borne by the policyholders.

Stress Testing ("ST") is performed at least once a year. The purpose of the ST is to test the solvency of the life fund under various scenarios according to prescribed statutory valuation basis, simulating drastic changes in major parameters such as new business volume, investment environment, expense patterns, mortality/morbidity patterns and lapse rates.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Insurance Risk (continued)

TABLE 33(A): The table below sets out the concentration of the life insurance risk as at the balance sheet date, gross of reinsurance:

(i) by Class of business:

Life A	Assurance
As at 31 December 2009 Insurance Liabilities	As at 31 December 2008 Insurance Liabilities
17,694.6	14,618.4
14,973.3	14,261.8
338.3	452.3
612.6	494.3
634.4	627.2
304.8	1,294.8
34,558.0	31,748.8
22,976.3	20,430.9
11,385.3	11,162.3
196.4	155.6
34,558.0	31,748.8
	As at 31 December 2009 Insurance Liabilities 17,694.6 14,973.3 338.3 612.6 634.4 304.8 34,558.0 22,976.3 11,385.3 196.4

The sensitivity analysis below shows the impact of change in key parameters on the value of policy liabilities, and hence on the profit and loss statement and shareholders' equity.

Sensitivity analysis produced are based on parameters set out as follows:

		Change in Assumptions
(a)	Scenario 1 – Mortality and Major Illness	+ 25% for all future years
(b)	Scenario 2 – Mortality and Major Illness	– 25% for all future years
(c)	Scenario 3 – Health and Disability	+ 25% for all future years
(d)	Scenario 4 – Health and Disability	– 25% for all future years
(e)	Scenario 5 – Lapse and Surrender rates	+ 25% for all future years
(f)	Scenario 6 – Lapse and Surrender rates	– 25% for all future years
(g)	Scenario 7 – Expenses	+ 30% for all future years

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Insurance Risk (continued)

TABLE 33(B1): Profit/(Loss) After Tax and Shareholders' Equity sensitivity for the Singapore segment:

Impact on one-year's profit/(loss) after tax and Shareholders' Equity

in Singapore Dollars (millions)	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5	Scenario 6	Scenario 7
2009							
Gross impact	(16.6)	(33.3)	103.8	(116.9)	34.3	(57.1)	(21.6)
Reinsurance ceded	-	_	-	_	-	_	-
Net impact	(16.6)	(33.3)	103.8	(116.9)	34.3	(57.1)	(21.6)
2008							
Gross impact	(15.7)	(30.8)	82.1	(106.5)	26.7	(35.9)	(19.6)
Reinsurance ceded	-	-	-	_	-	_	-
Net impact	(15.7)	(30.8)	82.1	(106.5)	26.7	(35.9)	(19.6)

TABLE 33(B2): Profit/(Loss) After Tax and Shareholders' Equity sensitivity for the Malaysia segment:

Impact on one-year's profit/(loss) after tax and Shareholders' Equity

2009 Gross impact Reinsurance ceded	(50.4) -	55.3 -	(9.2)	9.2	(3.7)	4.8 -	(6.0) -
Net impact	(50.4)	55.3	(9.2)	9.2	(3.7)	4.8	(6.0)
<u>2008</u>							
Gross impact	_	_	_	_	_	_	_
Reinsurance ceded	_	-	-	-	-	-	-
Net impact	_	-	-	-	-	-	_

The above table demonstrates the sensitivity of the Group's profit and loss after tax to a reasonably possible change in actuarial valuation assumptions on an individual basis with all other variables held constant.

The effect of sensitivity analysis on reinsurance ceded for the Singapore and Malaysia segments are not material.

The method used and significant assumptions made for deriving sensitivity information above did not change from the previous year.

Insurance Risk of Non-Life Insurance Contracts

Risks under non-life insurance policies usually cover a twelve-month duration. The risk inherent in non-life insurance contracts is reflected in the insurance contract liabilities which include the premium and claims liabilities, as set out under Note 15 and 16 of the financial statements. The premium liabilities comprise reserve for unexpired risks, while the claims liabilities comprise the loss reserves which include both provision for outstanding claims notified and outstanding claims incurred but not reported.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

15.1

92.3

Insurance Risk (continued)

<u>Insurance Risk of Non-Life Insurance Contracts</u> (continued)

TABLE 33(C1): The table below sets out the concentration of the non-life insurance risk as at the balance sheet date:

(i) by Class of business:

Non-Life	Insurance	Contract

Non-Life Insurance Contracts								
	As at 31 December	2009		As at 31 December 2	8008			
Gross Premium Liabilities	Reinsured Premium Liabilities	Net Premium Liabilities	Gross Premium Liabilities	Reinsured Premium Liabilities	Net Premium Liabilities			
16.6	(10.9)	5.7	17.2	(10.1)	7.1			
24.1	(2.9)	21.2	15.2	(4.3)	10.9			
1.2	(0.9)	0.3	0.9	(0.5)	0.4			
3.6	(0.8)	2.8	3.8	(0.7)	3.1			
9.5	(1.1)	8.4	8.5	(1.9)	6.6			
24.5	(6.5)	18.0	21.5	(6.5)	15.0			
79.5	(23.1)	56.4	67.1	(24.0)	43.1			
Gross Claims Liabilities	Reinsured Claims Liabilities	Net Claims Liabilities	Gross Claims Liabilities	Reinsured Claims Liabilities	Net Claims Liabilities			
25.7	(22.0)	3.7	19.2	(16.0)	3.2			
36.0	(7.7)	28.3	35.5	(7.6)	27.9			
2.3	(1.4)	0.9	1.8	(1.0)	0.8			
6.9	(1.0)	5.9	6.8	(0.3)	6.5			
6.3	0.1	6.4	4.6	(0.2)	4.4			
	16.6 24.1 1.2 3.6 9.5 24.5 79.5 Gross Claims Liabilities 25.7 36.0 2.3 6.9	Gross Premium Reinsured Premium Liabilities	As at 31 December 2009 Gross Premium Reinsured Premium Liabilities Net Premium Liabilities 16.6 (10.9) 5.7 24.1 (2.9) 21.2 1.2 (0.9) 0.3 3.6 (0.8) 2.8 9.5 (1.1) 8.4 24.5 (6.5) 18.0 79.5 (23.1) 56.4 Gross Claims Liabilities Claims Liabilities	As at 31 December 2009 Gross Premium Reinsured Premium Liabilities Net Premium Liabilities Gross Premium Liabilities 16.6 (10.9) 5.7 17.2 24.1 (2.9) 21.2 15.2 1.2 (0.9) 0.3 0.9 3.6 (0.8) 2.8 3.8 9.5 (1.1) 8.4 8.5 24.5 (6.5) 18.0 21.5 79.5 (23.1) 56.4 67.1 Gross Claims Liabilities Liabilities Liabilities Liabilities Cross Claims Cr	As at 31 December 2009 As at 31 December 2009			

(11.2)

(43.2)

(ii) by Country:

Total

Miscellaneous

Non-Life Insurance Contracts

31.3

99.2

(12.9)

(38.0)

18.4

61.2

3.9

49.1

		As at 31 December	As at 31 December 2008			
in Singapore Dollars (millions)	Gross Premium Liabilities	Reinsured Premium Liabilities	Net Premium Liabilities	Gross Premium Liabilities	Reinsured Premium Liabilities	Net Premium Liabilities
Singapore	40.9	(11.7)	29.2	33.5	(12.6)	20.9
Malaysia	38.6	(11.4)	27.2	33.6	(11.4)	22.2
Total	79.5	(23.1)	56.4	67.1	(24.0)	43.1
in Singapore Dollars (millions)	Gross Claims Liabilities	Reinsured Claims Liabilities	Net Claims Liabilities	Gross Claims Liabilities	Reinsured Claims Liabilities	Net Claims Liabilities
Singapore	28.1	(17.2)	10.9	42.1	(18.2)	23.9
Malaysia	64.2	(26.0)	38.2	57.1	(19.8)	37.3
Total	92.3	(43.2)	49.1	99.2	(38.0)	61.2

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Insurance Risk (continued)

Key Assumptions

Non-life insurance contract liabilities are determined based on previous claims experience, existing knowledge of events, the terms and conditions of the relevant policies and interpretation of circumstances. Of particular relevance is past experience with similar cases, historical claims development trends, legislative changes, judicial decisions, economic conditions and claims handling procedures. The estimates of the non-life insurance contract liabilities are therefore sensitive to various factors and uncertainties. The actual future premium and claims liabilities will not develop exactly as projected and may vary from initial estimates.

Insurance risk of non-life insurance contracts is mitigated by emphasizing diversification across a large portfolio of insurance contracts and geographical areas. The variability of risks is improved by careful selection and implementation of underwriting strategies, which are designed to ensure that risks are diversified in terms of type of risk and level of insured benefits. This is largely achieved through diversification across industry sectors and geography. Further, strict claim review policies to assess all new and ongoing claims, regular detailed review of claims handling procedures and frequent investigation of possible fraudulent claims are all policies and procedures put in place to reduce the risk exposure of the Group. The Group further enforces a policy of actively managing and prompt pursuing of claims, in order to reduce its exposure to unpredictable future developments that can negatively impact the Group.

The Group has also limited its exposure by imposing maximum claim amounts on certain contracts as well as the use of reinsurance arrangements in order to limit exposure to catastrophic events, e.g. hurricanes, earthquakes and flood damages.

The sensitivity analysis below shows the impact of changes in key assumptions on gross and net liabilities, profit before tax and equity.

in Singapore Dollars (millions)	Change in Assumptions	Impact on Gross Liabilities	Impact on Net Liabilities	Impact on Profit before Tax	Impact on Equity
As at 31 December 2009					
Provision for adverse deviation marg	in +20%	2.5	1.4	1.4	1.4
Loss ratio	+20%	9.6	5.6	5.6	5.6
Claim handling expenses	+20%	0.5	0.6	0.6	0.6
As at 31 December 2008					
Provision for adverse deviation margin	+20%	2.9	1.7	1.7	1.7
Loss ratio	+20%	7.6	4.6	4.6	4.6
Claim handling expenses	+20%	0.5	0.6	0.6	0.6

The method used and significant assumptions made for deriving sensitivity information above did not change from the previous year.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Insurance Risk (continued)

TABLE 33(C2): The table below shows the cumulative claims estimates, including both claims notified and IBNR for each successive accident year, at each balance sheet date, together with cumulative payments to date.

Gross non-life insurance contract liabilities for 2009 (excluding provision for liability adequacy):

in Singapore Dollars (millions)	Before 2004	2004	2005	2006	2007	2008	2009	Total
Estimate of Cumulative Claims								
Accident Year	248.0	70.8	62.4	48.7	72.5	56.7	65.2	
One year later	228.9	62.3	67.2	50.4	72.6	56.5	_	
Two years later	225.1	63.3	65.1	48.4	68.7	-	_	
Three years later	229.4	63.0	63.8	47.3	-	-	_	
Four years later	218.9	62.4	62.0	-	-	-	_	
Five years later	207.7	61.7	-	-	-	-	_	
Six years later	214.7	-	-	-	-	-	-	
Current estimate of								
cumulative claims	214.7	61.7	62.0	47.3	68.7	56.5	65.2	
Cumulative Payments								
Accident Year	183.8	18.6	19.9	18.3	24.3	21.8	21.3	
One year later	207.1	41.3	50.7	36.4	50.0	43.6	_	
Two years later	210.6	54.3	54.5	41.0	56.6	-	_	
Three years later	219.7	57.3	56.1	42.9	_	_	_	
Four years later	211.1	58.4	57.1	-	-	-	_	
Five years later	202.5	59.0	-	-	-	-	_	
Six years later	206.5	-	_	_	_	_	-	
Cumulative payments	206.5	59.0	57.1	42.9	56.6	43.6	21.3	
Total non-life gross								
claim liabilities	8.2	2.7	4.9	4.4	12.1	12.9	43.9	89.1

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Insurance Risk (continued)

TABLE 33(C2): The table below shows the cumulative claims estimates, including both claims notified and IBNR for each successive accident year, at each balance sheet date, together with cumulative payments to date. (continued)

Non-life insurance contract liabilities, net of reinsurance of liabilities, for 2009 (excluding provision for liability adequacy):

in Singapore Dollars (millions)	Before 2004	2004	2005	2006	2007	2008	2009	Total
Estimate of Cumulative Claims								
Accident Year	168.5	27.4	26.8	29.4	32.3	36.9	49.6	
One year later	158.7	27.0	27.3	29.7	33.2	37.7	-	
Two years later	155.8	26.5	26.7	28.6	32.0	-	-	
Three years later	159.8	26.3	26.2	28.1	-	-	-	
Four years later	151.8	25.9	25.7	-	-	-	-	
Five years later	143.0	25.4	-	-	-	-	-	
Six years later	117.5	-	-	-	-	-	-	
Current estimate of								
cumulative claims	117.5	25.4	25.7	28.1	32.0	37.7	49.6	
Cumulative Payments								
Accident Year	138.1	10.6	11.0	12.6	13.6	16.9	22.2	
One year later	146.4	19.4	20.4	22.4	25.4	29.8	_	
Two years later	147.3	22.1	22.4	24.4	27.9	_	_	
Three years later	153.6	23.4	23.3	25.5	_	_	_	
Four years later	146.9	24.0	23.9	_	_	_	_	
Five years later	139.6	24.3	_	-	-	-	-	
Six years later	115.0	-	-	-	-	-	-	
Cumulative payments	115.0	24.3	23.9	25.5	27.9	29.8	22.2	
Total non-life net								
claim liabilities	2.5	1.1	1.8	2.6	4.1	7.9	27.4	47.4

Market and Credit Risk

Market risk arises when the market values of assets and liabilities do not move consistently as financial markets change. Changes in interest rates, foreign exchange rates, equity prices and alternative investment prices can impact present and future earnings of the insurance operations as well as shareholders' equity.

The Group is exposed to market risk in the investments of the Shareholders' Fund as well as in the mismatch risk between the asset and liability of the Insurance Funds. As for the funds managed by Lion Global Investors, investment risks are borne by investors and the Group does not assume any liability in the event of occurrence of loss or write-down in market valuation.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

Group ALC and local ALCs actively manage market risks through setting of investment policy and asset allocation, approving portfolio

construction and risk measurement methodologies, approving hedging and alternative risk transfer strategies. Investment limits monitoring is in place at various levels to ensure that all investment activities are aligned with the Group's risk management principles and philosophies. Compliance with established financial risk limits forms an integral part of the risk governance and financial reporting framework. Management of market risks resulting from changes in interest rates and currency exchange rates; volatility in equity price; as well as other risks like credit and liquidity risks are briefly described as follows:

Interest Rate Risk (including asset liability mismatch). The Group is exposed to interest rate risk through (i) investments in fixed income instruments in both the Shareholders' Fund as well as the Insurance Funds and (ii) policy liabilities in the Insurance Funds. Since the Shareholders' Fund has exposure to investments in fixed income instruments but no exposure to insurance policy liabilities, it will incur an economic loss when interest rates rise. Given the long duration of policy liabilities and the uncertainty of the cash flows of the Insurance Funds, it is not possible to hold assets that will perfectly match the policy liabilities. This results in a net interest rate risk or asset liability mismatch risk which is managed and monitored by Group ALC and the local ALCs. The Insurance Funds will incur an economic loss when interest rates drop since the duration of policy liabilities is generally longer than the duration of the fixed income assets.

Under Singapore regulations governed by the Monetary Authority of Singapore (MAS), the liability cash flows with duration more than 15 years for Singapore funds are discounted using the Long Term Risk Free Discount Rate ("LTRFDR"). As a result, the Singapore Non-Participating funds could have negative earnings impact when the LTRFDR decreases.

In 2009, the Group commenced an exercise to achieve portfolio matching of the assets and liabilities of GEL Non-Participating fund's long dated liabilities. These long dated liabilities are discounted using the market yield of the Singapore Government Securities ("SGS") of a matching duration (and not the LTRFDR mentioned above). The long dated liabilities which do not fall within the matching programme will still be subject to the LTRFDR requirement.

Under Malaysia regulations governed by Bank Negara Malaysia (BNM), the liability cash flows of all durations are discounted using weighted interest rates that reflect both past and current yield levels. The effect of changes in current interest rates on the value of liability reserves is therefore dampened compared to the corresponding impact on fixed income asset values. As a result, Malaysia non-participating funds could have negative earnings impact when actual interest rates rise.

Foreign Currency Risk. Hedging through currency forwards and swaps is typically used for the fixed income portfolio. Internal limits on foreign exchange exposure ranging from 15% to 35% are applied to investments in fixed income portfolios at a fund level. Currency risk derived from investments in foreign equities is generally not hedged.

The Group is also exposed to foreign exchange movement on net investment in its foreign subsidiaries. The major item for the Group is in respect of its Malaysia subsidiaries. The Insurance and Shareholders' Funds in Malaysia are predominantly held in Malaysian Ringgit, as prescribed by Bank Negara, Malaysia. The Group does not hedge against this exposure.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Market and Credit Risk (continued)

(b) Foreign Currency Risk (continued)

TABLE 33(D): The tables below show the foreign exchange position of the Group's financial assets and liabilities by major currencies:

in Singapore Dollars (millions)	SGD	RM	USD	Others	Total
As at 31 December 2009					
<u>ASSETS</u>					
Available-for-sale securities					
Equity securities	1,679.2	3,058.6	636.6	2,037.5	7,411.9
Debt securities	8,327.6	10,841.0	3,561.9	627.1	23,357.6
Other investments	363.5	10.3	1,014.8	226.8	1,615.4
Securities at fair value through profit or loss					
Equity securities	257.4	460.7	292.9	967.8	1,978.8
Debt securities	41.3	217.4	223.2	166.9	648.8
Other investments	515.0	14.2	48.1	89.5	666.8
Embedded derivatives	775.6	1.9	49.6	52.5	879.6
Derivative financial assets	4,052.5	1.6	(3,374.4)	(356.9)	322.8
Loans	1,564.4	368.1	_	_	1,932.5
Insurance receivables	943.4	1,492.2	2.0	17.3	2,454.9
Other debtors and interfund balances	1,313.4	497.3	0.4	24.0	1,835.1
Cash and cash equivalents	2,088.5	958.4	74.3	94.7	3,215.9
	21,921.8	17,921.7	2,529.4	3,947.2	46,320.1
LIABILITIES					
Other creditors and interfund balances	1,218.2	638.1	_	9.5	1,865.8
Insurance payables	907.1	1,290.2	1.1	8.5	2,206.9
Unexpired risk reserve	40.9	38.6	_	_	79.5
Derivative financial liabilities	31.6	_	10.0	5.0	46.6
Provision for agents' retirement benefits	1.4	190.6	_	_	192.0
General insurance fund contract liabilities	28.0	64.3	_	_	92.3
Life assurance fund contract liabilities	22,948.6	11,385.3	47.1	177.0	34,558.0
	25,175.8	13,607.1	58.2	200.0	39,041.1

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

(b) Foreign Currency Risk (continued)

TABLE 33(D): The tables below show the foreign exchange position of the Group's financial assets and liabilities by major currencies

in Singapore Dollars (millions)	SGD	RM	USD	Others	Total
As at 31 December 2008					
<u>ASSETS</u>					
Available-for-sale securities					
Equity securities	1,288.0	2,287.2	410.9	1,085.4	5,071.5
Debt securities	9,046.5	9,824.4	1,960.1	752.0	21,583.0
Other investments	246.2	10.5	914.3	594.4	1,765.4
Securities at fair value through profit or loss					
Equity securities	120.9	223.4	195.2	545.7	1,085.2
Debt securities	36.8	212.9	365.6	273.8	889.1
Other investments	376.6	9.4	37.4	46.7	470.1
Embedded derivatives	588.5	12.5	30.0	25.1	656.1
Derivative financial assets	2,885.4	2.4	(2,017.7)	(466.5)	403.6
Loans	1,241.9	389.1	_	_	1,631.0
Insurance receivables	969.3	1,430.1	2.7	20.3	2,422.4
Other debtors and interfund balances	1,514.0	246.6	_	0.7	1,761.3
Cash and cash equivalents	2,649.3	1,118.6	77.1	185.4	4,030.4
	20,963.4	15,767.1	1,975.6	3,063.0	41,769.1
<u>LIABILITIES</u>					
Other creditors and interfund balances	1,686.1	344.1	_	6.7	2,036.9
Insurance payables	920.9	1,169.1	1.8	1.8	2,093.6
Unexpired risk reserve	60.4	6.7	_	_	67.1
Derivative financial liabilities	44.8	_	48.9	35.3	129.0
Provision for agents' retirement benefits	1.4	181.8	_	_	183.2
General insurance fund contract liabilities	42.1	57.1	_	_	99.2
Life assurance fund contract liabilities	20,231.4	10,662.5	57.6	797.3	31,748.8
	22,987.1	12,421.3	108.3	841.1	36,357.8

The Group has no significant concentration of foreign currency risk.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

- (c) Equity Price Risk. Exposure to equity price risk exists in both assets and liabilities. Asset exposure exists through direct equity investment, where the Group, through investments in both Shareholders' Fund and Insurance Funds, bears all or most of the volatility in returns and investment performance risk. Equity price risk also exists in investment-linked products where the revenues of the insurance operations are linked to the value of the underlying equity funds since this has an impact on the level of fees earned. A robust monitoring process is in place to manage equity risk by activating appropriate hedging and risk transfer strategies to limit the downside risk at certain pre-determined levels. Limits are set for single security holdings as a percentage of equity holdings.
- (d) Credit Spread Risk. Exposure to credit spread risk exists in the Group's investments in bonds. Credit spread is the difference between the quoted rates of return of two different investments of different credit quality. When spreads widen between bonds with different quality ratings, it implies that the market is factoring more risk of default on lower grade bonds. A widening in credit spreads will result in a fall in the values of the Group's bond portfolio.
- (e) Alternative Investment Risk. The Group is exposed to alternative investment risk through investments in direct real estate that it owns in Singapore and Malaysia and through real estate, private equity, infrastructure and hedge funds for exposures in other countries. A monitoring process is in place to manage foreign exchange, country and manager concentration risks. This process and the acquisition or divestment of alternative investments are reviewed and approved by RIC and Group ALC.
- (f) Commodity Risk. The Group does not have a direct or significant exposure to commodity risk.
- (g) Cash Flow and Liquidity Risk. Cash flow and liquidity risk arises when a company is unable to meet its obligations associated with financial instruments when required to do so. This typically happens when the investments in the portfolio are illiquid. Demands for funds can usually be met through ongoing normal operations, premiums received, sale of assets or borrowings. Unexpected demands for liquidity may be triggered by negative publicity, deterioration of the economy, reports of problems in other companies in the same or similar lines of business, unanticipated policy claims, or other unexpected cash demands from policyholders.

Expected liquidity demands are managed through a combination of treasury, investment and asset-liability management practices, which are monitored on an ongoing basis. Actual and projected cash inflows and outflows are monitored and a reasonable amount of assets are kept in liquid instruments at all times. The projected cash flows from the in-force insurance policy contract liabilities consist of renewal premiums, commissions, claims, maturities and surrenders. Renewal premiums, commissions, claims and maturities are generally stable and predictable. Surrenders can be more uncertain although it has been quite stable over the past several years.

Unexpected liquidity demands are managed through a combination of product design, diversification limits, investment strategies and systematic monitoring. The existence of surrender penalty in insurance contracts also protects the Group from losses due to unexpected surrender trends as well as reduces the sensitivity of surrenders to changes in interest rates.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Market and Credit Risk (continued)

(g) Cash Flow and Liquidity Risk (continued)

Maturity Profile

TABLE 33(E1): The following tables show the maturity profile of the Group's financial liabilities and the expected recovery or settlement of financial assets (contractual undiscounted cash flow basis):

in Singapore Dollars (millions)	Carrying Amount	< 1 Year	1 – 5 Years	> 5 Years	No Maturity Date	Total
As at 31 December 2009						
FINANCIAL ASSETS						
Available-for-sale securities						
Equity securities	7,411.9	_	_	_	7,411.9	7,411.9
Debt securities	23,357.6	5,386.5	11,974.8	5,996.3	_	23,357.6
Other investments	1,615.4	-	_	_	1,615.4	1,615.4
Securities at fair value through profit or los	s					
Equity securities	1,978.8	-	_	_	1,978.8	1,978.8
Debt securities	648.8	91.2	304.2	253.4	_	648.8
Other investments	666.8	_	_	_	666.8	666.8
Embedded derivatives	879.6	251.0	384.8	243.8	_	879.6
Loans	1,932.5	421.4	1,142.7	368.4	_	1,932.5
Insurance receivables	2,454.9	232.1	14.1	_	2,208.7	2,454.9
Other debtors and interfund balances	1,835.1	1,102.7	732.4	_	_	1,835.1
Cash and cash equivalents	3,215.9	3,215.9	-	-	-	3,215.9
	45,997.3	10,700.8	14,553.0	6,861.9	13,881.6	45,997.3
FINANCIAL LIABILITIES						
Other creditors and interfund balances	1,865.8	881.5	5.6	978.7	_	1,865.8
Insurance payables	2,206.9	272.0	22.8	14.3	1,897.8	2,206.9
Provision for agents' retirement benefits	192.0	43.0	43.2	105.8	_	192.0
General insurance fund contract liabilities	92.3	83.1	9.2	_	_	92.3
Life assurance fund contract liabilities	34,558.0	5,247.7	7,279.1	21,978.3	52.9	34,558.0
	38,915.0	6,527.3	7,359.9	23,077.1	1,950.7	38,915.0

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Market and Credit Risk (continued)

(g) Cash Flow and Liquidity Risk (continued)

Maturity Profile (continued)

TABLE 33(E1): The following tables show the maturity profile of the Group's financial liabilities and the expected recovery or settlement of financial assets (contractual undiscounted cash flow basis) (continued):

in Singapore Dollars (millions)	Carrying Amount	< 1 Year	1 – 5 Years	> 5 Years	No Maturity Date	Total
As at 31 December 2008						
FINANCIAL ASSETS						
Available-for-sale securities						
Equity securities	5,071.5	-	_	-	5,071.5	5,071.5
Debt securities	21,583.0	4,732.7	11,114.2	5,736.1	_	21,583.0
Other investments	1,765.4	-	_	-	1,765.4	1,765.4
Securities at fair value through profit or loss						
Equity securities	1,085.2	-	_	-	1,085.2	1,085.2
Debt securities	889.1	124.9	416.9	347.3	_	889.1
Other investments	470.1	_	_	_	470.1	470.1
Embedded derivatives	656.1	187.3	287.0	181.8	_	656.1
Loans	1,631.0	342.6	933.6	354.8	_	1,631.0
Insurance receivables	2,422.4	243.9	_	_	2,178.5	2,422.4
Other debtors and interfund balances	1,761.3	951.7	809.6	_	_	1,761.3
Cash and cash equivalents	4,030.4	4,030.4	-	-	_	4,030.4
	41,365.5	10,613.5	13,561.3	6,620.0	10,570.7	41,365.5
FINANCIAL LIABILITIES						
Other creditors and interfund balances	2,036.9	1,676.9	70.5	289.5	_	2,036.9
Insurance payables	2,093.6	2,041.7	40.6	11.3	_	2,093.6
Provision for agents' retirement benefits	183.2	38.6	42.0	102.6	_	183.2
Amount due to joint venture	0.5	0.5	_	_	_	0.5
General insurance fund contract liabilities	99.2	89.3	9.9	_	_	99.2
Life assurance fund contract liabilities	31,748.8	4,975.5	5,676.8	21,070.1	26.4	31,748.8
	36,162.2	8,822.5	5,839.8	21,473.5	26.4	36,162.2

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued)

Market and Credit Risk (continued)

(g) Cash Flow and Liquidity Risk (continued)

TABLE 33(E2): The following tables show the current/non-current classification of assets:

in Singapore Dollars (millions)	Current*	Non-Current	Unit-Linked	Total
As at 31 December 2009				
<u>ASSETS</u>				
Cash and cash equivalents	2,985.9	_	230.0	3,215.9
Other debtors and interfund balances	1,123.9	691.0	20.2	1,835.1
Insurance receivables	1,607.8	847.1	_	2,454.9
Amount due from joint venture	5.9	_	_	5.9
Loans	406.2	1,526.3	_	1,932.5
Derivative financial assets	23.1	293.6	6.1	322.8
Investments	11,283.9	21,972.1	3,302.9	36,558.9
Associates and joint ventures	_	323.9	_	323.9
Goodwill	_	18.7	_	18.7
Property, plant and equipment	-	743.7	_	743.7
Investment properties		1,118.9	_	1,118.9
	17,436.7	27,535.3	3,559.2	48,531.2
As at 31 December 2008				
<u>ASSETS</u>	2.045.1		105.2	4.020.4
Cash and cash equivalents	3,845.1	1 122 2	185.3	4,030.4
Other debtors and interfund balances	594.2	1,122.3	44.8	1,761.3
Insurance receivables	2,391.4	31.0	_	2,422.4
Amount due from joint venture	5.7	- 22.1	_	5.7
Deferred tax	222.0	22.1	_	22.1
Loans	232.9	1,398.1	-	1,631.0
Derivative financial assets	50.7	322.6	30.3	403.6
Investments	9,455.6	19,901.6	2,163.2	31,520.4
Associates and joint ventures	_	455.1	_	455.1
Goodwill	_	25.5	_	25.5
Property, plant and equipment	_	804.2	_	804.2
Investment properties		1,073.5	_	1,073.5
	16,575.6	25,156.0	2,423.6	44,155.2

expected recovery or settlement within 12 months from the balance sheet date.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

(h) Credit Risk. Credit risk is the risk that one party to a financial instrument will cause financial loss to the other party by failing to discharge an obligation. The Group is mainly exposed to credit risk through (i) investments in cash and bonds, (ii) corporate lending activities and (iii) exposure to counterparty's credit in derivatives transactions and reinsurance contracts. For all three types of exposures, financial loss may materialise as a result of a credit default by the borrower or counterparty. For investments in bonds, financial loss may also materialise as a result of the widening of credit spread or a downgrade of credit rating.

The task of evaluating and monitoring credit risk is undertaken by the local ALCs. Group wide credit risk is managed by Group ALC. The Group has internal limits by issuer or counterparty and by investment grades. These limits are actively monitored to manage the credit and concentration risk. These limits are reviewed on a regular basis. The creditworthiness of reinsurers is assessed on an annual basis by reviewing their financial strength through published credit ratings and other publicly available financial information.

Reinsurance is placed with counterparties that have a good credit rating and concentration of risk is avoided by following policy guidelines in respect of counterparties' limits that are set each year. Credit risk in respect of customer balances incurred on non-payment of premiums or contributions will only persist during the grace period specified in the policy document or trust deed until expiry, when the policy is either paid up or terminated.

The Group issues unit-linked investment policies. In the unit-linked business, the policyholder bears the investment risk on the assets held in the unit-linked funds as the policy benefits are directly linked to the value of the assets in the fund. Therefore, the Group has no material credit risk on unit-linked financial assets.

The loans in the Group's portfolio are generally secured by collateral, with a maximum loan to value ratio of 70% predominantly. The amount and type of collateral required depend on an assessment of the credit risk of the counterparty. Guidelines are implemented regarding the acceptability of the types of collateral and the valuation parameters. Management monitors the market value of the collateral, requests additional collateral when needed and performs an impairment valuation when applicable. The fair value of collateral, held by the Group as lender, for which it is entitled to sell or pledge in the event of default is as follows:

in Singapore Dollars (millions)	Type of Collateral	Carrying Amount of Loans	Fair Value of Collateral
As at 31 December 2009			
Secured loans	Properties	1,862.8	4,156.4
	Shares	42.7	89.1
	Bankers' guarantees	23.1	23.1
	Others	3.6	5.5
Policy loans	Cash value of policies	2,208.7	3,504.8
		4,140.9	7,778.9
As at 31 December 2008			
Secured loans	Properties	1,511.2	3,577.4
	Shares	73.4	187.4
	Bankers' guarantees	26.3	26.3
	Others	3.8	6.5
Policy loans	Cash value of policies	2,178.5	4,154.4
	_	3,793.2	7,952.0

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

(h) Credit Risk (continued)

Investments lent and collateral received under securities lending arrangements amounted to \$43.4 million and \$45.1 million respectively as at 31 December 2009 (2008: \$110.0 million and \$116.4 million respectively).

As at the balance sheet date, no investments (2008: nil) were placed as collateral for currency hedging purposes.

Transactions are conducted under terms and conditions that are usual and customary for standard securities borrowing and lending activities.

The tables below show the maximum exposure to credit risk for the components of the balance sheet. The maximum exposure is shown gross, before the effect of mitigation through the use of master netting or collateral agreements and the use of credit derivatives. For derivatives, the fair value shown on the balance sheet represents the current risk exposure but not the maximum risk exposure that could arise in the future as a result of the change in value. The tables also provide information regarding the credit risk exposure of the Group by classifying assets according to the Group's credit ratings of counterparties.

	Neither Past-Due nor Impaired						
in Singapore Dollars (millions)	Investment Grade* (BBB to AAA)	Non- Investment Grade* (C to BB)	Not Rated	Unit-Linked	Not Subject to Credit Risk	Past Due**	' Total
As at 31 December 2009							
Available-for-sale securities							
Equity securities	_	_	-	_	7,411.9	_	7,411.9
Debt securities	21,766.4	118.0	1,473.2	_	_	_	23,357.6
Other investments	_	_	_	_	1,615.4	_	1,615.4
Securities at fair value through profit or loss							
Equity securities	_	_	0.7	1,978.1	_	_	1,978.8
Debt securities	5.2	_	2.2	641.4	_	_	648.8
Other investments	_	_	52.9	613.9	_	_	666.8
Embedded derivatives	91.9	0.1	208.2	69.6	509.8	_	879.6
Derivative financial assets	256.9	_	59.8	6.1	_	_	322.8
Loans	_	_	1,932.5	_	_	_	1,932.5
Insurance receivables	_	_	2,409.3	_	_	45.6	2,454.9
Other debtors and interfund balances	_	_	1,607.5	20.2	_	207.4	1,835.1
Cash and cash equivalents	2,969.8	-	16.2	229.9	-	_	3,215.9
	25,090.2	118.1	7,762.5	3,559.2	9,537.1	253.0	46,320.1

^{*} Based on public ratings assigned by external rating agencies including S&P, Moody's, RAM and MARC.

^{**} An aging analysis for financial assets past due is provided below.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

(h) Credit Risk (continued)

	Neither Past-Due nor Impaired						
in Singapore Dollars (millions)	Investment Grade* (BBB to AAA)	Non- Investment Grade* (C to BB)	Not Rated	Unit-Linked	Not Subject to Credit Risk	Past Due*	* Total
As at 31 December 2008							
Available-for-sale securities							
Equity securities	_	-	_	_	5,071.5	-	5,071.5
Debt securities	18,909.6	770.3	1,903.1	_	_	_	21,583.0
Other investments	_	_	_	_	1,765.4	_	1,765.4
Securities at fair value through profit or loss							
Equity securities	_	_	_	1,085.2	_	-	1,085.2
Debt securities	(6.9)	-	-	896.0	-	-	889.1
Other investments	_	_	_	470.1	_	-	470.1
Embedded derivatives	390.4	61.2	(274.0)	472.4	6.1	-	656.1
Derivative financial assets	_	_	373.3	30.3	_	-	403.6
Loans	_	-	1,630.9	_	-	0.1	1,631.0
Deferred tax	_	_	22.1	_	_	_	22.1
Insurance receivables	_	_	2,315.5	_	_	106.9	2,422.4
Other debtors and interfund balances	_	_	1,430.1	44.8	_	286.4	1,761.3
Cash and cash equivalents	3,722.3	_	122.7	185.4	_	_	4,030.4
	23,015.4	831.5	7,523.7	3,184.2	6,843.0	393.4	41,791.2

^{*} Based on public ratings assigned by external rating agencies including S&P, Moody's, RAM and MARC.

Aging analysis of financial assets past due:

	Past	Due but not l				
	6 Months to				Past Due	
in Singapore Dollars (millions)	<6 Months	12 Months	>12 Months Total		& Impaired	Total
As at 31 December 2009						
Insurance receivables	16.6	0.1	28.9	45.6	0.4	46.0
Other debtors and interfund balances	204.6	2.7	0.1	207.4	_	207.4
	221.2	2.8	29.0	253.0	0.4	253.4
As at 31 December 2008						
Unsecured loans	_	_	0.1	0.1	_	0.1
Insurance receivables	72.8	2.9	31.2	106.9	0.5	107.4
Other debtors and interfund balances	281.4	2.6	2.4	286.4	-	286.4
	354.2	5.5	33.7	393.4	0.5	393.9
	-					

For assets to be classified as "past due and impaired", contractual payments must be in arrears for more than 90 days.

^{**} An aging analysis for financial assets past due is provided below.

Impact on Equity

NOTES TO THE FINANCIAL STATEMENTS

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Market and Credit Risk (continued)

- (i) Concentration Risk. An important element of managing both market and credit risks is to actively manage concentration to specific issuers, counterparties, industry sectors, countries and currencies. Both internal and regulatory limits are put in place and monitored to manage concentration risk. These limits are reviewed on a regular basis by the respective management committees. The Group's exposures are within the concentration limits set by the respective local regulators. The Group actively manages its product mix to ensure that there is no significant concentration of credit risk.
- (j) Sensitivity Analysis on Financial Risks. The analysis below is performed for reasonably possible movements in key variables with all other variables constant. The correlation of variables will have a significant effect in determining the ultimate fair value and/or amortised cost of financial assets, but to demonstrate the impact due to changes in variables, variables have to be changed on an individual basis. It should be noted that the movements in these variables are non-linear.

The impact on net profit after tax represents the effect caused by changes in fair value of financial assets whose fair values are recorded in the Profit and Loss Statement, and changes in valuation of insurance contract liabilities. The impact on equity represents the impact on net profit after tax and the effect on changes in fair value of financial assets held in Shareholders' Funds.

Impact on Profit After Tax

Market risk sensitivity analysis:

		Impact on P	rofit After Tax	Impact on Equity	
in Sin	in Singapore Dollars (millions)		31 Dec 2008	31 Dec 2009	31 Dec 2008
Cha	nge in variables:				
(a)	Interest Rate				
	+ 100 basis points	(122.8)	(197.5)	(145.7)	(238.0)
	- 100 basis points	56.6	188.7	73.9	229.2
(b)	LTRFDR ⁽¹⁾				
	+ 10 basis points	14.0	35.0	14.0	35.0
	- 10 basis points	(14.0)	(35.0)	(14.0)	(35.0)
(c)	Foreign Currency				
	5% increase in market value of foreign currency denominated	assets 13.6	10.7	23.1	20.9
	5% decrease in market value of foreign currency denominated	assets (13.6)	(10.7)	(23.1)	(20.9)
(d)	Equity				
	20% increase in market value of all equities	24.7	27.9	135.4	99.2
	20% decrease in market value of all equities	(24.7)	(31.4)	(135.4)	(102.8)
(e)	Credit				
	Spread + 100 basis points	(139.9)	(100.9)	(157.4)	(114.8)
	Spread - 100 basis points	139.9	100.9	157.4	114.8
(f)	Alternative Investments ⁽²⁾				
	10% increase in market value of all alternative investments	16.6	6.2	21.9	17.1
	10% decrease in market value of all alternative investments	(16.6)	(6.2)	(21.9)	(17.1)

⁽¹⁾ LTRFDR refers to Long Term Risk Free Discount Rate formulated under the Singapore regulations governed by the Monetary Authority of Singapore.

The method for deriving sensitivity information and significant variables did not change from the previous year.

⁽²⁾ Alternative Investments comprise investments in real estate, private equity, infrastructure and hedge funds.

33 ENTERPRISE RISK GOVERNANCE AND MANAGEMENT OBJECTIVES AND POLICIES (continued) Operational and Compliance Risk

Operational risk is an event or action that may potentially impact partly or completely the achievement of the organisation's objectives resulting from inadequate or failed internal processes and systems, human factors, or external events.

Compliance risk is any event or action that may potentially impact partly or completely the achievement of the organisation's objectives, via legal or regulatory sanctions or financial losses, as a result of its failure to comply with applicable laws, regulations, rules and standards, which are defined as:

- laws, regulations and rules governing insurance business and financial activities undertaken by Great Eastern
- codes of practice promoted by industry associations
- internal standards and guidelines.

The day-to-day management of operational and compliance risk is through the maintenance of comprehensive internal controls, supported by an infrastructure of systems and procedures to monitor processes and transactions. GMT reviews operational and compliance issues on a group basis at its monthly meetings while local level issues are managed and monitored by the local SMTs. The Internal Audit team reviews the systems of internal controls to assess their ongoing relevance and effectiveness, and reports at least quarterly to the Audit Committee.

34 FAIR VALUE OF FINANCIAL ASSETS AND LIABILITIES

34.1 The following table shows an analysis of financial instruments that are carried at fair value by level of fair value hierarchy:

in Singapore Dollars (millions)	Level 1 Quoted Market Price	Level 2 Valuation Techniques – Market Observable Inputs	Level 3 Valuation Techniques – Unobservable Inputs	Total Fair Value
As at 31 December 2009				
FINANCIAL ASSETS				
Derivative financial assets				
Foreign exchange				
Forwards	_	21.5	_	21.5
Currency swaps	-	205.0	_	205.0
Interest rates				
Swaps	_	94.2	_	94.2
Exchange traded futures	_	1.7	_	1.7
Equity				
Options	-	0.4	_	0.4
		322.8	-	322.8
Available-for-sale financial assets				
Equity securities				
Quoted equity securities	7,300.7	_	_	7,300.7
Unquoted equity securities	_	111.2	_	111.2
Debt securities				
Quoted debt securities	6,761.7	7,347.8	_	14,109.5
Unquoted debt securities	_	9,248.1	_	9,248.1
Other investments				
Collective investment schemes	275.9	1,339.5	_	1,615.4
	14,338.3	18,046.6	_	32,384.9

34 FAIR VALUE OF FINANCIAL ASSETS AND LIABILITIES (continued)

34.1 The following table shows an analysis of financial instruments that are carried at fair value by level of fair value hierarchy: (continued)

in Singapore Dollars (millions)	Level 1 Quoted Market Price	Level 2 Valuation Techniques – Market Observable Inputs	Level 3 Valuation Techniques – Unobservable Inputs	Total Fair Value
As at 31 December 2009				
Financial assets designated at fair value through	h profit or loss	5		
Equity securities				
Quoted equity securities	1,978.8	_	_	1,978.8
Debt securities				
Quoted debt securities	274.9	130.9	_	405.8
Unquoted debt securities	_	243.0	_	243.0
Other investments				
Collective investment schemes	666.8	-	_	666.8
	2,920.5	373.9	_	3,294.4
Financial assets held-for-trading				
Embedded derivatives	300.5	519.6	59.5	879.6
	17,559.3	19,262.9	59.5	36,881.7
FINANCIAL LIABILITIES				
Derivative financial liabilities				
Foreign exchange				
Forwards	_	11.3	_	11.3
Currency swaps	_	33.0	_	33.0
Interest rates				
Swaps	_	0.6	_	0.6
Swaptions	_	0.8	_	0.8
Exchange traded futures	_	0.4	_	0.4
Equity				
Futures		0.5		0.5
	_	46.6	-	46.6

Fair Value Hierarchy

The Group classifies fair value measurement using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

Level 1 assets are those which market values are determined in whole or in part by reference to published quotes in an active market. A financial instrument is regarded as quoted in an active market if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service or regulatory agency and those prices represent actual and regularly occurring market transactions on an arm's length basis.

Level 2 assets are those which market values are measured using a valuation technique based on assumptions that are supported by prices from observable current market transactions. These type of assets includes assets which pricing is obtained via pricing services but where prices have not been determined in an active market, financial assets with fair values based on broker quotes, investments in private equity funds with fair values obtained from counterparties and assets that are valued using the Group's own models whereby the majority of assumptions are market observable.

34 FAIR VALUE OF FINANCIAL ASSETS AND LIABILITIES (continued)

Fair Value Hierarchy (continued)

Level 3 assets are those which market values are measured using a valuation technique based on assumptions formed from unobservable inputs. Unobservable inputs are inputs not supported by market data, but which are set on the basis that they represent what is reasonable given prevailing market conditions.

There have been no transfers of financial assets between Levels 1 and 2 during the financial years ended 31 December 2009 and 2008.

Movements in Level 3 financial instruments measured at fair value

The following table presents the reconciliation for all financial instruments measured at fair value based on significant unobservable inputs (Level 3):

	Group		
	Financial Assets Held-for-Trading		
	Embedded Derivatives	Total	
Opening balance Total gains or losses: - in profit or loss (presented in gain on sale of	21.0		
investments and changes in fair value)	38.5	38.5	
Closing balance	59.5	59.5	
Total gains or losses for the period included in profit or loss (presented in gain on sale of investments and changes in fair value) for assets held at 31 December 2009	38.5	38.5	

Impact of changes to key assumptions on fair value of Level 3 financial instruments

The following table shows the impact of fair value of Level 3 financial instruments by using reasonably alternative possible assumptions:

		Group		
		2009		
	Carrying Amount	Effect of Reasonably Possible Alternative Assumptions		
Financial assets held-for-trading Embedded derivatives	59.5	(13.7)		

For embedded derivatives, the fair value had been determined using a valuation model where the correlation of default relationships among reference entities is a key assumption but not supportable by observable market data. The Group adjusted the assumptions by -20% from management's estimates, which is considered by the Group to be a reasonably possible but conservative alternative based on prevailing market conditions.

NOTES TO THE FINANCIAL STATEMENTS

34 FAIR VALUE OF FINANCIAL ASSETS AND LIABILITIES (continued)

34.2 The carrying amounts of the Group's and the Company's financial assets and liabilities approximate their fair value, either due to their short-term nature or because they are floating rate instruments that are re-priced to market interest rates on or near the balance sheet date, except as disclosed below:

		Gro	up	Comp	any
in Singapore Dollars (millions)	Note	2009	2008	2009	2008
Available-for-sale financial assets					
Unquoted equity securities	23	111.2	113.5	_	_

It is not practicable to determine the fair values of the above unquoted equity investments because of the lack of unquoted market prices and the assumptions used in the valuation models to value these investments cannot be reasonably determined. However, the cash flows from these investments are expected to be in excess of their carrying amounts.

The Group does not intend to dispose of these investments in the foreseeable future. The Group intends to eventually dispose of these investments through sale to institutional investors.

35 DIVIDENDS

Group &	Company
2009	2008
75.7	75.7
_	123.1
23.7	47.3
99.4	246.1
	75.7 - 23.7

The Directors proposed that a final tax exempt (one-tier) dividend of 27 cents and a special final tax exempt (one-tier) dividend of 8 cents, totalling 35 cents per ordinary share amounting to \$165.7 million (2008: \$75.7 million) be paid in respect of the financial year ended 31 December 2009. These have not been recognised as distributions to shareholders.

There are no income tax consequences attached to the dividend to the shareholders proposed by the Company but not recognised as a liability in the financial statements.

36 AUTHORISATION OF FINANCIAL STATEMENTS

At the Board of Directors' Meeting held on 10 February 2010, the Board authorised these financial statements for issue and that two Directors of the Board, Mrs Fang Ai Lian and Mr Ng Keng Hooi, sign the Directors' Report on behalf of the Board.

NOTES TO THE FINANCIAL STATEMENTS

37 COMPARATIVE FIGURES

Comparative figures for derivative financial assets and financial liabilities were reclassified from investments and presented on a gross basis to be consistent with the presentation requirements of FRS.

						Group – 2008				
in Singapore Dollars (millions) Note		Total		Shareholders' & General Insurance Funds			Life Assurance Fund			
		As Restated	As Previously Reported	Increase/ (Decrease)	As Restated	As Previously Reported	Increase/ (Decrease)	As Restated	As Previously Reported	Increase/ (Decrease)
Balance Sheet										
Investments Derivative financial	23	31,520.4	31,795.0	(274.6)	2,081.0	2,082.6	(1.6)	29,439.4	29,712.4	(273.0)
assets Derivative financial	22	403.6		403.6	2.9		2.9	400.7	_	400.7
liabilities	22	(129.0)	_	(129.0)	(1.3)	_	(1.3)	(127.7)	_	(127.7)

As required by FRS 1, Presentation of Financial Statements - Revised Presentation, a balance sheet as of 1 January 2008 and related notes to the financial statements have been presented.

LIST OF MAJOR PROPERTIES

SINGAPORE PROPERTIES - 100% HELD BY THE GREAT EASTERN LIFE ASSURANCE COMPANY LIMITED:

Location	Tenure	Site Area (sq m)	Gross Floor Area (sq m)	Purpose
Great Eastern Centre 1 Pickering Street	99 years leasehold (Commenced date: 1 September 1997)	6,600	21,515 (strata area)	Commercial – Offices
Orchard Emerald 202 & 218 Orchard Road	Freehold	1,444	6,034	Commercial – Retail & Offices Under redevelopment Estimated completion: 2012
Great Eastern @ Changi 200 Changi Road	Freehold	3,503	10,891	Commercial – Offices
Great Eastern House 49 Beach Road	999 years leasehold (Expiry date: 29 January 2834)	730	3,334	Commercial – Offices
Holland GEMS 1, 3 & 5 Taman Nakhoda	Freehold	8,685	13,895	Residential – 64-unit condominium
Gallop Court 6, 6A, 6B Gallop Road	Freehold	8,225	5,565	Residential – 25-unit condominium
Gallop Gardens 1, 1A, 1B, 1C, 3, 3A, 3B, 3C Tyersall Road	Freehold	12,636	4,805	Residential – 8-unit Good Class Bungalows
Newton GEMS 50, 52 & 54 Newton Road Lot 660 TS 28, Newton Road and Lot 56 TS 28, Lincoln Road	Freehold 999 years leasehold (Expiry date: 12 February 2884)	2,809	28,819	Residential – 190-unit condominium
3 Pickering Street	99 years leasehold	7,086	19,220 (strata area)	Commercial – Retail & Offices 65-unit shophouses

INDONESIA PROPERTIES - 100% HELD BY P.T. GREAT EASTERN LIFE INDONESIA:

Location	Tenure	Site Area (sq m)	Gross Floor Area (sq m)	Purpose
Menara Karya Building Jl.HR.Rasuna Said Blok X-5, Kav. 1-2, Setiabudi Kuningan, Jakarta Selatan 12950	Freehold	6,109	1,318	Commercial – Offices

LIST OF MAJOR PROPERTIES

MALAYSIA PROPERTIES - 100% HELD BY GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD:

Location	Tenure	Site Area (sq m)	Gross Floor Area (sq m)	Purpose
Menara Great Eastern/ Great Eastern Mall 303 Jalan Ampang Kuala Lumpur	Freehold	25,600	149,464	Commercial – Retail & Offices
40, 44, 50 & 68 Jln Ampang Kuala Lumpur	Freehold	2,880	10,673	Commercial – Offices
Seri Hening Residence 28, Jln Ampang Hilir, Kuala Lumpur	Freehold	21,484	53,111	Residential – Condominiums
Houses at Port Dickson – Suara Ombak, Shell Garden and Shell Drive Negeri Sembilan	Freehold	30,899	3,871	Residential
65 Jalan Gaya, Kota Kinabalu, Sabah	99 years leasehold (Expiry date: 31 December 2093)	718	8,853	Commercial – Offices
25, Light Street, Penang	Freehold	4,842	14,629	Commercial – Offices
No. 103, 105, 107 & 109 Jalan Yam Tuan, Seremban Negeri Sembilan	Freehold	980	5,821	Commercial – 5-storey Retail & Offices
Lot Q169-Q173 Plz Mahkota Melaka	99 years leasehold (Expiry date: 18 July 2101)	531	2,127	Commercial – 4-storey Retail & Offices
25 Jalan Dato Lim Hoe Lek Kuantan	99 years leasehold (Expiry date: 2 September 2093)	507	1,525	Commercial –3-storey Shop office
Menara Weld/The Weld 76 Jln Raja Chulan, Kuala Lumpur	Freehold	6,404	75,126	Commercial – 30-storey building with a 4 levels basement, 5 levels of shopping & 26 floors of office
113, Jalan Tun Haji Openg, Kuching, Sarawak	837 years leasehold (Expiry date: 31 December 2774)	3,359	335	Residential – 1-storey detached house
Nos. 10a to 10i, Jln Brooks Drive, Sibu, Sarawak	Leasehold (Expiry date: 31 December 2923)	1,015	3,850	9 units of 4-storey shophouses
Lot 48, 49, 50 & 51 Greentown Avenue, Ipoh	99 years leasehold (Title pending)	strata title	3,095	4 units of 4-storey shopoffices

SHAREHOLDING STATISTICS

AS AT 4 MARCH 2010

Total Number of Issued Shares : 473,319,069 shares Class of Shares : Ordinary shares

Voting Rights : The Articles of Association provide for:

(a) on a show of hands: 1 vote

(b) on a poll: 1 vote for each ordinary share held

DISTRIBUTION OF SHAREHOLDINGS

Size of Holdings	No. of Shareholders	%	No. of Shares	%
1 – 999	50	4.05	9,278	0.00
1,000 – 10,000	980	79.42	2,539,543	0.54
10,001 – 1,000,000	191	15.48	15,633,014	3.30
1,000,001 and above	13	1.05	455,137,234	96.16
Total	1,234	100.00	473,319,069	100.00

TWENTY LARGEST SHAREHOLDERS (ACCORDING TO THE REGISTER OF MEMBERS)

Shar	eholders (Members)	No. of Shares	%	
1	Oversea-Chinese Bank Nominees Private Limited	402,680,489	85.08	
2	Citibank Nominees Singapore Private Limited	10,667,685	2.25	
3	HSBC (Singapore) Nominees Private Limited	10,349,400	2.19	
4	Eastern Realty Company Limited	9,425,619	1.99	
5	DBS Nominees (Private) Limited	5,870,731	1.24	
6	Wong Hong Sun	3,155,000	0.67	
7	Wong Hong Yen	3,095,668	0.65	
8	Kuchai Development Berhad	3,032,000	0.64	
9	Sungei Bagan Rubber Company (Malaya) Berhad	1,733,120	0.37	
10	United Overseas Bank Nominees (Private) Limited	1,676,722	0.36	
11	Shaw Vee Meng	1,208,000	0.25	
12	DBSN Services Private Limited	1,206,000	0.25	
13	Shaw Vee Foong	1,036,800	0.22	
14	Lee Joo Har	829,508	0.18	
15	Lee Hak Heng	728,150	0.15	
16	Asia Chemical Corporation Sendirian Berhad	658,677	0.14	
17	Merrill Lynch (Singapore) Private Limited	563,868	0.12	
18	Yeap Holdings (Private) Limited	487,238	0.10	
19	The Estate of Alan Loke (Deceased)	455,094	0.10	
20	The Bank of East Asia (Nominees) Private Limited	447,000	0.09	
Tota	al	459,306,769	97.04	

SHAREHOLDING STATISTICS

AS AT 4 MARCH 2010

Total deemed interest

SUBSTANTIAL SHAREHOLDER (ACCORDING TO THE REGISTER OF SUBSTANTIAL SHAREHOLDERS AS AT 4 MARCH 2010)

		DIRECT INTEREST	DEEMED INTEREST	TOTAL IN	TEREST
		No. of Shares	No. of Shares	No. of Shares	Percentage of Issued Shares
	ersea-Chinese Banking poration Limited ("OCBC Bank")	402,031,889(1)	10,059,219(2)	412,091,108	87.06
Note	s:				
(1)	Shares registered in the name of Oversea-Chinese Bank Nominees Private L	imited			
(2)	OCBC Bank is deemed to have an interest in 10,059,219 shares held by the	following:			
	Name of Company				No. of Shares
	Eastern Realty Company Limited				9,425,619
	Singapore Building Corporation Limited (shares registered in the name of Oversea-Chinese Bank Nominees Private Limited)				633,600

Based on information available to the Company as at 4 March 2010, approximately 13% of the issued ordinary shares of the Company is held by the public, and therefore Rule 723 of the Listing Manual of Singapore Exchange Securities Trading Limited has been complied with.

10,059,219

MANAGEMENT TEAM

GROUP

Ng Keng Hooi

Group Chief Executive Officer

Tony Cheong

Group Chief Financial Officer

Yoon Mun Thim

Group Chief Investment Officer

Tan Hak Leh

Managing Director, Singapore

Koh Yaw Hui

Chief Executive Officer. Malaysia

Ho Ming Heng

Managing Director, Operations & IT

Tan Ching Guei

Managing Director,

New Markets

Chin Wee Cheak

Head, Group Audit

Ronnie Tan

Head, Group Risk Management & Regulatory Compliance

Jennifer Wong Pakshong (Ms)

Group Company Secretary & General Counsel

Chiang Boon Kong

Managing Director, Group

Human Capital

Paul Gerard Lim

Head, Group Talent

Management

Tan Seck Geok (Ms)

Head, Group Corporate Communications

SINGAPORE

Tan Hak Leh

Managing Director, Singapore

Khoo Kah Siang

Appointed Actuary

Ben Tan

Head, Customer Acquisition

Dr Leow Yung Khee

Head, General

& Group Insurance

Ho Lee Yen (Ms)

Head, Life Bancassurance

Colin Chan

Head, Accident & Health

Koo Chung Chang

Head, Product & Pricing

Lee Swee Kiang

Head, Life Business Agency

Patrick Chen

Head, Operations

Ng Koh Wee

Head, IT

Lion Global Investors Ltd

Daniel Chan

Chief Executive Officer

Kong Siew Cheong

Chief Operating Officer

Simon Flood

Chief Investment Officer

Janet Liem (Mrs)

Head, Asian Equities

Kon Chee Keat

Head, Global Fixed Income & Structured Credits

lames Tan

Head, Operations & Information Technology Toh Lock Lan (Mrs)

Head, Business Development

– Retail

Patricia Khoo (Mrs)

Acting Head, Business

Development - Institutional

MALAYSIA

Koh Yaw Hui

Chief Executive Officer

Bruce Lee

Head, Finance & Corporate Affairs

Alan Teo

Chief Operations Officer

Richard Lin

Chief Investment Officer

Cheong Soo Ching (Ms)

Head, Risk Management

Lee Pooi Hor

Head, Information Technology

Liza Hanim Binti Zainal

Abidin (Ms)

Company Secretary

Nancy Lim (Mrs)

Head, Human Capital

Sophia Ch'ng (Ms)

Deputy Head, Finance

& Corporate Affairs

Per Eng Joo

Chief, Internal Audit

Yap Chee Keong

Appointed Actuary

Ng Kok Kheng

Chief Executive Officer (General Insurance)

Liew Kim Loy

Executive Vice President, Marketing & Distribution (General Insurance)

Cheam Tat Hoi

Executive Vice President, Finance & Administration

(General Insurance)

CHINA

Ong Lean Wan

Chief Executive Officer

Raymond Ong

Chief Financial Officer

Patrick Kok

Chief Operations Officer

Huang Taoyuan

Chief Representative

(Beijing Rep Office)

INDONESIA

Tan Jiak Hiang

President Director

Choo Sin Fook

Deputy President Director

Wong Fong Leng

Head, Finance &

Strategic Planning

Yannes Chandra

IT & Operations Director

Windawaty Tjahjadi

Actuarial Director

VIFTNAM

Marcus Ho

Chief Financial Officer

Fong Chun Keong

Chief Operations Officer

David Loh

Chief Agency Officer

BRUNEI

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International Centre 17 Ngo Quyen Street, Level 4 Hoan Kiem District, Hanoi

Vietnam

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Website: www.lifeisgreat.com.vn E-mail: wecare@lifeisgreat.com.vn

Hanoi Branch

Viet Tower

1 Thai Ha Street, Level 10 & 11

Dong Da, Hanoi Vietnam

Tel: (84) (4) 3938 6755

Ho Chi Minh City Branch

Tan Da Court

86 Tan Da Street, Mezzanine Floor District 5, Ho Chi Minh City

Vietnam

Tel: (84) (8) 6256 3688

BRUNEI

Great Eastern Life Assurance Co Ltd

Unit 18, Block B Bangunan Habza Spg 150, Kpg. Kiarong Bandar Seri Begawan BE1318 Negara Brunei Darussalam Tel: (673) (2) 233 118 Fax: (673) (2) 238 118

Email: wecare@lifeisgreat.com.bn

NOTICE OF ANNUAL GENERAL MEETING

GREAT EASTERN HOLDINGS LIMITED

(INCORPORATED IN THE REPUBLIC OF SINGAPORE) (COMPANY REGISTRATION NO. 199903008M)

NOTICE IS HEREBY GIVEN that the Eleventh Annual General Meeting of Great Eastern Holdings Limited (the "Company") will be held at 1 Pickering Street #02-02, Great Eastern Centre, Singapore 048659 on Thursday, 15 April 2010 at 3.00 pm to transact the following business:

AS ORDINARY BUSINESS

- 1 To receive and adopt the Directors' Report and the audited Financial Statements for the financial year ended 31 December 2009.
- 2 To approve a final tax exempt (one-tier) dividend of 27 cents and a special final tax exempt (one-tier) dividend of 8 cents per ordinary share in respect of the financial year ended 31 December 2009 as recommended by the Directors.
- 3 (a) To re-appoint pursuant to Section 153(6) of the Companies Act, Chapter 50, the following Directors, who will be retiring under Section 153 of the said Act, to hold office from the date of this Annual General Meeting until the next Annual General Meeting:
 - (i) Mr Lee Seng Wee
 - (ii) Tan Sri Dato' Dr Lin See-Yan

Note: Tan Sri Dato' Dr Lin See-Yan will, upon his re-appointment as Director, remain as a member of the Audit Committee and is considered an independent member of the Audit Committee.

- (b) To re-elect the following Directors retiring by rotation under Article 91 of the Company's Articles of Association and who being eliqible, offer themselves for re-election:
 - (i) Mr Koh Beng Seng
 - (ii) Mr Tan Yam Pin

Note: Mr Tan Yam Pin will, upon his re-election as Director, remain as a member of the Audit Committee and is considered an independent member of the Audit Committee.

(c) To re-elect Mr Norman Ip Ka Cheung retiring under Article 97 of the Company's Articles of Association and who being eligible, offers himself for re-election.

Note: Mr Norman Ip Ka Cheung will, upon his re-election as Director, remain as a member of the Audit Committee and is considered an independent member of the Audit Committee.

- 4 To approve Directors' fees of \$1,453,000 for the financial year ended 31 December 2009 (2008: \$1,071,000).
- 5 To re-appoint Messrs Ernst & Young LLP as Auditors and authorise the Directors to fix their remuneration.

AS SPECIAL BUSINESS

To consider and, if thought fit, to pass the following Resolution as an Ordinary Resolution to empower the Directors to issue shares in the Company and to make or grant instruments (such as warrants or debentures) convertible into shares, and to issue shares in pursuance of such instruments, up to the limit specified therein from the date of this Annual General Meeting up to the next Annual General Meeting.

Mandate to issue shares

That pursuant to Section 161 of the Companies Act, Chapter 50 and the Listing Manual of the Singapore Exchange Securities Trading Limited ("SGX-ST"), authority be and is hereby given to the Directors of the Company to:

(a) (i) issue shares in the capital of the Company ("shares") whether by way of rights, bonus or otherwise; and/or

make or grant offers, agreements or options (collectively, "Instruments") that might or would require shares to be issued, (ii) including but not limited to the creation and issue of (as well as adjustments to) warrants, debentures or other instruments convertible into shares,

on a pro rata basis to shareholders of the Company, at any time and upon such terms and conditions and for such purposes as the Directors may in their absolute discretion deem fit; and

(notwithstanding the authority conferred by this Resolution may have ceased to be in force) issue shares in pursuance of any Instrument made or granted by the Directors while this Resolution was in force,

provided that:

- the aggregate number of shares to be issued pursuant to this Resolution (including shares to be issued in pursuance of Instruments made or granted pursuant to this Resolution) shall not exceed 50% of the total number of issued shares in the capital of the Company excluding treasury shares (as calculated in accordance with sub-paragraph (2) below);
- (subject to such manner of calculation and adjustments as may be prescribed by the SGX-ST) for the purpose of determining the aggregate number of shares that may be issued under sub-paragraph (1) above, the total number of issued shares in the capital of the Company excluding treasury shares shall be based on the total number of issued shares in the capital of the Company excluding treasury shares at the time this Resolution is passed, after adjusting for:
 - new shares arising from the conversion or exercise of any convertible securities or share options or vesting of share awards which are outstanding or subsisting at the time this Resolution is passed; and
 - (ii) any subsequent bonus issue, consolidation or subdivision of shares;
- in exercising the authority conferred by this Resolution, the Company shall comply with the provisions of the Listing Manual of the SGX-ST for the time being in force (unless such compliance has been waived by the SGX-ST) and the Articles of Association for the time being of the Company; and
- (unless revoked or varied by the Company in general meeting) the authority conferred by this Resolution shall continue in force until the conclusion of the next Annual General Meeting of the Company or the date by which the next Annual General Meeting of the Company is required by law to be held, whichever is the earlier.
- To transact any other ordinary business.

By Order of the Board

JENNIFER WONG PAKSHONG

Secretary

Singapore 29 March 2010

EXPLANATORY NOTES

Ordinary Resolution in item 3(c)

Mr Norman Ip Ka Cheung's personal particulars are shown below:

Mr Ip was first appointed as an independent and non-executive Director of the Company on 5 March 2010. He is also a member of the Company's Audit Committee and Risk and Investment Committee. He retired as the President and Group CEO and Executive Director of The Straits Trading Company Limited group of companies on 31 October 2009 and was appointed as the Advisor of The Straits Trading Company Limited on 1 November 2009.

Currently, Mr Ip is the Chairman of the Board of Malaysia Smelting Corporation Berhad and also serves on the Board of Australia Oriental Minerals NL. He is also a Director of WBL Corporation Limited and United Engineers Limited and a Board Member of the Building and Construction Authority in Singapore.

Mr Ip graduated with a BSc (Econs) from the London School of Economics and Political Science. He is a Fellow of the Institute of Chartered Accountants in England and Wales and a Fellow of the Institute of Certified Public Accountants of Singapore.

Ordinary Resolution in item 6

The Ordinary Resolution set out in item 6 authorises the Directors of the Company from the date of the forthcoming Annual General Meeting until the next Annual General Meeting to issue shares in the capital of the Company and to make or grant instruments (such as warrants or debentures) convertible into shares on a *pro rata* basis to shareholders of the Company, and to issue shares in pursuance of such instruments, up to a number not exceeding 50% of the total number of issued shares in the capital of the Company excluding treasury shares. For the purpose of determining the aggregate number of shares that may be issued, the total number of issued shares in the capital of the Company excluding treasury shares shall be based on the total number of issued shares in the capital of the Company excluding treasury shares at the time this proposed Ordinary Resolution is passed, after adjusting for (a) new shares arising from the conversion or exercise of any convertible securities or share options or vesting of share awards which are outstanding or subsisting at the time this proposed Ordinary Resolution is passed, and (b) any subsequent bonus issue, consolidation or subdivision of shares. For the avoidance of doubt, any consolidation or subdivision of shares in the capital of the Company will require shareholders' approval. The Directors will only issue shares under this Resolution if they consider it necessary and in the interests of the Company.

Note: A member of the Company entitled to attend and vote at the above Meeting may appoint a proxy to attend and vote on his behalf. Such proxy need not be a member of the Company. The instrument appointing a proxy must be deposited at the Company's registered office at 1 Pickering Street #16-01, Great Eastern Centre, Singapore 048659 not less than 48 hours before the time fixed for holding the Meeting.

BOOKS CLOSURE DATE AND PAYMENT DATE FOR FINAL DIVIDENDS

Subject to the approval of the shareholders to the final and special final tax exempt (one-tier) dividends at the Annual General Meeting, the Share Transfer Books and the Register of Members of the Company will be closed on 26 April 2010 for the purpose of determining the entitlement of shareholders to the recommended final tax exempt (one-tier) dividend of 27 cents and special final tax exempt (one-tier) dividend of 8 cents per ordinary share. Duly completed registrable transfers of shares received by the Company's Share Registrar, M & C Services Pte Ltd at 138 Robinson Road #17-00, The Corporate Office, Singapore 068906 up to 5.00 pm on 23 April 2010 will be registered to determine shareholders' entitlements to the final and special final tax exempt (one-tier) dividends. Subject to the aforesaid, Members whose securities accounts with The Central Depository (Pte) Limited are credited with shares as at 5.00 pm on 23 April 2010 will be entitled to the recommended final and special final tax exempt (one-tier) dividends.

The final and special final tax exempt (one-tier) dividends, if approved by shareholders, will be paid on 7 May 2010.

PROXY FORM

GREAT EASTERN HOLDINGS LIMITED

(INCORPORATED IN THE REPUBLIC OF SINGAPORE) (COMPANY REGISTRATION NO. 199903008M)

IMPORTANT:

- 1. For investors who have used their CPF monies to buy Great Eastern Holdings Limited shares, this Annual Report is sent solely FOR INFORMATION ONLY.
 2. This Proxy Form is not valid for use by CPF investors and shall be ineffective for all intents and purposes if used or purported to be used by them.

I/We,			
of			
being a m	ember/members of Great Eastern Holdings Limited, hereby appoint		
Name	NRIC/Passport Address Number		ortion of choldings (%)
Name	Address	Silare	enolulings (%)
and/or (de	elete as appropriate)		
1 Pickering I/We have as to votir	proxy/proxies to attend and vote for me/us and on my/our behalf at the Annual General Meeting of the Cog Street #02-02, Great Eastern Centre, Singapore 048659 on Thursday, 15 April 2010 at 3.00 pm and at any indicated with an "X" in the appropriate box against such item how I/we wish my/our proxy/proxies to vote. In g is given, or in the event of any item arising not summarised below, my/our proxy/proxies may vote or absorptoxy/proxies.	adjournm If no spec	ent thereof.
No.	Resolutions	For	Against
	AS ORDINARY BUSINESS		
1	Adoption of Directors' Report and 2009 Audited Financial Statements		
2	Approval of a final tax exempt (one-tier) dividend of 27 cents and a special final tax exempt (one-tier)		
	dividend of 8 cents per ordinary share		
3 (a) (i)	Re-appointment of Mr Lee Seng Wee		
3 (a) (ii)	Re-appointment of Tan Sri Dato' Dr Lin See-Yan		
3 (b) (i)	Re-election of Mr Koh Beng Seng		
3 (b) (ii)	Re-election of Mr Tan Yam Pin		
3 (c)	Re-election of Mr Norman Ip Ka Cheung		
4	Approval of Directors' fees of \$1,453,000 in respect of financial year 2009		
5	Re-appointment of Messrs Ernst & Young LLP as Auditors and to authorise Directors to fix their remuneration		
	AS SPECIAL BUSINESS		
6	Authority for Directors to issue shares pursuant to Section 161 of the Companies Act, Chapter 50		
Dated this	s day of 2010		
	Total Num	ber of Share	es Held
Signature((s) of Member(s) or Common Seal		

IMPORTANT: PLEASE READ NOTES OVERLEAF.

NOTES TO PROXY FORM:

- 1 (a) A member of the Company entitled to attend and vote at a meeting of the Company is entitled to appoint one or two proxies to attend and vote on his behalf. Such proxy need not be a member of the Company.
 - (b) Completion and return of this instrument appointing a proxy shall not preclude a member from attending and voting at the meeting. Any appointment of a proxy or proxies shall be deemed to be revoked if a member attends the meeting in person.
- The instrument appointing a proxy or proxies must be deposited at the Company's registered office at 1 Pickering Street #16-01, Great Eastern Centre, Singapore 048659, not less than 48 hours before the time fixed for holding the Annual General Meeting.
- Where a member appoints two proxies, the appointments shall be invalid unless he specifies the proportion of his shareholding (expressed as a percentage of the whole) to be represented by each proxy.
- Please insert the total number of shares held by you. If you have shares entered against your name in the Depository Register (as defined in Section 130A of the Companies Act, Chapter 50), you should insert that number of shares. If you have shares registered in your name in the Register of Members, you should insert that number of shares. If you have shares entered against your name in the Depository Register and shares registered in your name in the Register of Members, you should insert the aggregate number of shares entered against your name in the Depository Register and registered in your name in the Register of Members. If no number is inserted, the instrument appointing a proxy or proxies shall be deemed to relate to all the shares held by you.
- The instrument appointing a proxy or proxies must be under the hand of the appointor or of his attorney duly authorised in writing. Where the instrument appointing a proxy or proxies is executed by a corporation, it must be executed either under its seal or under the hand of a director or an officer or attorney duly authorised.
- 6 Where an instrument appointing a proxy or proxies is signed on behalf of the appointor by an attorney, the letter of power of attorney or a duly certified copy thereof must (failing previous registration with the Company) be lodged with the instrument of proxy, failing which the instrument may be treated as invalid.
- A corporation which is a member may authorise by resolution of its directors or other governing body such person as it thinks fit to act as its representative at the Annual General Meeting, in accordance with Section 179 of the Companies Act, Chapter 50.
- The Company shall be entitled to reject the instrument appointing a proxy or proxies if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the instrument appointing a proxy or proxies. In addition, in the case of shares entered in the Depository Register, the Company may reject any instrument appointing a proxy or proxies lodged if the member, being the appointor, is not shown to have shares entered against his name in the Depository Register as at 48 hours before the time appointed for holding the Annual General Meeting, as certified by The Central Depository (Pte) Limited to the Company.

Life is great!

Great Eastern Holdings Limited

(Incorporated in The Republic of Singapore) (Company Reg. No. 199903008M)

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