



MEDIA RELEASE
For Immediate Release

A GREAT JOURNEY OF FUN FOR CLOSE TO 13,000 LADIES
*Defending champion Mok Ying Rong breaks her
Great Eastern Women's Run record and retains title*



Singapore, 3 November 2019 – Close to 13,000 ladies laced up their running shoes and pounded the streets at the 14th edition of the Great Eastern Women's Run (GEWR) this morning. The region's largest all-women's run saw ladies come together to celebrate and pledge their commitment towards a healthier lifestyle.

Starting at Nicoll Highway, beside the iconic Singapore Sports Hub, the participants were treated to a scenic run through some of Singapore's most picturesque landscapes, before finishing inside the National Stadium. This is the second year GEWR participants were able to experience the thrill of finishing on the National Stadium track.

This year's Guest-of-Honour was Ms Sim Ann, Senior Minister of State, Ministry of Communications and Information & Ministry of Culture, Community and Youth, who flagged off the 5km race.

The Elite 21.1km Half Marathon saw the return of previous Singapore winners such as Mok Ying Rong, Rachel See and Jasmine Goh. Defending champion Mok Ying Rong managed to shave off close to a minute from her previous winning time, retaining the title with a time of 1:26:26.

"I'm feeling very relieved as I didn't expect myself to come in first today. My training hasn't been really good over the past few months mainly because of work. I'm a physiotherapist and I spend a lot of time on my feet and I've been working a lot recently thus I didn't manage to get enough rest. I was quite sure I could at least get a decent timing today but I definitely didn't expect to win. I think it



was a bit of luck that I managed to come in first today and I'm glad it all turned out well in the end," said Mok.

Closely following Mok to the finish line was Rachel See, who also participated last year, with Yvonne Elizabeth Chee coming in third place.

This year, in line with GEWR's aim to support and inspire our local athletes, all local elite runners for the competitive Elite 21.1km Half Marathon category were presented cash prizes and medals. In the previous editions, only the top three runners were awarded.

Three of Singapore's leading fitness trainers Natalie Dau, Wany Misban and Roxanne Gan, who curated a series of exercises to help participants train for the first-ever women's Individual Physical Proficiency Test (IPPT) in August and the Run, also joined the ladies in various categories this morning.

"It's been an interesting journey. It's good to see familiar faces at each activity. They get better, more confident and it's so fulfilling for us. This has been amazing and I would love to be part of this again!" commented Wany.

Participants were rewarded with a slew of treats such as designer popsicles, ice cream sandwiches, pastries and rolls to mark the day's achievement and months of training. The little ones enjoyed a special treat of their own at the *My Little Pony Garden Party*, where they were entertained with multiple adorable photo opportunities and enjoyed fun activities such as bouncy castles, face painting, balloon sculpting and jewellery making. Families and supporters were not left out, as they could also interact with engaging attractions such as the 180-degree photobooths and lenticular installation, or hang out in the chill zones in the race village.

"It has been an intense yet fun journey since the launch of GEWR in June where we introduced a specially curated workout designed by three of Singapore's top trainers for women, followed by the first-ever all women's IPPT in August. All these activities culminated in our iconic Women's Run this morning and we are pleased to be part of the fitness journey of so many ladies year after year, and it's truly amazing to witness the growth of this community. I hope that the past five months has been a rewarding experience filled with great memories for all our participants," said Keith Chia, Head Group Brand and Marketing, Great Eastern.

A grand total of S\$50,240 was raised in support of the Breast Cancer Foundation and Women's Health Research and Education Fund through individual and corporate donation pledges. Runners who contributed were then entitled to a tutu or a personalised race tee that they could don during the run.

---END---

About Great Eastern

A market leader and a well-established trusted brand in Singapore and Malaysia, Great Eastern was founded in 1908. With S\$85.0 billion in assets and over 4 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei and has a presence in China as well as a representative office in Myanmar.



It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited and Great Eastern General Limited have been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has about 560 branches and representative offices in 19 countries and regions. These include over 290 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 90 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

About Infinitus Productions

Infinitus is an event design house that specialises in challenging limits. Powered by our ethos of uninhibited possibilities, we are always prepared to bring to life what our clients envision for their events. We set the stage for a ground breaking event right from the start. Backed by our years of experience and technical expertise, Infinitus formulates large-scale events that take individuals on an exhilarating new journey every time. For more information on Infinitus Productions, please visit infinitus.asia

For media queries, please contact:

PeiRu Ng

Full Circle PR

Mobile: +65 9839 0905

Email: peiru@fullcirclepr.co

Annex: Results of the Great Eastern Women's Run 2019

21.1km Half Marathon Elite Category	
Name	Time
Mok Ying Rong	1:26:26
Rachel See	1:27:04
Yvonne Elizabeth Chee	1:32:58

10km Category	
Name	Time
Vanessa Lee	00:38:26
Nicole Low	00:38:47
Vivian Tang	00:39:41