

The Great You' Consumer Promotion

Plan your life journey and reach for great aspirations - together with your loved ones



Enjoy up to 40% in rewards as we celebrate your greatness and aspirations together

Whether it's protecting your successes today or growing your wealth for tomorrow, we've planned them together to journey through your life's best moments for you and your family. Through our diverse range of life and health insurance solutions, we bring greater assurance to provide peace of mind for you and your loved ones.

Sign up for any of our selected qualifying insurance plans between 1 October and 31 December 2024 and receive attractive rewards.

Insurance Category	Qualifying Plan and its attaching cash-paying riders (if any)	Qualifying Single Premium / Qualifying Regular Annual Premium ¹	Reward ² as a percentage of Qualifying Single Premium / Qualifying Regular Annual Premium	Reward Fulfillment Method
Life Protection	Single Premium Plan: • Prestige Legacy Advantage	S\$50,000 and above	1%	In cash via PayNow or cheque (as applicable) issued to policyholder
	Regular Premium Plan(s) with cash-paying riders: GREAT Flexi Protect 3 GREAT Flexi Living Protect 3 GREAT Complete Flexi Living Protect 3	\$\$3,600 - \$\$7,199.99	20%	
		S\$7,200 and above	30%	
Health Protection	Regular Premium Plan: • GREAT CareShield	S\$999.99 and below	20%	Premium discount on first-year premiums payable ³
		S\$1,000 and above	40%	
Wealth Accumulation	Regular Premium Plan: • GREAT Wealth Advantage 4 - Choice 10	S\$2,400 - S\$11,999	10%	Additional campaign Welcome Bonus units
	Regular Premium Plan: • GREAT Wealth Advantage 4 - Choice 15	S\$2,400 - S\$11,999	20%	

Start a conversation with your Great Eastern Financial Representative or visit www.greateasternlife.com/promotion to find out more.

Notes and Disclaimers

¹ For Prestige Legacy Advantage which is a single premium plan, eligibility for the Reward will be based on the Qualifying Single Premium which refers to the single premium as reflected in the policy illustration.

For GREAT Flexi Protect 3, GREAT Flexi Living Protect 3, GREAT Complete Flexi Living Protect 3 and GREAT CareShield policies, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the total premiums payable, including premiums for attaching cash-paying riders (if any), for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency). In addition, for GREAT CareShield, GST would be excluded from the Qualifying Regular Annual Premium.

For GREAT Wealth Advantage 4 policies, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the premium payable for the base plan for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency), excluding premiums for attaching cash-paying riders (if any).

² For Prestige Legacy Advantage policies, the Reward will be determined based on the single premium paid, including premium loadings (if any).

For GREAT Flexi Protect 3, GREAT Flexi Living Protect 3, GREAT Complete Flexi Living Protect 3 and GREAT CareShield policies, the Reward will be determined according to the total premiums payable, including premiums for attaching cash-paying riders (if any), for the first policy year based on the policy's selected premium payment frequency, including premium loadings (if any) and excluding GST (if any).

For GREAT Wealth Advantage 4 policies, the Reward will be in the form of additional campaign Welcome Bonus units. The amount of additional campaign Welcome Bonus units will be determined according to the total premiums payable for the base plan for the first policy year based on the policy's selected premium payment frequency, excluding premiums for attaching cashpaying riders (if any).

³ All GREAT CareShield policies will be entitled to 20% perpetual premium discount for subsequent years from 2nd year onwards.

Please refer www.greateasternlife.com/promotion for the complete terms and conditions.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

The above is for general information only. It is not a contract of insurance. The precise terms and conditions of the qualifying insurance plans and the 'The Great You' Consumer Promotion are specified in the policy contract and Great Eastern's website respectively.

As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid. You may wish to seek advice from a financial adviser before making a commitment to purchase this product. If you choose not to seek advice from a financial adviser, you should consider whether this product is suitable for you. Buying health insurance products that are not suitable for you may impact your ability to finance your future healthcare needs. If you decide that the policy is not suitable after purchasing the policy, you may terminate the policy in accordance with the free-look provision, if any, and the insurer may recover from you any expense incurred by the insurer in underwriting the policy.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact us or visit the Life Insurance Association (LIA) or SDIC websites (www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 1 October 2024.

Reach for Great

The Great Eastern Life Assurance Company Limited 1 Pickering Street #01-01 Great Eastern Centre Singapore 048659