

MEDIA RELEASE

For immediate release

GREAT EASTERN LIFE WON THE MOST POPULAR GRADUATE EMPLOYER IN INSURANCE INDUSTRY FOR THE 8TH TIME

Kuala Lumpur, 10 November 2017 – Great Eastern Life Assurance (Malaysia) Berhad (Great Eastern Life) bagged the award for “Most Popular Graduate Employer in Insurance” for the 8th time at the annual Malaysia’s 100 Leading Graduate Employers Awards Night. The event, organised by GTI Media, was held at CCEC The Vertical. The win was a result of votes gathered from 29,000 students and fresh graduates from different universities nationwide via the Malaysia Graduate Barometer. Malaysia’s 100 Leading Graduate Employers is the largest and longest recruitment award in the country.



Dennis Tan, Senior Vice President and Head of Human Capital of Great Eastern Life (right) receiving the award from Adrian Wood, Founder and International Group Director, Group GTI (left).

ABOUT GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD

Great Eastern Life began its operations in 1908 as a branch office of The Great Eastern Life Assurance Company Limited. The Malaysian operations were subsequently transferred to a locally incorporated public company, Great Eastern Life Assurance (Malaysia) Berhad under the Scheme of Transfer of Business. The Company was certified by The Malaysia Book of Records in 1998 as “The Oldest and Largest Life Insurer” in Malaysia.

With more than a century of experience and solid financial foundation, Great Eastern Life has RM72.9 billion in assets, over 3.0 million policies in force and a network of 17,000 agents nationwide as at 31 December 2016. To date, Great Eastern Life has 21 operational branch offices and products include life insurance plans, investment-linked plans, mortgage protection, business protection, employee benefits, medical insurance and group health benefit schemes. Great Eastern Life Assurance (Malaysia) Berhad is a wholly-owned subsidiary of Great Eastern Holdings Limited (GEH) and its ultimate holding company is Oversea-Chinese Banking Corporation Limited (OCBC).

ABOUT GREAT EASTERN HOLDINGS LIMITED

Great Eastern is the oldest and most established life insurance group in Singapore and Malaysia. With \$71.1 billion in assets and over 4 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei and has a presence in China as well as a representative office in Myanmar.

It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited and Great Eastern General Insurance Limited have been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 600 branches and representative offices in 18 countries and regions. These include the 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

For more information, please visit greateasternlife.com