

MEDIA RELEASE

For Immediate Release

GREAT EASTERN BRANCH IN JOHOR BAHRU IS NOW LOCATED IN SOUTHKEY MOSAIC, JOHOR BAHRU

Johor Bahru, 8 February 2018 – Great Eastern Life Assurance (Malaysia) Berhad (Great Eastern Life) celebrated the official opening of the new Wisma Great Eastern in Southkey Mosaic, an integrated township located in a rapidly developing business centre in Johor Bahru. Developed at a cost of RM38 million, the new office building has a built-up area of 24,359 square feet which spread over 4-storey boutique pods equipped with high speed broadband facilities, a premier business lounge, training rooms and seminar hall that can accommodate up to 600 people.

During the opening ceremony, Great Eastern Life and Great Eastern General Insurance (Malaysia) Berhad, Chairman, Norman Ip said, “As the city of Johor Bahru continues to grow from strength to strength, we are well-poised to better meet the needs of our customers and business partners, strengthening our commitment to a city we have served for over 50 years.”

The new location is strategic, offering unparalleled accessibility with proximity to Senai International Airport, Johor Bahru Eastern Dispersal Link Expressway, JB Sentral, as well as planned stations for the Rapid Transit System and High Speed Rail.

“Our ownership of Wisma Great Eastern affirms our commitment to our customers, agency force, business partners and sets new standards in serving our stakeholders better. The new office building provides a central touchpoint for Life insurance, General insurance, Family Takaful, Bancassurance and Group Insurance,” said Chief Executive Officer of Great Eastern Life, Dato Koh Yaw Hui.

“We are confident our business here will continue to expand as the city progresses and we will scale even greater heights of achievements. We are serious about advancing our business in Johor Bahru and we are here to stay.”

He added, “As we celebrate our 110th anniversary this year, one commitment has underpinned our legacy of success over 110 years – giving our best in everything we do. We will continue to pursue the highest levels of excellence and set new standards as we achieve greater success.”

The Great Eastern Johor Bahru branch is now located at Wisma Great Eastern, 02-01, Blok A, Kormesil Southkey Mozek, Persiaran Southkey 1, Kota Southkey, 80150 Johor Bahru.

For more information, please log onto greateasternlife.com.

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ABOUT GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD

Great Eastern Life began its operations in 1908 as a branch office of The Great Eastern Life Assurance Company Limited. The Malaysian operations were subsequently transferred to a locally incorporated public company, Great Eastern Life Assurance (Malaysia) Berhad under the Scheme of Transfer of Business. The Company was certified by The Malaysia Book of Records in 1998 as “The Oldest and Largest Life Insurer” in Malaysia.

With more than a century of experience and solid financial foundation, Great Eastern Life has RM72.9 billion in assets, over 3.0 million policies in force and a network of 17,000 agents nationwide as at 31 December 2016. To date, Great Eastern Life has 21 operational branch offices and products include life insurance plans, investment-linked plans, mortgage protection, business protection, employee benefits, medical insurance and group health benefit schemes. Great Eastern Life Assurance (Malaysia) Berhad is a wholly-owned subsidiary of Great Eastern Holdings Limited (GEH) and its ultimate holding company is Oversea-Chinese Banking Corporation Limited (OCBC).

ABOUT GREAT EASTERN HOLDINGS LIMITED

Great Eastern is the oldest and most established life insurance group in Singapore and Malaysia. With \$71.1 billion in assets and over 4 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei and has a presence in China as well as a representative office in Myanmar.

It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited and Great Eastern General Insurance Limited have been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 600 branches and representative offices in 18 countries and regions. These include the 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

For more information, please visit greateasternlife.com