

## **ALERT:**

Bank Negara Malaysia (BNM) had reviewed the insurance industry's clients' charters and advised that the industry establish processes to measure services against the published charters for long-term benefits.

In order to measure the customer service levels in the industry based on the Customer Service Charter (CSC), the industry has engaged Nielsen Malaysia (<a href="http://www.nielsen.com/my">http://www.nielsen.com/my</a>) to conduct a survey. The survey will be ongoing from 21 May - 7 September 2018.

Should you be approached for this survey (through phone calls/face-to-face interviews), we would appreciate your participation to help us improve our customer service levels, to better serve you in the future.

In case of any doubt or if you wish to re-confirm this survey, kindly do contact our customer service hotline at:-

| Toll free no. | : 1300-1300 88 (Press 2 for General Insurance) |
|---------------|--|
| General no.   | : +603 4259 8888 (Calling from Overseas)       |
| Fax           | : +603 4813 0055                               |
| Email         | : gicare-my@greateasterngeneral.com            |

Thank you.