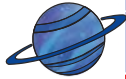




GREAT IS SEEING THE WORLD WITH BEAUTY IN THE HEART

The true meaning of hope lies in the strength to hope that tomorrow will be a better day. Draw and colour with Little Prince, what you hope for a brighter future, and you could be in the running to win amazing prizes! Schools with the highest participation ratio in each category will also have the chance to win great rewards. Photocopied contest forms are accepted.



PRIZES

*Each category will be entitled for the following prizes.

STUDENTS		SCHOOLS	
Category A : 7 - 9 Years Old		Category A : 1 - 100 Students	
Category B : 10 - 12 Years Old		Category B : 101 - 300 Students	
		Category C : 301 - 600 Students	
		Category D : 601 - 1000 Students	
		Category E : 1,001 Students and above	
1st Prize x1	PlayStation 5	1st Prize x1	Notebook + Portable Printer + Air cooler
2nd Prize x1	iPad (WiFi)	2nd Prize x1	Notebook + Portable Printer
3rd Prize x1	Nintendo Switch Lite + 1 game	3rd Prize x1	Notebook
4th Prize x1	Tablet	Consolation Prize x3	Air cooler
5th Prize x1	Kids' Smartwatch		
Consolation Prize x20	Colouring stationary set		

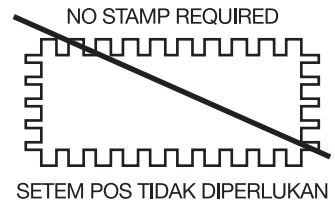
Along with exclusive Great Eastern Life merchandise and certificates for all winners!

How To Take Part:

1. Draw and colour/complete the picture. You can use colour pencils, crayons, watercolours, markers and any other colouring tools.
2. In not more than 20 words, complete the slogan, "GREAT is...".
3. Ask your parent(s) or guardian to fill in their personal details and yours.
4. Fold and glue the contest form where indicated.
5. Mail the contest form back to us. No stamp is required.

Contest Terms & Conditions: 1. The Colour Me Up! 2024 Colouring Contest ("Contest") is organised by Great Eastern Life Assurance (Malaysia) Berhad (93745-A) ("Organiser") and is only open to all Malaysian nationals aged between seven (7) to twelve (12) years old ("Contestant(s)") and to all national primary schools nationwide ("School(s)"). 2. This Contest commences from 9 September 2024 to 15 November 2024 ("Contest Period"). The Organiser reserves the absolute right to shorten or extend the Contest Period if deemed necessary without prior notice. Entries received after 15 November 2024 will not be considered. 3. Photocopies of the Contest entry forms are accepted. 4. Proof of delivery of the entry shall NOT be deemed as proof of receipt by the Organiser. 5. The Organiser is not responsible or liable for any late, lost, incomplete, incorrectly submitted, delayed or misdirected entries. 6. Contestant(s) may add additional drawings on the colouring section but it must not contain copyrighted work and must be of an original content/creativity. Any colouring tools may be used, including but not limited to colour pencils, crayons, markers, and watercolours. 7. Contestant(s) must complete the colouring and slogan portions of the Contest entry form by themselves without the assistance from any third party(ies). 8. Entries will be judged on the basis of creativity of colouring, drawing, and slogan. All decisions made by the Organiser are final and no disputes will be entertained. 9. All entry forms must be completed in full and signed by a parent or legal guardian. The Organiser reserves the right to disqualify entries with invalid or incomplete details. 10. All entries shall become the property of the Organiser and will not be returned to the contestants. 11. Winners will be announced through the Great Eastern Life website (www.greatasteallife.com/my) and/or through phone notification or email or whichever mode deemed appropriate by the Organiser. If despite all reasonable efforts the Organiser is unable to locate or contact the winner(s), another winner will be selected. 12. Prizes cannot be exchanged for cash or any other Prizes. The Organiser shall be entitled at its sole and absolute discretion to substitute all or any of the Prizes with items of equivalent value without having to give any prior notification or reasons to the Contestant(s) or winners. 13. The Organiser assumes no responsibility or liability for any damage, loss, harm or injuries resulting from the acceptance or use of any Prizes. 14. The Organiser reserves the right to use, disclose and publish any of the particulars/pictures/artwork of the Contestants or winners of the Contest, or other personal particulars of them or their parent(s)/legal guardian(s) for any legitimate purpose as deemed appropriate including but not limited to advertising and publicity purposes, without compensation to the winners (or where applicable, their authorised representatives). The winners or their duly authorised representatives may be required to attend Prize presentations and/or participate in publicity programmes, which the Organiser may from time to time organise in connection with the Contest and if so, such winners or their duly authorised representatives should attend such functions at their own cost and expense. 15. All parent(s) and guardian(s) of Contestant(s) hereby warrant that all statements and personal details given are true, accurate and complete. By participating in this Contest, all Contestant(s) and their parent(s)/legal guardian(s) are deemed to have understood, accepted and agreed to be bound by these Terms & Conditions herein set forth. 16. If for any reason any aspect of this Contest is not capable of running as planned, the Organiser reserves the right to amend, postpone or cancel the Contest at its absolute discretion. 17. For the full terms and conditions, visit my.gelife.co/cmu2024.

Great Eastern Life Assurance (Malaysia) Berhad is a member of PIDM.



REPLY PAID/JAWAPAN BERBAYAR
MALAYSIA
No. Lesen: No. 2218 KL

Great Eastern Life Assurance (Malaysia) Berhad (93745-A)
MARKETING & CUSTOMER MANAGEMENT DEPARTMENT
P.O. BOX 10395
50712 KUALA LUMPUR
MALAYSIA

Draw and colour here



*Illustration above was inspired by Little Prince

COMPLETE THIS SLOGAN: "GREAT is...

_____” (not more than 20 words)

**COMPLETE IN FULL
Student's Particulars**

Full Name		Gender	<input type="radio"/> Male	<input type="radio"/> Female
School Name		Age	<input type="radio"/> 7	<input type="radio"/> 10
NRIC no.			<input type="radio"/> 8	<input type="radio"/> 11
			<input type="radio"/> 9	<input type="radio"/> 12

Parent's or Guardian's Particulars

Full Name			
NRIC no.		Race	
Email		Contact No.	
Address			
State		Postcode	

I confirm that the information I have provided is complete and accurate.

The information which you have provided in this form may be used by Great Eastern Life Assurance (Malaysia) Berhad (the Company), its agents, and the related companies of the Company to keep you updated with important announcements, information and news about the Company, its products, services, promotions and offers from time to time. You may withdraw your consent to any of the above communications by calling Customer Service Careline at 1300-1300 88 or by writing to us at wecare-my@greasternlife.com.

Signature